

CHAPTER I

INTRODUCTION

This chapter covers discussion about research context, research problems, research objective, significance of research, the definition of key terms and previous study.

A. Research Context

Language naturally becomes an important part of human life in dealing with one another and also a person's ability to acquire complex language and use a good communication system. Language is not only means of communication but also builds economic relationship, friendship, and culture.¹ The most of people around the world actually use a language as their first means to fulfilling their responsibilities and wish. They do all their daily activities through a language that blends with the culture in their environment. Notably, language has become the first primer need of humans to be able to continue their lives and their future. There are many languages in the world to use and learning, includes English language.

In fact, human becomes the social creators which are not able to be a part to other ones. Language is one of the most uniquely human capacities that our species possesses, and one that is involved in all others, including consciousness, sociality and culture. We employ the symbolic system of language to make meaning and communicate with other fellow humans.² All human being in the world, absolutely hope many things to do all their lives in all parts of their daily life. Anywise, language has become the only one aspect that distinguishes human from the other creations such as plants, animals, and so on. Language is a best tool owned by people and used to

¹Jyonica Suri, *Role of Language in Human Life*, (International Journal of English, Language, Literature and Humanities, Vol III, Issue VII, New Delhi, 2015), 181

²Lordes Ortega, *Understanding Second Language Acquisition*, (New York : Routledge, 2013), 1

communicate with each other. Language is very important and language makes the difference between human and animals. It is the same with Nelson Francis statement that language is an arbitrary system of articulated sounds made to use by a group of human as a means of carrying of the affairs to their society.³

English language has four skill; listening, reading, writing and speaking and there are three components; grammar, pronunciation and vocabulary. The four skills and three components ideally must be taught integrated by the teacher in the school in order that the students have good English proficiency either written or spoken language.⁴ This means that teachers must have an ideal of teaching in an integrated way, so that students can easily understand the four skills and students have good English, both spoken language which is important to learn more and to study the four skills exactly speaking skill.

Speaking is the most important one to be learning and master because they want to employ English as a tool for more global communication.⁵ It means that mastery of speaking is important because like the above understanding speaking is a global communication tool, and for most the learners who find it difficult to speak english. According to Lucy, speaking is one of the most difficult aspects for students to master.⁶ So that speaking is one of difficult skill and the most difficult aspect in teaching English, students must have good English proficiency either communication and in public speaking.

In addition, Brown stated that speaking ability is challenging to master because speaking skill covers all of English elements.⁷ Speaking skill

³ Mulyadi, *Introduction to Linguistics*, (Pamekasan: STAIN Pamekasan Press, 2009), 2

⁴ Achmad Baidawi, *Using visual media in Teaching Speaking*, (Okara Journal of Languages and Literature, Vol. 01, tahun 01, Mei 2016), 54

⁵ Ibid

⁶ Lucy Pollard, *Lucy Pollard's Guide to Teaching English* (London: Lucy Copyright, 2008), 33

⁷ H. Douglas Brown, *Language Assessment Principles and Classroom Practice* (San Francisco, California: Longman, 2003), 345

are also a must to be learned and mastered well because speaking skill cover all the elements that exist in English.

Speaking skill is one of the important skills, but difficult to learn and master for students. So, in teaching speaking the teacher needs a method to make students more active in learning and also the teacher must use the media to make students more interested in learning. All of the four skills (listening, speaking, reading, and writing) and speaking seems as initiatively the most important.⁸ So that all of English skill and from the other side of skill, speaking is the most important initiative among the four English skill.

Therefore, teaching speaking is not easy because not all students could easily join speaking material. There are many of the teacher teaches in classroom speaking activities: Acting from a script, Communication games, Discussion, Prepared talks, Questionnaires, Simulation and role-play.⁹ teaching speaking does not only teach student to express their feeling, mind and ideas. But in teaching speaking needs some way in order that the student easier to be active in the class.

Teaching speaking needs some media for simplify the student to pay attention to the lesson and practice the speaking. In English language teaching as foreign language, media is very necessary to use for some reasons. Instructional media helps teacher in teaching-learning process and arranging the time well.¹⁰ Media are fit and proper to use in teaching speaking because The availability of media in the class will affect the enthusiasm of students learning where the selection of the appropriate media is available to improve students speaking ability.

Based on the phenomena found by the researchers in the field when doing pre-research. The fact that students need the help of media and teachers

⁸Penny Ur, *A Course in Language Teaching Practice and Theory* (Cambridge: Cambridge University Press, 1996), p 120

⁹ Jeremy Harmer, *the Practice of English Language Teaching*. (US: Longman, 2007), p 348-352

¹⁰ Achmad Baidawi, *Using visual media in Teaching Speaking*, (Okara Journal of Languages and Literature, Vol. 01, tahun 01, Mei 2016), p 57

to develop their ideas in doing speaking English, as well as the teacher needs of media in teaching speaking. Some students say, learning or speaking English is not easy and often confusing.¹¹ They feel confused when they will arrange words in English and experience confusion in pronunciation when speaking English.

In addition, researchers interviewed English teachers in overcoming students' difficulties in speaking. According to Nurul Inshiroh as an English teacher stated that, students are less able to speak in English, students are still confused about what to convey through English because students are still lacking in vocabulary and how to convey it. Therefore, he use poster as instructional visual media in speaking English lessons.¹²

According to Sausan Ulva, poster media can be one of the tools to motivate students learning activity because it will help them to explain the topic. This media is considered effective because the students will easily to remember the words and to motivate the students to speak since the poster provides the picture on it.¹³ The previous studies provided have reasons why students find the speaking is difficult. Some of the are; the students frustrated when they do not have the word or grammar in expressing their idea, not interested in the topic, afraid of making mistake, lack of idea in the particular topic.

Beside that, they also find difficulties of lack self confidence, cannot stand in front of class to describe their idea. One of the most common reason is that the students have lack of vocabulary. The writer believes that there are strong corelation between students poor vocabulary and teachers teaching method and media used in the class room. So, the researcher are interested in

¹¹Result of interview with some students on Saturday, 27 november 2021 at 10.45-11-15

¹²Result of interview with the English teacher namely Mrs. Nurul Inshiroh on Saturday, 27 november 2021 at 10.15-10.45

¹³ Sausan Ulva *The Use Of Poster Media In Improving Students' Speaking Ability A Case Study At MtsN 2 Banda Aceh*, (Darussalam Banda Aceh : Faculty Of Education And Teacher Training AR-Raniry State Islamic University), 3

research about how does the teacher use poster and what are the advantages of poster as instructional visual media in teaching speaking.

Based on the description above, the researcher is keen on researching about *the use of poster as instructional visual media in teaching speaking for 10th graders at Madrasah Aliyah Al Jawahir Kedungdung Sampang.*

B. Research Focus

According to Creswell research problem is a general educational issue, concern, or controversy addressed in research that narrow the topic.¹⁴ From the explanation above, there are some problems that are necessary to be investigated. To analyze the educational values in The Use of Poster as Instructional Visual Media in Teaching Speaking for 10th Grade at Madrasah Aliyah Al Jawahir Kedungdung Sampang. Therefore, the following questions are formulated:

1. How does the teacher use poster as instructional visual media in teaching speaking for 10th graders at Madrasah Aliya Al Jawahir Kedungdung Sampang?
2. What are the advantages of poster as instructional visual media in teaching speaking for 10th graders at Madrasah Aliyah Al Jawahir Kedungdung Sampang?

C. Research Objectives

From the research problem above, the researcher decides the purposes of this research as the following:

1. To describe how the use of poster as instructional visual media in teaching speaking for 10th graders at Madrasah Aliyah Al Jawahir Kedungdung Sampang.

¹⁴ John W. Creswell, "*Educational Research,*" (United State : Pearson Education, 2012), 59

2. To know what the advantages of poster as instructional visual media in teaching speaking for 10th graders at Madrasah Aliyah Al Jawahir Kedungdung Sampang.

D. Significance of Study

Significance of study presents the significant of the research in scientific or even in social significant. Scientific significant focus on the development of science while for social significant is used to improve the issue in the next period.¹⁵ The significance of study is formulated as follows:

1. For English teachers as a reference and evaluation as well as the development of knowledge about how the use of poster as instructional media in teaching speaking.
2. For students to find out about what are the advantages of poster as instructional visual media in teaching speaking.
3. For researchers to find out the problems that occur in the focus of research and to complete thesis courses.

E. Definition of Key Terms

These key terms relate to several related terms in this study.¹⁶ To make everything clear and avoid misunderstanding for the reader in classifying key terms. The following are some definitions of key terms:

1. Instructional media

Instructional media is a set of tools or materials used by sources, namely teachers who can help teachers be more creative in providing in teaching.

2. Visual media

Visual media is media that involves the sense of sight. Media can be looked such as real objects, models and prototypes, printing media and graphic media.

¹⁵ *Pedoman Penulisan Karya Ilmiah*, (Pameksan: IAIN Madura, 2020), 31

¹⁶ *Ibid.*

3. Poster

Poster is a work of art or graphic design that contains a composition of images and letters on large or small paper.

F. Previous Study

The previous study is very important for research to be explained that this study has differences and similarities with the other studies and it is not studied yet. In this part, the researcher discusses some previous researchers about teaching speaking by using media in improving students speaking ability at school. There are several previous researchers, including :

On 2016 Achmad Baidawi had been researcher about visual media entitle “Using Visual Media in Teaching Speaking.” Achmad Baidawi’s research and this research have similarity in kind of research such as qualitative research and it same in discussion about visual media. Both of them have differences especially in object of research, which Achmad Baidawi’s research focused in visual media, but this research is about the use of poster as instructional visual media.

On 2014 Dian Eka Nengsih has observed about using audio visual media the title is “Improving Student’s Speaking Ability by Using Audio Visual as Teaching Media” Dian Eka Nengsih’s research and this research have similarity in kind of research such as qualitative research and it same in discussion about using media in teaching speaking. Both of them have differences especially in object of research, which Dian Eka Nengsih’s research the increase of English speaking ability through audio visual media, but this research is about the use of poster as instructional visual media in the speaking learning process.

Based on the discussion above, the researchers used the media in the form of audio visual, visual media and poster in visual media, who have differences and similarities in improving speaking ability for students. In this case, the writer evaluated the use of poster media in improving students speaking ability. The study will conduct in the 10th graders at Madrasah Aliyah Al Jawahir Kedungdung Sampang.