

CHAPTER IV

FINDING AND DISCUSSION

In this chapter, the researcher will explain about finding and discussion of the research. The data collected from observation, interview, and documentation are discussed based on the theory in the previous chapter. This chapter will present based on the research focus stated in the first chapter. It covers Analysing the ASSURE Model on English Instructional Media Used By The English Teacher at 11th Grade of SMA Al-Falah Sumber Gayam Kadur Pamekasan. The finding and the discussion are;

A. Research Finding

In this study, the researcher will show the research findings on the research focus, what are the aspects of the ASSURE model in English learning media used by English teachers in grade 11 SMA Al-Falah Sumber Gayam Kadur Pamekasan, how is the suitability of the ASSURE model in language learning media? English used by English teachers for English material in grade 11 SMA Al-Falah Sumber Gayam Kadur Pamekasan, and what are the advantages and disadvantages of the ASSURE model on English learning media used by English teachers in grade 11 SMA Al-Falah Sumber Gayam Pamekasan Kadur.

The researcher researches on Tuesday and Wednesday, March 23th - 24th 2021 at 09:30-11.30 AM in the teacher's office. The researcher conducts the observation and interviews simultaneously to get the data that the researcher needs.

1. The aspects of ASSURE Model on English Instructional Media Used By The English Teacher at 11th Grade of SMA Al-Falah Sumber Gayam Kadur Pamekasan.

The researcher has found the aspects of ASSURE model on English instructional media used by the English teacher. According to the teacher's answer who the researcher interviewed, there are many aspects of ASSURE Model.

Mrs. Ita stated :

"According to me, there are four aspects. The aspects are media, methods, the target, and evaluation."¹

Based on the data above, the researcher knows that four aspects have been described by the English teacher, including the media, method, target, and evaluation. These four aspects are very important in the teaching-learning process, especially in the ASSURE model.

2. The suitability of ASSURE Model on English Instructional Media Used By The English Teacher to English material at 11th Grade of SMA Al-Falah Sumber Gayam Kadur Pamekasan.

This section explains the suitability of ASSURE model on English instructional media used by the English teacher to English material at 11th grade of SMA Al-Falah Sumber Gayam Kadur Pamekasan. A suitability model is a model that weights locations relative to each other based on given criteria.² Learning models can be said to be suitable for use by teachers when they meet several criteria. The criteria for a good learning model are as follows; first, Valid. The validity or accuracy of the learning model is related to two things, namely, a solid theoretical rationale and having internal consistency. The second is Practical. Practical criteria refer to: first, experts and practitioners state that what they develop can be applied, and second, the fact shows that what they create can be used. The last is Effective. Parameters indicate the effectiveness of a learning model: first, experts and practitioners based on their experience state that the learning model is effective, and second, operationally, the learning model provides the expected results.³ Fitra stated that model ASSURE practical and easy to use. Additionally, the ASSURE model suitable to used in learning activities

¹ The interview results with Mrs. Ita as English Teacher at 11th Grade of SMA Al-Falah Sumber Gayam Kadur Pamekasan on Tuesday and Wednesday, March 23th -24th, 2021 at 10:30 AM in the teacher,s room.

² Wade, T., and S. Sommer. A to Z GIS: An Illustrated Dictionary Of Geographic Information Systems. Redlands (CA: ESRI Press, , eds. 2006)., p. 288

³ Trianto, *Model-model Pembelajaran Inovatif Berorientasi Konstruktivistik* (Jakarta: Prestasi Pustaka, 2007)., p. 22.

that take place in the classroom as well as training programs.⁴ ASSURE model is a suitable model to use in the teaching-learning process, especially to English material. So that, the researcher wants to know about the suitability of ASSURE Model on English instructional media used by the English teacher to English material at 11th grade of SMA Al-Falah Sumber Gayam Kadur Pamekasan. The researcher interviewed the English teacher, there is only one English teacher who teaches 11th grade, and I have interviewed. The following answer of the English teacher:

"I think it is a very suitable model. ASSURE model on English instructional media is very suitable according to me. ASSURE model used stage by stage to make the learning designer that can be seen from the model's name, namely ASSURE. It also helps me to manage the classroom. It looks like the students enjoyed the class."⁵

From the data above, it can be seen that English teacher feels compatibility when the ASSURE model is used in English learning. ASSURE model helps the teachers explain the material to students and helps teachers organize classes too.

3. The strengths and weaknesses of ASSURE Model on English Instructional Media Used By The English Teacher at 11th Grade of SMA Al-Falah Sumber Gayam Kadur Pamekasan.

For this section, the researcher wants to know about the strengths and weaknesses of ASSURE Model used by The English teacher at 11th Grade of SMA Al-Falah Sumber Gayam Kadur Pamekasan. In the previous chapter, there was a session about the strengths and weaknesses of ASSURE model by Dewi Salma Prawiradilaga.⁶ The researcher has interviewed the English teacher after she was teaching. The researcher has found the

⁴ Fitra Kurniawati, "Penerapan Langkah-Langkah Model Assure dalam Pemilihan Media Mata Pelajaran IPA oleh Guru SD Negeri kelas Rendah Se-Kecamatan Seyegan", (Tesis S. Pd, Universitas Negeri Yogyakarta, Yogyakarta, 2017)., p. 7.

⁵ The interview results with Mrs. Ita as English Teacher at 11th Grade of SMA Al-Falah Sumber Gayam Kadur Pamekasan on Tuesday and Wednesday, March 23th -24th, 2021 at 10:30 AM in the teacher,s room.

⁶ Dewi Salma Prawiradilaga, *Prinsip Desain Pembelajaran*, (Jakarta: Kencana 2008), p.48

strengths and weaknesses of ASSURE model. The following answer of the English teacher :

“From the weaknesses, in my opinion, the weaknesses of ASSURE model is this model need special effort in directing the student in learning activities. For the strengths, there are many strengths that I could say. Firstly there are repetition activities; these repeated activities are held for the purpose of evaluation. Secondly, the model is straightforward. Thirdly the teacher should have to deliver the material and manage the class well. So, the teacher has to prepare the media, method, and teaching materials optimally. Those are the strengths according to me”.⁷

So, from the data above, the researcher knows that the strengths and weaknesses of ASSURE model will be experienced by every teacher when using the ASSURE Model in the teaching-learning process. There are similarities in presenting an explanation of the weaknesses and strengths of the ASSURE model. There are four strengths and three weaknesses by Dewi, while by the English teacher (Mrs. Ita), there are three strengths, one weakness.

B. Discussion of Research

In this section, the researcher discussed all of the data that had been written above. The researcher presented the finding based on the research focus. The researcher would to explain and describe the aspects of ASSURE Model on English Instructional Media Used By The English Teacher at 11th Grade of SMA Al-Falah Sumber Gayam Kadur Pamekasan, the suitability of ASSURE Model on English Instructional Media Used By The English Teacher to English material at 11th Grade of SMA Al-Falah Sumber Gayam Kadur Pamekasan and the strengths and weaknesses of ASSURE Model on English Instructional Media

⁷ The interview results with Mrs. Ita as English Teacher at 11th Grade of SMA Al-Falah Sumber Gayam Kadur Pamekasan on Tuesday and Wednesday, March 23th -24th, 2021 at 10:30 AM in the teacher,s room.

Used By The English Teacher at 11th Grade of SMA Al-Falah Sumber Gayam Kadur Pamekasan.

1. The Aspects of ASSURE Model on English Instructional Media Used By The English Teacher at 11th Grade of SMA Al-Falah Sumber Gayam Kadur Pamekasan.

The researcher found many aspects of ASSURE model on English Instructional media; media, methods, the target, and evaluation.

The first is media, which are carriers of information between source and receiver.⁸ So, media is a tool to help the teacher carry out learning quickly, and help to convey information and make the class run well. Besides that, media is a tool to help teachers explain the material clearly so that students quickly understand the material conveyed. The students are not boring in the learning process. There is interaction between teachers and students through the media. The teacher also stated that she used audio media and visual media to help her when teaching the learning process. Media learning is divided into four, namely audio media, visual media, audiovisual media.⁹ The teachers use various kinds of media in the teaching-learning process at 11th Grade of SMA Al-Falah Sumber Gayam Kadur Pamekasan. The first is audio media, used when listening to sections, such as listening to music, listening to conversations, and others. The teacher uses audio media to help the students understand more and the lesson needs, so the teacher prepares media related to the listening section. The second is to use visual media, such as showing pictures, slides, and others. The teacher shows the visual media to clarify what the teacher means, for example, telling a short story accompanied by a picture to understand, interest, and examine how the short story text and the pictures provided.

The second is a method, which is a particular way of doing something.¹⁰ Sharon stated that methods are the procedures of instruction

⁸ Sharon E. Smaldino Et Al. *Instructional Technology And Media For Learning*, Eighth Edition (Colombus: Pearson , 2004)., p. 15.

⁹ Syaiful Bahri Djamaroh dan Aswan Zain. *Strategi Belajar Mengajar*, (Jakarta: 2002, Rineka Cipta).,p. 137.

¹⁰ *Oxford Learners Pocket Dictionary* (New York: Oxford University Press, 2008)., p.277.

selected to help learners achieve the objectives or internalize the content or message.¹¹ Teachers use many methods when teaching; they are discussion, interview, role-play, and repetition.¹² So, the teaching-learning process in the classroom is not monotonous. The teacher uses the method according to the needs and conditions of the students, so the teacher is not confused when the previously prepared method must be changed while in the classroom because the conditions are not possible, meaning that the teacher has prepared everything before teaching. Anticipate if there are plans that do not match expectations.

The third is a target, which is a result that you try to achieve.¹³ The target by the teacher is to make the teaching-learning process run well and make the student understand easily by the learning target desired by the teacher.

The last is evaluation, which is the act of forming an opinion of the amount, value, or quality of something after thinking about it carefully. The teacher should have evaluated to determine what things are lacking and should be improved, or what things are excessive and should be reduced so that every meeting there is always progress in the learning process.

2. The suitability of ASSURE Model on English Instructional Media Used By The English Teacher to English material at 11th Grade of SMA Al-Falah Sumber Gayam Kadur Pamekasan.

The researcher found the ASSURE Model's suitability in the teaching and learning process requires preparation, either before starting, when starting or when learning is finished. Fitra stated that model ASSURE practical and easy to use. Additionally, the ASSURE model suitable to used in learning activities that take place in the classroom as well as training

¹¹ Sharon E. Smaldino Et Al. *Instructional Technology And Media For Learning*, Eighth Edition (Colombus: Pearson , 2004)., p. 15.

¹² The interview results with Mrs. Ita as English Teacher at 11th Grade of SMA Al-Falah Sumber Gayam Kadur Pamekasan on Tuesday and Wednesday, March 23th -24th, 2021 at 10:30 AM in the teacher,s room.

¹³ *Oxford Learners Pocket Dictionary* (New York: Oxford University Press, 2008)., p.454

programs.¹⁴ Preparation starts from making lesson plans, seeing what the students need, creating a good and comfortable classroom condition, preparation of methods, media, and materials, preparation of the use of the three, and many more. All of that is contained in the ASSURE Model, and even though there are weakness and strength, this model will help the teachers in the learning process. So, when the teacher says this model is very important in learning, yes, it is very accurate, even though sometimes the teacher carries out the steps in the ASSURE model, but she didn't realize that it was an ASSURE model. The ASSURE model used by the English teacher at Al-Falah High School is included in all the model criteria suitable for use in the learning process. So this statement also supports the teacher's opinion that the ASSURE model is very suitable to be used in the teaching-learning process.

3. The strengths and weaknesses of ASSURE Model on English Instructional Media Used By The English Teacher at 11th Grade of SMA Al-Falah Sumber Gayam Kadur Pamekasan.

In the section, the researcher found the strengths and weaknesses of ASSURE model on English instructional media used by the English teacher at 11th grade. The researcher used Dewi Salma Prawiradilaga's theory to discover the strengths and weaknesses of ASSURE Model. Dewi Salma Prawiradilaga argues the strengths and weaknesses of ASSURE model. The strengths of the ASSURE model are; a) More components compared to the model material learning, delivery systems, production of learning, and teaching processes. b) These components include learning analysis, strategy learning services. They frequently held repetition of activities with evaluation. c) Prioritizing learning participation in points requires being learner participation. Small grouping is held, such as self-study and team grouping, and its assignments aim to support student activity. Teachers are required to deliver material and manage class and make optimal use of

¹⁴ Fitra Kurniawati, "Penerapan Langkah-Langkah Model Assure dalam Pemilihan Media Mata Pelajaran IPA oleh Guru SD Negeri kelas Rendah Se-Kecamatan Seyegan", (Tesis S. Pd, Universitas Negeri Yogyakarta, Yogyakarta, 2017)., p. 7.

media, methods, and teaching materials. d) This learning model is very simple and applicable by the teacher himself. The weaknesses of ASSURE model are; a) Not measuring the impact on the learning process because it doesn't support by the supra system component. b) There is an additional assignment from a teacher. c) Need a special effort in directing students in directing teaching and learning activities.¹⁵

The researcher has found three strengths and one weakness of ASSURE model. For the strengths they are; There are repetition activities. These repeat activities are held for the purpose of evaluation. This model is straightforward, and the teacher should have to deliver the material and manage the class well. So, the teacher has to prepare the media, method, and teaching materials optimally. For the ASSURE model's weaknesses, this model needs special effort in directing the student in learning activities.¹⁶

From the finding above, the strengths and weaknesses of the ASSURE Model will explain by the researcher below.

The first is the strengths. There are three strengths of ASSURE model, they are :

- 1) **The first is repetition activities.** These repeat activities are held for the purpose of evaluation. It is very important for students and teachers; besides the teacher can know the extent of the ability of her students, she can also ensure that her students can understand what the teacher explains. So, the purpose of learning is clear, and there are results. This repetition activity is also good in the evaluation process, meaning that the teacher can provide specific evaluations because she already knows the shortcomings of each student.
- 2) **This model is a very simple model.** ASSURE model is a very simple model. The six steps arranged models could help teachers in the teaching and learning process easily and efficiently. The teacher's steps in this

¹⁵ Dewi Salma Prawiradilaga, *Prinsip Desain Pembelajaran*, (Jakarta: Kencana 2008), p.48

¹⁶ The interview results with Mrs. Ita as English Teacher at 11th Grade of SMA Al-Falah Sumber Gayam Kadur Pamekasan on Tuesday and Wednesday, March 23th -24th, 2021 at 10:30 AM in the teacher's room.

model are self-explanatory, so the teacher only follows them according to the instructions. These six steps are Analyze learners, State objectives, Select media, methods, and materials, Utilize media and materials, Require learner participation, and Evaluate and revise.

- 3) **The teacher should have to deliver the material and manage the class well.** So, the teacher has to prepare the media, method, and teaching materials optimally. Teachers are required to convey the material well, so the goal is in line with expectations. The methods, media, and materials have been prepared before teaching, so when teaching, everything is ready, and the teacher can convey the material easily through the help of media and methods and materials.

The second is the weaknesses; the weaknesses of ASSURE model are this model needs special effort in directing the student in learning activities. The teacher can't always accompany the students. Suppose all the models in the ASSURE model can run well as expected, and students can support well. In that case, this deficiency will never exist, the biggest cause is that the teacher is difficult to reach one by one the student's needs, as well as in guiding students because it takes a lot of time, and if the teacher wants, one class of students should not be too many. Still, it is also difficult to do because schools have their policies.

From the data above, based on Dewi's theory, it can be seen that there is one strength that the English teacher at SMA Al-Falah does not feel, namely, Prioritizing learning participation in points requires being learner participation. For the weaknesses in using the ASSURE Model, two weaknesses are not felt by the English teacher at SMA Alfalah, namely Not measuring the impact on the learning process because it doesn't support the supra system component, and there is an additional assignment from a teacher. Every teacher should have a different experience. Therefore they should be able to cultivate and create their creativity in the teaching and learning process.

From the finding and discussion of the research, the researcher knows that there are many aspects of ASSURE model that teachers usually

use in the learning process. Firstly, there are four aspects of ASSURE model. Secondly, the researchers know that the ASSURE model is suitable for learning, especially for English material. Thirdly, the researchers know that there are many strengths and weaknesses of ASSURE model used by the English teachers when teaching, where these strengths and weaknesses are used to occur in the learning process.

