CHAPTER I

INTRODUCTION

This chapter discusses about research context, research focus, research objective, significant of study, scope and limitation, definition of key term, and previous study.

A. Research Context

Language is seen as social and cultural practices and thus always carries social and cultural messages and is contextualised. Language itself never stays alone and is never meaning-free. As such, language use is a way to communicate culture and social practies.[1] In global we use English language to communicate with some people in international, because English is a global language. As Indonesian students, learning English as foreign language is important to do achieve the goal as international language.

English is one of the worldwide spoken languages, probably the greates spoken language of all. Since it boasts a worldwide use, it has been one of the languages used for academic arenas as a language of instruction in various educational levels worldwide.[2] The state of English on the international level is a major factor that contributes to the increase in the importance of English in Indonesia. As a matter of fact, English has become

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[1] Phan Le Ha, *Teaching English as an International Language,* (Clevedon, UK: Multilingual Matter Ltd, 2008), 30.
[2] Elia Shabani Mligo and Mikael Kaombeka Mwashilindi, *English as a Language of Teaching and Learning for Community Secondary Schools in Tanzania,* (USA: Wipf and Stock Publisher, 2017), 1.

an important asset for anyone seeking employment in bussiness, industry or technology and education in Indonesia. Speaking skills, as the most important means of communication, has arisen and more focus is given to spoken English at the school.

Speaking is one of the skills that has to be mastered by students in learning English. People need to speak in order to communicate with other people to make good communication and good relation. As the student in English program have the ability to speak a second or foreign language. The ability to speak a second language well is very complex task if we try to understand the nature of what appears to be involved. Speaking is one way to understand each other in communication, and communication is very useful to increase their speaking ability.

Speaking become a subject in higher education of learning. Therefore, University in English department teach speaking skill and apply it in daily class activity. They can learn to speak English with friends to increase their speaking ability. Then speaking becomes interesting because the students have opportunity to practice their English speaking ability in the process of learning.

Learning is something about which we all have an understanding and in which we have all participated.[3] While, according to Reid, learning is a science (and an art), and yet aspects relating to how children learn, and how learning can be used in school, beyond school and in adulthood are often relegated to less important role in education today.[4] So, we can get

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[3] Alan Pritchard, *Ways of Learning,* (New York: Rouledge, 2009), 1.
[4] Gavin Reid, *Learning style and inclusion*, (London: Paul Chapman Publishing, 2005), 3.

learning in education system like in school and enviroment like in society, house and etcetera.

Since Covid-19 has spread to Indonesia, process of teaching and learning is conducting by online. Online learning refers to a learner's interaction with content and/or people via the internet for the purpose of learning.[5] In online learning, we must take advantages of internet based learning media such as WhatsApp, Telegram, Classroom, Zoom Cloud Meetings, and etc. Certainly, this has huge impact on education mainly for the learning strategies.

If the students want to be successful in speaking, they should be aware of language learning strategies because by the language learning strategies should be organized, planned, monitored and evaluated in their own learning in order to improve their speaking.[6] According to Rebecca Oxford, learning strategies as step taken by students to enhance their own learning, and they are paticulary important for language learning because they are tools for active, self-directed involvement, which is essential for developing communicative competence.[7] So, when the students have identified learning strategies has students can apply learning good away, and in accordance with the way of learning.

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[5] Barbara Means, Marianne Bakia, and Robert Murphy, *Learning Online What Research Tells Us About Whether, When and How,* (New York: Routledge and Francis Group, 2014), 6.
[6] Ardiansyah, "An Analysis of Language Learning Strategies of Speaking Used By Successful And Unsuccessful Students of Semester III Englidh Department of IAIN Sultan Thaha Saifuddin Jambi," *English Language Teaching* 1, no. 1 (March, 2015): 1.
[7] Howard De Leeuw, *English as a Foreign Language in the German Elementary School,* (Germany: Gahmig Druck Giessen, 1997), 39.

This phenomenon is also stated by Allah in QS. An-Nahl 16 : Verse 125

ٱدْعُ إِلَىٰ سَبِيلِ رَبِّكَ بِٱلْحِكْمَةِ وَٱلْمَوْعِظَةِ ٱلْحَسَنَةِ ۖ وَجَٰدِلْهُم بِٱلَّتِى هِىَ أَحْسَنُ ۚ إِنَّ رَبَّكَ هُوَ أَعْلَمُ بِمَن ضَلَّ عَن سَبِيلِهِ ۖ وَهُوَ أَعْلَمُ بِٱلْمُهْتَدِينَ

"Call (humans) to the way of your Lord with wisdom and good lessons and refute them in the best way. Verily, your Lord knows best who has strayed from His path and He knows best those who are guided."[8]

In this verse, Allah explained one of the determining factors for the success of da'wah is the right method. Rasulullah SAW was very successful in preaching because he was able to convey the right message to the right person in the right way at the right time. In the language of the Qur'an, the right method is bil-hikmah wal mau'izhah al-hasanah, which is stated by Allah of this verse.

Every students has a unique, we should realize that every learner has own way of learning strategies. They are have different way to can speak fluency, some of them are direct strategies such as memory, cognitive and compensation. While, some of them are indirect strategies such as metacognitive, affective and social strategies. This called a learning strategies. Learning strategies is tendency of students in the learning process to obtain an learning approach in accordance with the demands of learning in the classroom/school and outside classroom.

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[8] Departemen Agama, *Al-Qur'an dan Terjemahnya* (Bandung: Gema Risalah Press, tt), 536.

So, every students has a different ways of learning. Because school include one of factors that influenced learning strategies. Factually, teaching learning process do outside classroom during pandemic era. Surely, it has an impact to learning strategies used by the students in online class.

This study was to identified learning strategies which proper to use students in higher educational in their speaking achievement toward their ability in English during pandemic era. Major variations among students were found according to their learning strategies.

Based on descriptive above, the researcher interested with the title "The Strategy Used By The Students' In Learning Speaking Skills Outside The Classroom During Pandemic Era At The Fourth Semester Of TBI In IAIN Madura".

B. Research Focus

Research problems are the educational issues, controversies, or concerns that guide the need for conducting a study.[9] Based on the research context as described above, this research is focused on the formulation of the problems as follow:

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[9] John W. Creswell, *Educational Research: Planning, Conducting, and Evaluating Quantitative and Qualitative Research 4th ed,* (Boston: Pearson Education, 2012), 59.

1. What types of learning strategies are applied by the students in speaking skill?

2. How do the students apply the learning strategies in speaking skill?

C. Research Objective

John W. Creswell state in his book that a purpose is the major intent or objective of the study used to address the problem.[10] Research objectives are usually short statements to indicate the purpose of a study. Based on the research problems above, researcher has the following objectives to be achieved:

1. To identify the types of learning strategies are applied by the students in speaking skill.

2. To describe ways the students apply the learning strategies in speaking skill.

D. Significant of Study

Significant of study is describe the usefullness or urgency of research, both scientific use (theoretical) and social use (practical).[11] Theoretically, this study is expected to be knowledge supermacy as an effort to improve students English achievement, especially for the use precise learning strategies in speaking skill.

Practically, this study is to give some benefits to some elements as below:

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[10] Ibid., 60.

[11] *Pedoman Karya Tulis Ilmiah,* Institut Agama Islam Negeri Madura (Pamekasan: IAIN Madura, 2020), 19.

1. For the English students

   The research will give feedback for the students to increase their ability in English speaking.

2. For the other researchers

   The research will be the previous study for the next researchers to conduct further research dealing with the related problem.

3. For the readers

   The research can make them have a good experience to learn and confidence to do something, beside that can add their knowledge in speaking.

E. Definition of Key Term

Creswell states that a research begin by narrowing the topic to some key terms used one or two words or shot phrase.[12] To avoid misunderstanding about the topic, the researcher states some definition of key term as follow:

1. Students' learning strategies

   Students' learning strategies are activities from the learners to learn speaking and they apply the learning strategies to make easier in acquiring learning result.

2. Speaking skills

   Speaking is one of the fourth skill in languages, that people use to communicate with other people in oral form. Speaking skill is knowledge mastery or skill about speaking, the students can speak

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[12] Creswell, *Educational Research: 4th ed*, 82.

fluency and accuracy. In this research speaking achievement is the object of this research.

3. Outside the classroom during pandemic era

The students' activities outside the classroom during pandemic era to learn speaking in their home due to online learning.

F. Previous Study

Actually, the researcher found two previous studies. From the thesis *"An Analysis of Language Learning Strategies of Speaking Used By Successful And Unsuccessful Students of Semester III English Department of IAIN Sultan Thaha Saifuddin Jambi."*[13] Written by Ardiansyah, the result of this study is describe what language learning strategies of speaking used by successful and unsuccessful students in speaking and how they used it.

The correlation of the previous study with this research both of research same in study about learning strategies of speaking used by students but the different is the previous study analyzing the ways of students' learning srategies which successful and unsuccessful in speaking. While, this research would to identify of learning strategies used by the students in outside the classroom due to pandemic Covid-19.

Another previous study is *"The Analyses of Learning Strategies in English as a Second Language: Theoritical Classification and Measurement Test"*[14] written by Asti Gumartifa and Indah Windra Dwie

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[13] Ardiansyah, "An Analysis of Language Learning," *English Language Teaching* 1, no. 1 (March, 2015)

[14] Asti Gumartifa and Indah Windra Dwie Agustian, "The Analyses of Learning Strategies in English as a Second Language: Theoritical Classification and Measurement Test," *Voices of English Language Education Society* 4, no. 2 (October, 2020)

Agustian, the result of this study is inferred that the integrating of strategies in second laguage teacing and learning enables the learning process to become more complex productive, and collaborative in terms of input of mechanical information. Teachers be able to have a beneficial impact on the learners. Learning strategies socialization that is given by the teacher would be the forum for learners to gain a deeper understanding as well as an opportunity to be educated as potential teachers adequately and intelligently. Teachers must stimulate each learner to implement their appropriate learning strategies simultaneously, explicitaly, and regulary inside or outside of the classroom.

The similarity of the previous study with this research is both of research are same in study about the learning strategies in English as a Second Language, but the different is this research focus on the students learning strategies that used to speaking achivement in outside the classroom individuality. The thesis of previous study, the researcher is carried out when the learning strategies that used by the students in the class and it is directly supervision by the teacher. While, this research will do it when the learning strategies used by the students in outside the classroom during online learning.