

CHAPTER I

INTRODUCTION

This chapter will present and discuss introduction concerning background of the study, research problem of the study, research objective of study, assumption of the study, hypothesis of the study, significance of the study, scope and limitation of the study, and the definition of key terms.

A. Background of study

English has fourth basic skill they are speaking, reading, writing and listening. Those four skill are classified into two categories. Listening and reading belong to receptive skill, which the user of language requires to receive the spoken and written language.¹ And Most of people difficulties to memorize vocabulary because different from the Indonesian language in the system of the structure and pronunciation.

Vocabulary is one of the essential language components in studying English. Without a proportional amount of vocabulary anyone will get trouble in speaking, reading, listening and writing. In other words, the first that to be master for language learner in learning language especially English is vocabulary. It means that learning vocabulary is very important, especially for students.

Vocabulary is needed to improve the four language skills, namely listening, speaking, reading, and writing. Without vocabulary nothing can be conveyed. When we just learn about grammar without learning vocabulary,

¹Jeremy Harmer, *The Practice of English Language Teaching* (United Kingdom: Pearson Educational Limited, 2007), 265.

we cannot express anything. It shows that English has a special place in the teaching of the foreign language at school, especially for early childhood

Cartoon Videos RA Tuhfatut Thullab Bicolorong Village Pakong Sub-District Pamekasan District.

Problem in vocabulary mastery still exists at school, because English language is completely different from the Indonesian language in the system of the structure, pronunciation and vocabulary. Vocabulary is a bunch of word or phrases that can be arranged to form a sentence and can be translated. Vocabulary is a very important aspect and a component that cannot be separated in language learning to make it easier for students in all things such as reading, writing, and speaking to make better than better. Students' skill depends on the vocabulary that they have. More vocabulary they have, the more likely they are able to read or translate well.

According to Al-saif, Vocabulary knowledge has been perceived as key factor of learning foreign language and focusing on high-frequency words has been deemed effective for proficiency development. However, it has been shown that frequencies in learning materials are incongruent with general frequency and that some generally frequent words are missing in there.²

Some young children evaluating difficulties to memorize vocabulary by memorizing the vocabulary they wrote. The young children have their own way to knowing a new vocabulary, in a way listen, watching videos and watching YouTube. Watching YouTube cartoon videos have influence to vocabulary mastery for early childhood. Because, now often the young children holding gadget to play game and see the YouTube. YouTube development currently

²Nasoki Sakata, *Profiling Vocabulary for Proficiency Development Effects of input and General Frequencies on L2 learning*, page. 1.

has a variety of service features needed by the user. So that, YouTube has become a phenomenon and an influence in every corner of the world that has internet access. From this phenomenon, it turns out that you use a lot as a medium for learning, other than very influence to young children in learning about colour, animal name, and fruit name in English. Because most young children prefer to watching and listening than to read so that there are many lessons to be gained in watching the YouTube. YouTube is the brand name of a website on which users can post, view or share videos.³ The YouTube development today has a wide range of services that users need. With more than a billion users, nearly a third of all internet users everyday watched hundreds of millions of hours of videos on YouTube and produced millions of times screening. That can be proved with millions of effort human that being videos or film put on YouTube. As a result, YouTube has become a phenomenon and an influence in every corner of the world that has internet access.⁴ YouTube can be accessed by various groups such as early childhood. YouTube also has a influence for early childhood vocabulary mastery.

YouTube is very familiar in the environment from early childhood, in this phase early childhood have curiosity and happy to be corporate in many ways , making early childhood have many hobbies or interests in many thing such as curiosity about various colors, animals and flowers, so that not a few of early childhood watching YouTube. The influence of watching YouTube Cartoon videos for early childhood In RATuhfatut Thullab Bicolorong Village Pakong Sub-District Pamekasan District that happens to the vocabulary mastery of the early childhood, as happens in the class when the teacher

³<http://www.dictionary.com> access on 23 desember 2020, 9:45 am.

⁴ibid

introduces a color spontaneously most early childhood say the color with using English language without the teacher instruction while the teacher asks for colors using Indonesian language, so from here it can be seen that the influence of watching YouTube cartoon videos on early childhood vocabulary is very large, early childhood can say a color directly using a foreign language without direction by the teacher. With watching YouTube cartoon videos early childhood can have a deeper ability to know the colors, fruits and animals by using foreign languages directly, if the teacher asks about something such as color or animals most of the young children immediately mention the color or animals using English language. So the influence of watching YouTube cartoon videos for young children can increase their knowledge of vocabulary mastery that has not been studied in class so they can get lots of new vocabulary from the results of watching YouTube cartoon videos.

Watching YouTube cartoon videos has very influence for early childhood on vocabulary mastery, judging by the early childhood in vocabulary mastery before watching YouTube it is very different, before watching YouTube not many of them know about vocabulary we asked, so that some of them didn't know about the vocabulary, and after Watching YouTube cartoon videos which has been presented in class, when we asked again about the vocabulary, many of them get new vocabulary and can answer the vocabulary we asked right, so therefore Watching YouTube cartoon videos has influence on vocabulary mastery early childhood.

The topic is significant to know the The Influence of Watching Youtube Cartoon Videos on Vocabulary mastery for early childhood. And Watching

YouTube cartoon Videos to determine whether can influence for early childhood on vocabulary mastery and also watching YouTube cartoon Videos can be make the early childhood remember more vocabulary they got from watching videos on YouTube.

So, After the researcher found the phenomenon above, the researcher is strongly interested to research this phenomena. And the researcher takes a title of this thesis "The Influence of Watching YouTube Cartoon Videos on Vocabulary Mastery for early childhood RA Tuhfatut Thullab Bicolorong Village Pakong Sub-District Pamekasan District"

B. Research Problem

Research problems are the educational issues, controversies, or concern that guide the need for conducting a study.⁵ According to Adnan Latief, Definition of problem of study or research problem refers to questions raised in the research project which clearly reflects what kind of answer are expected to be discovered through the process research.⁶

1. Is there any influence of watching YouTube cartoon Videos on vocabulary mastery for early childhood RA Tuhfatut Thullab Bicolorong Village Pakong Sub-District Pamekasan District?
2. How significance is the influence of watching YouTube cartoon Videos on vocabulary mastery for early childhood RA Tuhfatut Thullab Bicolorong Village Pakong Sub-District Pamekasan District?

C. Research objective

Based on the problem above, the objectives of the study are:

⁵John W. Creswell, *Educational Research: Planning, Conducting, and Evaluating Quantitative and Qualitative Research*, 4th ed. (Boston: Pearson Education, 2012), page 59.

⁶M Adnan Latief, *Research Methods on Language Learning* (Malang: UM Press, 2011), page 16.

1. To test the influence of watching YouTube cartoon Videos on vocabulary mastery for early childhood RA Tuhfatut Thullab Bicorong Village Pakong Sub-District Pamekasan District.
2. To measure the significance influence of watching YouTube cartoon Videos on vocabulary mastery for early childhood RA Tuhfatut Thullab Bicorong Village Pakong Sub-District Pamekasan District.

D. Assumption

Assumption is the basic assumption about the thing that become tread and act in doing research.⁷ This is the possibility that will happen and the researcher assumption that will be in the research.

The assumption of this research that :

1. Early childhood easily memorize the vocabulary by watching YouTube.
2. Watching YouTube cartoon Videos can make early childhood vocabulary be better.

E. Hypothesis

Sugiyono state that hypothesis is a temporary answer for reseach problem in which the research problem is an interrogative form. There are two kind of hypothesis (Ho) and alternative Hypothesis (Ha).⁸ The resesarch state the hypothesis this research as follow:

1. Null hypothesis(Ho)

There is no influence of watching YouTube cartoon Videos on vocabulary mastery for early childhood RA Tuhfatut Thullab Bicorong Village Pakong Sub-District Pamekasan District.

2. Alternative hypothesis (Ha)

⁷Abd Mukhid, *Metodologi Penelitian Pendekatan Kuantitatif* (Surabaya: Pena Salsabila, 2013), 50.

⁸Suharsimi Arikunto, *Procedure Penelitian Suatu Pendekatan Praktek* (Jakarta: Rineka Cipta, 2006), 63.

There is influence of watching YouTube cartoon Videos on vocabulary mastery for early childhood RA Tuhfatut Thullab Bicolorong Village Pakong Sub-District Pamekasan District.

F. Significant of study

Every research expected has significance. You will need to convince the reader that your proposed study is important. Tell what can be learned as a result of the study and why that is worth knowing.⁹ This research has two significant of the study, namely theoretical significant and partial significant.

The result of this research expectantly will give benefits to the readers especially to who take an interest in vocabulary mastery and result of the study is to be used theoretically and practically. There are some specific significances of this research as follow:

1. Theoretical significance

The result of this research is expected to give some information for the success of teaching learning process especially in Vocabulary mastery for early childhood and the result of the study can be one of references for English teaching learning.

2. Practical significance

The significance of this research is expected to be useful for:

a. For the teacher

The result of this research will give an inspiration to improve and to increase their vocabulary mastery for early childhood.

b. For the student

⁹Donald Ary et al., *Introduction to Research in Education*, 8th ed (Belmont, CA: Wadsworth, 2010), 589.

Researcher hopes this research result can improve their knowledge in vocabulary using YouTube.

c. For the researcher

The result of this research can be used as information or reference especially about the influence of watching YouTube cartoon Videos on vocabulary mastery for young.

d. For the further researcher

To give additional information for the further researcher who wants to conduct further researcher on the related field.

G. Scope and Limitation of study

Scope is range of the thing that a subject.¹⁰ It means that scope indicates the object of the field of study to be researched by the researcher. While limitations are potential weaknesses or problems with the study identified by the researcher.¹¹ It means that limitation is the subject watching YouTube cartoon Videos for early childhood that will identified by the researcher to make the subject itself easier to be analysed.

The scope of this research is the study vocabulary mastery by watching YouTube cartoon Videos. The limitation of this study only focused on vocabulary mastery for early childhood RA Tuhfatut Thullab Bicolorong Village Pakong Sub-District Pamekasan District in academic year 2020-2021.

H. Definition of Key Term

¹⁰Oxford Learners Pocket Dictionary' (New York: University Press, 2000), 383.

¹¹John W. Creswell, *Educational Research: Planning, Conducting, and Evaluating Quantitative and Qualitative Research*, 4th ed (Boston: Pearson, 2012), 199.

John W. Creswell suggest us to begin our research by narrowing topic to a few key term using one or two words or short phrases.¹²Common purpose of providing key term to give universal understanding. Using this reason the researchers give some definition of the key term, as the following:

1. Influence is the power to have an important effect on something. If someone influences someone else, they are changing a person or thing in an indirect but important way.
2. Vocabulary is a bunch of word or phrases that can be arranged to from a sentence and can be translated.
3. YouTube is the brand name of a website on which users can post, view or share videos.
4. Early childhood is a stage in human development. It generally includes to childhood and sometime afterwards. Play age is an specific designation approximately within the scope of early childhood.

¹²John W. Creswell, *Educational Research: Planning, Conducting, and Evaluating Quantitative and Qualitative Research*, 4th ed. (Boston: Pearson Education, 2012)Page. 82.