

CHAPTER I

INTRODUCTION

In this chapter, the researcher presents research context, research focus, research objective, definition of key terms, significance of study, previous study, as well as review of related literature.

A. Research Background

Cheating is not a strange phenomenon could be found in the classroom. It even seems to be considered as normal among students even though it can destroy their character. It can occur while doing exam or doing task given by teachers. There are many ways done by the students to cheat, to deceive the school policies related to the prevention of this action. This bad behaviour belongs to academic dishonesty which can be found in all educational levels, from elementary school until the higher education, including college. As a violation action¹ and one of major concerns, it does not only occur in Indonesia, but also in another countries². It can be proven by the world news reported this kind of dishonesty.

Pavela stated that cheating refers to the students' behaviour in using unauthorized things as material, information, or study aids. In other words, students can be considered to cheat if they use things that actually are not allowed to use. Haines added that this behaviour had become more normative among

¹ Gregory C. Jizek, *Cheating on Tests: How to Do It, Detect It, and Prevent It* (London: Lawrence Erlbaum Associate, 1999), 3.

² Thomas Mbenu Nulangi and Djemari Mardapi, "The Accuracy of the Cheating Detection Method in Large-Scale Tests: Mathematics National Examination", *Jurnal Penelitian dan Evaluasi Pendidikan*, 22, no. 2 (December, 2018): 132.

students over the years and the main motivation for cheating was found to be competition for good grades³. The main point conveyed by Haines is that having good grades becomes a main factor why students cheat. Moreover, Hartanto stated that students cheat since they think that it is as normal act⁴. Some students do think that there is nothing wrong with cheating and they do not feel guilty to do it. This is usually thought by those who are accustomed to do this kind of academic dishonesty.

“Bad Genius” is a film having correlation with this case. It is a Thai film released on May 3, 2017. It is also directed by Nattawut Poonpiriya. It has received positive responses and many awards, both national and international. For instance, it has won a record breaking twelve categories at the 27th Suphannanong National Film Awards as well as multiple awards on the international festival circuit, and many others. The film tells about a genius female student of the most prestigious high school named Lynn played by Chanon Santinatornkul who does a dishonesty in doing exam by giving answer to one of her friends. It is continued when she is asked to help another friends to do exam and test, then she will get paid. Even though it is originally produced in Thailand, it is not only available in Thai language. Everyone can enjoy watching this film by using various subtitles as like Greek, Bengali, Vietnamese, Arabic, Malay, Korean, Persian, Spanish, Brazilian Portuguese, as well as English. In the correlation with English major, the researcher uses English subtitle to watch and analyse it.

³ Chan Yuen Fook, et.al., *7th International Conference on University Learning and Teaching (inCULT 2014) Proceedings* (Singapore: Springer, 2016), 213.

⁴ Rijadh Djatu Winardi, et.al., “Academic Dishonesty among Accounting Students: Some Indonesian Evidence”, *Jurnal Akuntansi dan Keuangan Indonesia*, 14, no. 2 (December, 2017): 148.

Cheating behaviour is not a new discussion in a research. One of the previous studies is *Observing and Deterring Social Cheating on College Exams* conducted by Richard J. Flender and friends on October 23rd, 2017. It discusses about the applying of assigned seating on multiple choice exam⁵.

The next research was conducted by Andi Asrifan and friends entitled *Cheating Behaviour in EFL Classroom (A Case Study at Elementary School in Sidenreng Rappang Regency)* on November 30th, 2020. One of the discussions is about the factors making the students of UPT SDN 1 Rijang Panua cheat⁶.

We have the same issue raised, it is about cheating. However, the previous studies are different with this research since the researcher focuses on analysing cheating behaviour on “Bad Genius” film. Moreover, the researcher uses Hetherington and Feldman’s perspective.

The researcher chooses their theory since it is not quoted from theory owned by other people, but they got it through conducting research, exactly research of college cheating by themselves in 1964. Furthermore, their theory has been quoted by some researchers and authors through their journals and books as like *Observing and Deterring Social Cheating on College Exams* by Richard J. Fendler and friends, *Teacher Enthusiasm: a Potential Cure of Academic Cheating* by Gabor Orosz and friends. *Adolescent Development; Reading in Research and Theory* by Martin Gold, *Dimensions of Moral Character and Their Relation to Delinquency and Misbehaviour* by John J. Munk, and many others .

⁵ Richard J. Flender, et.al, “Observing and Deterring Social Cheating on College Exams”, *IJ-SoTL*, 12, no. 1 (October, 2017): 1.

⁶ Andi Asrifan, et.al., “Cheating Behaviour in EFL Classroom (A Case Study at Elementary School in Sidenreng Rappang Regency)”, *Okara: Jurnal Bahasa dan Sastra*, 14, no. 2(November, 2020): 279.

Based on the phenomenon above, the researcher feels interested to study about the cheating behaviour found on “Bad Genius” film. The theory of Hetherington and Feldman is used since it has correlation with this research. The researcher intends to conduct a research entitled “*Cheating Behaviour on a Film entitled “Bad Genius” in Hetherington and Feldman’s Perspective*”.

B. Research Focus

According to Donald Ary, research focus in qualitative research deals with understanding about what thing happens, why it happens, what it means to those involved, as well as how they understand the experience⁷. In this part, the researcher arranges the questions after defining the study. By the questions, the researcher gets easy to make identification about something observed. Dealing with this case, the researcher formulates the problems as follows:

1. What are the types of cheating behaviour found on a film entitled “Bad Genius” in Hetherington and Feldman's perspective?
2. How do the characters perform cheating behaviour on a film entitled “Bad Genius” in Hetherington and Feldman's perspective?
3. How to Avoid Cheating Behaviour?

⁷ Donald Ary, et.al, *Introduction to Research in Education* (USA: Wadsworth Cengage Learning, 2010), 587.

C. Research Objectives

Research objective deals with aim of the study that wants to be achieved by the researcher⁸. Based on the research focus above, the research objectives involve:

1. To identify the types of cheating behaviour found on a film entitled “Bad Genius” in Hetherington and Feldman’s perspective.
2. To analyse the characters’ performance dealing with cheating behaviour on a film entitled “Bad Genius” in Hetherington and Feldman’s perspective.
3. To analyse the ways to avoid cheating behaviour.

D. Significance of the Study

Significance of the study is related to explain and convince the readers about why it is important to study the problems. It is also important to tell them about something could be learned as the result of the study as well as to tell why knowing it is worth⁹. In essence, the researcher discusses about the urgency of the research as well as the reasons for worthiness of the problem being studied. Significance of the study is divided into 2 forms, they are theoretical significance focusing on the development of science as well as practical significance considering as work to solve social problem. The researcher formulates the significance of the study as follows:

⁸ Ibid.

⁹ Ibid, 589.

1. Theoretical Significance

The researcher expects that this research will be able to give contributions dealing with the type of cheating behaviour and how the students perform cheating on a film “Bad Genius”. In this case, teachers can use this film as media in teaching learning process.

2. Practical Significance

a. For Readers

This research can be guidance for the readers in improving their understanding dealing with cheating behaviour, including about how the students cheat and perform it on a film “Bad Genius”.

b. For Students

This research is expected to motivate students to avoid cheating behaviour. Therefore, it can help them to avoid its bad impact.

c. For Researcher

This research may lead the researcher to know more about moral value state in the film.

d. For Next Researchers

This research may become a guidance or reference for the next researchers who have desire to conduct another research with different aspect of analysis.

E. Definition of Key Terms

Key terms led to the words used in a research¹⁰. In other words, key terms contain words used as keys of the research that need to get explained to avoid inexplicable meaning or ambiguity. Thus, the existence of key terms can keep the readers away from ambiguity and even misunderstanding of the words or ideas provided by the researcher. Dealing with this, the researcher provides the key terms as follows:

1. Cheating behaviour is a kind of academic dishonesty could be found in doing exam or task by making notes, looking at answer owned by other people, and many other ways.
2. “Bad Genius” film is a Thai film released in 2017 telling about the action of cheating done by a number of senior high school students.
3. Hetherington and Feldman’s perspective is Hetherington and Feldman’s theory dealing with cheating behaviour used in this research.

F. Previous Study

Previous study deals with a study having been made in previous time¹¹. It is really important to know since the researcher will get a guidance about how to determine the position of research, its differences and similarities with other research.

In this research, the researcher has some previous studies used. The first is *Observing and Deterring Social Cheating on College Exams* conducted by

¹⁰ Ibid, 548.

¹¹ Ibid, 63.

Richard J. Flender and friends on October 23rd, 2017. In this research, they discussed about the implementation of assigned cheating on exam using multiple choice. It is to observe and to measure the frequency of cheating among the students. It has contribution to provide strategy dealing with how to avoid and fight this kind of dishonesty. The result shows that unassigned seating in a classroom has a higher percentage of probable copying. Implementing a seating chart can reduce cheating in classroom, including reducing the percentage of students copying from their friends in repeated way¹².

The next research was conducted by Andi Asrifan and friends entitled *Cheating Behaviour in EFL Classroom (A Case Study at Elementary School in Sidenreng Rappang Regency)* on November 30th, 2020. It dicusses about the factors making the students of UPT SDN 1 Rijang Panua cheat, the strategy to overcome the situation, and the difference between cheating behaviour based on gender. The result shows that there are 3 categories of factors, by which it influence students in cheating. They are situational factor, individual factor, and the teacher factor. Explaining bad impact of cheating behaviour, giving character education at an early age, giving questions-answer or quiz exercises as well as giving appreciation to the students can be strategies to overcome this kind of dishonesty in EFL classroom¹³.

This research is the same with the previous studies since we have the same issue raised, it is about cheating. We also have some differences since the researcher discusses about the types of cheating behaviour on a film entitled “Bad

¹² Richard J. Flender, et.al, “Observing and Deterring”: 1.

¹³ Andi Asrifan, et.al., “Cheating Behaviour”, 279.

Genius” and how the characters perform the action dealing with the dishonesty using Hetherington and Feldman’s theory.

G. Review of Related Literature

Review of related literature or well known as literature review, it deals with presenting about what kind of problem currently known. Therefore, it can help the researcher to make identification about something having been known¹⁴. This can also prevent the research from duplication. In this part, the researcher involves theoretical description that deals with the object researched.

1. Cheating Behaviour

Cheating can be defined as a lying and deception action done for getting certain benefits as like to have higher grades. It is considered as an action which violates the law as well as social problem faced by the majority of nations¹⁵. There are many actions belong to cheating, including asking for answers to other friends, giving answers, making notes as guidance while doing examination, even some students involve technology as like using watch which is different with usual. In essence, it is done by unauthorized way to get success, both using simple and modern media.

Cheating behaviour is a usual, rampant, and unsolved yet phenomenon. It can be proven by the world news reporting the cheating action. One of the news is that 170 teachers and headmasters in USA were found helping

¹⁴ Donald Ary, et.al, *Introduction to Research*, 577.

¹⁵ Thomas Mbenu Nulangi and Djemari Mardapi, “The Accuracy of the Cheating Detection”: 131.

cheating on examination in 2009. While in China, drones were used to catch the cheaters on examination¹⁶, etc.

Cheater is a term used to call those who like to cheat. They have certain characteristics usually found. One of them is being restless by which it can be seen from their gestures, they usually keep moving or they could not sit still and it will make them different with those who do not cheat. Furthermore, they will supervise their teacher who acts as their supervisor. They would easily take advantage of time or moment when he is off guard. Not only that, they have no bravery to be stared at by the supervisor since they are worried about being known by him dealing with their bad behaviour. When a student has the same characteristics, he needs to be suspected of cheating and the supervisor needs to give his more attention for them.

Cheating behaviour, however it is influenced by some factors and it raises some consequences. They are described as follows:

a. Factors of Cheating Behaviour

Cheating is not an action done by students caused by nothing. There are several reasons or factors why they do it. They are described as follows:

- 1) Formative and summative as 2 things considered in determining the result of the study. No one wants to get bad score since it will influence their study result. For those who are doubt in formative and summative result will be motivated to get high

¹⁶ Ettien Assowa, et.al, "A Study of Candidate's Cheating in National Examinations: A Case Study of the 17 Bcaalaureate at the Exam Center of College Prive MBF d'Abobo", *International of Education and Research*, 5, no. 10 (October, 2017): 126.

score by cheating without considering whether it is a right way or not.

- 2) Lack of moral education got by students both at home and school. Cheating is one of actions that indicate the lack of moral education. This is what actually needed to be fixed since it can be considered as the main factor when students act in bad way.
- 3) Laziness in mastering the subject materials. Some students may have no spirit in studying or even mastering the subject materials given by teachers. This can guide them to cheat in order to be able to answer questions given in the form of assignment or examination.
- 4) Less understanding dealing with the meaning of education¹⁷. Some students may have thought that getting education is just to achieve a good score without considering that it is nothing by acting in a bad way. They do not consider that education is more than that thing.
- 5) Lack of teaching competence of teacher. This can lead the students not to accept and understand well the subject materials. When they have got examination, they have big possibility to get difficulty in doing it. Thus, it may lead them to cheat without feeling guilty.

¹⁷ Andi Asrifan, et.al, "Cheating Behaviour in EFL": 283.

- 6) Inadequate preparation. Students who are not ready or not prepare well to do their examination, they have big potential to choose doing¹⁸ this kind of academic dishonesty.

There are some opinions about the factors that influence the students to cheat. Therefore, the researcher would like to raise some factors, not only from one expert, but also from others.

Cheating does not only happen in a classroom where a teacher and the students meet directly, but it can also happen during online learning, especially when the exam held via online. Baran and Jonason in a journal entitled “EFL Female Students’ Perceptions towards Cheating in Distance Learning Programmes” stated that there are some factors why cheating could happen. They are as follows:

- 1) Lack of responsibility. Every student should have responsibility especially when they are being at school. There are many kinds of responsibility should be done by them as like coming to school on time, doing task given by teachers, including being honest and avoid every kind of dishonesty. There is no teacher expect that his students get their score by doing dishonesty. They are educated to be honest in doing everything. For those who do not cheat, it means that they realize their responsibility. For those who tend to cheat, it means they do not responsible yet.

¹⁸ Diana Stratovoytova and Saul Namango, “Factors Affecting Cheating-Behaviour at Undergraduate-Engineering”, *Journal of Education and Practice*, 7, no. 31 (2016): 75.

- 2) Lack of respect for academic rules. Cheating is one of kind of actions that violate academic rules. It is forbidden to do no matter what. Being at home or conducting online learning does not mean that they are free without considering the academic rules. Students who do not respect it, they will tend to do something forbidden including cheating.
- 3) Lack of self-efficacy¹⁹. Self-efficacy deals with confidence to do something, no doubt to make it with their ability. Self-efficacy could be learnt and practiced. It does not come by itself. Students who tend to cheat, it shows that they have lower self-efficacy. It could happen when they do exam or homework but they do not believe in themselves that they could do it. They choose to believe in their friends, more than believing in their ability. For those who do not want to cheat, it means that they have higher self-efficacy.

b. The Impacts of Cheating Behaviour

As an academic dishonesty, surely cheating behaviour has bad impacts for those who choose to do it. This is as what stated by Lickona that there are some impacts would be caused by cheating, not only got by the cheaters, but also by those around them. They are as follows:

- 1) Cheating could not provide pride. Students who choose to cheat, they will not feel proud of achievement they got by fraudulent

¹⁹ Alaa Mamoun Saleh, Zilal Meccawy, "EFL Female Students' Perceptions towards Cheating in Distance Learning Programmes", *English Language Teaching*, 14, no. 1 (December, 2020): 31.

act since they do not use their own ability and their own struggle to have it.

- 2) Cheating could mislead other people. The cheaters will look smarter and more knowledgeable than their real ability. Other people will think that it is what they really are. It will not be fair to those who do it dishonestly but they do not get deserve score. Other people including their teacher may think that they are not as smart as those who cheat.
- 3) Cheating destroys teacher's trust in students²⁰. If a teacher knows that his students cheat, it will be difficult for them to get his trust both in doing assignment and examination. It can also destroy the relationship between them.

Moreover, cheating will also influence the cheaters' life. If they are accustomed to do this dishonesty, there is big possibility that they will also do it when they have been in society. One of the examples is doing corruption.

c. The ways to Avoid Cheating

As an academic dishonesty, cheating should be prevented. There are several ways or strategies could be done, as like developing the character of the students, designing effective assignment, having time management

²⁰ Recep Efe, et.al, *Recent Researches in Education* (UK: Cambridge Scholars Publishing, 2018), 229.

skill, as well as managing classroom during exam²¹. For more detail, they are described as follows:

- 1) Developing students' character. In this strategy, it does not only involve the role of parents, teacher also plays important role. What teacher can do is appreciating the students. Teacher should not only emphasize on academic grades, but also on the students' effort. Teacher can commend every kind of good things done by them as like for those who are diligent to do assignment as well as those who have kept their good attitude during being at school, and many others. Not only that, the teacher can also teach moral value to the students. It can be given after or during transferring knowledge dealing with the subject materials should be transferred. It means that he should not spend all the time provided to explain the materials only without considering the importance of teaching moral value even though it is not for very long.
- 2) Designing effective assignment. Designing different assignment for different students can be one of strategies could be done to avoid cheating since designing the same content of assignment over many years has made big potential of cheating.
- 3) Having time management skill. Time plays important role in doing every kind of activity, including doing assignment and

²¹ Mounya Abdaoui, "Strategies for Avoiding Cheating and Preserving Academic Integrity in Test", *Alkhitab w el-tawassol Journal*, 4, no. 1 (2018): 7.

test. What teacher can do is to equip them with the time management skill to help them manage their time well.

- 4) Managing classroom during exam. Teacher should consider some strategies during test to reduce cheating. What teacher can do is like separating the students' seats and walking up around them. It can be effective strategy to prevent the students to cheat.

Michael and Williams in a journal written by Alaa Mamoun Saleh and Zilal Meccawy, they also stated about the ways to avoid this kind of dishonesty that involve decreasing the number of multiple choice question, increasing essay question, and knowing the students' level²².

They are described as follows:

- 1) Decreasing the number of multiple choice questions. Multiple choices refer to one of types of questions usually provided by teachers on exam. It could be easier for students to cheat when they have this question. They can get the answers from their friends using finger code and other ways. Therefore, to decrease cheating, the teacher could consider about the type of questions would be provided to the students. One of them is decreasing the number of multiple choice questions.
- 2) Increasing essay question. Essay deals with the type of questions where the students must answer it based on their understanding,

²² Alaa Mamoun Saleh, Zilal Meccawy, "EFL Female Students' Perceptions": 31.

based on their idea. Usually, they will have different answers. They might have the same point but different words or even different punctuations. In essence, it will not be the same. It will make the teachers easier to identify the students who cheat or not. Students with the same answers should be suspected to cheat.

- 3) Teacher should be familiar with the students' level to determine who write the assignments or exams. Teacher should know the students well, how they act during teaching learning process, who get active when the teacher ask about something in the classroom. In essence, the teacher should know about the ability of his students. They should be suspected to cheat when they write something that actually they could not do on exam or assignment.

d. The Ways to Overcome Cheating

According to Andi Asrifan and his friends in their journal entitled *Cheating Behaviour in EFL Classroom (A Case Study at Elementary School in Sidenreng Rappang Regency)*, giving explanation about the negative impacts of cheating, providing quiz exercise, and giving the students appreciation could be the ways to overcome cheating²³. These are the explanation:

- 1) Giving explanation about the harmful effects of cheating.

Teacher has important role to explain the students about the

²³ Andi Asrifan, et.al., "Cheating Behaviour in EFL": 295.

harmful effects may be gotten by those who cheat. It could be consideration for the students not to cheat.

- 2) Providing question report or quiz exercise. Teacher could provide quiz exercise for the students during teaching learning process. This could train them to memorise the materials well. Therefore, they should not study too hard when the exam held. They must enjoy doing their exam and there is little possibility for them to cheat.
- 3) Giving praise or appreciation. Some people may think that giving appreciation is not important, but actually it is one of effective ways could be used to admit the students' ability in the classroom. It can raise their confidence to learn and develop their capability. For those who feel that they do not have capability like those who have got appreciation from the teacher, they will give their best effort.

Teacher has important role to overcome cheating, especially on exam. Those ways mentioned above are effective enough to consider.

2. “Bad Genius” Film

a. Profile of “Bad Genius” Film



Figure 1.1 “Bad Genius” Film

“Bad Genius” or well known as “Chalard Games Goeng” in Thai version is a Thai film with drama, crime and comedy as its genre. It has been released on May 3, 2017. It is produced by Jira Maligool, Vanrindee Pongsittisak, Suwimon Techasupinan, Chenchonnee Soonthonarutul, and Weerachai Yaikwawong. The film directed by Nattawut Poonpiriya is produced by Jor Kwang Films and distributed by GDH 559. This film takes place in Thailand and Australia.

With 130 minutes as its duration, this film gets the first place at the Thai box office for 2 weeks and earn over 100 million baht (US\$3 million). Not only that, it has also become the most internationally successful Thai film ever since it gets over \$30 million by breaking Thai film earning records in several Asian countries, including China.

Additionally, it has won a record breaking twelve categories at the 27th Suphannahong National Film Awards and multiple awards on the international festival circuit. More detail, this film has won some awards as follows:

1. 16th New York Asian Film Festival category July Award for “Bad Genius” and Rising Star Award for Chutimon Chuengcharoensukying in 2017;
2. 20th Fantasia International Film Festival category Cheval Noir-Best Director for Nattawut Poonpiriya, category Sequences Award-Best Film, Audience Award—Best Asian Feature, Audience Award-Most Innovative Feature Film for “Bad Genius” in 2017;
3. 13th Antastic Fest category Best Picture-Thriller Features for “Bad Genius” film in 2017;
4. 21st Toronto Reel Asian International Film Festival category Menkes Audience Choice Award for “Bad Genius” film in 2017;
5. 27th Suphannahong National Film Awards category Best Picture for “Bad Genius” film, Best Director for Nattawut Poonpiriya, Best Actor for Chanon Santinatornkul, Best Actress for Chutimon Chuengcharoensukying, Best Supporting Actress for Eisaya Hosuwan, Best Supporting Actor for Teeradon Supapunpinyo, Best Screenplay for Nattawut Poonpiriya, Tanida Hantaweewatana, and Vasudhorn Piyaromna, Best

Cinematography for Phaklao Jiraungkookun, Best Film Editing for Chonlasit Upanigkit, Best Recording and Sound Mixing for Narubett Peamyai for Kantana Sound Studios Co., Ltd., Best Original Score for Hualampong Riddim, Best Art Direction for Patchara Lertkai, Best Costume Design for Pawaret Wongaram, Best Makeup Effects for Arporn Meebangyang Savitree Sukhumwat, and Best Visual Effects for Yggdrazil Group Co., Ltd. Posters Co., Ltd.in 2018;

6. 12th Asian Film Awards category Best Newcomer for Chutiomn Chuengcharoensukying and Best Screenplay for Tanida Hantaweewatana, and Vasudhorn Piyaromna in 2018;
7. 26th Bangkok Critics Assembly Awards category Best Picture for Bad Genius film, Best Director for Nattawut Poonpiriya, Best Actor for Chanon Santinatornkul, Best Supporting Actress for Chutimon Chuengcharoensukying, Best Supporting Actor for Thaneth Warakulnukroh and Teeradon Supapnpinyo, Best Screenplay for Tanida Hantaweewatana, and Vasudhorn Piyaromna, Best Cinematography for Phaklao Jiraungkoonkun, Best Editing for Chonlasit Upanigkit, Best Production Design for Patchara Lertkai and Tarntup Reungtara and Vichaya Vatanaspt in 2018.

Thus, this film has received national and international awards.

It is extremely engaging to use this film since it is inspired by a real life news having been reported in the middle of 2016, where a dishonesty occurred in a test for college students admission in Rangsit University, Thailand. Besides receiving many awards, the problem raised in this film is a kind of social problem often found in the world of education. Additionally, this great film is able to be an afterthought for students, teachers, and parents that going to school is not only about how to get high grades, but more than it. Cultivating a strong mentality and students' character with integrity are two things that need more attention and awareness.

b. Synopsis of “Bad Genius” Film

Lynn (Chutimon Chuengcharoensukying), a genius female student in a prestigious senior high school, she made money by cheating on examinations, received a new task to join STIC (SAT) in Sydney (Australia) and sent the answers to her friends in Thailand before the exam took place there.

c. Plot of “Bad Genius”

Lynn (Chutimon Chuengcharoensukying), one of top female students living with her father, she was accepted to be one of students of a prestigious senior high school. She earned a scholarship there since she had a lot of academic achievements. She met a female student named Grace (Eisaya Hosuwan) in her new school. They were at the same class. In the first math examination, Lynn helped Grace to cheat by giving her

answers after finding out that the teacher had given the questions in his private class. Lynn thought that it was unfair for those who did not join his program. Pat (Teeradon Supapunpinyo) knowing that Lynn was genius, he offered payment for her if she helped him and his friends to cheat. At first, she did not want to help him. After knowing that her school had collected extra fees from her father even though she got scholarship, she agreed it. She used piano code by her fingers to send her answers during exam. There were more students pay her for her help. Her action is inadvertently revealed by Bank (Chanon Santinatornkul), one of top male students. It made her scholarship suspended and she lost her chance to apply for an international scholarship at university.

Lynn came back to cheat when she was asked to help Grace and Pat in STIC, an international standardized test for university admission. It could make her get millions of baht. However, she told them that she could not do it by herself only without the help from Bank, the most honest student. Later, Bank who came from poor family and staked his future on the same university scholarship, he was attacked by gangsters by which it made him lost the scholarship exam. Then, Lynn came to Bank and offered him to make money by cheating. After getting agreement, they made some preparations and came to Sydney together to get a head start on the exams so they could send the answers to Pat and Grace and some of their clients. Unfortunately, Bank was overcome by anxiety and got caught. Lynn struggled to send her answers of the final

section by herself. After going home, she found that her friends who cheat her, they got success on the exam. Actually, she had a confession to do the dishonesty. Sometimes later, Bank called her to start another scheme to make money by doing academic dishonesty on national GAT/PAT university exams. She refused the offer even though Bank threatened her to expose that she was the mastermind of the scheme. Lynn told him that she had made her decision to be clean. With his father, Lynn submits a formal confession to the STIC organization.

d. The Characters of “Bad Genius” Film

Directed by Nattawut Poonpiriya, there are 4 main characters of “Bad Genius” film. They are as follows:

1) Chutimon Chuengcharoensukying



Figure 1.2 Chutimon Chuengcharoensukying as Lynn

Chutimon Chuengcharoensukying or well known as Aokbab as her call name, she was born in Bangkok, Thailand on February 2,

1996. She started her career by being a model when she was still 15 years old.

She studied in Thailand, exactly at University of Chulalongkorn in the major of art since she was interested in entertainment. “Bad Genius” is a film where she takes role as the main character named Lynn. She has also taken role in her second film entitled *Die Tomorrow* in 2017. Not only film, she also involves herself to be a character in some drama as like *Love Books Love Series: Dark Fairy Tale* in 2017 as well as *Muang Maya Live The Series: Mayalove Online* in 2018.

Aokbab has got her popularity that makes her get some awards. They are as follows:

- a) 3rd Maya Awards category Best Actress in *a Leading Role Film* (2017);
- b) 1st PIFFA Supreme Awards category Best Actress (2017);
- c) IQIYI Screaming Night category Best New Film Performer of the Year (2017);
- d) 2nd International Film Festival & Awards Macao category Variety Asian Stars: Up Next Award (2017);
- e) 2nd Asian Brilliant Stars Awards category Best Actress (2018);
- f) 27th Supannahong National Film Awards category Best Actress (2018);

- g) Sanook! Top Vote of the Year category Rising Star Award (2018);
- h) 31st Saraswati Royal Awards category Best Actress (2018);
- i) 26th Bangkok Critics Assembly Awards category Best Actress (2018);
- j) 12th Asian Film Awards category Best Newcomer (2018);
- k) 15th Starpics Thai Films Awards category Best Actress (2018);
- l) 8th Thai Film Director Awards category Best Actress (2018);
- m) 12th Kazz Awards category Popular New Female Star (2018);
- n) 58th Asia-Pacific Film Festival category Best New Actress (2018);
- o) 1st ET Thailand Awards category Best New Generation (2018); etc.

The awards show that she is really talented entertainer.

2) Chanon Santinatornkul



Figure 1.3 Chanon Santinatornkul as Bank

Chanon Santintaoornkul called Chanon or Nonkul is a model and actor. He was born in Bangkok on June 6, 1996.

He has interested to be in entertainment since 2014. When he was 18 years old, he took role in his first drama entitled *Love's Coming*. Then, he got opportunity to get role in film as like *Keetarajanipon* ((2015), *Wifi Society* (2015), *Hormones: The Series* (2016), *I was Born in the Reign of Rama IX: The Series* (2016), *Love Songs Love Series* (2016), *I see You*, *Bang Rak Soi 9/1* (2016), *Project S* (2017), *Bangkok Rak Stories 2: Rueng Tee Koh* (2019), *Blowing in the Wind* (2019), *Drive* (2019), etc.

Chanon also gets some awards especially after taking role in *Bad Genius* film. The awards are:

- a) 27th Suphannahong National Film Award category Best Actor;
- b) 26th Bangkok Critics Assembly Award category Best Actor;
- c) Royal Award Phra Surasawadee category Best Actor;
- d) Entertainment Critics Club Awards category Best Actor.

3) Eisaya Hosuwan *as Grace*



Figure 1.4 Eisaya Hosuwan as Grace

Eisya Hosuwan called Oom, she is one of a famous models and actresses in Thailand. She was born in Thailand, exactly in Udon Thani City on July 4, 1996.

Oom started her career in 2015. She got role in some drama as like *Patiharn Ruk Karm Kob Fah* (2015), *Tai Ngao Jan* ((2015), *Duang Jai Pisut* (2016), *Tieng Narng Mai* (2017), *Ruk Nirun Juntra* (2019), *Kaew Klang Dong* (2019), *Raeng Ngao 2* (2019), *The Man*

series: *Pat* (2019). She also took role in film as like *Siam Square* (2017).

She got some awards for her good performance. They are as follows:

- a) National Film Association Award category Best Actress in *Siam Square* film (2018);
 - b) National Film Association Award category Best Supporting Actress in *Chalard Games Goeng/ Bad Genius* film (2018).
- 4) Teeradon Supapunpinyo



Figure 1.5 Teeradon Supapunpinyo as Pat

Teeradon Supapunpinyo well known as James Teeradon, he is a talented model and actor in Thailand. He was born in Bangkok, Thailand on April 27, 1997.

He has started his career since 2014. He gets opportunity to take role in some drama as like *Hormones 2* (2014), *Thirteen Terrors* (2014), *Stay: The Series* (2015), *Hormones 3* (2015), *Love Songs Love Series: Destiny* (2016), *Diary of Tootsies* (2016), *Love Songs Love Series To Be Continued: Destiny* (2017), *Project The Series: Skate Our Souls* (2017), *In Family We Trust* (2018), *Great Men Academy* (2019). He also plays in some films as like “Bad Genius” (2017) and *Homestay* (2018).

“Bad Genius” film has made him famous in international entertainment. He gets success to get some awards in Thailand. They are as follows:

- a) Suphannahong Award and Bangkok Critics Assembly
Award category Best Supporting Actor;
- b) Suphannahong Award and Bangkok Critics Assembly
Award category Best Actor (2017).

e. The Profile of Director of “Bad Genius” Film



Figure 1.6 Nattawut Poonpiriya

“Bad Genius” is one of films from Thailand which becomes famous in international. Education is a theme of this film directed by the director, named Nattawut Poonpiriya.

Nattawut Poonpiriya is a famous director in Thailand well known as Baz as his call name. He was born in Bangkok in 1981. He has graduated with title Master of Fine Arts from Srinakharinwirot University, Thailand.

Nattawut Poonpiriya has started his career to be director in 2012. At that time, he made his first film entitled *Cutdown* which gets success in entertainment. This film contains moral value and it is always considered while making film, especially for the teenagers.

“Bad Genius” is his second film which gets success making a million viewers interested to watch it. Through “Bad Genius” film, Baz would

like to show one of problems happening in the world of education in Thailand. It is about cheating.

Besides getting success in his second film, Baz involves himself in some projects in television and film as director and writer. The projects are:

- 1) *Countdown* (2012);
- 2) *Stories* (TV Mini-Series) (2018);
- 3) *The Lost Hour*;
- 4) *Girlhattan* (2017);
- 5) *Chalard Games Goeng* (2017);
- 6) *Present Perfect* (2014);
- 7) *The Library* (2013)

Baz gets many awards both national and international because of *Countdown* and “Bad Genius” film. These are the awards:

- 1) Thailand National Film Association Awards for *Countdown* film;
- 2) 22nd Suphannahong National Film Award category Best Screenplay for *Countdown* film;
- 3) 27th Suphannahong National Film Award category Best Director for “Bad Genius” film;
- 4) 27th Suphannahong National Film Award category Best Screenplay (with Tanida Hantaweevatana and Vasudhorn Piyaromna) for “Bad Genius” film;

- 5) 26th Bangkok Critics Assembly Award category Best Screenplay
(with Tanida Hantaweewatana and Vasudhorn Piyaromna) for
“Bad Genius” film.

3. Hetherington and Feldman’s Perspective

Dealing with cheating behaviour, Hetherington and Feldman classified it to 4 types. They are as follows:

a. Social Active

This kind of cheating behaviour refers to take or ask answers owned by others. It means that the students rely on other friends to cheat. This can occur during exam.

b. Social Passive

It refers to an academic dishonesty where student is relied on by others to cheat. For instance, they let others copy their work or they give their work to others while doing exam.

c. Individualistic Opportunistic

It refers to the action of cheating where a student does it in sudden way or without planning. It is also done when he has opportunity, when he finds his teacher leaves the room. In essence, he utilizes the weakness of the teacher who acts as the supervisor on an exam.

d. Independent Planned

It deals with an action where a student plans to cheat intentionally²⁴. For instance, he makes a note or brings complete answers intentionally to the classroom where the exam takes place.

²⁴ Eric M. Anderman, Tamera B. Murdock, *Psychology of Academic Cheating* (Amsterdam: Elsevier Academic Press, 2007), 43.