

CHAPTER I

INTRODUCTION

In this chapter, the researcher would like to present about background of study, research problem, research objective, assumption of study, hypothesis, significance of study, scope and limitation, definition of key terms, and previous study.

A. Background of Study

Language is a system, which means that formed by a number of components that are fixed and can be patterned. Systematic meaning, language arranged according certain pattern, not arranged randomly or arbitrarily. While systematic means that language is a single systems, but rather consists of several subsystem that differ from other languages. Language subsystem consists of Phonology, Morphology, Syntax, and lexicon. Therefore the language also commonly considered unique but universal at the same time. Unique means having the characteristics or properties not possessed by other languages, while universal means having the same traits that exists in all language.¹ A language is a tool of interaction of humans. Without language, humans would not be called social creators so language include the important things in human life. We can communicate with other people although foreign by language.

¹Siti Rabiah, *Language As Tool for Communication and Cultural Reality Discloser*, (Makassar: Universitas Muslim Indonesia), P. 2

Language is the particular form of verbal communication used by a specific group of speakers. Language is defined in part by the particular characteristics of its pronunciation, grammatical structure, and vocabulary. It may be defined, too, by the fact that its speakers understand each other but are not understood by and do not themselves understand speakers of other languages. However, language is often also defined in political or national terms, for example Hungarian is the language spoken by the people of Hungary. Language is the human faculty that enables us to exchange meaningful messages with some of our fellow human beings by means of discourses and texts, which are structured according to the rules and conventions of particular language that we share with those fellow human beings.² Language is one of the most uniquely human capacities that our species possesses, and one that is involved in all others, including consciousness, sociality and culture. We employ the symbolic system of language to make meaning and communicate with other fellow human.³

The function of language is a tool of thinking so that we can express our feelings, language as a tool of communication, language can also be an introduction to the world of education. With language, we get more knowledge of education. There are three types of languages, such as mother language. Mother language can be called mother tongue or native language is the first language used by human from their birth. For example is when a

² Howard Jackson, et al, *An Introduction to The Nature and Functions of Language*, (London: Continuum International Publishing Group, 2010), P. 3

³Lourdes Ortega, *Understanding Second Language Acquisition*, (New York: Routledge Taylor & Francis Group, 2009), P. 1

mother speak with her baby use Madura language, so the first language of her baby is Madura language. Next is the second language. The second language is language after mother language. Second language acquisition (SLA) is the scholarly field of inquiry that investigates the human capacity to learn language other than the first, during late childhood, adolescence or adulthood, and once the first language or languages have been acquired.⁴ The example of second language is when the child entered the school, and then his teacher explains the lesson using Indonesia language, so the second language of the child is Indonesia language. The third of types of languages is foreign language. Foreign language is a language that learned by students. The example is Arabic, local language, and English.

English is the most learned language by many people. In Indonesia, English becomes a lesson that is learned by student from elementary school until senior high school. And now, many English courses help students to study English language. English is an international language which has been accepted by countries all over the world. It is used in many aspects of life including in areas of business, science and technology, medicine and education.⁵

Learning is an activity that gives us knowledge through experience, study and etc. Learning is process of interaction teachers and students that the aims to make the students get the knowledge, mastering skill and

⁴ Ibid, P. 1

⁵ Dewi Ginaib Fitriwati, "The Effect of Motivation on The Learning Achievement," *IJIELT*, Vol 4, No 1 (November 2018), P.199

character, as well the formation of attitudes and beliefs in a students. Learning is essentially a passive process. The mind of the learner is a blank state on which the teacher writes the knowledge. Knowledge acquisition in this view is essentially the same as filling an empty space. The learner listens as the teacher, or the book, does its work. If the student is paying sufficient attention, learning will automatically result.⁶ Learning is very common. Many ways to be success in learning. The example is with a scholarship, we will be easier to follow learning without money. It means that if we have a desire/effort, there must be a way. This is the same as the hadith narrated by Abu Hurairah RA, such as the following:

مَنْ سَلَكَ طَرِيقًا يَلْتَمِسُ فِيهِ عِلْمًا، سَهَّلَ اللَّهُ لَهُ طَرِيقًا إِلَى الْجَنَّةِ . رَوَاهُ مُسْلِمٌ

The meaning: "Whoever takes a path (way) to gain knowledge, then Allah will surely make easy for him the path to heaven."

Learning achievement is a sentence consisting of two words, namely "Achievement" and "Learning". An achievement test is intended to measure what the student has learned or what skills the students have mastered. Ur also states that "an achievement test measures how much material taught in a given course, or part one, has in fact been learned".⁷ So learning

⁶Jos Moust, et all, *Introduction to Problem-Based Learning*, (Routledge: 2019), P. 4

⁷ Bulan Meilany Invokavit, "The Correlation Between Students' Motivation and Learning Achievement of The Eleventh Graders of SMK 1 PKSD Jakarta," *Journal of English Teaching*, Vol 3, No 2 (June 2017), P. 113

achievement is a something that success during we study it. If we study hard and diligent in a something that we study, this way to do success.

To master English, we must understand some aspects of English, such as speaking skills, writing skills, reading skills, and listening skills. Listening skill is a skill to understand what other people say, also the information we get through other media. Listening can we do with fun methods, so that our skill can improve properly and quickly. Listening skill is effective communication. Without this skill, some information is easily misunderstood. So we must listen well. To improve our skills, we can listen to music/song or information on the radio, etc. The example if we listen to the information on the radio repeatedly, we can understand what the radio announcer informs us. If we listen to music repeatedly, we can know the lyric in that song, and we can add our vocabulary.

Listening skill is one skill that is rarely applied by the teachers of SMAN 3 Pamekasan. When the teacher applies listening skills, sometimes the students do not understand what the teacher says. The students also write wrong vocabulary or wrong alphabet. Because the teacher reads the text or information is fast, the word that he said is not clear. It can make the teacher repeats the text or information. Listening skill is a skill to practice hearing so that if we do listening skill we must listen well and need concentration.

Media can be utilized in almost every discipline to enhance learning in class and out of class. Media itself means a method of communication.⁸ Learning media is a tool to help the course of learning effectively and practically so that learning can be carried out smoothly and in accordance with regulations. Learning media or teaching materials are very important to be used in the world of education, especially in the teaching and learning process at school. According to Harmer stated that there are several types of learning media, namely: textbooks, pictures, projectors, whiteboards, powerpoints, videos and computer-based technology tools. Learning media has two components, namely software and hardware trimmer.⁹ With learning media, our teaching-learning is easier than before. Meanwhile in this era, the role of technology has included various aspects, including the world of education. The use of media can make the teaching and learning process are enjoyed and relax. If the teacher can make media is very interested so the student can not feel bored. The media must be useful so that knowledge can use in our future.

Song as an artwork, is actually a form of spiritual exposition of the artist (the song writer). Song writers work hard to expose the aesthetic sense which will produce songs with good quality. Songs of good quality, needless to say, have some criteria, including having exquisite melody and harmony,

⁸Sing Ritakumari, "Educational Media in Teaching Learning Process," *Journal of Education & Research*, Vol 8, No 3 (June 2019), P. 1

⁹ Siti Aisyah, et al, "Instructional Media Used in Teaching English," *Professional Journal of English Education*, Vol 3, No 6 (November 2020), P. 737

and a well-balanced song theme, melody and texts.¹⁰ Song is a piece of music which contains words. Sometimes song made by the singer. Song can express the songwriter's feeling, and that is way that easy to create a song. In this era, a lot of love genre music because many teenagers feel interested to listen it.

Bangtan Sonyeondan or we can call "BTS" is a group from South Korea. This group consists of 7 members such as Kim Namjoon as a leader of BTS, Kim Seokjin, Min Yoongi, Jung Hoseok, Park Jimin, Kim Taehyung, Jeon Jungkook. BTS is very popular and this boybands is one of the boyband that go international. This group also makes a song that use the English language so that everyone can understand what message is contained in the song. One of the songs that use the English language is Butter song. Butter was released on 21st May 2021.

SMAN 3 Pamekasan is one of senior high schools in Pamekasan is located in Pintu Gerbang street. SMAN 3 Pamekasan is also one of the famous schools in Pamekasan because many students who study here are clever so that if they join the competition, some of the student in SMAN 3 Pamekasan to be the winner. And then this school is famous for basketball because of the many championships it has won in basketball. In SMAN 3 Pamekasan is divided into 2 classes, namely the superior class and the regular class. SMAN 3 Pamekasan has been accredited "A" so that many

¹⁰Suharto, *Music and Language: A Stressn Analysis od English Song Lyrics*, (Semarang: Universitas Negeri Semarang), P. 1

parents want to send their children to study in SMAN 3 Pamekasan or many students want to study in this school. Because many students as the winner of some competition, the researcher wants to measure the students' achievement exactly in English using a song because in this school rarely learn listening skill, so the researcher wants to measure the students' achievement by giving listening skill.

The reasearcher is interested to research about the use of BTS' song in English lessons because listening is rarely apply in SMAN 3 Pamekasan. And than the researcher use song as listening media because to make the students interest about listening. If this media is success, the teacher can use this media in teaching learning process. This case makes the researcher is keen on researching this title called *The Effect of Bangtan Sonyeondan (BTS)'s SongAs Listening Media to 10th English Achievement in SMAN 3 Pamekasan.*

B. Research Problem

Research problem are the educational issues, controversies, or concerns that guide the need for conducting a study.¹¹ The research problem of this study is:

1. Do the students have higher achievement after taught by using BTS' song as listening media?

¹¹ John W. Creswell, *Educational Research Planning, Conductin, and Evaluating Quantitative and Qualitative Research*, (Boston: Pearson Education Inc, 2012), P. 59

2. How is the significant effect of using BTS' song as listening media to 10th graders of SMAN 3 Pamekasan?

C. Research Objectives

Based on the research problem, the researcher determines this research as means:

1. To know whether the student have higher achievement after taught by using BTS' song as listening media or not.
2. To measure the significant effect of using BTS' song as listening media to 10th graders of SMAN 3 Pamekasan.

D. Assumption of Study

According to Latief, assumption is the researcher's belief, means that she must believe the relationship between the two variables exist and can be discovered by her.¹²Therefore, the researcher proposes an assumption that BTS' song and Students' English achievement in listening skill have positive effect.

E. Hypothesis

Arystated that the hypothesis presents the researcher's expectations about the relationship between variables within the question.¹³ There are two types of hypothesis in the research, such as alternative hypothesis (Ha) and nul hypothesis (ho). The hypothesis in this research is:

1. Nul Hypotesis (Ho): No, the students do not have higher achievement after taught by using BTS' song as listening media.

¹²Mukhlashin, "The Correlation between the First Semester Students' Self Confidence and Their Speaking Fluency at English Department of University of Muhamadiyah Malang in Academic Year 2015/2016" (Pamekasan, STAIN Pamekasan, 2016).

¹³Donald Ary, et all, *Introduction To Research In Education Eight Edition*, 8th ed. (Canada: Wadsworth, 2010), P. 81

2. Alternative Hypothesis (Ha): Yes, the students have higher achievement after taught by using BS' song as listening media.

F. Significance of Study

This case will explain the advantage and importance of the research. Either advantage of science or advantage of social. The advantage of scientific is the development of knowledge. The advantage of society is as a process or steps to solve the social problems. In other words, this explanation gives the reason how suitable the problems researched by the researcher.¹⁴

Significance of the study states the implications of the findings for educational practice and theory.¹⁵ Significance of the study explain the using or it can be called advantage of the research. It can be theoretically and practically. The using or advantage of the research, it can be for the researchers themselves or for the participant that include in the research.

There are two kinds of significance of study: theoretical and practical. The researcher hope that the result of this research will used as:

1. Theoretical Significance
 - a. This research is expected to increase the knowledge.
 - b. This research also can be reference for education and futher research.
2. Practical Significance

¹⁴*Pedoman Penulisan Karya Ilmiah*, (Pamekasan: STAIN Pamekasan, 2015), P. 18

¹⁵Donald Ary, et all., *Introduction To Research In Education Eight Edition*, 8th ed. (Canada: Wadsworth, 2010), 589.

- a. This research hope to give information about to increase students' English achievement.
- b. This research could become a reference for future researcher and also make the researcher more understand how to increase English achievement.

G. Scope and Limitation

According to Oxford, scope is the range of things that a subject covered by organization.¹⁶ The scope in this research is focus on the the effect of BTS' song as listening media in English achievement. The limitations are potential weaknesses or problems with the study identified by the researcher.¹⁷ The limitation of this research is the 10th graders (10 MIPA 1) students at SMAN 3 Pamekasan.

H. Definition of Key Term

1. BTS is a south korean boyband that consists of 7 members.
2. Butter is a famous English song of BTS.
3. Listening is a part of English skill.
4. Media is one of tools in teaching learning to help some activity in the class make easy.
5. SMAN 3 Pamekasan is one of a senior high school that famous in Pamekasan.

I. Previous Study

¹⁶Oxford Learner's Pocket Dictionary, Fourth Edition, (Oxford University Press, 2011), P. 393

¹⁷John W. Creswell, *Educational Research: Planning, Conducting, and Evaluating Quantitative and Qualitative Research*, 4th ed (Boston: Pearson, 2012), P. 199.

There are previous study that the other researcher have researched:

1. The Influence of Using English Song on The Students' Achievement in Pronouncing English Words by Ridhayatullah, et all.¹⁸
2. The Effectiveness of English Song Toward Students' Speaking Ability and Motivation at MA Darul Ulum Palangkaraya by Fitriya.¹⁹
3. Use of Songs Media in Listening Learning in Class III Elementary School by Iqbal Yusca Ismail, et all.²⁰

There is Similarities and dissimilarities with research conducted by the researcher. The similarities is used English song as research material, the first previous study and the second previous study used test as research instrument. The dissimilarities is the first previous study and the second previous study used quasi experimental design as research method, the third previous study used qualitative technique, meanwhile in this research used pre experimental design.

¹⁸Ridhayatullah, et all, "The Influence of Using English Songs on The Students' Achievement in Pronouncing English Words", *EEJ*, Vol 11 No 1 (January 2020)

¹⁹Fitriya, "The Effectiveness of English Song Toward Students' Speaking Ability and Motivation At MA Darul Ulum Palangkaraya", (Thesis, IAIN Palangkaraya, 2020)

²⁰Iqbal Yusca Ismail, et all, "Use of Songs Media in Listening in Class III Elementary School, " *Int. J. Sci*, Vol 3 No 1 (2019)