

CHAPTER I

INTRODUCTION

This chapter covers discussion of research context where the researcher explores the reason why she discuss this phenomenon by combining some literatures related to the study. Research focus consists of the researcher's focus, significance of study is mentioning the benefit of the study for some people, the key term consists of some clues related to the research focus, and some literatures that contain of the underlying theories which closely related to this study.

A. Background of Study

Education is the process of teaching and learning in a school or college.¹

Education also a process of facilitating learning, or the acquisition of knowledge, skills, values, morals, habits and personal development. Education such a significant thing that people should have. By being educated people will have higher value and a higher degree. That is why parents send their children to school.

Educator is a person who provides instruction or education. An educator is usually seen as a mentor, instructor, or a trainer.² An educator is not only focuses on teaching, but he also focuses on how the student will get the lesson that he gave. For making sure that the students are intellectual, moral

¹Victoria Bull, ed., *Oxford Learner's Pocket Dictionary*, Fourth edition (New York: Oxford University Press, 2011), 304.

²Fadzilah Idris, "The Role of Education in Shapping Youth's National Identity," *Elsiver*, 2011, <https://doi.org/10.1016/j.sbspro.2012.09.299>.

and social instruction, an educator usually evaluates the students' development and progress. That is to say, educator is skilled at teaching.

Teaching is the process of filling people's needs, experiences and feelings.³ In education, teaching is the process of sharing knowledge and experience. It is usually organized within a discipline and generally provision by stimulus to students' psychological and intellectual growth by a teacher.

Teaching strategies are methods that a teacher use to support their students through the learning process.⁴ A teacher choose the most suitable teaching strategy or method for the topic that will be taught and the level of the students. For once, a teacher may use different teaching strategies to see the work of the teaching strategies its self. The most effective strategies are those which proven to work over large scale trial.

Discipline is an action of controlling people's behavior using rules.⁵ The word of *discipline* comes from an old English word which means "to teach or train". Discipline is teaching students roles to live by and helping them become socialized into their culture.⁶ Discipline usually has several goals. Short-time, discipline intends to stop a child's in appropriate behavior while explaining what is appropriate. Long-term, discipline aims to help them take

³ Bull, *Oxford Learner's Pocket Dictionary*, 237.

⁴ Jamil Suprihatiningrum, M.Ps.Si., *Strategi Pembelajaran Teori & Aplikasi*, First (Yogyakarta: Ar-Ruzz Media, 2013), 29.

⁵Bull, *Oxford Learner's Pocket Dictionary*, 209.

⁶AmstutzLorraine Stuizman and Judy H. Mullet, *The Little Book Of Restorative Discipline for School* 2014

responsibility for their own behavior.⁷ Discipline means teaching acceptable behaviors with guidance and direction. In managing the behaviors, setting limits, clarifying roles and creating a predictable are needed.

Movie is a recording of movie images on screen or television that contains someone's life story, fiction and biography.⁸ Through movie, people can get an education or understanding of specific subject. Movie is one of media that can influences the audience through visualization. Movie shows the audience an image which present itself lucidly. The messages of the movie can be positive and negative depends on the audience. Movie can be one of the visual media in teaching and learning process. Every student has different learning style that determine their understanding. It also can help student to understand easily when they suit with their learning style.

As educator knowing some teaching strategies are important in teaching and learning process. Knowing teaching strategies will help the educator to handle the class. In a movie *Freedom Writer*, Erin Gruwell as a teacher who taught Basic English lesson applied teaching strategies in teaching discipline. Furthermore, some teaching strategies in teaching discipline that used by Erin Gruwell in *Freedom Writer* movie is interesting to be researched. That is the reason why, the researcher compose the research under the title "Analysis of teaching Strategies Used by Erin Gruwell in Educating Discipline in Movie *Freedom Writers* 2007".

⁷Ibid.

⁸ Mahmudah, "The Analysis of Teaching Method by Miss Stace Bess in *Beyond The Black Board* Movie and Its Implementation in Teaching Vocabulary Junior High School" (Purwerejo, Purwerejo Muhammadiyah University, 2017), 33.

B. Research Focus

According to John Creswell, research focus or we can call it as a research topic is the broad subject matter addressed by the study. It is about what will be researched and analyzed by the researcher. Based on the background of the study above, the researcher will identify the research focus, as follow:

1. What are the teaching strategies that used by Erin Gruwell in Freedom Writers movie 2007?
2. What are the teaching strategies in teaching discipline used by Erin Gruwell in Freedom Writers movie 2007?
3. How does Erin Gruwell use the teaching strategies in teaching discipline in Freedom Writers movie 2007?

C. Research Objective

Research objective answer the questions from the research problem that have explained above. According to John Creswell, the research objective is a statement of intent used in quantitative research that specifies goals that the investigator plans to achieve in a study.⁹ Research problem also can be defined a purpose that the researcher expected from the study. Based on the problems above, the researcher has three aims that wants to be achieved:

⁹Jhon Creswell W., *Educational Research: Planning, Conducting, and Evaluating Quantitative and Qualitative Research*, Fourth Edition (University of Nebraska: Lincoln, 2012), 342.

1. To know the teaching strategies that used by Erin Gruwell in Freedom Writers movie 2007.
2. To know the teaching strategies in teaching discipline used by Erin Gruwell in Freedom Writers movie 2007.
3. To know how Erin Gruwell used the teaching strategies in teaching discipline in Freedom Writers movie 2007.

D. Significance of the Study

Significance of the study is telling about the benefits of the research, which were usefulness that consist of two kinds of uses in the development of the science and usefulness of social development.¹⁰ The significance of the study can be classified into two significances, they are theoretically and practically.

1. Theoretically

Theoretically, this research will give an information about educating discipline in Freedom Writer movie. Which is so important to be applied in the classroom.

2. Practically

Practically, this research is expected to provide benefits to researchers, education circles, readers and connoisseurs of literary

¹⁰IAIN Madura, *Pedoman Penulisan Karya Ilmiah* (Pamekasan Madura: Institut Agama Islam Negeri Madura, September 2020I), 31.

works to understand and appreciate the result of analyzing teaching strategies of teaching discipline in a movie.

a. For reader

The researcher hopes the research can give any significance to the reader, especially those who want to analyze and want to know the strategies of teaching discipline. Specifically for educator, from this research can be learned many strategies that can be applied in the classroom.

b. For next researcher

The researcher also hope that the research can give any information to whom that will analyze the strategies of teaching discipline in a classroom or outside the class.

E. Definition of Key Terms

To avoid the misunderstanding the researcher gives the definition of the key terms, there are:

1. Education

Education is the activities of educating or instructing. An activities that impart knowledge or skill. Education is an important part of life. Through education people can differ the wrong things and the right one. Education also become one of the significant element in a country.

2. Teaching Strategies

Teaching strategies is method that used by educator to educate their students. Teaching strategies used for making the lesson easier to be received by the students. Using teaching strategies is a must to get the more effective in teaching.

3. Teaching Discipline

Teaching discipline is one strategies that applied in school in managing student behavior and practice used to encourage self-discipline. Educating discipline will impacts the learning process and will lead the students to have a big responsibility for their education.

4. Freedom Writers Movie

Freedom Writers movie is movie that was released in 2007. It is an American movie that was written by Richard LaGravenese based on The Freedom Writers Diary that was written by Erin Gruwell and the students. The movie is based on true story of teacher Erin Gruwell and the students.

F. Previous Study

Previous study describes different research from other research. Previous study becomes important both of the research and the reader because it will guide the researcher to seek different of research from the previous study. Previous study also helps people to understand the

procedure of the research strategies or the process of research. The researcher provides two previous studies to help the researcher finding the description to conduct the thesis.

The first previous study comes from English Education Program of Purworejo Muhammadiyah University written by Mahmudah in 2017 entitled “The Analysis of Teaching Method by Miss Stacey Bess in Beyond the Blackboard Movie and Its Implementation in Teaching Vocabulary of Junior High School”.¹¹ The research focuses on finding the types teaching methods in Beyond the Blackboard movie and the implementation of the teaching method used by Miss Stacey Bess in teaching vocabulary. The researcher also research in a movie entitle Freedom Writer and focus on the teaching strategies in teaching discipline.

The second previous study in from journal or article research entitle “The educational value and teaching strategy in Freedom Writer by Richard LaGravenese”¹² written by Ayu Kartika Listiana and Rifari Baron in 3rd of December 2021 at University of Indraprasta PGRI Jakarta. This research am to analyze the educational value and teaching strategy in the movie. The research focus on educational value in freedom writer movie and the teaching strategies. While in this research, the researcher take focus

¹¹ “The Analysis of Teaching Method by Miss Stace Bess in Beyond The Black Board Movie and Its Implementation in Teaching Vocabulary Junior High School.”

¹² Ayu Kartika Listiana and Rifari Baron, “The Educational Value in and Teaching Strategy ‘Freedom Writer’ by Richard LaGravenese,” *Universitas Indraprasta PGRI Jakarta* 04, no. 03 (December 2021).

teaching strategies in teaching discipline. The researcher add discipline to make a difference.

The last previous study also come from journal which is written by Subiarto and Wakhudin entitle “The Role of Teachers in Improving the Discipline Character of Student”¹³ 20th September 2021 in University of Muhammadiyah Purwekerto. This study aimed to examine and describe the role of the teacher in Improving the Discipline Character of Student. This result of the study indicated that the role of teachers in the character building of the student discipline at SD Negeri 1 Kendaga. The differences with this thesis is the object of the study. In this research, movie is the object and the focus is to describe the teaching strategies in teaching discipline.

G. Review of Related Literature

Review of related literature is written summary of journal articles, book, and other document that describe the past and the current state of information on the topic of your research study.¹⁴ Literature review means a theory or explanation deals with the topic of research study, and it can be found or taken from some sources.

¹³ Subyarto and Wakhuddin, “The Role of Teachers in Improving The Discipline Character of Students,” *Universita Muhammadiyah Purwokerto* 13, no. 2 (September 2021), <https://doi.org/10.30595/Dinamika/v12i2>.

¹⁴ Creswell, *Educational Research: Planning, Conducting, and Evaluating Quantitative and Qualitative Research*, 80.

1. Teaching strategies

a. Definition

Teaching strategies are methods that teachers use in delivering course material in ways that keep students practicing different skill sets. According to Donald C. Orlich, the teacher can use several teaching strategies and expect a total effect to be greater than any single one.¹⁵ A teacher usually choose the different teaching strategies according to topic, level, students and classroom research.

Teaching strategy becomes one of the focus by the teacher to achieve teaching goals in their classroom. Teachers are needed to be creative and master knowledge of teaching strategies from various sources, including movie.¹⁶ Teaching strategies used by students as well as the training teachers receive to implement these strategies.¹⁷

Teaching strategies has various types that can be used in achieving learning goals and support different kinds of the students. Different teaching strategies are different ways of helping students to learn the lessons and in achieving certain goals.¹⁸ Some teachers may use different strategies in a classroom.

¹⁵ Donaldc Orlich, *Teaching Strategies - A Guide to Effective Intraction*, Ninth (Boston USA: Wadsworth Cengate Learning, 2010), 94.

¹⁶ Zulfian, Sahril, and Fikriani Aminun Omolu, "Teaching Strategies in Freedom Writer Movie" 1, no. 2 (July 2018): 26.

¹⁷ Michel J. Morrier and Kristen L/ Hess, "Teacher Training for Implementation of Teaching Strategies for Students With Autism Spectrum Disorder," *SAGE* 34, no. 2 (2011): 119, <https://doi.org/10.1177/0888406410376660>.

¹⁸ Aminun Omolu, "Teaching Strategies in Freedom Writer Movie," 26.

b. Kinds of Teaching Strategies

There are 7 types of teacher strategies in Freedom Writers movie. Writers favor a handful of common types of teaching strategies. Among these are:

1) Visualization

Visualization of picture could facilitate connections to their stored, patterned prior knowledge. The new information could then have greater potential to be retrieved.¹⁹ Visualizing is often used in physical education as well.²⁰ Visualization is any technique for creating images, diagrams, or animations to deliver a message.

Teaching strategies of visualization refers to the ability to make or create picture (or other kind of visual media) in our heads based on text we read or words we hear. This teaching strategies is suitable for student who has difficulties in reading section. This strategies also suggested for student which the learning style is visual learning, because it will make them easy to understand the course.

2) Discussion

Discussion is the exchange of ideas by two or more people related to a central topic or problem. In the classroom

¹⁹ Judy Willis, M.D, *Teaching the Brain to Read - Strategies for Improving Fluency, Vocabulary, and Comprehension* (Alexandria, Virginia USA: Association for Supervision and Curriculum Development, 2018), 109.

²⁰ Orlich, *Teaching Strategies - A Guide to Effective Intraction*, 37.

setting, discussions mainly refers to whole-of-class activities facilitated or led by the teacher.²¹ Discussions most closely resembles our natural way of communicating in every other social environment, work, home, talking to friends that we participate in. ²² using discussion as teaching strategy can stimulate students critical thinking. It is also challenge the students to think more deeply in delivering their ideas more clearly about the topic that they are discussed.

Many teachers use the discussions method as a formative assessment task-asking questions and posing ideas to check the current level of understanding. Students may need to learn how to participate in a discussion. This includes learning about the purpose of discussions, how to contribute and how to communicate their ideas effectively.²³ Discussion is important to be learned in all disciplines because it helps student process information rather than simply receive it.

3) Inquire-based Instruction

Inquire-based instruction strategy is one of strategy that engages students in active discussion about issues and

²¹Adam Green, "Discussion as a Teaching and Learning Strategy," Nickdark, *Institute of Teacher Aide Courses* (blog), n.d., accessed January 21, 2022.

²²Aminun Omolu, "Teaching Strategies in Freedom Writer Movie," 27.

²³Green, "Discussion as a Teaching and Learning Strategy."

problems inherent in practical application.²⁴ Inquire-based instruction is technique that teacher use to help the students to become independent. This strategy shows the students how to learn the content or skills they need to acquired.

Inquire-based learning focuses on exploring or investigating an open question or problem. They must use evidence-based reasons and creative problem-solving to reach a conclusion, which they must defend or present.

4) Technology integration in the classroom

Integrating technology is interpreted as the use of technology in increasing and support the educational environment. It is also can support classroom instruction by making opportunities for students in completing rather than the normal pencil and paper.²⁵ Technology integration is the use of technology resources. In example, computers, mobile device, smartphone and tablets.

5) Behavior management

Behaviors are usually defined as ways individuals act and react in specific circumstances and settings. Behaviors are generally understood to be visible to other people. Therefore, strategies as behaviors would be observable.²⁶ A

²⁴ Aminun Omolu, "Teaching Strategies in Freedom Writer Movie," 26.

²⁵ Aminun Omolu, "Teaching Strategies in Freedom Writer Movie," 27.

²⁶ Ibid.

behavior management is important in the classroom. Behavior management is not just about punishing unwanted behavior or rewarding bad behavior. But it is about having strategies in supporting the students to behave in ways that help them gain the most from the learning.

6) Experiential Learning

Experiential learning is the progress of study by the experience. Teaching strategies through experience of using form inductive sequence, centered on students, and oriented in activities. The pressure in teaching strategies through experience is in the learning process.²⁷ Experimental learning is engaged learning process whereby students “learn by doing” and by reflecting on the experience.²⁸

David A. Kolbs model of experiential learning can be found in many discussion of the theory and practice of adult education, informal education, and lifelong education.²⁹ Teacher can use this kind of strategies whether in the classroom or outside the class. For instance, the teacher can use simulation method in the classroom, while outside the

²⁷ Orlich, *Teaching Strategies - A Guide to Effective Interaction*, 543.

²⁸ Ann Arbor, “Teaching Strategies: Experiential Learning and Feed Work,” Center For Research on Learning and Teaching University of Michigan, *Teaching Strategies* (blog), 2011, <https://crlt.umich.edu/strategies/>.

²⁹ Ibid.

class can be developed observation method to acquire general opinion description.

7) Independent Teaching Strategies

Independent teaching strategies is teaching strategies that aims to raise initiative of individual, independence, and self-improvement. The focus is on independent learning design by students with teacher assist. Independent learning also can be conducted with a friend or as the part of the small group.

Learning independent is the teaching strategies that aims to raise student's behavior, self-confidence, and responsibility. It also require student to be responsible in designing and determining the speed of study. Learning independent of self-learning is the ability and willing of the student from student's initiative. From that, it caused from the student's with developed personality.

Teaching strategy is the method or strategy that used by the teacher to support the learning process. Teaching strategy divided in many ways based on the skill and necessary. Teacher will chose some strategies to apply in the classroom. Each teacher might have different strategies for the learning process as well Erin Gruwell. There are some teaching strategies used by Erin Gruwell in the movie Freedom Writer, they are; visualization, Discussion, inquired-based Instruction,

Differentiation, technology integration in the classroom, behavior management, experiential learning, and independent teaching strategies. There also specific teaching strategies that support on teaching discipline, they are; visualization, discussion, inquired-based Instruction, behavior management, and independent teaching strategies.

2. Teaching discipline

Discipline is a branch of knowledge that practice of training people to obey rules or behavior.³⁰ Discipline can guide the students to be well-behave or set limits to help them learning to take a better care for themselves.³¹ School discipline usually informed by psychology and educators. That to say, discipline is needed in both of school and class.

The expansion of the discipline is virtually a taken-for-granted assumption; it is the nature of the work historian an academic do contributing to the growth of new knowledge.³² Effective classroom discipline teach students learning responsibility by facilitating quality instruction and it will help the students to internalize self-discipline.³³ Discipline is very important in teaching learning process, because it can help students in achieving the lessons they learned.

³⁰ Bull, *Oxford Learner's Pocket Dictionary*, 302.

³¹ Jennifer Clark, *Teaching The Discipline of History in an Age of Standart* (Australia: Springer, 2018), 134.[

³² Clark, 2.

³³ Ming Ming Chiu and Bonnie Wing Yin Chow, "Classroom Discipline Across Forty=One Countries: School, Economic, and Cultural Differences," *SAGE* 42, no. 3 (2011): 516, <https://doi.org/10.1177/0022022110381115>.

In a classroom, a teacher uses discipline to ensure routine is maintained, school rules are enforced, and the students are in a safe learning environment. The goal of teaching discipline is to teach students to set limits and boundaries in achieving their personal and academic life goals. Without discipline, learning cannot be accomplished. If students constantly disrupt the teacher, the others in class are affected. If a student does not follow the rules and does not complete classwork or homework, that student is missing out on valuable learning opportunities. The goal of discipline is to ensure each student receives the most from their education.

3. Discipline in Islamic Perspective

Discipline means setting certain rules and limits to be followed and not to be stepped on. The spirit and reality of the disciplines of Islam dictate that every individual must take the rules, regulations, and convention of laws. Not only that discipline is a secret of the success of great men, but the universe also stands on the same foundation. Discipline, one of the most significant personality traits in everyone's life refers to a set of rules and regulations which are to be followed while undergoing any task or activity. It is a way of being honest, hard-working, motivated, encouraged while doing any work and the role of discipline in our life is to set orderliness, efficiency, punctuality, organization, and focus on our tasks.

Discipline is an idea which everyone is aware of, but very few truly understand the true meaning of it. It is very important for every individual to be disciplined on a daily basis as it helps an individual to focus on all of the positive attributes. Islam encourages Muslims to display responsible behaviour in life. It disallows drinking alcohol, gambling and other vices which take people towards indiscipline and laxity. Discipline makes our lives easy, enable one to realise his/her goal in life and by discipline overall, society becomes caring and law-abiding. The regulation of man's conduct within one system of life is one of the most important reasons of success and stability, and the absence of this regulation is one of the greatest crises a man suffers from in his life.

4. Freedom Writers Movie

Movie is a recording of moving images that tells a story and it's shown on a screen or television.³⁴ Movie is one of media that can be used for teaching tools. Movie related to technology which also can be used in education and give some influence in teaching method.³⁵ Movie is considered as modern form of literature that usually contains someone's life story, fiction or biography.³⁶ Movie used to deliver certain thought of new perspective that is worth to be analyzed.

³⁴ Aminun Omolu, "Teaching Strategies in Freedom Writer Movie," 26.

³⁵ Nurhayati and Paramita Kusuma Wardani, "The Analysis of Teaching Writing to English Young Learner (EYL) Through a Movie; An ICT Perspective" 11, no. 1 (March 2019): 28.

³⁶ Aminun Omolu, "Teaching Strategies in Freedom Writer Movie," 25.

Freedom Writers movie is a film that released in 2007. Freedom Writer movie is based on The Freedom Writers Diary by teacher Erin Gruwell and the students who compiled the book by the real diary of their entire lives in the school. This diary was written in their English class at Woodrow Wilson Classical High School in Long Beach, California. The movie is also based on the DC program called City at Peace.

5. Biography of Erin Gruwell

Erin Gruwell is an American teacher who is known as a teacher with unique teaching style. She was born at Glendora, California, America in August 15, 1969. Erin was motivated to become a teacher after seeing the social unrest of the Rodney King Riots in Los Angeles. She realized that becoming teacher can prevent that bad thing happen by giving children educational opportunities. She has taught in environments of at-risk students. Many of her students have had gang violence and racially divided communities.

Erin tackled the contrast between schoolwork and the ordinary lives of her students by focusing on issues and struggles that had relation to their own circumstances. She has encouraged journaling as a way for them to express themselves. That led to a book co-authored with her students, the Freedom Writer's Diary, which became a New York Times bestseller and has achieved coverage around the world. The book and its

creation have been adapted to film with Hilary Swank playing the role of Erin.

6. Biography of Author

Richard La Gravenese was born at October 30 1959. He grew up in Brooklyn and took acting class in New York University. He made a group of Toronto and New York comedy and also write a scenario, like scenario for *The Fisher King (1991)*. *King* was released along Christmas in 1991 and famous at the time. In 64 of *Academy Award*, La Gravenese gained Oscar for his scenario as Best Screenplay Written Directly for The Screen.

In 1998, La Gravenese adapted some movies like *Frances Hodgson Burnett's A Little Princess*, *Bridges of Madison County*, *Unstrung Heroes*, *Andre Cayyate*, *JeanMeckert's*. In 2001, LaGravenese work with Ted Demme in Making a *decade Under The Influence*. But in 2002, Ted Demme passed away. LaGravenese took a rest during 2 years after finished the project with Demme. He spent the time by making scenario of *Freedom Writers*

