CHAPTER I

INTRODUCTION

In this chapter, the researcher will describe the introduction consist of research context, research focus, research objective, significance of the study, scope and limitation, definition of key term, and previous study.

A. Research Context

The etymology the word pattern comes from the Latin word 'patronus' meaning 'defender', advocate, model. In english the word eventually became 'patron' meaning 'a model to be imitated'. This is where the modern mening of the modern meaning of the word pattern is devired from.[1]

Patterns are models, examples, guidelines (drafts), the basis of work.[2] A pattern is a form or model (or more abstract of a set of rules) commonly used to create or to produce a thing or part of an arising simply having one type, for an archetype that can be shown or seen where something is said to exhibit a pattern, the detection of archetypes is called pattern recognition.[3]

According to the Colin English Dictionary, the pattern is, 1. Arrangement of lines, shapes. 2. When in which something happenes or is arrenged. 3. Design or instruction from which something is to be made. 4. Use somthing/somebody as a model for something/somebody.

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[1] https://www.macmillandictionaryblog.com/pattern
[2] Pius A Partanto dan M. Dahlan Al Barry. "Kamus Ilmiah Populer", (Surabaya, Arkola, 1994), 763
[3] Wikipedia Bahasa Indonesia, Wikipedia online, http://id.Wikipedia,org/Wiki/Pola diakses tanggal 29 Juni 2022

Etymologically or the origin of the word, the term communication comes from the Latin communication which means comes from the word communist which means the same, namely the same meaning about something. So communication takes place if between the people involved there is a common meaning about something that is being communicated.

Terminologically, communication means the delivery process a message from one person to another. So get involved in communication is human or in a foreign language called Human Communication. Communication discussed here excluding animal communication, transcendental communication and physical communication.[4]

In general, the communication is the process of sending and receiving messages or information between two or more individuals in an effective way so that the intended message can be understood. The pattern of communication is the way an individual or group communicate. The pattern of communication in this paper is the way a group or individual works in communicating based on communication theories in conveying messages or influencing the communicant.[5]

An understanding of this pattern can be illustrated as when we will make clothes. When someone is going to make clothes he will make a pattern or often called a pattern, this pattern is flexible and easy to change. This pattern will determine the shape and model of a shirt, then after going through several

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[4] Onong Uchjana Efendi, Dinamika Komunikasi, (Bandung: Remaja Rosdakarya, 1993), p 3-4
[5] Andrik Purwasito, Komunikasi Multikultural (Surakarta: Muhammadiyah University Press, 2002), 96.

processes, finally the shirt will be visible and the actual model will be clearly visible.

Education is the sense of law number 20 of 2003 is refered to as a concious effort and planned to create an atmosphere of learning process so that students actively develop their potential to have religious spirictual strength, self-control, personality, intelligence, noble character, as well as the skills needed by himself, the people of the nation and state.[6] Education in essence is to build a nation's civilization through developing human beings as a whole.[7]

Learning as a process of effort made by person to obtain a new behavior change as a whole, as a result of his own experience in interaction with his enviroment.[8] According to Trianto the of learning model is a plan or pattern that is used and a guide in planning learning in class or tutorial learning. The learning model refers to the learning approach that will be used, including teaching objectives, stages in learning activities, learning enviroment, and classroom management.

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[6] Sugiyono dkk, *Peta Jalan Pendidikan Indonesia* (t.t: Tim UNY, t.p). 4
[7] Ibid, 1
[8] Muhammad Afandi dkk, *Model dan Metode pembelajaran di Sekolah*, (Semarang: UNISSULA PRESS, 2013) 1

Learning by utilizing information and communication technology takes place not only in a place like here school, but it can be done in many different places. Learning does not only consist of one person, but many involve people. Every learner can learn at any place and time different ones. How to learn from an unlimited learner with time and place that is called information and communication technology-based learning. For this reason, learning models such as computer based learning were born which gave rise to distance learning.[9]

Utilizing information and communication technology in interdisciplinary learning other with: 1. Teachers and learners are able to access information technology and communication. 2. Teachers have knowledge and skills in using information and communication technology, because the teacher acts as a learner who must learn continuously throughout life. The goal is to improve their professionalism and competence. 3. There are quality and meaningful learning materials available.[10]

However, in 2020 Indonesian was shocked by the arrival of new virus known as Covid-19 which origanated in the city of Wuhan China. The impact of Covid-19 in Indonesian has had a huge impact on the entire community. On March 24, Ministry of education and culture (Kemindikbud) Nadiem Anwar Makarin puslished circular number 4 of 2020 concerning the implementation of education in the emergency period of Coronavirus Disease (Covid-19). This is to strengthen this circular, the ministry of education and culture (Kemendikbud) issued a circular number 15 of 2020 concerning guidelines for organizing learning

[9] Munir, Pembelajaran Jarak Jauh Berbasis Teknologi Informasi dan Komunikasi, (Bandung: Alfabeta, 2009) 4-5
[10] Ibid, 4

from home in an emergency Coronavirus Disease (Covid-19). The Covid-19 pandemic requires educational institutions to carry out the learning process by conducting distance learning or online learning.

Therefore, education is carried out online using the help of learning media during the Covid-19 pandemic. Media on of supports is learning process. Success and failure of the learning process is largerly determined by the media used. Media is anything that can be used to transmit messages from sender to reciepient so that it can stimulate student throughts, feelings, attentuion, and interests in such a way that the learning process occurs.[11] Online learning is an open learning system and distibuted using pedagogical tools (education aids), made possible thought the internet and network based technology to facilitate the formation of learning and knowledge processes thought meaningful action and interactions.[12]

Online learning media can be interpreted as media that is equipped with with operable controller by the user, so that the user can control and access what into user requirements, for example download resources for materials Tenses in English lessons. Advantages of using learning media online is self-directed learningg and high interactivity, able improve memory level, give more learning experience, with textt, audio, video and animation are all used to convey information, and also provides ease of delivery, update content, download,

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[11] Lalu Gede Muhammad Zainuddin Atsani, "Transformasi Media Pembelajaran Pada Masa Pandemic Covid-19," *Jurnal Studi Islam*, Vol. 1, No. 1, (Januari-Maret. 2020): 84-85
[12] Novita Arnesi dan Abdul Hamid K, "Penggunaan Media Pembelajaran Online-Oflline dan Komunikasi dalam Pedidikan, Vol. 2, No. 1, (Juni, 2015): 88

students too can send e-mails to other students, post comments on discussion forums, using chat rooms, to video links conference to communicate directly.[13]

Offline learning usually done face-to-face but now during Covid-19 school is done online. Teachers and students carry in different places or their respective home by communicating Goggle Classroom, Zoom and WhatsApp in learning english. In the process of learning online the teachers gives assignment to student such as doing task. therefore, in some cases, the internet is used to complement teaching, such as in the use of website to convey information to students who are in face-to-face classses. The term online information is also used to describe any courses that is delivered to students who are not present in the same room.[14] Offline learning media can be interpreted as media that is not equipped with a controller/navigation device that can used by the user. this medium run sequentially (in sequence). For example, the general percentage media not equipped with tools to control what what the user will do. Percentage runs sequentially as a straight line so that can be called linear media and usually used when the number of audience is more than one people, for example can be realized in CD form.[15]

English learning pattern is to incerease students self-confindence as a positive effect of reducing student anxiety so that students activeness in the

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[13] Novita Arnesi dan Abdul Hamid K, "Penggunaan Media Pembelajaran Online-Oflline dan Komunikasi dalam Pedidikan, Vol. 2, No. 1, (Juni, 2015): 88

[14] Fiqhi Liesdistiana Damayanti and Nurul Rachman, "Effectiveness of Online vs Offline Classes for Classroom a Study Case in a Higher Education" Journal of english Teaching, Applied Linguistics and Literature (JETALL) 3, no.1 (Banjarmasin,2020) 19.

[15] Novita Arnesi, Penggunaan Media Pembelajaran Online – offline dan komunikasi interpersonal terhadap hasil belajar bahasa inggris, Jurnal Teknologi Informasi dan komunikasi dalam pendidikan vol. 2, No.1 hlm. 88

teaching and learning process inceases. English learning pattern is to incerease students self-confindence as a positive effect of reducing student anxiety so that students activeness in the teaching and learning process inceases English subject are often considered to be one of the subjects that are considered difficult, difficulties that are often faced by students at school. But english is one of the international language that we must learn to communicate with outsides. Communicate is understanding and expressing information, throughts, feelings and to develop science, technology, and culture. English lessons at school aim to develop four language skills, namely listening, speaking, reading, and writing so that students can access knowledge and they are prepared to continue higher level school is university and to the information.[16]

The benefits of learning English itself are not too far from the goal, it's just that as a benefit of coursee this is interpreted more specifically. With mastering english one can communicate further, so that insight into information technology itself will be more open and with that for sure an IT already has big capital to step in a world of progress technology is always moving forward. As a means of global communication, English must be actively mastered oral and written.

The online learning process at SMP Plus Nurul Hikmah Pamekasan uses the internet network whose activities use mobile phones, laptops or computers. Online learning also uses existing media. For example, the media used in online learning at SMP Plus Nurul Wisdom such as the WhatsApp application, Google Classroom, Google Meet and Visual Video. All forms of subject matter and

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[16] Ridha Fadllah, *Model Pembelajaran Bahasa Inggris Berbasis Pengurangan Kecemasan Negatif,* (Yogyakarta: IAIN ANTASATI PRESS, 2015) 03

communication are also carried out online. Starting from the opening of the learning, explanations of the learning materials are all done by sending text, sending voice notes via the application. The application helps teacher and students communicate in the course of the online learning process. While, The offline learning process at SMP Plus Nurul Hikmah Pamekasan is carried out face-to-face between teachers and students in class. The learning media uses worksheets and printed teaching materials. The explanation of learning is easier because students can directly ask face to face to the teacher.

B. Reseach Focus

According to John W. Creswell states that the research focus is general educational issue, consern, or controversy, addressed in the that narrow the topic.[17] Donald Ary also said that also states research focus is a question about the relationship between variables.[18]

1. What is the difference of online and offline communication pattern on english learning at the VIII class of SMP Plus Nurul Hikmah Pamekasan?

C. Research Objective

According to John W. Creswell states that research objective is a statement that advances the ovarall direction on focus for the study.[19] Research objective is to reveal about are goals to be achieved in a study.[20] Therefore, the research objectives are formulated with the statement sentence. It means the research

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[17] John W. Crewell , Educational Research: Planning, Conducting, and Evaluating Quantative and Qualitative Research, 4 Edition (Boston: Person, 2012), 59.
[18] John W. Creswell, *Introduction to Research in Education* (New York: Richard and Winston, 1979), 54.
[19] Creswell, *Educational research*, 110.
[20] Tim Penyusun et al, "Pedoman Penulisan Karya Ilmiah," n.d, 31

objective is the focus of study to find the answer of the question. Based means that researcher determines research focus as below:

1. To find out different of online and offline communication pattern on english learning at the VIII class of SMP Plus Nurul Himah Pamekasan.

D. Significance of the Study

Significate of research explain the usefulness or urgancy of the research, either both scientific (theoritical) and social (practical) use.[21] There are two types of research presented in this study. The first is theoretical significance, and the second is practical significance. Therefore the researcher applies both to this research as follows:

1. Theoritical significance

The result of this study are experected to be useful for providing knowledge and understanding of the different of online and offline communication pattern on english learning at the VIII Class of SMP Plus Nurul Hikmah Pamekasan.

2. Practical significance

Practical of this study is the researcher wishes her research will be useful for:

a. For the students

Hopefully this research is useful for students and can make students know the difference of online and offline communication pattern on english learning.

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[21] Tim Penyusun et al, "Pedoman Penulisan Karya Ilmiah," n.d, 19

b. For the teacher

As a self-evalution material to become a good educator professionals in an effort to improve quality in the process of online and offline communication pattern on english learning for student.

c. For other researcher

Increase the knowledge and insight of researchers on the differences of online and offline communication pattern during the Covid-19 period, especially in english subject.

E. Definition of Keyterm

The section explains the terms used for similarity of interprestation and to avoid ambiguity of meaning or double interpretation. The definition of terms is needed to avoid differences in meaning or lack of clarify of meaning. Terms that need to be explained are terms related to the main concepts contained in the thesis. Therefore, the reseacher will explain futher about the term used:

1. English Learning Pattern

English learning pattern is to incerease students self-confindence as a positive effect of reducing student anxiety so that students activeness in the teaching and learning process inceases.

2. Online learning

Online learning is learning that uses the internet network with accessibility, connectivity, flexibility, and the ability to generate information various types of learning interactions.

3. Offline learning

Offline learning is a learning system that need face to face.

F. Previous Study

Reseacher found a study written by Serkan Kaymak entitled, "Comparison between offline learning and oline learning" This study tells about to see whether there is a significant difference in students' achievement between online and offline modes of instruction. Problems about A total of 62, 7th-grade students from Nurorda school in Nur-Sultan, Kazakhstan, chose their preferred instructional method, 39 students choosing offline studies and 23 students selecting online studies.

The research used is quantitive research as an effort to answer the problems. The similarity of this research with the research that will be carried out by researchers conducting research on online and offline learning, while the difference in this research is location study by the researcher.

Another research that conduct by Fiqhi Liesdistiana Damayanti "Effectiveness Of Online Vs Offline Classes For Efl Classroom: A Study Case In A Higher Education." This study tells about investigates common student perception of the online lesson as compared with offline lessons to indertify the effectiveness between online and offline class. The result, more students associated in-class lessons. They felt more interest, due to better understanding, classroom interaction with the lecturer and student, and enjoy during the lesson. The student prefer to the offline larning than online learning.

The similarity between previous study above and the present study is both of them is focus on learning online and offline. The diffences of this

reserch is the previous study chosen from Higher education. While in the present study researcher conducted reseacher eight grades of SMP Plus Nurul Hikmah Pamekasan. Another previous study used quantitative approach and present study used qualitative approach.

Another research that conduct by Padmalini Singh "A Comparative Study on Effectiveness of Online and Offline Learning in Higher Education." This study tells about investigate the effectiveness of online and offline education in higher education. The result indicated that the effectiveness of online education is dismal, as students find it difficult to adjust to the online mode of education and the offline mode of education remains the most preferred mode of education. The research used is quantitive research.

While Another research that conduct by Shai Ben David "Online Learning Versus Oflline Learning" This study tells about compare the number of mistakes made by the offline learner on certain concept classes to those made by the online and self directed learners. the diffence is reseach used quantitative approach and location study and the similarity of this research with the research that will be carried out by researchers conducting research on online and offline learning.

While reseacher found a study written by Resy Muryati entitled, "Proses Pembelajaran Daring/Luring Pada Masa Pandemi Covid-19 Di Kelas I Madrasah Ibtidaiyyah Nurul Ittihad Kota Jambi." This study tells about the many complaints report by parents about the obstacles online learning. Problems about

complaints from parents cause teachers or school to need to find solutions to overcome the problem.

The research used is qualitative research as an effort to answer the problems that have been stated because of its nature using a descriptive analysis approach. The similarity of this research with the research that the researcher will do is carried out online and offline, while the difference in this research is location study by the researcher. The data collection uses observation, interview, and documentation.