

CHAPTER I

INTRODUCTION

This chapter will present an introduction containing research context, research problem, research objective, significance of study, scope and limitation, definition of key term and previous study.

A. Research Context

Language is a basic of human communication that is easy to understand by other people. Without language, people will get difficult to communicate each other.¹ As a language is used as a tool of communication, the ability of speaking or communicating with others takes an important role. People should know how to express their thought, opinions, feeling and ideas through the language. In human life people need to communicate each other. By receiving and sending language, people can fulfill their necessities to survive. The way people talk is influenced by the social context in which they are talking. The same message may be expressed very differently to different people.² Different people will use different language when they communicate each other.

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¹ Alicia Febriani and Fakhri Ras, "AN ANALYSIS OF LANGUAGE STYLE IN 'TO ALL THE BOYS I'VE LOVED BEFORE' MOVIE" 6 (2019): 3.

² Janet Holmes, *An Introduction to Sociolinguistics, second edition* (New York: Longman Group UK, Limited, 1992), 1.

sending language, people can fulfill their necessities to survive. The way people talk is influenced by the social context in which they are talking. The same message may be expressed very differently to different people.³ Every people who study English should have a good ability to speak. However, learning to speak involves developing a number of complex skills and different types of knowledge about how and when to communicate.⁴ Different people will use different language when they communicate each other, it is not an exception between adult and older in daily life. It means that the language used by someone is influenced by setting or the conversation takes place. That is why language as instrument in communication has important role in human interaction, in using the language.

The important part of language is speaking, this part will make us easy to interact each other and find new friend. In this era, we can find new friend from other country with internet.

Social media is important to make us have a habit to speak in English and speaking with native speaker. We can learn English by sit in our house using social media. We just need internet and mobile phone or computer to use any social media that we like to use. The popular social media right now is Ome TV. Many people use this application to find new friend, making a content for youtube or for learning other language.

³ Janet Holmes, *An Introduction to Sociolinguistics, second edition* (New York: Longman Group UK, Limited, 1992), page .1.

⁴ Anne Burns Helen Joyce, *Focus on Speaking* (Sydney: National Centre for English Language Teaching and Research (NCELTR) Maquarie University, 1999), page. 2

Ome TV is an Application that using Video for make conversation with other people in other country. This application is free and everyone can use this application for free. Many people use this application to learn foreign language because this application will find random people to make a conversation, but if you need to use this application, you need to wait because there are some people who just want to skip or find same gender to talk. Because of this application require us to speak, this application are good to learn and get use to speak our foreign language that we need to learn. The different language that people used to make a conversation with the others it is called language style.

According to Holmes, language style is kind of language variety in which the speaker selects certain linguistic forms rather than others that certain the same information. The students will use the different language style when they talk to the other student or to their teachers.⁵ Wardhaugh says that speakers can adopt different styles of speaking. One can speak very formally or very informally, his/her choice being governed by circumstances. For example, the language style that is the daily conversation. So it depends on individuals and circumstances in which what style is needed. And we can relate the level of formality chosen to different factors: first the kind of occasion, secondly the various social, age, and other differences that exist between the participants, the particular task that is involved writing, speaking or example, the emotional involvement of one or more of the participants, and so on.⁶

⁵ Janet Holmes, *An Introduction to Sociolinguistics, second edition* (New York: Longman Group UK, Limited, 1992),223.

⁶ Ronald Wardhaugh and Janet M. Fuller. *An Introduction to Sociolinguistics*, Seventh ed (USA: Blackwell Wiley, 2015),52.

Based on the phenomenon, this study aims to see the development of language style by people use Ome TV on the tittle “The Analysis of Language Style on People Using Ome TV in Speaking Skill”. So, the researcher want to know detail how people can speak well to other people by using language style.

B. Research Focus

Another term of research focus is called research problem that refers to question raised in a research project which clearly reflects what kind of answer is research problem also expected to be discovered through the process of research defined by Donald Ary that research problem is the first step in the scientific method as the recognition of a felt difficulty and obstacle or problem that puzzle the researcher.⁷ From the definition above research focus is a question that is recommended by researcher to get answer or information about phenomena or issues that are being searched by researcher. Based on phenomena or issues in research context above, the question of this research is:

1. What kinds of language style on Ome TV users speaking skill?
2. What are the functions of the Ome TV users in language style?

C. Research Objectives

According to Adnan Latief states that the objectives of academic research, wether by sociologist, political scientists or anthropologists try to find answers to theoretically questions within their respective fields.⁸ According to John W Cresswell the purpose statement is a statement that advance the overall

⁷Donald Ary, *Introduction of Research in Education*, Eight Edition (Wadsworth:Cengage Learning, 2010), 43.

⁸Muhammad Adnan Latief. *Research Methods on Language Learning: An introduction* (Malang: State University of Malang, 2015), 27.

direction or focus for the study. Researchers describe the purpose of the study in one more successfully formed in the sentence. It is used both in quantitative and qualitative research and is typically found in the “statement of the problem” section.⁹ So the purpose of the research is to answer the problems.

1. To describe out the kinds of language style on Ome TV users speaking skill based on Martin Joos Perspective.
2. To know the function of the speakers in using language style.

D. Significance of Study

Every research expected has significance. You will need to convince the reader that you proposed study is important. Tell what can be learned as a result of the study and why that is worth knowing.¹⁰ It is all about the important of the research that will give advantages to the readers, teacher and also who need to learn about English from application and take the advantage from this era.

Research use or the significance of the research is hopefully provide benefits in theoretically and practically.

1. Theoretically

The research would be expected to describe how the language style of the people who use Ome TV.

2. Practically

⁹John W Creswell, *Educational Research: Planning, Conducting and Evaluating Quantitative and Qualitative Research* (Boston, Pearson Press, 2012), 111.

¹⁰ Donald Ary et al., *Introduction to Research in Education*, 8thed (Belmont, CA: Wadsworth, 2010), 589.

a. For Ome TV Users

This study would be expected to give a new knowledge by knowing the language style from people who using “Ome TV”

b. For further research

By this research would be given source for the future researcher to take the advantage from application and use the application for get used to speaking.

c. For the researcher

1) Get science and experience for the researcher in order that can to know the language Style of the people who use “Ome TV”

2) The researcher can know that situation of the people language who use “Ome TV”

d. For the reader

In order to know how to take the advantage from the application and use the application itself for get used to make a conversation with other people.

E. Definition of Key Terms

Key terms are identified a main concepts of the problem of the problem it is provide to avoic ambiguous meaning in research, so that the research is clear and deal with the researchers intention in doing a research. Describe about

some terms that are going to use in order to same perception and to avoid a mistake in represent meaning.¹¹

Here are some terms which need to explain in the research in order to avoid the ambiguity:

1. Language style is dimension of language where individual speakers have a choice. Here means the form of language that the speaker uses which characterized by the degree of formality.
2. Speaking is a media communication that is important to talk each other and make a conversation with other people.
3. Ome TV is a social media that people use to video call with random people from random country.

F. Previous Study

In this research, the researcher found the previous study from the thesis *“The Different Language Style and Language Function between Student’s and Teacher’s in Updating Their Status in Facebook Webpage (A Case Study of the Topic National Final Examination 2011)”*.¹² Written by Nurul Adhalia. In this study, researchers analyzed differences in style and function of language by students and teachers when they upload their status on Facebook with the topic of the National Final Examination. The reseacher uses a theoretical foundation from several experts such as Holmes, Martin Joos, Wardhaugh, etc. This research uses descriptive qualitative by using the method of documentation and observation. The results of the researcher obtained were that there were

¹¹*Pedoman Penulisan Karya Ilmiah Edisi Penyempurnaan* (Pamekasan: Stain Press, 2020), 19

¹²Nurul Adhalia, *The Different Language Style and Language Function between Student’s and Teacher’s in Updating Their Status in Facebook Webpage (A Case Study of the Topic National Final Examination 2011)*. (Thesis: Diponegoro University Semarang , 2011)

differences in language styles between junior high school students and teachers in their update status. Students use the Casual language style, while the teacher uses the Formal language style. The difference in style of language is influenced by non-linguistic factors; Participants and Functions influence the style of the Casual language on Students, while the Participant, Topics, and Functions affect the Formal Language style of the Teacher. In this study, the authors did not find differences in language functions. Of the four updated status, both use Expressive functions. The similarities from this research is same talk about language style and use descriptive qualitative, method of observation and using Martin Joos for theoretical experts, but the difference is this research using facebook for social media.

The other previous study from the thesis "*The Analysis of Language Style Used by the Speakers in The Tonight Show with Jay Leno Talk Show Season 21 Episode 145*".¹³ Written by Nurjannah. In this study the researcher using Spciologic approach. The method in this research is used descriptive qualitative method. The data source of this research was the talk show "The Tonight Show with Jay Leno" which was aired in August 6th 2013. The technique of analyzing data in this research is research used theories of type language style by Martin Joos and function of language by Roman Jakobson. In this research, the researcher found that the are who types of language style in the talk show The Tonight Show with Jay Leno, such as formal and casual style. Beside that, there are four functions through are speaker's utterances, those are: expressive, directive, metalinguistic and referential function. And the implication of this

¹³ Nurjannah, *The Analysis of Language Style Used by the Speakers in The Tonight Show with Jay Leno Talk Show Season 21 Episode 145* (Thesis: Uin Alauddin University Makassar, 2014)

research is giving information to the readers especially the students of English and Literature Department about language style and function of using language style. The similarities from this research is same using descriptive qualitative and using Martin Joos for theoretical experts, and the difference from this research is this research must watch the TV show more than once.