CHAPTER I

INTRODUCTION

In this chapter, the researcher going to present the introduction consist of research context, research focus, research objective, significant of the study, definition of key terms, and also the previois study.

A. Research Context

Speaking skill is a language skill that needs to be mastered well. This skill is an important indicator for student success, especially in learning English. By mastering good speaking skills, students can communicate their ideas, both at school and with foreign speakers, and also maintain good relations with others.[1] It can be understood that being skilled in speaking must first master the language, because if a student has mastered a language well then automatically conveying an idea or thought will be easier to convey. So thus proficiency in speaking is one of the factors, namely because they have mastered the language to be used.

The process of learning to speak in foreign language learning requires students to have knowledge of vocabulary, understanding of grammar, semantics and pragmatics. This is because the ability to speak requires proper social interaction in communicating to be effective.[2] Even though speaking is easy, when you are faced with a foreign language it will be difficult, this happens because of a lack of vocabulary or because of a lack of understanding about how

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[1] Brown. H Douglas, *Teaching By Principles an interactive Approach Tolanguange Pedagogy.* Second Edition. (New York: Pearson Education Company 2001), 39

[2] Jack C Richards, And Willy A Renandya, Methodology in Language teaching An Antology Of Current Practice, (Cambridge, Cambridge University Press, 2002), 80.

to use a foreign language properly. So in this case it is necessary if learning to speak is continued to a more serious stage so that later a student can speak a foreign language fluently, especially in English.

Speaking is the process of someone conveying messages to others in appropriate ways and there is a two-way interaction. In learning to speak, each student is taught to understand how to give a good response or convey a message so that the other person can understand the information conveyed.[3] Speaking itself has an activity, namely the process of interaction between two or more people where the process is the delivery of a message and a response which then creates an interaction between the two.

Jhohan Wolfgang Von, a figure from Germany, stated "Those who know nothing about foreign languages, they know nothing about their own. [4]From Wolfgang's statement, we can take the meaning of how important it is to master a foreign language other than the mother tongue or the national language of the country itself. Being able to speak English is certainly an ability that not everyone can do. So thus language skills by utilizing the Story telling media in the tiktok application are very suitable as a strategy that teachers can use in teaching speaking to their students.

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[3] Ibid.

[4] David L. Weeks,Language as a Liberal Art, (Journal of Christianity abd Foreign Languages 5 2004), 16.

Within the scope of the learning process, learning media innovation is deemed necessary to increase interest, motivation and student achievement.[5] Because with the existence of learning media a teacher is easier to teach and deliver knowledge to his students.

Learning media is a tool or complement to carry out the learning process.[6] And one of the learning media as a breakthrough in developing students' speaking skills is to use the tiktok application as an online media where this application is an application that is owned by the majority of people, especially young people. So with the implementation of this tiktok learning media, of course it can have an influence on students' learning interest in learning to speak.

Storytelling using content on TikTok can also make students more interested in learning English. Story telling can be a fun tool for practicing speech and verbal expression skills. In addition, story telling as a teaching technique has been widely used in schools and elementary schools up to the university level where teachers can choose stories from folk tales, guidebooks, literary stories from real life stories, festivals, and mythology.[7] And in the tiktok application there is also a lot of content that can be used as story telling stories.

Tiktok is an application for creating, publishing, viewing and sharing in a short form. TikTok's success since its release date has skyrocketed, and it seems it

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[5] Onasanya, Selection and Utilization of Intructional Media for Effective Practice Teaching, (Institute Journal og Studies in Education Vol 2 No 1 2004)), 128
[6] Sri Adi Widodo, Wahyuddin, Selection of Learning Media Mathematic For Junior Scholl Students, (The Turkish Online Jurnal of Educational Technology), 155.
[7] Lynne Cameron, *Teaching Language to Young Learners.* (Cambridge: Cambridge Univertity Press 2001), 11.

continues to soar.[8] Because basically this tiktok is an application that is not only specifically for the elderly but also widely used by young people and sometimes even children can already use this tiktok application because apart from being easy to use it is also very interesting to make story content or to get target (fyp). Fyp here is defined as TikTok content with lots of viewers and usually when there are many viewers, the creator has the right to earn income from the TikTok application itself.

In its time, the tiktok application since 2017 has been downloaded worldwide for more than two billion times. According to the tiktok community guidelines, the platform's mission is to bring joy and boost creativity among its users while connecting them all over the world.[9] Therefore, in line with the times, tiktok has so far become a trending application because it can be seen from the various positive things in it. Activities like this then make this application reactivated and can be downloaded by all people so they can be creative.

Many people use the Tik tok application for creativity or to provide information about something. Through the videos and songs / songs that are displayed in this application, it is easier for information to be conveyed and can provide stimulation for those who see it, imitate / pass it on.[10] In other words, this tiktok application is an application that is a place for people who want to express their talents through video or singing, either manually or using the system in the

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[8] Anh Nguyen, *Tiktok as a Marketing Channel for Gastrobar,* (Thesis:University of Applied Sciences), 13
[9] Chaira Savorelli, *A Multimodal Critical Discoure Analysis Of Influenching On Tiktok,* (Thesis: Jonkoping University,2022), 6.
[10] Ibid.

tiktok application, which is adjusted based on the wishes of the individual or group that uses it. Not only that, besides being a place to be creative, this application is also a place to get information. Which in this case can be understood that the tiktok application is a place/container for conveying, observing or even providing information. In addition, this application can be used as an information tool.

TikTok currently has 800 million monthly active users worldwide and is positioned as the 6th most popular social media mobile app. TikTok surpassed 2 billion downloads on the App Store and Google Play in the first quarter of 2020, achieving the highest platform growth in app store history in one quarter.[11] Moreover, this tiktok application is in the form of a video, so a teacher can use this tiktok as an introduction to teaching how to speak English in front of other students. This is what then makes this application superior, namely from the features available, especially in providing convenience to its users.

In using this application, of course it is not only useful in order to find entertainment or to get rid of boredom, but this application can also be used for learning as one of the introductory media and makes it easier to train and teach every knowledge to students in particular. So in this case it will certainly be an advantage if the tiktok application is developed as a learning medium such as in an effort to train students to speak English.

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[11] Jourge Vazques Herrero, *Let's Dance The News! How the News Media are Adapting to the Logic Of Tiktok,* (Thesis: Universidade de Santiago de Compostela, 2017), 6.

In Pamekasan, many educational institutions have been established starting from early childhood level institutions, elementary schools, junior high schools to senior high schools. One of them is Hidayatun Najah High School which is a high school institution located in the village of Samiran Proppo, Pamekasan district. This institution is an institution under the auspices of the Islamic boarding school Hidayatun Najah. One of the lessons carried out was learning English which was taught by Mrs. Mutia Ismayani.

At Hidayatun Najah High School, there are many students who do not have the ability to speak English. So to improve speaking skills it is necessary to have learning innovations such as teachers using the tiktok application media as an effort in the process of updating the learning system that is being carried out. So in this way the learning that is carried out is not monotonous and of course can seem active, effective and fun. Activities like this are actually a new thing because those who develop the use of tiktok in teaching speaking are very minimal. Moreover, in this study the objects were high school aged children who were still too young for society to speak English correctly.

Many studies discuss the application of tiktok as a learning medium. Among them are the results of research conducted by Yaratsima Desie Fortuna, the problem with which Indonesian English proficiency can only reach 51st place in 2018, which is due to the lack of roots in this English language. Therefore, it is

necessary to use technology as a learning medium because it is able to motivate students.[12]

Amrini Hayatul Isma in her study said that there were positive results in learning to write procedural texts for students by using the video media of the tiktok account Anglesatu.id. students are able to write procedural text well.[13] Haerul Tamimi in his research stated that the use of audio-visual-based learning media for the social media application of Tiktok was able to produce good grades in learning to write explanatory texts.[14]

Ummu Nasiba in her study said that tiktok is a learning medium that can improve students' mastery of English vocabulary. besides that, tiktok is also an audio-visual learning media that makes it easier for students to receive lessons, is very interesting so that it can increase student enthusiasm for learning, and is easy to repeat to make it easier for students to remember vocabulary.[15] Shely Nasya Putri in her research said that tiktok can be used as an interesting and interactive learning medium for students because the various features available in the

[12] Yaratsima Desie Fortuna, Penggunaan Applikasi Tiktok Sebagai media Pembelajaran Bahasa Inggris Bagi Generasi Z, (Skripsi, Fakultas Ilmu Komunikasi Universitas Mercu Buana Jakarta 2022).

[13] Amrini Hayatul Isma, Penggunaan Media Video Akun TikTok Pojoksatu.Id dalam Pembelajaran Menulis Teks Prosedur Siswa Kelas VII 5 MTs Negeri 8 Jakarta Barat Tahun Pelajaran 2020/2021, (Skripsi : Fakultas Ilmu Tarbiyah Dan Keguruan Uin Syarif Hidayatullah Jakarta 2021).

[14] Haerul Tamimi, Penerapan Media Video Tiktok Radar Bandung Dalam Pembelajaran Menulis Teks Eksplanasi Siswa Kelas Xi Ipa 2 Sma Negeri 1 Ciseeng Bogor Tahun Pelajaran 2020/2021, (*Skripsi*: Fakultas Ilmu Tarbiyah Dan Keguruan Uin Syarif Hidayatullah Jakarta 2021).

[15] Ummu Nasiba, Applikasi Tiktok Sebagai Media Pembelajaran Upaya Peningkatan Penguasaan Kosakata Bahasa Inggris Sekolah Dasar Kelas % Di Masa Pandemi Covid-19, (Skripsi: Megister Pendidikan Dasar Universitas Muhammadiyah Surakarta 2021).

application are relevant to four aspects of language skills that students must master.[16]

From the many previous studies, namely from several universities starting from Mercu Buana University, Jakarta and several studies from UIN Syarif Hidayatullah Jakarta, there are many studies on the use of tiktok in learning, the same as this research, but in this study there are also differences from previous studies which are more directed at development of students' English. Then in this study also has a school object that is under the auspices of Islamic boarding schools.

So, based on the background above, researchers will conduct research on "Implementation of the tiktok Application in Teaching Speaking for the XII Class Students At SMA Hidayatun Najah Samiran Proppo Pamekasan.

B. Research Focus

1. How does the teacher use tiktok application in teaching speaking for the XIIth class students at SMA Hidayatun Najah Samiran Proppo Pamekasan?

2. What the students respond to the use tiktok application in learning to speaking for the XIIth class students at SMA Hidayatun Najah Samiran Proppo Pamekasan?

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[16] Shely Nasya Putri, Tiktok (Alternatif Media Pembelajaran Bahasa Di Kalangan Mahasiswa), (Skripsi: Fakultas Syariah aaaintitut Agama Islam Negeri Meto Lampung 2022).

C. Research Object

1. To find out Does the teacher use tiktok application in teaching speaking for the XIIth class students at SMA Hidayatun Najah Samiran Proppo Pamekasan

2. To find out What the students respond to the use tiktok application in learning to speaking for the XIIth class students at SMA Hidayatun Najah Samiran Proppo Pamekasan.

D. Signitificance Of The Study

The results of this study are expected to be useful for several parties.

1. Theoretical

   With this research, it is hoped that it will increase the level of knowledge for each reader and regarding the use of the Tiktok application in teaching students to speak English.

2. Practical

   a. Benefits for Teacher: Can make it easier to teach speaking to students.

   b. Benefits for students: can develop speaking skills.

   c. Benefits for schools: as an evaluation material and can practice the results of the research carried out.

E. **Definition Of key Trems**

Definition of key terms is required in order to avoid the different undertstanding or the unclear definition. To avoid misunderstanding for thereaders in classifying about the key terms, the researcher would like to explain the term use in this research. They are as follows:

1. Tiktok Application

The TikTok app is a Chinese social media network and music video platform launched by the company bytedence in September 2016 created by Zhang Yiming.[17]

2. Speaking

Speaking is a conversation or speech with the aim and intent to be understood by the interlocutor or recipient.[18] What is meant by speaking in this study is that students can speak English with correct and precise pronunciation. also so that you can find out how students respond in assessing the tiktok application that is applied in class.

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[17] Rabiyatul Adawiah, Pengaruh Aplikasi Tik Tok Sebagai Media Pembelajaran Terhadap Kecerdasan Kinestetik Anak Usia 5-6 Tahun Di Taman Kanak-Kanak Mutiara Hati Kecamatan Pulau Burung Kabupaten Indragiri Hilir, (Fakultas Tarbiyah Dan Keguruan Universitas Islam Negeri Sultan Syarif Kasim Riau Pekanbaru, 2022), 5.
[18] Karmilah, Meningkatkan Keterampilan Berbicara Bahasa Inggris Mahasiswa Program Studi Administrasi Rumah Sakit Angkatan 17 Dengan Menggunakan Teknik Wawancara Tiga Langkah Terhadap Turis, (Jurnal Teras Kesehatan: Vol. 2, No. 1, Januari, 2019), 80.

F. Previous Study

There are several results of previous research which are felt to be related to the thesis with the title "Using the Tiktok Application as an English Language Learning Media for Generation Z" explains that the purpose of his research is to increase competence, fluency when speaking English. explained that the purpose of his research was to increase competence, fluency when speaking English. This research uses qualitative research with a phenomenological approach. The theory used in this study is Schutz's phenomenological theory to examine intersubjectivity which is basically to answer questions related to motives, desires, meanings of actions, and reciprocal relationships. The results of the study show that the informants' motives, such as an interest in English, have drawbacks.[19]

Amrini Hayatul Isma's thesis entitled "Use of TikTok Account Video Media in Learning to Write Procedural Texts for Class VII 5 MTs Negeri 8 West Jakarta Academic Year 2020/2021"explained that the video media for the Pojoksatu.id TikTok account is a themed visual display of the process of how to wash hands properly and correctly as a learning medium, especially for procedure text material downloaded on the Pojoksatu.id TikTok account. The method used in this research was using descriptive qualitative method. The subject of the research was learning to write procedure texts for class VII 5 students. There were 4 data collection techniques used, namely observation, interviews, documentation, and tests. The results of his research showed that

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[19] Yaratsima Desie Fortuna, Penggunaan Applikasi Tiktok Sebagai media Pembelajaran Bahasa Inggris Bagi Generasi Z, (Skripsi, Fakultas Ilmu Komunikasi Universitas Mercu Buana Jakarta 2022).

there were positive results and used learning to write procedural texts for students using video media, the Pojoksatu.id tiktok account.[20]

Haerul Tamimi's thesis, with the title "Application of TikTok Radar Bandung Video Media in Learning to Write Explanatory Text for Class XI IPA 2 Students of SMA Negeri 1 Ciseeng Bogor Academic Year 2020/2021" explained that the use of audio-visual-based learning media for the social media application TikTok was able to produce good grades in learning to write explanatory texts for class XI IPA 2 students of SMA Negeri 1 Ciseeng Bogor Academic Year 2020/2021. The method used in his research was using a descriptive qualitative method. The data collection technique uses four techniques, namely, interviews, documentation, and test.[21]

Ummu Nasiba's thesis, entitled "Application of Tiktok as a Learning Media for Efforts to Improve Vocabulary Mastery in Grade 5 Elementary Schools during the Covid-19 Pandemic" explained that learning videos that were packaged in an interesting way were one of the efforts to increase students' interest in learning, especially in memorizing English vocabulary. The data collection techniques used were tests and observations, the data collection tools used were written test instruments and observation checklists.

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[20] Amrini Hayatul Isma, Penggunaan Media Video Akun TikTok Pojoksatu.Id dalam Pembelajaran Menulis Teks Prosedur Siswa Kelas VII 5 MTs Negeri 8 Jakarta Barat Tahun Pelajaran 2020/2021, (Skripsi : Fakultas Ilmu Tarbiyah Dan Keguruan Uin Syarif Hidayatullah Jakarta 2021).

[21] Haerul Tamimi, Penerapan Media Video Tiktok Radar Bandung Dalam Pembelajaran Menulis Teks Eksplanasi Siswa Kelas XI ipa 2 SMA Negeri 1 Ciseeng Bogor Tahun Pelajaran 2020/2021, (Skripsi: Fakultas Ilmu Tarbiyah dan Keguruan Uin syarif Hidayatullah Jakarta 2021).

Data analysis used is quantitative data analysis. And the results of his research show an increase in vocabulary mastery.[22]

Shely Nasya Putri's thesis, entitled "Tiktok (Alternative Language Learning Media Among Students)" explained that tiktok can be an alternative language learning media. The method used in his research is the SLR (Sytematic Literature Review) method, based on the results of his research that tiktok can be an alternative to language learning.[23]

The difference in my research with the previous research above is the theory used, the theory used in this research is storytelling material while the material used in the previous research above is using Schutz's Phenomenological theory, procedural text material and explanatory text material. And the similarity of this research with previous research is that they both use the Tiktok application as a learning medium and both aim to improve students speaking skills.

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[22] Ummu Nasiba, Applikasi Tiktok Sebagai Media Pembelajaran Upaya Peningkatan Penguasaan Kosakata Bahasa Inggris Sekolah Dasar Kelas % Di Masa Pandemi Covid-19, (Skripsi: Megister Pendidikan Dasar Universitas Muhammadiyah Surakarta 2021).
[23] Shely Nasya Putri, Tiktok (alternative Media Pembelajaran Bahasa Di Kalagan Mahasiswa), (Skripsi: Fakultas Syariah Intitut Agama Islam Negeri Metro Lampung 2022).