

DAFTAR ISI

HALAMAN PERSETUJUAN.....	Error! Bookmark not defined.
HALAMAN PENGESAHAN	Error! Bookmark not defined.
ABSTRAK.....	Error! Bookmark not defined.
KATA PENGANTAR	Error! Bookmark not defined.
DAFTAR ISI.....	Error! Bookmark not defined.
BAB I PENDAHULUAN.....	Error! Bookmark not defined.
A. Latar Belakang.....	Error! Bookmark not defined.
B. Rumusan Masalah.....	Error! Bookmark not defined.
C. Tujuan Masalah.....	Error! Bookmark not defined.
D. Asumsi Penelitian	Error! Bookmark not defined.
E. Hipotesis Penelitian	Error! Bookmark not defined.
F. Kegunaan Penelitian	Error! Bookmark not defined.
G. Ruang Lingkup Penelitian.	Error! Bookmark not defined.
H. Definisi Istilah.....	Error! Bookmark not defined.
I. Kajian Penelitian Terdahulu.	Error! Bookmark not defined.
BAB II KAJIAN TEORI	Error! Bookmark not defined.
A. Manajemen Pemasaran	Error! Bookmark not defined.
B. Model 3i Marketing 3.0	Error! Bookmark not defined.
C. Minat Anggota	Error! Bookmark not defined.
D. Produk.....	Error! Bookmark not defined.
E. Hubungan Model 3i Dengan Minat.	Error! Bookmark not defined.
BAB III METODE PENELITIAN	Error! Bookmark not defined.
A. Pendekatan Dan Jenis Penelitian.	Error! Bookmark not defined.
B. Populasi Dan Sampel.	Error! Bookmark not defined.
C. Sumber Data.	Error! Bookmark not defined.
D. Instrumen Penelitian.	Error! Bookmark not defined.
E. Pengumpulan Data.....	Error! Bookmark not defined.

F. Analisis Data..... **Error! Bookmark not defined.**

BAB IV DESKRIPSI DATA, PEMBUKTIAN HIPOTESIS, DAN PEMBAHASAN **Error!**
Bookmark not defined.

A. Deskripsi Data..... **Error! Bookmark not defined.**

B. Pembuktian Hipotesis **Error! Bookmark not defined.**

C. Pembahasan **Error! Bookmark not defined.**

BAB V PENUTUP **Error! Bookmark not defined.**

A. Kesimpulan **Error! Bookmark not defined.**

B. Saran **Error! Bookmark not defined.**

DAFTAR RUJUKAN..... **Error! Bookmark not defined.**