

## REFERENCES

- Arikunto, Suharsimi. *Research Procedure, trans.* Jakarta: Pt Rineka Cipta, 2013.
- Asrini, Dwi Puji. *Tourism Marketing Promotion Techniques at PT Arminta Jatra Bhuaana Semarang, trans.* Semarang: Semarang State University, 2005.
- Atri Oktarin Rezy, Syahrial, and Alamsyah Harahap. "Needs Analysis Of ESP For Tourism Study Program At SMKN 7 (Senior Vocational School) Kota Bengkulu," *Journal of English Education and Teaching* 3, no. 1, 2019.
- Azakiyah, Adi Nur. *Promotion Strategy of the Department of Culture and Tourism in Increasing Tourist Visits at Tanjung Bira Beach, Bonto Hari District, Bulukumba Regency.* Makassar: UIN Alauddin Makassar, 2013.
- Breuer, Iris and Melanie Naphtine, *Persuasive Language in Media Texts.* Australia: Insight Publication, 2008.
- Chandler, Arnold M. *The Wisconsin Alternative Curriculum Design In Basic English / Communication Skills For Grade 10.* t.t.:Wincosin Department of Public Instruction, t.t.
- Darmadi, Hamid. *Introduction To Globalization Education Era, tran.* Banten: Animage, 2019.
- Fakhry Zam-zam, Firdaus. *Application Of Research Methodology, tran.* Yogyakarta: Deepromote, 2018.
- Ganguly, Amit. *English Communication.* India: SBPD Promotions, 2018.
- Gani, Sofyan A. and Cut Intan Damayanti. "The Ability to Speak English of the Local Tour Guides for Promoting Tourism at the Aceh Tsunami Museum," *Studies in English Language and Education* 5, no. 2, July, 2018.
- Gie, The Liang. *Beauty Philosophy, trans.* Yogyakarta: PUBIB, 1983.
- Judisseno, Rimsky K. *Destination Branding and Tourism Promotion, trans.* Jakarta: PT Gramedia, 2019.
- Koentjaraningrat. *Introduction To Anthropology, trans.* Jakarta: Rineka Cipta, 1990.
- Moleong, Lexy J. *Qualitative Research Method, trans.* Bandung : Remaja Rosdakarya, 2011.
- Online Trainees, *Communication Is At The Core Of Every Business And Relationship – A Short Course.* t.p.:Online Trainees,t.t.
- Poyatos, Fernando. *Nonverbal Communication and Translation New Perspectives and Challenges in Literature, Interpretation, and the Media.* Philadelphia: Benjamins Translation Library, 1997.
- Randall, Dave. *Fieldwork For Design Theory and Practice.* UK: Lancaster University, 2007.
- Rata, Georgeta. *The English of Tourism.* t.t.: Cambridge Scholars Promoting, 2012.
- Reswari, Girindra Putri Ardana. "Material Analysis of English for Tourism Handbooks," *Advances in Engineering Research* 167, Atlantis Press, 2018.
- Revida, Erika dkk. *Introduction to Tourism, trans.* Medan: Yayasan Kita Menulis, 2020.
- Sari, Yeni Anggraini Mustika. *The Role of Promotion and Marketing in Increasing the Number of Tourists at Dayu Alam Sari Tourism Object, trans.* Surakarta: Sebelas Maret University, 2009.

- Sedyawati, Edi. *Indonesian Culture, trans.* Jakarta: Raja GrafindoPersada, 2006.
- Setyanto, Aji. *The Importance of Mastery of Foreign Languages and Cultures as the Main Supporter of the Tourism Sector, trans.* Malang: UB, 2016.
- Soemanagara. *Strategic Marketing Communication: Strategic and Applied Concepts, trans.* Bandung: Alfabeta, 2005.
- Sri Damayanti, Luh. "The Role Of English Language Skills In The Tourism Industry," *Journey 2*, no. 1, December, 2019.
- Sugiyono. *Quantitative, Qualitative and R&D Research Method, trans.* Bandung: Alfabeta, 2008.
- Sukandar, dkk. *Profile Of The Coastal Village Of East Java Province, trans.* Surabaya: CV. Vox Consultindo, 2016.
- Surajiyo, "Beauty Philosophy Of Art In Perspective," *Jurnal Desain 2*, no. 3 (May, 2015): 161.
- Suwandi, and Basrowi. *Understanding Qualitative Research, trans.* Jakarta:Pt Rineka Cipta, 2008.
- Utama, I Gusti Bagus Rai. *Tourism Marketing, trans.* Yogyakarta: ANDI, 2018.
- Wardiyanta. *Tourism Research Method, trans.* Yogyakarta: ANDI, 2006.
- Wibowo, Agus Hari and Diah Kristina. "Persuasive Use of English in Solo Raya Tourism Promotion Media Viewing From Pragmatic Point of View," *Prasati II*.
- Williams, Rick, Julianne Newton, *Visual Communication Integrating Media, Art, and Science.* U.S.A: Taylor and Francis e-Library, 2009.
- Wood, Julia T. *Communication Mosaics An Introduction to the Field of Communication.* t.t.:Cengage,t.t.