

TABLE OF CONTENTS

COVER	i
APPROVAL'S SHEET	ii
CERTIFICATION'S SHEET	iii
ABSTRACT	iv
ABSTRAK (Bahasa Indonesia)	v
ACKNOWLEDGEMENT	vi
TABLE OF CONTENTS	viii

CHAPTER I INTRODUCTION

A. Research Context	1
B. Research Focuses	6
C. Research Objectives.....	6
D. Significance of Research	7
E. Scope and Limitation of Research.....	8
F. Definition of Key Terms.....	9

CHAPTER II REVIEW OF RELATED LITERATURE

1. Sociolinguistics	10
1) Definition of Sociolinguistics	10
2) The Scope of Sociolinguistics	11
2. Code Mixing	11
1) Definition of Code Mixing.....	11
2) Types of Code Mixing	12
3) The Factors Causing Code Mixing	16
3. Conversation	18
4. Campus Ambassador in IAIN Madura	19
1) Definition of Campus Ambassador at IAIN Madura	19

2) The History of Campus Ambassador at IAIN Madura	20
3) Structure of Campus Ambassador at IAIN Madura.....	20
4) The Work Programs of Campus Ambassador at IAIN Madura.....	22
5) The Achievements of Campus Ambassador at IAIN Madura	23
5. Previous Study	24

CHAPTER III METHODOLOGY OF RESEARCH

A. Approach and Kind of Research.....	26
B. Researcher Attendance	27
C. Research Setting	27
D. Data Source	28
E. Data Collection Procedure.....	28
F. Data Analysis.....	31
G. The Validity of Data.....	32
H. The Steps of Research	33

CHAPTER IV RESULT AND DISCUSSION OF RESEARCH

A. Result of Research.....	35
B. Discussion.....	49

CHAPTER V CONCLUSION AND SUGGESTION

A. Conclusion	54
B. Suggestion	55

BIBLIOGRAPHY

DECLARATION OF AUTHORSHIP

APPENDIXES

CURRICULUM VITAE