

## CHAPTER I

### INTRODUCTION

#### A. Research Context

English is an international language that used by people in the world to facilitate them in communicating with each others, not only as the first language but also as the second language. Learning English is too important thing to achieve anything in this world because in this era English is a necessary for human moveover in the field of bussiness, technology, tourism, hospitality, education etc. Therefore in the advance of technology in this era has to force human to master English in order that they can explore many thing.

Realizing the importance of English, the Indonesian government then includes English into the education curriculum in all of the school. So that the students feel unusual and strange in English subject because in learning English, students have to master four skills of language, they are listening, speaking, writing and reading. It is make students have difficulties to learn English. Listening and speaking are hard for students since they are not familiar with English words. Then in reading English text is also considered complicated because they don't understand about what they are reading. Additionally, writing text by using English is problem for students because they can't organize and develop their words to be sentence. Those problems are proof that students have limitness and lack of vocabulary. Campillo said that "vocabulary is obviously a very important element within a language as the overwhelming majority of

meaning is carried lexically...”.<sup>1</sup> So that if the students have lack of vocabulary, they will difficult to master the four language skills.

Teaching vocabulary is one of the most important component of any language classes because through a vocabulary, the second language students will be able to master English well because it is relate with the four of language skills. So that vocabulary is a core component of language proficiency and provides much of the basis for how well learner’s speak, listen, write, and read.<sup>2</sup> Vocabulary can be defined as the words we teach in the foreign language. then it can be concluded that vocabulary is the knowledge of meanings of words.

In this case, the use of media in teaching learning process is needed to attract students attention and to make the atmosphere of class more interesting and effective. Therefore, the researcher use one of the techniques to teach vocabulary by using movie with English subtitle to know their own vocabulary in teaching learning process. Commonly students prefer to learn something with freedom manner. So that teacher have to approach by slowly but in another side teacher has a goal to make their student understand about the material that will be given. Here, we can see how important a media that will be used by teacher because learning vocabulary need an earnestness and perseverance in the study. Therefore, English subtitle on movie is important thing to recognize new words in English study. In this case, it is supposed to give the positive thing or

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<sup>1</sup> The Thesis of Sunizar Firma, *The Use of Movie With English Subtitle in Increasing Students’ Vocabulary, an Experimental Study on Grade X SMA N 1 Gunungsari Academic Year 2014/2015*, P. 2

<sup>2</sup> Richards, Jack C. Willy Renandya A., *Methodology in Language Teaching*, (Cambridge: Cambridge University Press, 2007), P. 255

energy to students in their vocabulary competency. The center of national innovative technology and the technology implementation center in education confirmed that for students who are learning English, films with subtitles can have benefits. the use of films with subtitles has proven to be more effective in improving hearing comprehension, word recognition, decoding skills, motivation and vocabulary mastery.<sup>3</sup> It means that Movie with English subtitles will help students get more knowledge about their second language especially to increase their vocabulary which appear in the English subtitle on movie.

Nurul Islam is one of the islamic boarding school in Sumenep that have many students from all walks of life. And there are some institutions of education in this school, they are PAUD, TK, MTS, MA, SMK, and also Academy of Al-Qur'an and Hadits. Based on the observation, the researcher find that the application of vocabulary achievement to students still not optimal, and it is proven that there are many students who unable to master the vocabulary so that there is no courage from the students to speak up or doing to write something in English because they have lack of vocabulary. Especially for senior high school students. Therefore the researcher will take to research at Tenth Grade students of MA Nurul Islam Sumenep.

In another research that has been done by Shofia Dwijayanti by the title "The Use of English Subtitle on Movie Toward Students Listening

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<sup>3</sup> The journal of Dodi Mulyadi & Yulia Mutmainnah, *The Use of English Movie with English Subtitle in Increasing Listening Skill*, 2015, P. 141

Skill”.<sup>4</sup> This research is done to know the students listening skill in using English subtitle on short movie. So the researcher also conducts the research about the use of movie with English subtitle but there is the differences in this research that is the researcher will focus on vocabulary competency that achieved by students. Therefore, the researcher is interested in having a research with the main concern on knowing the efficiency of English subtitle used in the movie in increasing vocabulary skill. So, the title of the research took “*The Use of English Subtitle on The Fisherman and His Wife’s Short movie in Teaching Vocabulary at Tenth Grade of MA Nurul Islam Sumenep*”.

## **B. Research Focuses**

Donald Ary said that research problem is the application of a scientific approach to an inquiry on useful information and accountable results.<sup>5</sup> So it is important thing to make this research be clear and avoid misunderstandings that might arise. Research focus consist of a direct or an indirect question that should be answered in the research objective. So, research problem is guide to conduct a study.

Based on the research context above the researcher had main problem be answered. This major problem is elaborated into three research focuses, they are:

1. How is the use of English subtitle on the Fisherman and his Wife’s short movie in teaching vocabulary at tenth grade of MA Nurul Islam Sumenep?

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<sup>4</sup> Shofia Dwijayanti, “The Use of English Subtitle on Movie Toward Students Listening Skill” (STAIN, 2017)

<sup>5</sup> Donald Ary, *Introducion to Research in Education*, Canada : (Cengange Learning, 2010), p. 43

2. What are the strengthness of using English subtitle on the Fisherman and his Wife's short movie in teaching vocabulary at tenth grade of MA Nurul Islam Sumenep?
3. What are the weakness of using English subtitle on the Fisherman and his Wife's short movie in teaching vocabulary at tenth grade of MA Nurul Islam Sumenep?

### **C. Research Objectives**

Research objective is the goal or purpose of the research. Research objective is more detailed and specific than research problem in general, research objective has purpose to find answer to the research problem that have been posed before.<sup>6</sup> In this case, the researcher then defines that research objective is the goal posed in the research. That is why through this elaboration, the researcher states three research objectives :

1. To describe how the use of English subtitle on the Fisherman and his Wife's short movie in teaching vocabulary at tenth grade of MA Nurul Islam Sumenep.
2. To know the strengthness of using English subtitle on the Fisherman and his Wife's short movie in teaching vocabulary at tenth grade of MA Nurul Islam Sumenep.
3. To know the weakness of using English subtitle on the Fisherman and his Wife's short movie in teaching vocabulary at tenth grade of MA Nurul Islam Sumenep.

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<sup>6</sup> Mohammad Adnan Latief, *Research Method on Language Learning an Introduction*, (Malang:Universitas Negeri Malang, 2015) p. 27

## D. Significance of study

There are the expectations and hopes from the researcher through the implementation of study that provides the improvement and beneficial contribution.

### 1. Theoretical Significance

According to Geoffrey Marczyk, David Dematteo, David Festinger stated that “across all types of science, research is frequently used for describing thing or event, discovering the relationship between phenomena, or making predictions about future events.”<sup>7</sup> It means that theoretical is the necessary to know how far the implementation of the research useful for students or reader. This research has the own advantage through the reader and this research also can be used for purpose of description, explanation, and prediction that related to the phenomenon raised up in the research context.

### 2. Practical Significance

#### a. For Teachers

This research is intended to help and give more reference for the teachers, especially teachers who teach vocabulary. The teachers can practice this study to examine how far this study useful toward students in teaching vocabulary process. This study also help the teacher to recognize the new word that will be deliver to the students.

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<sup>7</sup> Geoffrey Marczyk dkk., *Essentials of Research Design and Methodology*, (New Jersey: John Wiley and Sons, Inc, 2005), p. 16

b. For students

This research is intended to explain how the process to recognize and memorize the new word to student's learning process in order that the students can acquire vocabulary competence well. Within this research, students will know how important and useful it is to improve their vocabulary.

c. For researcher

In this case, the researcher gets more knowledge and advantages of how English subtitle on short movie can increase students vocabulary. So that, actually this research is conducted to support the previous study and add more information about the theory for reader. Besides that, this research will be an evaluation for researcher in vocabulary improvement. Moreover, it is perhaps will be a previous study for the next researcher.

d. For the Nurul Islam Sumenep

The result of this research can be: 1) a reference for teacher to apply or practice in teaching learning process. 2) suggestion for Nurul Islam Sumenep especially for English subject to recognize the students need.

## **E. Scope and Limitation of the Research**

In the scope and limitation, the researcher will discuss the definition a both of them. Creswell states that scope is the area that the researcher will observant. It can be specific purpose. Then He also argue about the limitation of research is the potential weakness or problems with

the study identified by the researcher.<sup>8</sup> The scope of this study regards on the use of English subtitle on the Fisherman and his Wife's short movie. In this case, the limitation of this research is on teaching vocabulary at tenth grade IPA 2 of MA Nurul Islam Sumenep.

#### **F. Definition of Key Terms**

To avoid ambiguity of the terms used in this study, the researcher needs to make the terms used clear, constant and plausible. An explanation of the definition of key terms in this study should be explained in detail and specific to avoid misunderstandings in the future. That is why the researcher should elaborate the definition of key terms of this research. They are as follow:

1. Media

Media is any instrument that helps students to comprehend English easily.

2. Short Movie

Short Movie is one of the most simple and most complex movies. Technically a short movie is a movie running time 50 minutes. The short movie can just be running time 60 seconds, which has been important idea and communications utilization media can take place effectively.

3. The Fisherman and His Wife

The Fisherman and His Wife is a German fairy tale (short movie) collected by the Brothers Grimm.

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<sup>8</sup> Jhon W. Creswell, *Educational Research, fourth Edition*, (Boston : Pearson, 2012), P. 199

#### 4. English subtitles

English subtitles is a words, phrases or sentences in English that shown in the bottom of movie or film screen, which helps audience to und erstand what the movie dialogue is being told.

#### 5. Teaching Vocabulary

Teaching Vocabulary is an activity where the teacher provide vocabulary lesson in the formal situation such as in the class.