CHAPTER 1

INTRODUCTION

This chapter presents about introduction, including the background of study, Research Problem, Research Objective, Assumption, Hypothesis, Significance of Study, Scope and Limitation of Study, Definition of key term, and Previous Study.

A.   **Background of study**

Speaking is the one of the important parts in English skill that should be mastered by students. According to Fulcher that speaking is the verbal use of language to communicate with others.[1] It means speaking has the crucial role in daily life, as like used by human in conversation with new people, business, education and also to accept information. Furthermore, Speaking is an activity used by someone to communicate with other. It takes place everywhere and has become part of our daily activities. When someone speaks, they interact and use the language to express their ideas, feeling and thought. They also share information to other through communication.

Unfortunately, there are students difficult to speaking English well. Many students face a problem when they have to speak in front of class. In this case, they don't have any confident to speak aloud in public because, they think that their speaking skill is worst. That is why they don't want to speak in front of

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[1]Glenn Fulcher, *Teaching Second Language Speaking* (New York: Pearson-Longman, 2003). 24

people. And also, they cannot speak well because their vocabulary is lack. It makes them difficult to share their idea and knowledge. As a consequence, their speaking ability is low.

In teaching learning English, there are several factors of teaching and learning to succeed if supported by several factors in the same method or strategy used in teaching learning the language of the elderly, completeness of teaching facilitation, exciting media, and environmental conditions of the school. A good technique in teaching, it can make students understand and enjoy in learning. In this case, technology is important. Nowadays, technology has a big influence in learning teaching educational field. One of them is media communication and human interact. for the communication category is called by social media. In digital era, social media it can be easily assessed by people through smartphone. Human and social development history is also the history of technology advancement. This could possibly open up wider opportunities for groups of people specially to transform their learning strategies at schools and universities.

Since Indonesia have a problem about virus. Popular call that corona virus or covid-19. Because of the virus the teaching learning process should be stop in the school. the students must be study at home and the teacher must give some assignment for the students. Certainly, all teaching learning activities of some teacher use online class as media. Among them is WhatsApp, YouTube, Instagram, Zoom, Google Meet, Google Classroom, and other. Actually, there are many strategies can be used to teach speaking skills, one of the suitable strategies is using uploaded-recorded video. Some teachers in giving assignment to their students to

make video recording related to the subject which are then uploaded on social media,

Video recording is the recording of the real event to be used as learning. instructional video recording is usually used to display a problem-solving process, documentation of experimental result and documentation of an event.[2] Video recording is a medium that can be used in teaching and learning. As applied to the students English learning.

Video recording is making videos by recording using electronic devices, such as handphone, laptop, etc. In the lesson students are required to make record videos of lessons have been learned by the period of time specified by the teacher. And afterwards, upload the results of recorded video lesson on social media, like YouTube, WhatsApp, Instagram, e-learning and others. However, the task is still there are students who do not work (video recording). In fact, the positive aspect in the manufacture or video recording of the English speaking can improve their English language skills. This is consistent with previous studies on the use of video recording in their speaking skills.

Based on a preliminary study that has been conducted at SMA Muhammadiyah 1 Sumenep, there are several reasons for researchers to conduct research at this school. firstly, before the researcher had conducted teaching learning practice 2 (PPL), it was certain that she knew the teachers, especially the English subject teacher and knew a little about how the students, this makes it easier

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[2] Hamdan Husein Batubara and Dessy Noor Ariani, "Pemanfaatan Video Sebagai Media Pembelajaran." *Journal Homepage*,1 (October,2016), 57

for research to obtain data. And coincidentally, video recording is one of the most effective media used by the teacher in learning to improve speaking skills. As explained by the English teacher Mrs Rohana, "regarding interest in using the media, especially in the current situation, students cannot be separated from Android and the internet in their daily lives". So that their internet world is not only used up to play but can also be used to learn to be more useful. So, the teacher feels that video recording is a suitable medium to be applied in speaking learning.

Furthermore, learn based on the researcher experience she have problems in speaking. For example, at fifth semester of IAIN Madura. Some problem in speaking, there are: the students lack of vocabulary, afraid of making mistakes in speak, also don't have confident to speaking in public, then they confused in organizing sentence to share ideas in communication. So, with making video recording its help students to more confident to speak although in front of camera.

Previously The first researcher was research conducted by Rahmi Rahayu entitled "The Effectiveness of Using Video-Recorded Speaking Task on Students Speaking Skill". From the result that the using of video recorded speaking task was effective in improving speaking skill at the tenth-grade students of SMA Negeri 1 Kota Kota Tangeran. The second, is research conducted by Agung Wicaksono entitled "Using Video Recording to Improve Students Ability", based on the result findings, it can be concluded that the use video recording improve students' ability is effective. Another researcher was conducted by Asifatul Himmah, Eko Suhartoyo and Febti Ismiatun the tittle "The Effectiveness of Upload Recorded Video on Instagram at Second Grades SMA AL_MA'ARIF Singosari for Speaking Skill on Hortatory Exposition. From the result, it can be concluded that upload recorded

video on Instagram can affect student speaking skill of hortatory exposition of second grades SMA AL MA'ARIF Singosari. Then the last research was conducted by Mu'imatul Karimah and Achmad Baidawi, M.Pd the title "the impact of integrative and instrumental motivations in the students speaking skill at the third semester of TBI IAIN Madura", the statistical analysis indicates that there are not significant differences in speaking skill between student who have integrative and instrumental motivation.

In this research, researcher will research about **The Video-Recording on Social Media Effect toward Students Speaking Skill at SMA Muhammadiyah 1 Sumenep.**

B.   Research problems

According to Creswell, he addresses that there are three points in defining the definition of research problem. In clearly, research problems are the educational issues, controversies, or involving the need for conducting a study.[3]

Based, on the research problem which has described above, the researcher states the problem of study into some question as follow:

1. Is there any effect of video recording on social media toward students speaking skill at SMA Muhammadiyah 1 Sumenep?
2. How significance's is the effect of video recording on social media toward the student's speaking skill at SMA Muhammadiyah 1 Sumenep?

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[3]John W. Creswell, *Educational Research Planning, Conducting, and Evaluating Quantitative and Qualitative Research Educational Research*, 4th ed. (Boston: Pearson, 2012). 59

C.   Research objective

Research objective is the purpose or goal of the problem. It is suitable with the statement of Creswell which assert that research objective is an intent statement used in quantitative to get specific goals that the researcher wants to achieve in the study.[4] The goal of research problem is called research objective. The researcher has identified objective clearly.

By determining the formulation of a problem, of course we have the aims and objectives to be achieved in this study, as follow:

1.   To know whether or not there is any effect of video recording on social media on students speaking skill at SMA Muhammadiyah 1 Sumenep.
2.   To know how the effect of video recording on social media toward the student's speaking skill at SMA Muhammadiyah 1 Sumenep.

D.   Assumption

Assumptions is basic assumptions or postulates about something dealing with research problem that the truth has been accepted by the researchers.[5]

Based on the statement dealing this research, the researcher can assume that the video recording on social media on the student speaking skill at SMA Muhammadiyah 1 Sumenep can give effect toward English speaking skill students to enhance comprehension in learning English.

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[4]Creswell. 111

[5]*Pedoman Karya Tulis Ilmiah*, revisi 2020 (pamekasan: IAIN Madura, 2020). 17

E. Hypothesis

Hypothesis is the temporary answer of the research problem. It is supported by the statement of Creswell stating that hypothesis is statement in quantitative research in which the researcher makes a prediction about the result of relationship among attributes or characteristics.[6] Based on the previous study which the researcher has found, the researcher hypothesis:

1. Null Hypothesis (Ho): There is no any effect of the video recording on social media toward the student's speaking skill at SMA Muhammadiyah 1 Sumenep.

2. Alternative Hypothesis (Ha): There is any effect of the video recording on social media toward the student's speaking skill at SMA Muhammadiyah 1 Sumenep.

F. Significant of study

Based on theory of Creswell dealing with significant of study, states that from the research problem, the researcher can assist the policy makers when she or he makes decisions, help teacher and school officials solve the problems, and provide researcher with a deeper understanding of educational issues.[7]

Research is expected to provide information to writers and people in the field of education related to moral education. By conducting this research, the researcher provides the following benefit for readers:

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[6]Creswell, *Educational Research Planning, Conducting, and Evaluating Quantitative and Qualitative Research Educational Research*. 111

[7]Creswell.59

1. Help teacher and school to solve the problem

This research to enrich and enlarge student's knowledge as the generation of teacher in English language for their students in future. This research also helps the teacher as the evaluation in teaching learning. It can be references for students who wants to get the previous study.

2. Provide researcher with a deeper understanding of educational issues

By conducting this research, it will increase the comprehension of the researcher dealing with the education.

G.   Scope and limitation of study

1. A scope refers to the problem of the study. It also explains about the area subject included. Based on a guide writing of scientific word of SMA Muhammadiyah 1, the important thing to discuss is population or subject of research.[8] The scope of this research is about the video recording on social media toward the students speaking Skill, especially Instagram application.

2. Whereas limitation, according to Creswell limitations are potential weaknesses or problem the study identified by the researcher.[9] Limitation is boundary of variables researched, the population or research object and setting research. This research is limited the eleventh Students of SMA Muhammadiyah 1 Sumenep.

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[8]*Pedoman Karya Tulis Ilmiah*. 19
[9]Creswell, *Educational Research Planning, Conducting, and Evaluating Quantitative and Qualitative Research Educational Research*. 199

H. Definition of key terms

The title of this research is "The Video Recording on Social Media on The Students Speaking Skill at The Fifth Semester of IAIN Madura". Therefore, to avoid misunderstanding, here are some definitions of the terms described, namely:

1. Speaking Skill is student ability in speaking, interaction or communicate with another people and their speech.

2. Video Recording is produce making videos by students and after that the students should uploaded the results of their video recording assignments on social media.

3. Social media is a media to socialize with each other and is done online which allows humans to interact with each other without limited by space and time, like YouTube, WhatsApp, Instagram and other.

I. Previous Study

Previously, there were several researchers who conducted research on video recording effect with various aspects. The first researcher was research conducted by Rahmi Rahayu entitled "The Effectiveness of Using Video-Recorded Speaking Task on Students Speaking Skill".[10] the similiarties between Rahmi Rahayu with this research is research about the effectiveness or the effect of video recording. The differences is in Rahmi Rahayu Research at SMA Negeri 1 Tangerang Selatan and in this research at SMA Muhammadiyah 1 Sumenep.

The second, is research conducted by Agung Wicaksono entitled "Using Video Recording to Improve Students Ability".[11] The similiarity between Wicaksono research with this research is research about Using video-recording. The differences are on Wicaksono, the researcher research about using video-recording to improve students' ability and in this research about the video recording on social media effect on students' skill.

Another researcher was conducted by Asifatul Himmah, Eko Suhartoyo and Febti Ismiatun the tittle "The Effectiveness of Upload Recorded Video on Instagram at Second Grades SMA AL_MA'ARIF Singosari for Speaking Skill on Hortatory Exposition.[12] The similiarities with this research is research about the

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[10] Rahmi Rahayu, "The Effectiveness of Using Video-Recorded Speaking Task on Students Speaking Skill"' (A Quasi-experimental Study at the Tenth Grade of SMA Negeri 1 Kota Tangerang Selatan in, 2015/2016 Academic Year)

[11] Agung Wicaksono, "Using Video Recording To Improve Students Speaking Ability." International Conference, (ICONELT 2017)

[12]Asifatul Himmah, Eko Suhartoyo, and Febti Ismiatun, "The Effectiveness of Uploaded-Recorded Video on Instagram at Second Graders' Smai Al-Maarif Singosari for Speaking Skill on Hortatory Exposition," n.d., 13.

effect of video recording on students speaking skill. The differences are in Asifatul Himmah, Eko Suhartoyo and Febti Ismiatun research about the effectiveness of Upload Recorded Video on Instagram at Second Grades SMA Al-Maʹarif Singosari for speaking Skill on hortatory Exposition. So, this research only focuses on Instagram social media, and the place at SMA Al-Maʹarif Singosari but in this research the researcher research about the video-recording on social media effect on students speaking skill. So, this research not only focus on Instagram social media but general social media and the place at SMA Muhammadiyah 1 Sumenep.

The last research was conducted by Mu'imatul Karimah and Achmad Baidawi, M.Pd the title "the impact of integrative and instrumental motivations in the students speaking skill at the third semester of TBI IAIN Madura", the statistical analysis indicates that there are not significant differences in speaking skill between student who have integrative and instrumental motivation.[13] The similiarities with this research is research about speaking skill. The differences are in Mu'imatul Karimah and Achmad Baidawi, M.Pd., research about the impact of integrative and instrumental motivations, but this research about video recording on social media and the object at SMA Muhammadiyah 1 Sumenep, while they object at the third semester of TBI IAIN Madura.

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[13] Mu'imatul Karimah, Achmad Baidawi, and M Pd, *"The Impact Of Integrative And Instrumental Motivations In The Students Speaking Skill at The Third Semester of TBI IAIN Madura,"* N.D., 25.