

TABLE OF CONTENTS

COVER	i
TITLE PAGE	ii
APROVAL SHEET	iii
VALIDATION SHEET	iv
PREFACE	v
TABLE OF CONTENT	vii
LIST OF ATTACHMENT	ix
ABSTRACT	x
CHAPTER I INTRODUCTION	1
A. Research Context	1
B. Research Problem	5
C. Research Purpose	6
D. Significant Of Study	6
E. Definition Of Key Terms	8
F. Previous Study	9
CHAPTER II REVIEW OF RELATED LITERATURE	12
A. English Communication Skills For Tourism	12
B. English Specific Purpose For Tourism	26
C. Tourism Promotion	28
D. Beauty Theory	39
E. Pamekasan Tourism	41
CHAPTER III RESEARCH METHOD	44
A. Approach And Type Of Research Method	44
B. Researcher's Presence	44
C. Location For Research	45
D. Data Source	45
E. Procedures For Data Collection	46
F. Data Analysis	51
G. Verifying The Data's Accuracy	52

H. Stages Of Research	53
CHAPTER IV RESULT AND DISCUSSION	55
A. Result	55
B. Discussion	71
CHAPTER V CONCLUSION	84
A. Conclusion	84
B. Suggestion	88
REFRENCE	90
STATEMENT OF AUTHENTICITY	92
ATTACHMENTS	93
BIOGRAPHY	109