

CHAPTER I

INTRODUCTION

This chapter will present and discuss introduction concerning research context, research focuses, research objectives, significances of the study, scope and limitations of the study, and definition of key terms.

A. Research Context

In this era almost all of thing is sophisticated by technology includes the media of teaching and learning. Many teachers and students said that by media of teaching learning. Many teachers and students said that by median can help them to teach or learn easier. For instance, when they can use power point slide (PPT) application and LCD projector which everything are look like concrete. But unfortunately, just a few school which can do it because some of school have not the good situation. It can be because nobody can operate it or because the school has not the tool. Finally, the teacher effort to use traditional media by “Newspaper” paper. Above all the student must understand what teacher said.

Media is whatever combination of thing or system of things used to deliver communications or other interactional stimuli to the learner.¹ According to Eva Nikmatul Rabbianty, media is any interaction that helps students to comprehend English easily.² From this definition it is clear that media is many things that can help the teacher and the students to make the teaching and learning process and more alive and affective. It involves the environment around the class.

In addition, media is everything around the school and the students, it influence to the process of learning and teaching programs in the class and also it has function to help the teacher and the students to make the class more interesting. In other word media is a tool to communicate between teacher and students, and among the students. It means by media the teacher can communicate with the students to give more knowledge, and also by media the students can interact each others to share their experience about material they get.

The main function of learning media is a learning media is the language of teachers, so for some things learning media can replace the teachers function, especially as a learning resource which a component of instructional system that include messages, people, technical tools and the environment which all can affect students learning outcomes, in the sense

¹Robert M. Gagne, *The Condition of Learning and Theory of Instruction* (New York: Dryden Press, 1997), 282.

²Eva Nikmatul Rabbianty, *Handout Praktikum Intructional Media* (Pamekasan: STAIN Pamekasan, n.d.), 2.

that the available resources outside of students and facility learning. And also the teacher sometimes had prepared media is like Power Point Slide, but suddenly the electricity is turn off or getting another problem. When the teacher had prepared anything in “Newspaper” then she or he get heavy rain and broke the media. If the teacher depends on the media perhaps she or he will not teach, but the real teacher will effort to teach by the minim media or sometimes just her or himself.³

In this process of teaching and learning English, writing ability is the most difficult and complicated language skill to be learned almost by the students in every level of education. The researcher knew that English has been learnt from primary students up to university. It indicates that learning English is very important. The one of skill in English is writing.

Writing in English is probably different from writing in your native language. The word and grammar and also the way of organizing ideas are probably different from what you used to.⁴

Writing is one way to communicate with other people beside speaking, reading and listening. Writing is one of the four language skill that play very important rule of teaching English as the second language. As the way of learning English, writing has very important role that involves the writers’ ideas into the written text. Writing is typically thought a unique, creative from of self-expressions, but even it’s most self-

³ Interview With English Teacher On 13 March 2018

⁴ Alice Oshima and Ann Hogue, *Introduction to Academic Writing*, 3rd ed. (New York: Pearson Education, 2007), 3.

consciously creative manifestation, writing a craft that involves endless practice and mastery of techniques.⁵ In writing English need the special abilities such as grammar, vocabulary, etc. Besides that, writing is specific abilities which help writer put their thoughts into word in a meaningful form and mentally interact with the message. Indirectly, writing allows writer to communicate with the readers pass through written text.

Based on Siti Azizah statement, writing does not only compose word by word to be sentence, combine the sentences to be a paragraph, and combine paragraphs to be an essay, but it also needs unity and coherence to deliver message idea, or thought what the writer is going to discuss.⁶ Writing is not essay. It takes study and practice to develop this skill. For both native speakers and new learners of English, It is important to note that writing is a process not a product.

According to Rina Sari, writing is complex process that the writers can express the ideas in their mind to be obviously. With writing can motivate to think and learn to communicate and to use our mind as reflection.⁷ Writing is a producing language rather than receiving it, very simple we can say that writing involves communicating a message by making up on page. To write we need some to communicate it too. Besides that, we also to form letters into the words, phrases into sentences, sentences into paragraph and also we need to links he paragraph together to communicate the message.

⁵ Amir B. Marvasti, *Qualitative Research in Sociology* (London: Sage Publication, 2004), 120.

⁶ Eva Nikmatul Rabbianty, *Handout Praktikum Intructional Media*, 2.

⁷ *Ibid.*, 65.

The researcher used of news paper media in writing ability because the teacher give opinion that writing is very difficult for people especially to student because the student must be express their ideas and their know about English word and the technique is very help the student to write about teacher's material, student experience, information their knowledge and also can more active in class room because the technique asking the student to make a groups between students and another student to collaboration about the material and can exchange their think although the teacher have a little vocabulary. Using newspaper as media, the teacher must be careful because this media have related the target of learning process, likes to make students happy in class and understand. Newspaper may facilities discovery and the first inspirations for conceptual beginning; they can be part of the communication. This using media has related with students writing ability because one of ways to understand a text that is the reader must uses some strategies in order that reader easier in catch a content of text is uses picture.

According to Heinich, Molenda, and Russel, media is a channel of communication. Derived from the latin word for between, the term refers to anything that carries information between a source and receiver.⁸

Sharon E. Smaldino thought that media (singular or plural) is a means of communication and source information. Then it will be instructional

⁸Dr. H. Wina Sanjaya. *Perencanaan Dan Desain System Pembelajaran Edisi Pertama* (Jakarta: Kencana Prenadamedia Group, 2008), 204.

media in learning when they provide messages with an instructional purpose. While the purpose is to facilitate communication and learning.⁹

Media is communication channels through which news, entertainment, education, data, or promotional message are disseminated. Media includes every broadcasting and narrow casting medium such as newspapers, magazines, television, radio, billboards, direct mail, telephone fax and internet. Media is the plural of medium and can take a plural or singular or singular verb, depending on the sense intended. While the researcher conducted the reseach about “*The Use Of Newspaper As Media On Students Writing Ability At The Eighth Grade of Smp Negeri 8 Pamekasan*“, here the researcher find much of the students that can be improve the vocabulary mastery by newspaper articles that using the dictionary. This case is worthy to research because the thing that is so simple but has an effect or has a very positive impact on the deveploment in writing ability.

B. Research Focuses

When researcher read some books, researcher find out some definition about research focus. Basically focus is main problem from researcher experience or from researcher knowledge that have from library

⁹Sharon E. Smaldino, Nof, *Instructional Technology And Media For Learning*, (Colombus: Pearson, W.Y), 11.

scientific or other library.¹⁰ And Spradely states that research focus is “ A focused refer to a single cultural domain or a few related domains.¹¹ It can be concluded that research focus is the limitation of the problem remain in the scope of variable would be research. So, it will concentration to the aim of the research was conducted as well as the analysis of the research result would be more purposeful. Research problems are the education issues, controversies, or concerns that guide the need for conducting a study.¹²

Research Problem according to Ary, Jacobs and Razavieh states that research focus refers to questions raised in a research project which clearly reflects what kind of answers is expected to be discovered through the process of research.¹³ So, research problem is a issue that will be a topic in a research that will explore by the research until find a analysis that appropriate with the wish by researcher.

Research questions are questions in quantitative or qualitative research that narrow the purpose statement to specific questions that researchers seek to answers.¹⁴ It means that about a question that have related with the topic which will do research and that require an answer and that you wish to explore or resolve.

¹⁰Lexy J. Moleong, *Metodologi Penelitian Kualitatif* (Bandung : PT. Remaja Rosdakarya, 2005), 97.

¹¹Sugiyono, *Metode Penelitian Kuantitatif Kualitatif Dan R&D* (Bandung: Alfabeta, 2011), 208.

¹²John W. Creswell, *Educational Research* (Boston: Pearson, 2012), 59.

¹³ Jhon. W.Cresswell, *Educational Research* (Columbus: Pearson, 2012), 59.

¹⁴Adnan Latief, *Research Methods On Language Learning An Introduction* (Malang, Universitasnegeri Malang: 2015, 18.

So that, the researchers did not have the expansion of the problem, the limit problem in “The Use of Newspaper as Media on Students Writing Ability at The Eight Grade of SMP Negeri 8 Pamekasan”. Based on the research context above, researcher wants to explain research focus of this research there are:

1. How the teachers use newspaper as media on student’s writing ability at the Eighth Grade of SMP Negeri 8 Pamekasan?
2. What are the obstacles faces by teachers use newspaper as media on student’s writing ability at the Eighth Grade of SMP Negeri 8 Pamekasan?
3. How the teachers overcome the obstacles face by using newspaper as media on student’s writing ability at the Eighth Grade of SMP Negeri 8 Pamekasan?

C. Research Objectives

According to John W. Creswell research objective consists of identifying the major intent or objective for a study and narrowing it into specific research question or hypotheses. The purpose statement contains the major focus of the study, the participants in the study, and the location or site of the inquiry.¹⁵ Based on research focus above, the research will be conducted:

¹⁵ Ibid, 9.

1. To describe how the teachers use newspaper as media on student's writing ability at the Eighth Grade of SMP Negeri 8 Pamekasan.
2. To find the obstacles face by the teachers use newspaper as media on student's writing ability at the Eighth Grade of SMP Negeri 8 Pamekasan.
3. To describe how the teachers overcome the obstacles face by using newspaper as media on student's writing ability at the Eighth Grade of SMP Negeri 8 Pamekasan.

D. Research Significances

Significance of study is a part that explains about the advantage or the importance of research.¹⁶ In this research has two significance such as the theoretical significance and practical significance. Theoretical significance is significance of study as knowledge and practical significance is significance of study for researcher and other people.

1. Theoretical significances

Theoretically, this study is expected to be useful as an effort to develop students' writing ability.

2. Practical significances

- a. The researcher expects the result of this study will be useful for the students.
- b. The result of this study is expected that the teacher will give more attention in correcting student written assessment.

¹⁶ Pedoman Karya Ilmiah Edisi Penyempurnaan (Pamekasan: STAIN Press, 2012), 11.

- c. This result of the study is expected that the students can improve their interest to writing subject.
- d. The result of the study can be for the next researcher as the reference.

E. Scope and Limitation

In this section, the researcher discuss about the definition of the scope and limitation. Scope is range of thing that a subject organized.¹⁷ While limitation is as potential weakness or problems with the study that indentified by the researcher. In this research, the scope focuses on the using newspaper media on students writing ability. The limitation of this research repair to the students in SMP Negeri 8 Pamekasan.

F. Definition of Key Terms

Definition of key term is to avoid misunderstanding between the reader and the researcher. They are:

1. Media is a tool that makes the teachers and students easier to understand about the lesson and material on teaching learning process.
2. Newspaper is a publication printed on paper and issued regularly, usually once a week. It gives information and opinions about current event and news.

¹⁷ Oxford Learner Pocket Vocabulary, (New York: Oxford University Press, 2008), 38.

3. Writing is complex process that the writers can express the ideas in their mind to be obviously. With writing can motivate to think and learn to communicate and to use our mind as reflection.