

CHAPTER I

INTRODUCTION

A. Research Context

Speaking is one of language skill which is very important to be good in communication. Muzayyanah in her thesis stated that speaking is a part of social interaction which is very important to make a relationship with others.¹

In learning speaking skill, students should more practice to be able to speak in the English language. Having spoken English much time will help students to be fluent, by practicing it students are able to improve their ideas, grammar and also improve new vocabularies and pronunciation that are needed in speaking skill.

To achieve the aim of teaching English, especially speaking the teacher use individual presentation technique to make the students' activities run effectively. Presentation is a communication activity to convey information in front of many peoples (audience). While the individual is an adjustment of one's self, in which a person is formed in his own personality.

MA Miftahul Qulub Polagan Galis Pamekasan is an Islamic Senior High School which concerns with students' speaking skill. The teacher uses individual presentation in teaching speaking of English. She said that many learning methods applied at this school included question and answer dialogues, to discussion methods. With the aim of course to improve students' ability of communication,

¹Muzayyanah, *An Investigation The Power of Emotional Quotient on The Students' Activeness in Speaking Skill at The Third Semester of English Department* (Pamekasan: STAIN PAMEKASAN, 2015), Page.13

the results have not been satisfactory. The teacher keeps trying to implement another teaching technique, namely individual presentation. It seems there is a good result in using it, she keeps implement it until now.²

Individual Presentation is defined as a process in which an individual sends stimuli to change the behavior of other individuals.³Ervin Goffman (1959) states that individuals called actors present themselves verbally and non-verbally to others who interact with them. Individual presentation or often also called impression management (impression management) is an act of self-presentation performed by each individual to achieve an expected self-image.⁴

A good presentation will occur where the individual as a communicator makes the audience understand the material presented. So, the audiences are inspired to determine/choose the best step. Poor presentations occur where individuals as communicators are not able to explain the message (only understood by themselves) so the audience does not understand the message it receives.

Some studies in individual presentations were carried out by some researchers. The first, a previous study entitled "*The Implementation of Presentation Technique for Speaking Skill at The Third Semester Students of DEE UMS in SEGA Extracurricular Program*" by Wahid Prasetyo argues that: 1) Presentation is attracted to be implemented to deliver the argumentative speaking

²An interview with Ms. Nafisah on February 3, 2020

³ Pusbindiklat Peneliti Modul *TEKNIK PRESENTASI Diklat Jabatan Fungsional Peneliti Tingkat Pertama* (Jakarta: LEMBAGA ILMU PENGETAHUAN INDONESIA, 2017), page.3

⁴Jandy E. Luik , *Media Sosial dan Presentasi Diri*, (Surabaya: UK Petra, 2018) , page 8.

to the third grade of undergraduate students in SEGA DEE UMS.²⁾ The use of presentation is more difficult than other methods in teaching speaking.⁵

The second, “*Social Media and Self Presentation*” by Jandy E.Luik argues that in presenting themselves, users must adjust their appearance with a variety of strategies: 1) *Ingratiation* 2) *Competence* 3) *Intimidation* 4) *Exemplification* 5) *Supplication*.⁶

The third, according to Gavin and John in their journal “*Using Oral Presentation to Improve Students’ English Language Skills*” they have found that presentation can be student centered, meaningful activities that students enjoy doing. They could see the students in the classes become more active learners and learn to enjoy taking part in creating their own content for the class.⁷

Based on the explanation above, the researcher is interested in researching more about “*The Implementation of Individual Presentation in Teaching Students’ Speaking Skill at Twelfth Grade MA Miftahul Qulub Polagan Galis Pamekasan*”

B. Research Focus

The research problem is a form of question that can guide researchers to collect data in the field. From the above background, researchers can formulate the problem as follows:

⁵Wahid Prasetyo, *The Implementation of Presentation Technique for Speaking Skill at The Third Semester Students of DEE UMS in SEGA Extracurricular Program*, (Surakarta: Universitas Muhammadiyah Surakarta: 2018), page 5.

⁶Jandy E. Luik, *Media Sosial dan Presentasi Diri*, (Surabaya: UK Petra), page 14.

⁷ Gavin Brooks and John Wilson, *Using Oral Presentation to Improve Students’ English Language skills*, (Japan: Nishinomiya, 2012), page. 209.

1. How does the teacher implement individual presentation in teaching students' speaking skill at Twelfth Grade MA Miftahul Qulub PolaganGalís Pamekasan?
2. What are the advantages of the use individual presentation in teaching students' speaking skill at Twelfth Grade MA Miftahul Qulub PolaganGalís Pamekasan?

C. Research Objectives

From the above problem rumors, the following objectives can be obtained:

1. To describe the teacher use individual presentation of students' speaking skill at Twelfth Grade MA Miftahul Qulub Polagan Galís Pamekasan
2. To find out the advantages of the use individual presentation in teaching students' speaking skill at Twelfth Grade MA Miftahul Qulub Polagan Galís Pamekasan

D. Significance of Study

This research is expected to have a use value in several groups as follows:

1. Theoretical Significance

This research is expected to add to the treasure of science and library information materials in the field of implementing individual presentation in teaching students' speaking skill.

2. Practical Significance

- a. For the students, it can make the students understanding their own about individual presentation in their speaking skill and how they present with themselves when they present

- b. For the teacher, can help the results of this study can and help teacher to give their students interesting about individual presentation
- c. It also gives some knowledge and supports to other researchers who investigates the similar topic.

E. Scope and Limitation

Creswell stated that scope is focus on thing which intended to search by researcher, whereas limitation is as potential weakness or problem with the study that identified by the researcher⁸. It is important to researcher defines the scope and limitation for analyse it, because to avoid an ambiguity in the result of research.

The scope in this research takes the implementation of individual presentation of students' speaking skill. While limitation is at twelfth grade MA Miftahul Qulub Polagan Galis Pamekasan.

F. Definition of Key Terms

Definition of key term is a part that explains the terms used by researchers to avoid ambiguity of meaning. The terms explained in this section must be relevant and related to the concepts contained in the research.⁹

1. Teaching: the process that do by teacher to sharing the knowledge to students.
2. Speaking: oral skill that use to communicate with others and to send the message from the speaker to the listener.

⁸John W. Creswell, *Educational Research planning, conducting, and evaluating quantitative and qualitative research*, (Boston: Pearson Educational, 2012), page.199

⁹*Pedoman Penulisan Karya Ilmiah*, page. 18.

3. Individual presentation: a presentation that performed by individual to deliver the topic to the listener.