

CHAPTER I

INTRODUCTION

This chapter elaborates all aspects related to the research. It contains research context, research focus, research objective, research significance, the definition of key terms, previous study, and review related literature.

A. Research Context

Humans are social creatures that require interaction with others. And language is one tool to interaction. Language is derived from the notion that language is the spoken language that is used to oral communication among the members of the speech community.¹ Communication is an activity of expressing ideas, feeling and giving information to other people. Communication is also a form of human interaction that affect each other, intentionally or accidental, shaped, and unlimited.² In communication, people not only produce utterances but also they perform action. In pragmatics, it is called by speech act. Speech act is people do other types of action by using language, and also speech act is a kind of verbal communication.³ Sometimes when people saying, there are people cannot understand, so learners must study about speech act to it.

Speech act has important role in daily communication. It can help someone to understand and to not misunderstanding. Because in other

¹Wagiman Adisutrisno, *Semantics an Introduction to the Basic Concept*, (Yogyakarta: Andi Offset, 2008), pg. 1.

²Wiryanto, *Pengantar Ilmu Komunikasi*, (Jakarta: Grasindo, 2004), pg. 7.

³Stefanie Jannedy and her friends, *Language Files*, (Columbus: Ohio State University, 1991), pg. 229.

side, when people talk something sometimes it makes misunderstanding. Moreover, the most significant things in speech acts are the message of the speaker intention, so the hearer understands a message from the speaker, because it doesn't match what is done or the mimic. Such even like this, not only in real life but also in movie exactly on any occasion, the action performed by producing an utterance will consist of three related acts: first is a locutionary act, second is illocutionary act, and last is perlocutionary act.⁴

Usually, speech act can be found in conversation. Conversation in the movie can be excellent example of speech act, because the case is a difficult thing to know what the main character saying. And the important thing from that is the dialog from the character. The researcher chosen this research to be analyzed speech act theory presented by Gorge Yule. Based on the explanation above this research analyzed the types of speech act are found and the function of the speech act in *The Translator* movie.

The researcher took *The Translator* movie as object because the researcher found many data about speech act there. As the researcher found in the Translator movie which the dialog taken by watching and made the transcript then Rachel talking with Ben, suddenly Ben said:

Ben : "Beautiful oh."

Rachel : "Well, if you say so I mean I guess I'm not the least attractive girl."

⁴ George Yule, *Pragmatics*, (New York: Oxford University Press, 1996), pg. 48.

Ben : “So sorry about that I just saw that girl who moved here from France, Claire.”

From the dialog above, Ben said beautiful to the French girl not to Rachel. So Ben said Sorry to Rachel. Ben’s utterance include to perlocution, because Ben wants to Rachel knows that the compliments is not for her. Besides that, the Ben’s utterance is also include the classification of speech act, especially in expressive, that expressive in speech act meant to express what the speaker feel.

There many researchers researched speech act in a movie. One of them is Paswasari by a title speech act analysis in Demond’s conversation in “Hacksaw Ridge” movie. She researched how to describe the types and the functions of speech act which performed by Desmond. The research showed that there are five types of speech act in 231 utterances, consisting 78 utterance of directive, 165 utterance of representative. She collected the data by the movie script.⁵

Next research is by Dwi, Syamsul and Sabta by a title Speech Act Analysis of Main Character in Sherk Movie Script. This research concern to speech acts produced by the main character in the script movie. The aims of this research are to describe the types of speech acts and to analyze the most

⁵Purwasari, *Speech Acts Analysis in Desmond’s Conversation in “Hacksaw Ridge” Movie*, journal of English Language and Language Teaching, Universitas Sarjana Wiyata Maniswa, vol. 2, no.1, 2018.

dominant speech acts produced by the main character. This research used Austin's theory, and used qualitative and quantitative research.⁶

Based on those related study, there are similar elements with this research, which is in first research used same questions. The differences are with two studies above are the object used the script and for the second research used quantitative and qualitative research. Meanwhile the object of this research is the dialog of the characters in the movie, and the analysis in this research focus on speech act by George Yule perspective, and this research uses qualitative descriptive approach.

B. Research Questions

Research problem is an education, debate, or worry that guides the need to conduct the study.⁷ And Sugiono stated that research focus is a form question that can guide researchers to collect the data in the field.⁸ This study tries to prove and tear into several questions:

1. What types of the speech act are found in *The Translator* movie?
2. What is the function of the speech act in *The Translator* Movie?

C. Research Objective

⁶Dwi Isnawati, Syamsul Anam, and Sabta Diana, *Speech Act Analysis of the Main Character in Sherk Movie Script*, Publik Budaya, Universitas Jember, vol. 1 (3), 2015.

⁷ John W. Creswell, *Educational Research, planning, Conducting, Evaluating Quantitative and Qualitative Research, Fourth Edition*, (Lincoln: University of Nebraska, 2012), pg. 112.

⁸Sugiono, *Metode Penelitian Pendidikan Pendidikan Kuantitatif, Kualitatif, dan R&D*, (Bandung: Alfabeta, 2017), pg. 285.

According to Mohammad Adnan Latief statement, he stated that research problem and research objective basically it has same meaning. Research objective as the goal of research is to fulfill by the researcher. Sometimes, the researcher just rewrites the research problem and the researcher just added a word “to” in front of the research problem itself.⁹ It is necessary to be explained clearly, because it related with the content of this research In conducting this research, the aims of the research are able to help in gaining the objective of the research. The aims of this study are:

1. To identify the types of speech act used in *The Translator* movie.
2. To describe the function of the speech act in *The Translator* movie.

D. Significance of Study

Significance of research is continuation of objective of study.¹⁰ Significant of research tell the benefit of the research, either scientific benefit or social benefits are for improvement of knowledge, while if the social benefit is to solve social problem.¹¹ Every research expected has significant. For this research has three significance, these are;

- a. Researcher

By the result of this study, the researcher hopes will give advantage for other researcher to make easier when researcher wants to research the

⁹ Mohammad Adnan Latief, *Research Methods on Language Learning an Introduction*, (Malang: UM Press, 2012), p. 26-27.

¹⁰Arikonto Suharsimi, *Procedure Penelitian: Suatu Pendekatan Praktik*, (Jakarta: PT. Rineka Cipta, 2006) ,p. 58.

¹¹*Pedoman Penulisan Karya Iilmiah*, (Pamekasan: STAIN PMK Press, 2012), p. 19.

study which correlated with the topic. And also, the researcher hopes that this research will give new idea to be a new field in seeking problematic things which have to be solved and repaired in educational and social.

b. Students

This research is hopefully useful for learners. By analyzing speech act in this movie, they can improve their critical analysis. Further, the variation of speech act can make their writing, reading, or even listening skills more interesting because they can dress up and beautify the language.

c. Educator

This research is hopefully give advantage for the teacher as a reference about technique or strategy that should be applied in teaching English, especially in speech act.

E. Definition of Key Terms

Key term is one, two word or phrase that must be identify by the researcher to narrowing their research and make easier to search the literature of the research.¹² In this research, the researcher will explain about the term that will be used by research, as bellow:

1. Speech Act

¹² John W. Creswell, *Educational Research, planning, Conducting, Evaluating Quantitative and Qualitative Research, Fourth Edition*, (Lincoln: University of Nebraska, 2012), p.82

Speech act is the message of the speaker intention to make the hearer understand what the speaker saying.

2. *The Translator* movie

The translator movie is a short comedy film. This movie talking about when the teenage girl must act as translator between her crush and a French girl who catches his eye, she decides to alter their conversation to her benefit.

F. Previous Study

The researcher presents some relevant previous study conducted by other researchers. There were many researchers that analyze about speech act, but the researcher only takes two previous studies;

1. Purwasari who analyzed speech act in Desmond's Conversation in "Hacksaw Ridge" movie.¹³ This research focus on movie script in the conversation of the movie, and this research used Searle's theory of speech act in *Speech Act Essay in the philosophy of language book in 1997*" and used descriptive research. with The result of the research showed that there are five types of speech act in 231 utterances consisting 78 utterances of directive, 165 utterances of representative, 10 utterances of expressive, 12 utterances of commissive and 2 utterances of declarative in the *Hacksaw Ridge* movie.

¹³Purwasari Yuani Kiuk, *Speech Acts Analysis in Desmond's Conversation in "Hacksaw Ridge" Movie*, journal of English Language and Language Teaching, Universitas Sarjana Wiyata Maniswa, vol. 2, no.1, 2018.

2. Praditiya and his friends who analyzed speech act in the conversation between Habibie and Ainun in the film entitled *Habibie and Ainun* (2012).¹⁴ This research focused on analyzed in illocutionary speech acts occurred in the conversation Habibie and Ainun in the film, and used descriptive qualitative done on naturalistic inquiry on social phenomenon. This research used the types of speech act proposed by George Yule, direct and indirect speech. And used the analysis of classification of illocutionary speech acts proposed by Searle. Findings of this research showed 196 utterances.

Based on those related study, there are similar elements with this research, which are same in theory by George Yule and used descriptive research. The differences are in the object, especially in first research the data used movie script, and the second used descriptive qualitative done on naturalistic inquiry on social phenomenon. Meanwhile in the second research used in same expert, Praditiya only focused in direct and indirect speech by George Yule. Whereas, in this research used all of the theories about speech acts by George Yule.

¹⁴Praditiya and his friends, *An Anlysis of Speech Acts in The Conversation between Habibie and Ainun in The Film entitled Habibie and Ainun 2012*, journal Program Sarjana Universitas Pendidikan Ganesha Program Studi pendidikan Bahasa Inggris, Vol. 2, 2014.