

CHAPTER 1

INTRODUCTION

In this chapter, researcher provides eight sub chapters dealing with the title. They are background of the study, problem of study, objective of study, assumption and hypothesis, significance of study, scope and limitation, and definition of key terms.

A. Background of The Study

Skill in English consists of four skills. Some of them are speaking, listening, reading and writing. For some students, writing is the most difficult and complicated to do because we should have a good idea to express it into written text. In writing we also have to pay attention on the cohesion and coherence. Therefore, the writer must make a good connection between one paragraph to another paragraph.

Writing is one of language skills which needs more practice. It is a complex and time-consuming process. Writing is not something easy to do.¹ While cartoon movie is an imprecise term which is now implied to a multitude of graphic forms, yet if we can distinguish between the form, cartoon is a better term than others such as caricature which describe a

¹ Azizah Siti, *Writing III the Process of Writing an Essay* (Surabaya: Pena Salsabila, 2013), 3.

technique of cartooning.² Cartoon movie is the most preferred program for children. The program basically directed to children to get positive values for their development, such as obtaining religious, educational, intellectual, and moral values. Among several programs for children that air on television, cartoon series or animated films are the most accompanied spectacle by children. Animated film that is quite phenomenal to play in this time is a cartoon movie *Masha and the Bear*. This animated film comes from Russia and liked by children or adults. This cartoon series is able to shift other films, such as *Upin Ipin* or *Spongebob Squarepants*. The popularity of this cartoon movie can be seen from a lot of Masha's dolls which are sold in shops and stores.³ Based on this phenomenon, researcher choose cartoon movie *Masha and the Bear* as medium in teaching narrative text.

Similar topic has been carried out by some researchers. The first study is conducted by Zul'aini Izar.⁴ The similarity between Zul'aini Izar's research and the researcher are both of them are using cartoon movie. And the differences is Zul'aini Izar uses cartoon movie/film in reading comprehension. The result concluded that the using of cartoon film in reading comprehension has effect.

² Thomas Milton Kemnitz, "The Cartoon as A Historical Source" 4 (2013). P.82

³ Marlina, "Kelayakan Serial Animasi *Masha and the Bear* Animation Series as Children's Spectacle," 2015.

⁴ Izar Zul'aini, "THE EFFECT OF USING CARTOON FILM ON STUDENTS' ACHIEVEMENT IN READING COMPREHENSION AT EIGHT GRADE OF MTS NURUL HAKIM MODREN BOARDING SCHOOL TEMBUNG," 2017.

Second research is conducted by Siti Fahda Fadila.⁵ In her research, the result demonstrates that there is improvement of the student's skill in writing narrative paragraph. Most of the students gradually gained good scores at the end of the cycle. But, in this research, the research design is not using classroom action research.

This research explored the implementation of teaching writing using cartoon movie to the eighth grade students of state junior high school 1 Camplong, which is placed in Sampang. The researcher focused on student's skill in writing narrative text. In addition, the researcher want to know could the teaching writing using cartoon movie effective for the student's skill in writing narrative text to the eighth grade students of state junior high school 1 Camp long.

Writing is not something easy to do, and it does not only do in one-step action; it is an ongoing creative act. The students appeared to have many problems when writing in English. Based on the phenomena above, the researcher want to conduct a research entitled **“The Effectiveness of Cartoon movie Masha and the Bear on narrative writing skill at the eighth grade students of state junior high school 1 Camplong.”**

B. Problem of The Study

According to Ary et.al stated in Adnan Latief, research problems refer to raised in a research project which clearly reflects what kind of answers is

⁵ Siti Fahda Fadila, “IMPROVING STUDENTS’ WRITING SKILL IN NARRATIVE TEXT THROUGH MOVIES,” 2015.

expected to be discovered through the process of research.⁶ A *research problem* is a general educational issue, concern, or controversy addressed in research that narrows the topic. The research problem needs to stand on its own and be recognized as a distinct step because it represents the problem addressed in the study.⁷ Based on phenomena in the background of study, the researcher's questions as follows:

1. Do the students at the eighth grade of state junior high school 1 Camplong who learn narrative text using Masha and the Bear cartoon movie have better achievement?
2. How significant is the effect of the students' narrative writing skill using cartoon Masha and the Bear at the eighth grade of state junior high school 1 Camplong?

C. Objectives of the Study

A research objective is a statement of intent used in quantitative research that specifies goals that the investigator plans to achieve in a study, the form is usually one or more objectives.⁸

⁶ Mohammad Adnan Latief, *RESEARCH METHODS ON LANGUAGE LEARNING AN INTRODUCTION* (Malang: UM Press, 2015), 18.

⁷ John W. Creswell, *Educational Research* (Boston: Pearson Education, 2012), 59.

⁸ W. Creswell, 111.

The objectives of this study are:

1. To know whether the students who comprehend narrative using cartoon Masha and the Bear achieve better quality in their writing skill or not.
2. To know the significant effect of students' writing skill using cartoon Masha and the Bear at the eighth grade students of state junior high school 1 Camplong.

D. Assumption

Assumption is belief that the relationship between two variables exists and can be discovered.⁹ The assumption of this study is learning narrative using cartoon Masha and the Bear is believed to give significance effect for the students' writing skill.

E. Hypothesis

Hypothesis is a statement of the researcher's expectations about the relationship among the variables of a study.¹⁰ Sugiyono state that hypothesis is a temporary for research problem in which the research problem is an interrogative form. There are two kind of hypothesis (Ho) and alternative

⁹ Adnan Latief, *RESEARCH METHODS ON LANGUAGE LEARNING AN INTRODUCTION*, 54.

¹⁰ Donald Ary, *Introduction to Research in Education* (New York: Library of Congress Cataloging, 1979), 643.

hypothesis (Ha).¹¹ Based on the objective of the study, the researcher states a possible hypothesis such as:

Null Hypothesis (Ho) : The students who learn narrative using cartoon movie Masha and the Bear at the eighth grade students of state junior high school 1 Camplong will not achieve better quality in their writing skill.

Alternative Hypothesis (Ha) : The students who learn narrative using cartoon movie Masha and the Bear at the eighth grade students of state junior high school 1 Camplong will achieve better quality in their writing skill.

F. Significance of the Study

1. Theoretical significance

The result of this study will be reference in broadening knowledge about English writing especially on narrative text using cartoon movie.

2. Practical significance

a. For teachers

The result of this study can give new experiences when the teacher taught their students by using cartoon movie in writing study.

¹¹ Arikunto Suharsimi, *Procedure Penelitian Suatu Pendekatan Praktek* (Jakarta: Rineka Cipta, 2006), 63.

b. For students

It can help the students to enrich their knowledge in comprehending narrative text in writing study, and make the students eager in studying English writing. This study expected can make the students better and spirit when they are studying narrative writing study.

c. The researcher

This research hopefully will add the researcher's knowledge in writing study.

d. The further researcher

The result of this study will give a description or can be used as reference and the further researcher can understand it before.

G. Scope and Limitation

In this part will discuss of variables to research, population or research subject, and location.¹² Scope of the study means the specific areas that the particular researcher wants to cover in his/her study.¹³ The scope of this study is teaching narrative text by using cartoon movie Masha and the Bear on writing skill. Limitation is the potential weakness or problem with the study

¹² Tim Penyusun Pedoman Karya Ilmia, *Pedoman Penulisan Karya Ilmiah* (Pamekasan: STAIN Pamekasan, 2015), 11.

¹³ *Pedoman Penulisan Karya Tulis Ilmiah* (Pamekasan: STAIN Pamekasan Press, 2011, n.d.), 19

identified by the researcher.¹⁴ While the researcher limits the study on narrative text for eighth grade students of state junior high school 1 Camplong.

H. Definition of Key Terms

To avoid misunderstanding about meaning of some terms used as keyword in this research to the readers, the definitions key terms in this research are:

1. Writing

Is a language skill that difficult to do and needs more practice because it's a tool of writer to communicate with the readers.

2. Narrative Text

Is an imaginative story.

3. Cartoon Movie

Is story about people, animal, or ghost which is real or imagination story.

¹⁴ W. Creswell, *Educational Research*. 199