

## CHAPTER I

### INTRODUCTION

The researcher provides the sub chapters dealing with the title of this thesis in this chapter. It includes the research context, research focus, research objective, significance of the research, scope and limitations of the research, and definition of key term.

#### A. Research Context

Language is an important rule for communicating with others. Language allows people to understand what others are saying. Language is a system of linguistic communication unique to a particular group. This includes modes of communication such as spoken, written, and signed.<sup>1</sup> Language is used to communicate ideas, thoughts, and feelings to others. People use mutual understanding to communicate with one another.<sup>2</sup> Language is important because it allows us to communicate, express ourselves, and share our experiences with people all over the world.

The study or analysis of language in relation to society is known as sociolinguistics. Sociolinguistics is the branch of linguistics that studies only language properties.<sup>3</sup> Sociolinguistics, in my opinion, it is the study of the relationship between language and culture. It investigates how people use language in different social contexts and communicate aspects of their social

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<sup>1</sup> Ronald Wardhaugh dan Janet M. Fuller, *An Introduction to Sociolinguistics*, Seventh edition (Hoboken, NJ: John Wiley & Sons Inc, 2015), 2.

<sup>2</sup> Ramelan, *English Phonetic* (Semarang: IKIP Semarang Press, 2003), 1.

<sup>3</sup> Rafika Dewi Nasution, "SLANG LANGUAGE" *VISION*, 9 no 9 (Juni, 2016): 88.

identities. People's speech is influenced by their social background. Language is essential in our everyday conversation. People in their society require a language in order to communicate with one another. Slang is also considered a type of language variation. Language is characterized by variation. The variations are caused by the community's or a group of highly diverse people's social interaction activities, as well as inhomogeneous speakers. Language variations can be classified based on the presence of social diversity and the function of social activities in society.<sup>4</sup>

Slang is a vocabulary of words that are used in a specific subculture. Slang phrases include "fucking, bullshit, damn, dude, hbd, hwd, bts, otw, dm, tgif, xoxo, lol, urwell." Slang is a type of language that everyone understands but no one can define. Slang is a type of language that consists of words and phrases that are considered to be very informal. It is more common in spoken than written communication. Teenagers use this slang.<sup>5</sup>

WhatsApp is best suited for educational and research purposes (e.g., because enables group conversations, multimedia file sharing, easy access to conversation history, and it is accessible for individuals with disabilities). When compared to popular SNTs like Facebook Messenger or Google Hangouts, WhatsApp's interface is simple and easy to use, which is critical for widespread adoption. Because it is installed on mobile devices, the application allows for immediate synchronous communication as well as maximum

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<sup>4</sup> Winda Pradianti, "The Use of Slang Words Among Junior High School Students in Everyday Conversation" *English Education Department of Indonesia University of Education* 1, no 1 (January, 2013), 88.

<sup>5</sup> Rafika Dewi Nasution, "SLANG LANGUAGE" *VISION*, 9 no 9 (Juni, 2016): 87-88

mobility. phones), and it is widely available to the general public, including teachers who may consider themselves to be technologically illiterate.<sup>6</sup>

Slang, in my opinion, it is a common language among millennial adolescents, particularly students. Slang is used not only in spoken language, but also in written language on social media platforms such as WhatsApp. WhatsApp is a modern communication tool that makes use of slang. WhatsApp is the only way for peers to communicate. WhatsApp is a social media application that allows for instant messaging in the form of text, visuals, and audio.

The phenomenon described above also occurs in the daily chats of IAIN Madura students in a WhatsApp personal chat, and the writer incorporates this case, particularly slang, into this research. The researcher seeks information on the types of slang used by TBI students at IAIN Madura on WhatsApp personal chatting, as well as the meanings of the slang used by TBI students at IAIN Madura on WhatsApp personal chatting. It is not uncommon for these students to use slang in this conversation because they believe slang is a light and easy-to-pronounce language used in casual and informal situations. The students are at ease using slang because they already believe that slang is acceptable. The adolescent's identity is slang.

The interview and documents are used in this research process. This is a qualitative study and the sources of data in this study were TBI students. The goal of the study is to uncover the true types and meanings of slang commonly

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<sup>6</sup> Dr. Khaled Abdel Jaleel Dweikat "EFL STUDENTS' PERCEPTIONS OF WHATSAPP AND ITS POTENTIAL BENEFITS IN ELT PRACTICUM", --, no 2 (January, 2019), 17.

used on WhatsApp personal chatting by TBI students at IAIN Madura. For that reason, the writer is going to describe that matter in this paper.

## **B. Research Focus**

Research problems identify a pressing issue that must be addressed through research projects.<sup>7</sup> According to John W. Creswell, research problems are educational issues, controversies, or concerns that guide the need for conducting a study (that research investigates).<sup>8</sup> The term "research questions" refers to qualitative or quantitative research questions that narrow the purpose statement to specific questions.<sup>9</sup> It means that a research issue is something that comes up and needs to be addressed. Based on the research context, the declaration of research emphasis is as follows.

1. What are the types of the slang used on WhatsApp personal chatting by TBI students at IAIN Madura?
2. What are the meanings of the slang used on WhatsApp personal chatting by TBI students at IAIN Madura?

## **C. Research Objective**

The aim statement is a statement that advances the study's overall direction or focus.<sup>10</sup> It is obvious that the research objective is the goal of the research that the researcher achieves. Based on that statement, the research objective is to solve the research problem:

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<sup>7</sup> Mohammad Adnan Latief, *Research Methods On Language Learning An Introduction*, Second edition (Malang: Universitas Negeri Malang, 2015), 17.

<sup>8</sup> John W. Creswell, *Educational Research: Planning, Conducting, and Evaluating Quantitative and Qualitative Research* (Boston: Pearson, 2012), 59.

<sup>9</sup> Ibid.110

<sup>10</sup> John W. Creswell, *Educational Research: Planning, Conducting ...* 110.

1. To describe the types of the slang used on WhatsApp personal chatting by TBI students at IAIN Madura
2. To describe the meaning of the slang used on WhatsApp personal chatting by TBI students at IAIN Madura

#### **D. Significance of Study**

It explains the importance of research, whether for scientific or social purposes. The scientific goal is to develop knowledge, whereas the social goal is to guide as one of the efforts and steps in solving social problems. In the same vein, this section discusses the significance and deservingness of the problem under consideration.<sup>11</sup> As a result, in this study, the researcher provides one type of research significance, namely;

1. For the students, hopefully this research will help them improve their knowledge of slang.
2. For the researcher, this research is expected to serve as a resource for others who wish to investigate similar cases, particularly English Department students.

#### **E. Scope and Limitation**

The scope of a subject or organization is the range of things that it encompasses.<sup>12</sup> The study's scope and limitations explain the limitations of the variables that will be observed, the population or subject of study, and the location of research.<sup>13</sup> It means that the scope is the topic discussed in this research, and the limitation is the subject or limitation of the variable studied by the researcher. In this study, the author limits the study on the use of slang

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<sup>11</sup> *Pedoman Penulisan Karya Ilmiah* (Pamekasan: STAIN Pamekasan, 2015), 18.

<sup>12</sup> *Oxford Learner's Pocket Dictionary*. (Oxford: Oxford University Press, 2009), 393.

<sup>13</sup> *Pedoman Penulisan Karya Ilmiah* (Pamekasan: STAIN Pamekasan, 2015), 11.

on WhatsApp personal chatting by TBI students at IAIN Madura to a one-month time frame.

## **F. Definition of Key Terms**

Creswell suggests that we begin our research by narrowing our topics down to a few key terms that can be expressed in one or two words or short phrases.<sup>14</sup> This is done to avoid misunderstandings or unclear meanings in the research terms. Before reading this research, the researcher hopes that the reader will have the following key terms defined. The following is the definition;

1. Slang: Slang is a colloquial language that is used in everyday situations. It is defined as a constantly changing set of colloquial words and phrases used by speakers to establish or reinforce social identity or cohesiveness within a group, or with a trend or fashion in society at large.
2. WhatsApp: The platform that allows people to interact with one another. WhatsApp's popularity has been attributed to the fact that it best mimics face-to-face communication and provides a sense of immediacy. This is what the title meant by the definition of the key terms above. "The Use of Slang on WhatsApp Personal Chatting by TBI Students at IAIN Madura" namely everyday activities in communication via WhatsApp.
3. Chatting: Chatting is any form of internet-based communication, but it specifically refers to any chat or text-based conversation between two internet users.

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<sup>14</sup> Creswell, *Educational research*, 2012, 82.