

CHAPTER I

INTRODUCTION

In this chapter, the researcher provide the sub chapters, dealing with the tittle of the thesis. It consists of Background of the Study, the Research Focuses, the Research Objectives, the Significance of the Study, the Scope and Limitation, and the Definition of the Key Terms.

A. Background of Study

In daily life, the media has a role in the teaching and learning process in the classroom. Because it can help the students to facilitate them in understanding the lessons given by the teachers, and the media also makes it easy for the teacher to deliver the materials to be learned. So that the teaching and learning process is not only the teacher's explaining and student's listening, but it will make the atmosphere of teaching and learning different from usual, and film is one of the most enjoyed media and is one of the choices for entertainment. Here, the researcher choose one of the film by Riri Riza which adopted from Andrea Hirata's novel, that content of media in education namely Laskar Pelangi film. In this research focused on the use of instructional media by teachers which are found in the film. Subject of this research were taken at both Elementary Schools in the film, that are Muhammadiyah Gantong Elementary School and PN Timah Elementary School.

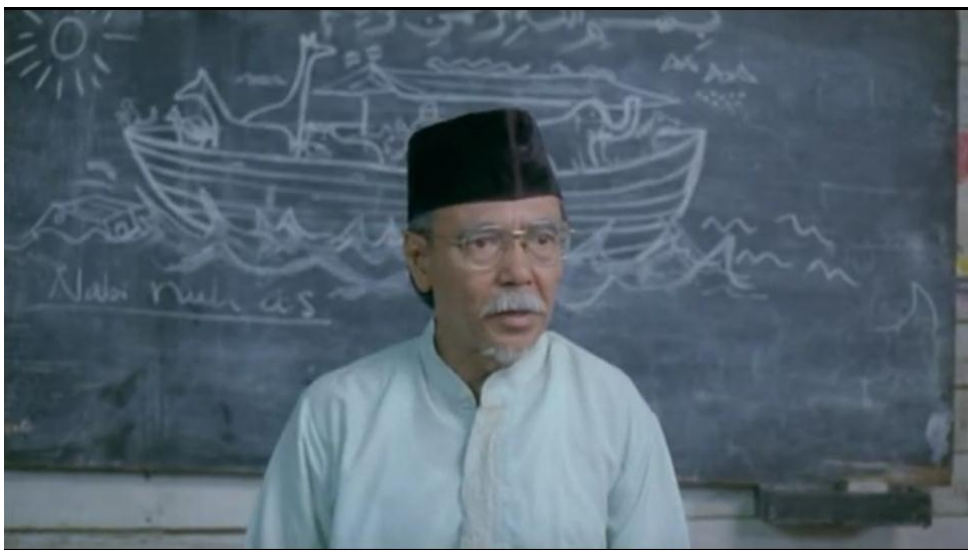
Laskar pelangi film can be said an educational film which is very popular, and very success in Indonesia even in abroad. This film which adopted from novel is very inspiring film that contributes significantly to the development of modern Indonesia literature, and also to the education in Indonesia it self. Therefore, the researcher chooses this film to be described, because the educational phenomena in this film are so apprehensive, they are so different with education in this era. But, the media used by teachers in the film is able to make students motivated to keep learning, although a lack of conditions.

Media are human, material, or events that establish condition that enable students to acquire knowledges, skills, or attitudes. In this sense, the teachers, the books, and the school environment are the media. Media is defined as graphic, photographic, or electronic tools for capturing, processing, and rearranging visual or verbal information. It can be concluded that the media is an inseparable part of the teaching and learning process for the achievement of educational goals in general and the learning objectives at school.¹ On book “*Media Pendidikan (Pengertian, Pengembangan, dan Pemanfaatannya)*” the definition of media is anything that can be used to channel message from the sender to the recipient so that it can stimulate the thoughts, feelings, concerns and interests of students so that the learning process goes well.² These definition it is clear that media is many things that can help the teacher and the students to make the teaching learning process more alive and effective. It involves the environment around the class.

¹ Arsyad Azhar, *Media Pembelajaran*, 3.

² Arief S. Sadiman, *Media Pendidikan (Pengertian, Pengembangan Dan Pemanfaatannya)*, 7.

In this regard, the researcher intends to make this research different from previous studies, especially the use of instructional media with the object of the study of Laskar Pelangi Film by Riri Riza which adopted from Andrea Hirata's Novel. The selection of this film is based on the instructional media used by teachers at Muhammadiyah Gantong Elementary School and PN Timah Elementary School in Laskar Pelangi Film.



Picture 1.1. Mr. Harfan giving the lesson

The picture is the use of boat picture media on the black board made by Mr. Harfan in Muhammadiyah Gantong Elementary School in the History lesson, namely the story of prophet Nuh. In this scene it can be seen that students are very eager to listen the story of Mr. Harfan.



Picture 1.2. Mr Mahmud introduce the calculator as calculation tool

In the next picture is the use of calculator media in mathematics lesson at PN Timah Elementary School, which is an elite elementary school in Belitong. While Muhammadiyah Gantong Elementary School uses twig/root to count on mathematics lesson. Muhammadiyah Gantong's students look eager to count even though using simple calculation tool, namely twig/root.

Researcher is interested in conducting this research because of that film tells about education, the students motivation, and there are several media used both modern and traditional media in Muhammadiyah Gantong Elementary School or PN Timah Elementary School to increase the students motivation. In PN Timah Elementary School, the teachers use modern media such as Calculator, and in Muhammadiyah Gantong Elementary School use simple media such as Picture on the black board, Plant, Map (that is already broken), and twig/root as calculation tool. Usually, most studies examine The Use of Instructional Media directly into the field, but the researcher here examine The Use of Instructional Media in film.

Based on the research problem above, the researcher certain to acquire the data and conduct a research to fulfill the necessary to be investigated with entitled the research is "The Use Of Instructional Media at Elementary School in Laskar Pelangi Film By Riri Riza."

B. Research Focus

According to John W. Creswell research focus are the educational issues, controversies which is conduct need for conducting what the researcher examine. Research focus is similar with research question, there are two kinds of research question (qualitative and quantitative research).³

Based on the description above, the researcher use qualitative research, because in this case the researcher found an issue (what are the media used by teachers and how the teachers used media at Elementary School in Laskar Pelangi Film). Furthermore this problem is needed to conduct a research and and the statement of research focus formulated as follow :

1. What are the instructional media used by teachers at Elementary School in Laskar Pelangi Film by Riri Riza?
2. How do the teachers use the instructional media at Elementary School in Laskar Pelangi Film by Riri Riza?

C. Research Objective

According to John W. Creswell also state that research objectives is a statement continues from the research problem (all of Directon). Research objective is similar with purpose statement. Purpose statement is a statement

³ John W. Creswell, *Educational Research*, 2012, 66.

of intent used in qualitative research that specifies goal that the investigator plan to achieve in the study.⁴ So, the research objective to get the problem solving are:

1. To find the instructional media used by teachers at Elementary School in Laskar Pelangi Film by Riri Riza.
2. To describe the instructional media used by teachers at Elementary School in Laskar Pelangi Film by Riri Riza.

D. Significance of Study

Significant of the study is why this research is important and what contributions will it give to the field. In this part, the researcher creates a clear benefit that will result. From the research and to whom it will be beneficial should be indicated. Researcher defines the significance into two parts, theoretical and practical benefit.

1. Theoretically

By doing this research, the researcher hopes it will give useful contributions for the development about instructional media that used at Elementary School in Laskar Pelangi film. Besides that, the researcher expects the finding of the study will be a direct contributions to the existing knowledge on instructional media. The reader knows about the media that used at Elementary School in laskar pelangi film and will more understand in this film context.

⁴ John W. Creswell, 65.

2. Practically

a. For Reader

- 1) Improving the knowledge about the use of instructional media.
- 2) Enabling the reader to know the instructional media.

b. For Researcher

This research will help and answer the confusion of the researcher by using the film that is Laskar Pelangi film which applied the media at Elementary School in laskar pelangi film.

c. For Other Researcher

Giving some reference and alternative information for the other researcher for similar research concerning with intructonal media study.

E. Scope and Limitation

Scope and limitation are the area of dependent and independent variable which is investigated, population, and location.⁵ According to Oxford dictionary, scope is opportunity to achieve sth.⁶ From the definition, the researcher determined range of the research, namely the use of instructional media. Then, to restrict or limit the scope above, the researcher also determined the limitation in this research.

⁵ *Pedoman Penulisan Karya Tulis Ilmiah (Artikel, Makalah, & Skripsi)*, 12.

⁶ *Oxford Learner's Pocket Dictionary*, 393.

Limitation is limiting or controlling the subject, fact or condition that limit.⁷ From the definition, the researcher determined the limit of this research are Elementary School in Laskar Pelangi film by Riri Riza.

F. Definition of Key Terms

Definition of key terms are provided to avoid misunderstanding and misinterpretation of difficult words for the reader in classify about the key terms. It is expected that the readers will have same perceptions to some word, or phrase used in the study.⁸ The researcher would like to explain the term used in this research, as follow:

1. Instructional media are tools or objects that help the teacher in teaching learning process and make the learners interest to learn English and others.
2. Laskar Pelangi Film

Laskar Pelangi (2008) is a film directed by Riri Riza released on 26th September 2008. The Laskar Pelangi film is an adaptation of the “Laskar Pelangi” novel written by Andrea Hirata. The screenplay was written by Salman Aristo who also wrote the script of the film *Ayat-Ayat Cinta*, assisted by Riri Riza and Mira Lesmana until March 2009, Laskar Pelangi was watched by 4.6 million people, making it the fourth most watched film in Indonesia.⁹

⁷ *Oxford Learner's Pocket Dictionary*, 256.

⁸ John W. Creswell, *Educational Research*, 2012, 82.

⁹ <https://id.m.wikipedia.org> acced on sunday, Oct 27th, 2019 at 10.00 pm