

CHAPTER III

FINDINGS AND DISCUSSIONS

In this chapter, the researcher presented the finding and discussion of the study. In the finding, the researcher only mentioned the data found on the movie and biographies of characters in movie. The movie that the researcher have chosen is a documentary about a great boxer namely Muhammad Ali. There are several books that tell the story of Ali's life journey that can help researcher find data for this study. In Ali movie based on the discussion, the researcher finds the analysis on Islamic social norms in Ali movie and to describe how are the impact of Islamic social norms appear in the movie according to Ali Shariati's perspective.

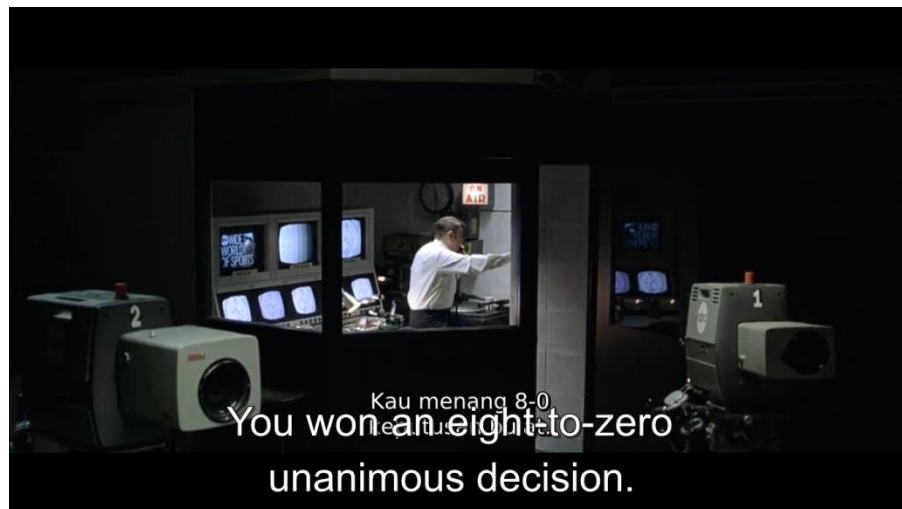
A. Research Findings

In conducting this research, the researcher collected the data using literature data and then, in process of analyzing the data to get more information of research problem, the researcher used content analysis. The researcher observed the literature that relevant, classifying sources based on primary and secondary data and then identifying the dialogue and actions in the movie. From data collected, the researcher provided information about which one that are includes features of Islamic Social Norms in analyzing the qualitative data, the principles in social norms, the manifestation of social norms and the impact of social norms in the movie. For further information, the researcher would like to explain in discussion.

A. The various kinds of Islamic social norms that found in the film entitled “Ali” according to Shariati’s perspective

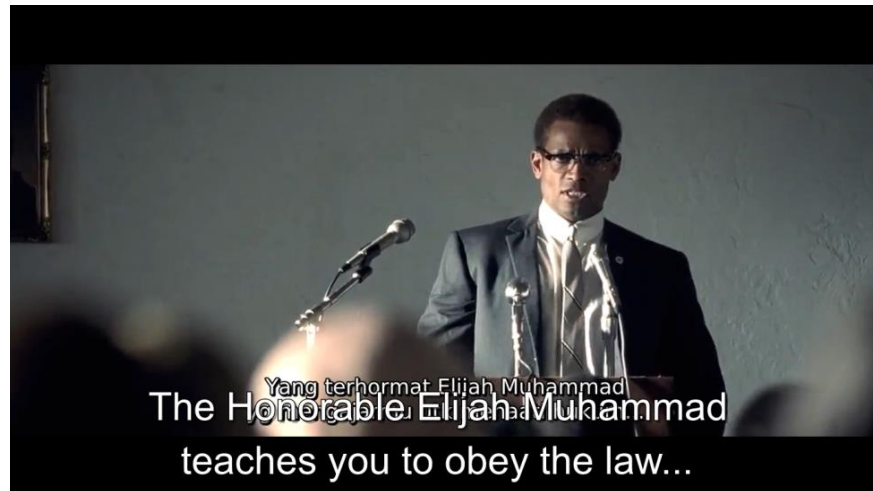
In society, good norms that apply in the midst of society should have the following principle as follows:

1. Justice



In the scene minutes (01:40:12) Finally Muhammad Ali got justice and the Supreme Court overturned the court’s decision and accepted Ali’s argument that he should be released from military service for religious reasons.

2. Equality



In the scene minutes (00:05:49) in the Nation of Islam in America, Muslims there are ordered to obey the law and place themselves in a place of honor in the pride of being black Americans. This means that black Americans should be equal to white Americans. Everyone has the same rights and freedoms regardless of skin color.

3. Dignity



In the scene minutes (00:36:59) Muhammad Ali was invited to sit in the plane cabin. This shows that even though Ali is black Americans, he is not discriminated against anymore. He was already in a place of value and was treated with dignity.

In addition to the three principles above, there are several forms of Islamic social norms that must apply in society. Ali Shariati describes the embodiment or manifestation of Islamic social norms in society as follows:

1. Tauhid



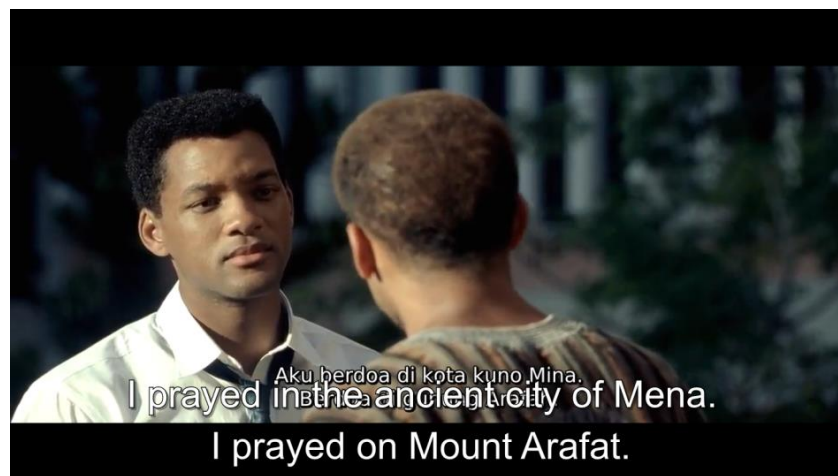
a. In the scene minutes (00:05:14 – 00:05:16) Malcolm X is a Negro leader who delivers a speech that people cannot change their destiny unless they change themselves. Of course, this is done with effort and prayer.

The researcher thinks that the conversation above included tauhid because when you are in trouble, Allah will always be faithful to listen. When you are in trouble, Allah will make it easy for you to get through. However, remember that Allah will not change the condition of a people until they change the condition of themselves. As Allah says in Surah Ar-Ra'd verse 11:

... إِنَّ اللَّهَ لَا يُغَيِّرُ مَا بِقَوْمٍ حَتَّىٰ يُغَيِّرَ مَا بِأَنْفُسِهِمْ ...

So, after trying the best thing to do next is to pray and always be close to Allah the only place to hang everything.

This is relevant with Ali Shariati's perspective that he has put the world view of tauhid as the fundamental world view. For Shariati, monotheism is not just an understanding, more than that, monotheism is an ideology of liberation. Based on Ali Shariati, monotheism which is the core of Islam and other divine religions, from the beginning was an ideology to free society from various shackles.



b. In the scene minutes (00:40:07) Drew “Bundini” Brown as a person who believes in only Allah who deserves to be worshiped, Bundini tells Ali that he prayed in the ancient city of Mena and he prayed on Mount Arafat.

The researcher thinks that the conversation above includes monotheism (tauhid) because Drew Bundini Brown has believed in the oneness of Allah (tauhid), only Allah worthy of worship. As a form of monotheism to Allah, Bundini said that he went to the beautiful city of Mena and to the Arafat to pray there to glorify his Lord.

This is also relevant to Ali Shariati's perspective that Allah is one, not more than one. Only Allah is worthy of worship, there is no God except Allah. In Ali Shariati's point of view, monotheism means that humans only fear one power, namely Allah. Humans only face one Qibla, namely the kaaba and direct their hopes and desires to only one source, namely Allah. This is in accordance with what Bundini did in the scene of Ali (2001) movie.

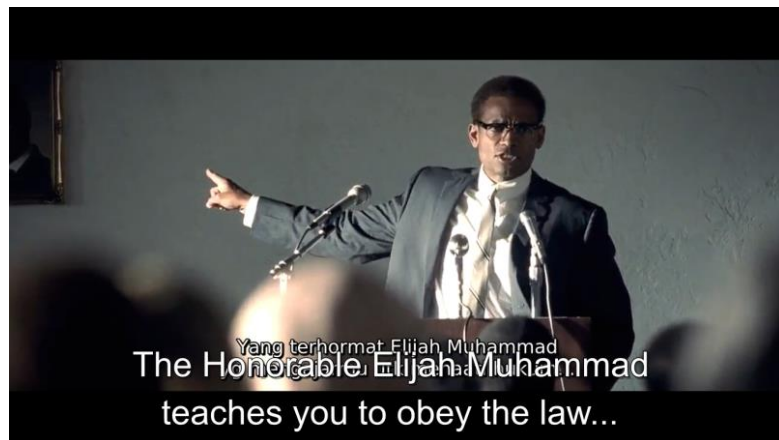


c. In the scene minutes (01:37:52) Ali said that he never stopped being a Muslim like he did not stop being a champion.

The researcher thinks that the conversation snippet above includes monotheism because Ali said that he will never stop being a Muslim like he will never become a champion. A Muslim who believes in monotheism will certainly implement the values of monotheism in every job he does. Ali is not only a world-class boxing winner but he is winner who fights for the rights of all humans on earth to get equality and justice through the monotheism that he believes in.

This conversation also relevant to Ali Shariati's perspective that tauhid grants humans independence and dignity. Submission to Allah is the highest norm of all existence. Because Muhammad Ali submitted to Allah, he instilled a strong monotheism in him to continue to hold fast to his Islamic beliefs and would never stop at any time.

2. Rausyanfikir



a. In the scene minutes (00:05:47 – 00:05:55) Malcolm X said that Elijah Muhammad had taught the recitation worshipers to place themselves in a place of honor in the pride of black Americans.

The researcher thinks that the conversation above includes *rausyanfikir* because Elijah Muhammad acted to transmit awareness of himself and the community so that a collective awareness emerged to struggle to improve society in a better direction. To put everyone in a place of honor in the pride of being a black American.

This conversation relevant with Ali Shariati's perspective that humans are creatures who have the freedom to determine their own destiny, beings who have high dignity, and creatures that have two dimensions, there is an element of mud (humiliation) and at the same time an element of holiness (divinity). Humans are creatures who have spiritual, intellectual, and freedom potential. Therefore, humans have the greatest mandate, namely as the representative of God.



b. In the scene minutes (00:05:59 – 00:06:09) Malcolm X said that black Americans should be able to protect and defend themselves as well as others. Malcolm emphasized that anyone who persecutes black Americans

should try to prevent this from happening and try not to do it to anyone else anymore.

The researcher thinks that the conversation above included *rausyanfikir* because in the excerpt of the conversation, it implies a collective awareness to struggle to improve society in a better direction. Protect each other and respect each other.

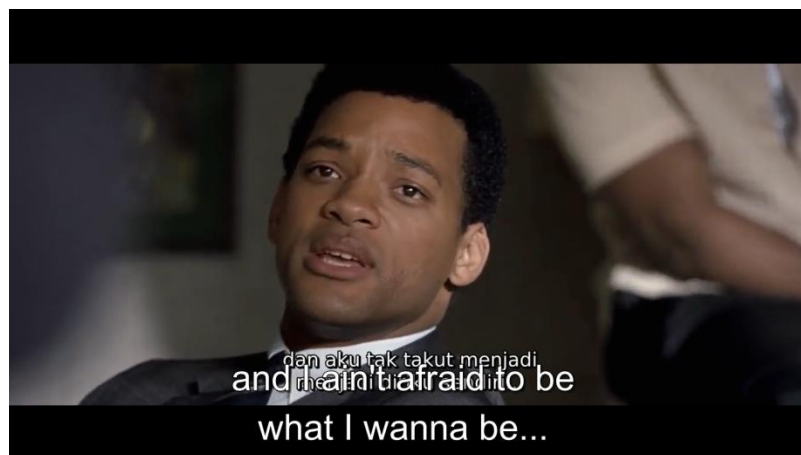
This is relevant with Ali Shariati's perspective that difference is an unavoidable nature. Difference is a treasure of life that needs to be celebrated. This cannot be realized except with mutual respect and open space for dialogue between the two different parties.



c. In the scene minutes (01:01:32 – 01:01:37) Muhammad Ali did not want himself to be called Cassius Clay, a name given to him by his family. According to Muhammad Ali, Cassius Clay is the name of a slave. He considered himself a free man, then loudly, confidently and proudly he said that his name was Muhammad Ali.

The researcher thinks that the conversation above is *rausyanfikir* because Muhammad Ali freely thinks that he does not want to be called Cassius Clay, he thinks the name his family gave him was the name of a slave. He declared himself a free man and ordered the public to call himself Muhammad Ali. Then, Howard Cosell said that Ali had the right to be called whatever he wanted.

This is relevant with Ali Shariati's perspective that human must free himself from the prison of nature, history, society, and his own ego. It is a necessity that must determine itself with the awareness and ideology that it believes in.



d. In the scene minutes (01:06:50 – 01:06:58) Muhammad Ali stated that he did not want to be what other people wanted him to be. He was never afraid to be himself according to his own will. That is Muhammad Ali with the freedom he created for himself as a Muslim.

The researcher thinks that Ali's statement above belongs to *rausyanfikir* because Ali did something in accordance with freedom as a

Muslim in his opinion. He did not want to live life according to the wishes of others. Ali is not afraid to be himself based on to his will.

This is relevant with Ali Shariati's perspective that everyone may have free will, freedom of opinion and freedom to determine their way of life but still in accordance with the concept the rules of Islam. Rausyanfikir in the point of view Ali Shariati, humans are creatures who have the freedom to determine their own destiny.



e. In the scene minutes (01:08:42 – 01:08:47) Muhammad Ali revealed in the media that he was not a coward who betrayed his country. Ali stated that he is not draft dogging, he do not burning any flag, and he do not running to Canada, he is staying right here in America.

The researcher thinks that the conversation above included rausyanfikir because Muhammad Ali as a human being is free to choose to do anything in his life. He can refuse anything he does not want to do. Ali stated that he did nothing wrong, he did not avoid military service but he avoided killing innocent people.

This is relevant with Ali Shariati's perspective that *rausyanfikir* is a person who strives to have three interrelated traits, namely self-awareness, free will, and creativity. In this case, the concept of Ali Shariati that emerged was free will which was used by Muhammad Ali in that film.



f. In the scene minutes (01:08:49 – 01:08:56) Muhammad Ali said that he have been in jail for 400 years. He can be there for four or five more. But he will not going to 10.000 miles to help murder and kill other poor people.

The researcher thinks that the conversation above included *rausyanfikir* because Muhammad Ali dared to oppose not participating in military service even though he would be imprisoned. Muhammad Ali was more afraid of killing poor people and did nothing wrong to Ali like the Americans who discriminated against him because of the color of his skin.

This is relevant with Ali Shariati's perspective that enlightened thinker is aware of the condition of the surrounding environment, welfare and society, thus indirectly giving a sense of social responsibility. Individuals who are aware and responsible for carrying out God's mission can increase the awareness of the oppressed people.



g. In the scene minutes (01:09:03 – 01:09:11) Muhammad Ali said loudly that the reason he refused to join the war was because Americans were against when Ali wanted freedom, Americans were against when Ali wanted justice, and Americans were against when Ali wanted equality.

The researcher thinks that the conversation above included *rausyanfikir* because Muhammad Ali stated that he did not want to go to war because China, Vietcong, and Japan were not the people who were hostile to Ali. It was the Americans who discriminated against Ali and all black Americans. Ali said that if the Americans wanted Ali dead, then he would want to die right away instead of having to fight innocent people.

This is relevant with Ali Shariati's perspective that one example of *rausyanfikir* is the struggle that was also carried out by Qabil as an oppressed person against Habil as an oppressor. It is *rausyanfikir*'s job to eradicate these things. Therefore, *rausyanfikir* is responsible for the social conditions of his community.



h. In the scene minutes (01:09:13 – 01:09:20) Muhammad Ali said that the Americans wanted Ali to go somewhere and fight for them whereas the Americans were not defending the rights that Ali should have had in America and Americans were also not tolerant of the religion that Ali believed in. It is not fair to Muhammad Ali.

The researcher thinks that the conversation above included *rausyanfikir* because Muhammad Ali remained firm in his belief not to go to war to defend America. Ali thought it was unfair to him because America did not give him the rights he should have.

This is relevant with Ali Shariati's perspective that *rausyanfikir* is present in the community and is a driving force for his people to change so that he has the task of educating people who are still sleep. This means that when you don't get justice, you have to fight for equality in society.



i. In the scene minutes (01:38:34) Muhammad Ali said that no one could rule his life.

The researcher thinks that the conversation above included *rausyanfikir* because Muhammad Ali reflects not the oppressed. He is a free man and free to express his opinions. He does not want anyone to dictate his life. He will live the life he wants based on the provisions of his God.

This is relevant with Ali Shariati's perspective that *rausyanfikir* are enlightened people or souls, they are human beings with human qualities. His job is to spread awareness about self and society.

3. Ummah

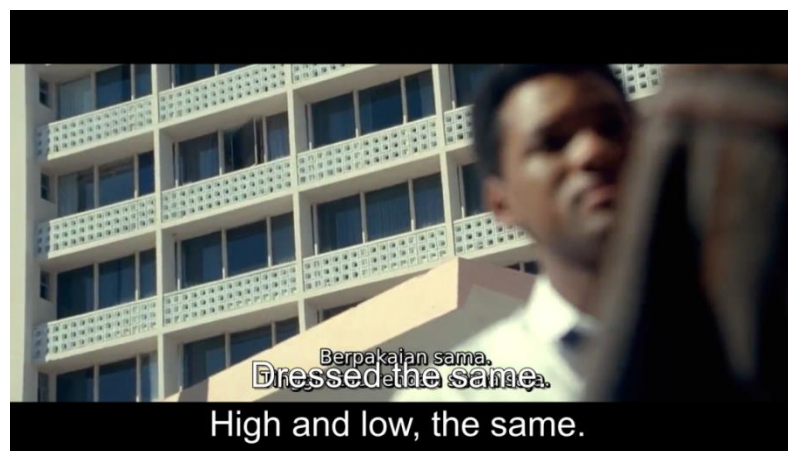


a. In the scene minutes (00:37:16) Muhammad Ali accepted an offer from a flight attendant to sit in the plane's cabin. Then, he said, "In Louisville, where I grow up, they barely let black folks drive buses".

The researcher thinks that the conversation above included *ummah* because in that scene there is no discrimination against American black people like Muhammad Ali. In Louisville, black people were not allowed

to drive bus but now Ali can board a plane and can even sit in a plane cabin.

This is relevant with Ali Shariati's perspective that the social system is based on equal rights, justice, and property by humans on top of the revival of the "Habil system", a society of human equality and thus the fraternity of a classless society.



b. In the scene minutes (00:39:40 – 00:40:00) Drew “Bundini” Brown told Ali how beautiful the cities of Mecca and Medina. Bundini assured that Ali should visit the two cities. Bundini said that, “in that holy city all the pilgrims who came to *baitullah* were dressed the same, high and low the same, blond-haired, blue-eyed, Muslims, Arabs, Africans, and Indonesians, seeing brothers just like us, praying together, and it was beautiful”.

The researcher thinks that the conversation above included ummah because there is no difference from each other. All human being are equal between rich and poor, white and black skin color, tall and short, and so

on. Because the real difference in front of Allah is the level of faith in every human being.

This is relevant with Ali Shariati's perspective that the form of ummah is when everyone has the same rights without any discrimination.



c. In the scene minutes (01:12:35) Muhammad Ali in the scene shook hands with the guards at the court; it was proof that Ali highly respected the level of equality between humans and mutual respect for one another.

The researcher thinks that the action in the scene of film included ummah because Ali considers all human have equality so they must respect each other.

This is relevant with Ali Shariati's perspective that ummah is a social system based on equal rights.



d. In the scene minutes (01:39:08) Bundini recounted that Ali allowed himself to stay by Ali's side even though he knew that Bundini actually liked pork and white woman. Ali openly tolerated his friends of different religions.

The researcher thinks that the conversation above includes ummah because Ali showed a high social attitude without distinguishing class among fellow human beings. Ali has a high tolerance and he is open-minded. This shows that an Ali as an ideal human being as a representative of God on earth.

This is relevant with Ali Shariati's perspective that the ummah is a human who has shaped the environment. As an ideal human being who represents Allah on earth, his duty is to be a good agent of Islam who spreads kindness to others.

B. The impacts of Islamic social norms in the film entitled "Ali" according to Shariati's perspective

1. Tauhid



In the scene minutes (00:39:31 – 00:40:11) Ali meets Malcolm X and he asks to Malcolm for advice on which places Ali should visit. Ali wants to visit all the places in the world. Malcolm suggests Ali to go to Algeria then visit Ben Bella. Most importantly Ali had to visit Mecca and Medina. Malcolm told how beautiful it was to worship at the baitullah, circle the Ka'ba for 7 rounds and pray since the sun rose. There are many pilgrims coming from all corners of the world. They are dressed the same, tall or low there is no difference, Muslim blonde hair, blue eyes, Arabian, African, Indonesian and various other countries are the same. This shows that in Islam there is no discrimination each other. Ali who demanded the rights of freedom, equality and justice in his country but was not listened to, then met with Islam and embraced it. Islam is very much in accordance with Ali's wishes, which rejects discrimination, racism, and social class differences. Islam is an open social class religion. There is no class level in Islam, all are equal and are seen as equal because the only thing that distinguishes them before Allah is faith and taqwa. As Allah says in Surah Al-Hujurat verse 13:

وَاللَّهُ أَتَقَرُّكُمْ مِنَ اللَّهِ
 عَلِيمٌ خَبِيرٌ

The Islamic social system is based on the principles of righteousness and justice, which are designed to ensure happiness and prosperity for both individuals and society. It does not tolerate class wars, social castes, or individual domination over society or vice versa. In the sight of Allah, the only difference between one Muslim and another is their devotion to Allah.

In his biographical book entitled “Muhammad Ali a Tribute to the Greatest” it is written that White Americans could not accept that a sports star who might make millions of dollars would embrace a group like the Nation of Islam. However, Muhammad Ali had the courage to stand bravely like no other and risk not only his life but everything he had. One of the reasons Muhammad Ali refused to join the military was that he served his religion. Ali stood before armies around the world to support the proposition that, unless you have a good reason to kill, war is wrong. Islam commands not to fight the weak and kill innocent people.

This is relevant to the concept of Islamic Social Norms based on Ali Shariati’s perspective that the tauhid is used as the ideological basis in analyzing the problems that occur in the social structure. Tauhid is the unity between God, humans, and the universe. So, all forms of social discrimination, injustice, tyranny, and oppression must be resisted because they are shirking (against monotheism).

2. Rausyanfikir



In the scene minutes (01:08:12 – 01:09:21) Muhammad Ali stated reasons not to join the United States military war to Vietnam. Ali did not want to fight to defend the American white people because they never defended when Ali wanted to defend his right as an American citizen. Ali wants freedom, justice and equality but not one of the white Americans is willing to hear Ali's wishes. Then Ali joined the Nation of Islam who taught that a Muslim must abide by the law in accordance with Islamic religion and put himself in a place respectable in pride as black Americans who have the same degree as white Americans. The Nation of Islam also teaches that Muslim as God's representative on earth must make a change to a better life every day. One reason he embraces Islam is that the world's warriors are amazed at the people of Muhammad Ali who greet them. Ali once said that, "I have never seen so much love. You can hug each other and kiss each other's hands. Shalat five times a day, woman wears long clothes, the way they eat. You can also go to any country by saying hello. You can have a brother, I choose Islam because it can connect me."

According to Muhammad Ali, when he converted Islam, he could feel freedom. Islam is referred to as a religion that is able to connect all Muslims in all countries.

Followed by the August 1992 edition time magazine, Muhammad Ali said that, "In Islam I feel good and freedom. This religion connects me to Saudi Arabia, Pakistan, Morocco, and Syria. I can also live in the places of the world's Muslim leaders because I am a Muslim. People also welcome me as a brother, so I chose Islam." Ali is known as a Muslim and an activist who often calls for good and peace. That is why he refuses to go down with the U.S. military to attack Vietnam. The legend The Greatest confirmed that he had no problem with the Vietnamese. He explained the religion of Islam which he did not teach to kill the innocent. In 2016 as broadcast from IB Times Ali said that, "I am a Muslim and there is no Islam about the murder of innocent people in Paris, San Bernardino, or anywhere in the world. True Muslims know that violence and cruelty among those called Islamic Jihadis is contrary to the principles of our religion" the result of the refusal to join the Vietnam war, Muhammad Ali was also divided into five years in prison by the U.S. government. Then, he is also punished for paying a fine of USD 10,000 or about 148 million rupiah in the current chair and forbidden to fight for three years. Until the end of his life, Muhammad Ali remained known as a Muslim who loved peace. He died on June 4, 2016 at the age of 74 because of pneumonia.

In the book “Muhammad Ali a Tribute to the Greatest” it was mentioned that Ali’s refusal to go to Vietnam on the grounds that he served his religion later made him an international hero. Ali as a beacon of hope for oppressed people around the world. When he refused to join the armed forces of the United States, whatever his motives, he stood before armies around the world to support the proposition that, unless you have a good reason to kill, war is wrong.

This is relevant to the concept of Islamic Social Norms based on Ali Shariati’s perspective that the rausyanfikir are enlightened people or souls, they are human beings with human qualities. He is tasked with transmitting awareness of self and society so that a collective awareness emerges to strive to improve society in a better direction.

3. Ummah



In the scene minutes (00:37:11) Muhammad Ali was treated very politely and welcomes to sit in the cabin. Ali was very impressed because in Louisville he and other American black people were discriminated

against. Even black Americans cannot drive a bus, so it is very impressive that Ali can get on a plane and talk to the pilot and co-pilot on that plane. It can be felt by Muhammad Ali because tauhid and rausyanfikir in his life have existed. Ali is a very visiting figure of Islam he struggles to defend religion until he loses wealth and position in his life. Ali defended religion and himself before the American government firmly that he would not go to war against the innocent. It caused him to be cleansed in America and lost his chance to fight in the ring. Even though Ali knew that he would lose everything in his life like rank, wealth, popularity, yet he remained against the American government and maintained his religion and principle very strongly. Ali denied discrimination, racism and injustice in America. He demands freedom to live as he wishes.

In the book “Muhammad Ali a Tribute to the Greatest” it was mentioned that Ali came to give values of freedom and equality to every group in the world. Ali helped black people in America overcome mental slavery. Any bad experience becomes black people for millions of people changes because of Ali. The message that Ali’s refusal to join the U.S. Armed Forces is to tell people to stop the war and negotiate fair peace for everyone. Muhammad Ali wants to promote tolerance and understanding among everyone. Hate must be erased from everyone’s heart. Ali becomes a fighter of hope for the oppressed worldwide. He demands equality for himself and others.

This is relevant to the concept of Islamic Social Norms based on Ali Shariati’s perspective that the ummah system is a social system that

does not discriminate against class, race, caste, religion, and so on and free of all kinds of injustice and social discrimination.

B. Discussions

1. The various kinds of Islamic social norms that found in the film entitled “Ali” according to Shariati’s perspective

Looking at the results of the Islamic Social Norms study in the film entitled “Ali” about three principles and the impact of each of those points shows a pretty good result. The film entitled "Ali" itself is a film that goes on in a country of Islamic minorities in America, but turns out to be a character named Cassius Marcellus Clay who later changed his name to Muhammad Ali when embracing Islam and he fought for social norms in society to bring change in a better direction. The way Ali upholds justice, equality and glory contained in social norms in line with Ali Shariati's perspective about three important points about Islamic social norms.

Ali Shariati with his theory of Social Norms mentions many interesting things, for example what researcher have taken. In his book, it is stated that social norms have a huge impact on society in order to create a peaceful and prosperous life.

Through the above results, researcher who has more than five times watched the film entitled “Ali” stated that the above findings are quite true if stated through the Ali Shariati perspective. From watching the film and matching it with Shariati's theory, it's known that it turns out discrimination, racism, and injustice is not right to do. Everyone is equal

and wants justice. There shouldn't be a class difference between people because everything is the same. The only difference between the Muslims in the sight of God is the faith and the fear of God.

In the point of view of Ali Shariati there are three concepts of Islamic social norms:

a. Tauhid (monotheism)

In this case, the researcher analyzed the conversations in the film that are in accordance with the concept of monotheism based on Ali Shariati's perspective. In Ali Shariati's view, monotheism is the unity between God, humans, and the universe. As an example of what the researcher did in analyzed the conversation in the Ali movie as follows:

Muhammad Ali: Oh, man. Where should I go? I wanna go all over this place.

Malcolm X: Go to Algeria. See Ben Bella. Then go to see Mecca and Medina. I just came from there. Made my seven circuits around the Kaaba. *I prayed at sunrise. Two million people. Pilgrims from all over, man. Dressed the same. High and low, the same. Blond-haired, blue-eyed Muslims, Arabs, Africans, Indonesians. Seeing brothers just like us, praying together, it was beautiful.* I drank water from the well of Zem Zem. I prayed in the ancient city of Mena. I prayed on Mount Arafat.

In the scenes minutes (00:40:07) there is a conversation that contains the concept of monotheism according to Ali Shariati's

perspective. Thus, all forms of no social discrimination, injustice, tyranny, and oppression must be opposed because they are considered syirk and contrary to the concept of monotheism. There is no difference between a servant except faith and piety.

b. Rausyanfikir

In this case, the researcher analyzed the conversations in the film that are in accordance with the concept of rausyanfikir based on Ali Shariati's perspective. In Ali Shariati's view, rausyanfikir is an enlightened thinker who is aware of the condition of the surrounding environment, its welfare and society, thereby indirectly providing a sense of social responsibility. As an example of what the researcher did in analyzed the conversation in the Ali movie as follows:

Muhammad Ali: Yes, sir. I'm not gonna apologize to you. This is not a courtroom, and *I do not have to answer your questions.*

Reporter: What about Terrell? We'll fight in another state!

Muhammad Ali: Are you gonna dodge the draft? *I ain't draft-dodgin' I ain't burnin' no flag, and I ain't runnin' to Canada. I'm stayin' right here. You wanna send me to jail? Fine. You go right ahead. I've been in jail for 400 years. I can be there for four or five more. But I ain't going' no 10,000 miles to help murder and kill other poor people. If I wanna die, I'll die right here right now, fightin' you, if I wanna die. You my enemy. Not no Chinese, no Vietcong, no Japanese. You my oppose when I want freedom. You my opposer when I want justice. You my opposer when I want*

equality. You want me to go somewhere and fight for you. You won't even stand up for me right here in America for my rights and my religious beliefs. You won't even stand up for me right here at home.

In the scenes minutes (01:08:49 - 01:08:56) there is a conversation that contains the concept of *rausyanfikir* according to Ali Shariati's perspective. In that conversation was clear that Muhammad Ali as a figure who had enlightened thoughts like a *rausyanfikir* according to Ali Shariati's perspective. Muhammad Ali boldly stated that he did not want to live a life that was not in accordance with the principles of life that he held. He does not want to defend the wrong people and kill the innocent. Ali does not want his life to be controlled by other people. Ali is an icon of freedom.

c. Ummah

In this case, the researcher analyzed the conversations in the film that are in accordance with the concept of *ummah* based on Ali Shariati's perspective. In Ali Shariati's view, *ummah* is the result of monotheism and *rausyanfikir*. *Ummah* as the goal of social change that the *ummah* system is a social system that does not discriminate against class, race, caste, religion, free from all kinds of injustice, social discrimination, and so on. As an example of what the researcher did in analyzed the conversation in the Ali movie as follows:

Pilot: I am the pilot. He's the copilot. Here. Sit down, Mr. Clay.

Muhammad Ali: Oh, man. *In Louisville, where I grewed up, they barely let black folks drive buses.*

In the scenes minutes (00:37:16) there is a conversation that contains the concept of ummah according to Ali Shariati's perspective. The conversation contains the meaning that after the realization of tauhid (monotheism) and *rausyanfikir*, discrimination and injustice no longer exist.

2. The impacts of Islamic social norms in the film entitled "Ali" according to Shariati's perspective

a. Tauhid (monotheism)

Muhammad Ali: Oh, man. Where should I go? I wanna go all over this place.

Malcolm X: Go to Algeria. See Ben Bella. Then go to see Mecca and Medina. I just came from there. Made my seven circuits around the Kaaba. I prayed at sunrise. Two million people. Pilgrims from all over, man. *Dressed the same. High and low, the same. Blond-haired, blue-eyed Muslims, Arabs, Africans, Indonesians.* Seeing brothers just like us, praying together, it was beautiful. I drank water from the well of Zem Zem. I prayed in the ancient city of Mena. I prayed on Mount Arafat.

In that conversation can be seen that there is an impact of monotheism, namely that everyone gets the same opportunity. There is no difference except faith and piety. Everyone has the same opportunities and rights without differences in skin color or any other thing except the faith that everyone has which differentiates the level of a servant in front of Allah.

b. Rausyanfikir

Muhammad Ali: Yes, sir. I'm not gonna apologize to you. This is not a courtroom, and I do not have to answer your questions.

Reporter: What about Terrell? We'll fight in another state!

Muhammad Ali: Are you gonna dodge the draft? I ain't draft-dodgin' I ain't burnin' no flag, and I ain't runnin' to Canada. I'm stayin' right here. You wanna send me to jail? Fine. You go right ahead. I've been in jail for 400 years. I can be there for four or five more. But I ain't going' no 10,000 miles to help murder and kill other poor people. *If I wanna die, I'll die right here right now, fightin' you, if I wanna die. You my enemy. Not no Chinese, no Vietcong, no Japanese. You my oppose when I want freedom. You my opposer when I want justice. You my opposer when I want equality. You want me to go somewhere and fight for you. You won't even stand up for me right here in America for my rights and my religious beliefs. You won't even stand up for me right here at home.*

In the excerpt from the conversation, it can be concluded that the impact of rausyanfikir that everyone is free to determine their way of life. Everyone can be whatever they want without limits. Difference is the beauty that Allah has given to each of his servants. Everyone must make changes for the better. A person who has an enlightened mind will care deeply about his social environment. This is relevant to what was done by Muhammad Ali who fought for equality between black people and white

people. Ali fought for justice, equality and everyone's rights. Muhammad Ali was God's messenger to fight for peace.

c. Ummah

Pilot: I am the pilot. He's the copilot. Here. Sit down, Mr. Clay.

Muhammad Ali: Oh, man. *In Louisville, where I grew up, they barely let black folks drive buses.*

In this conversation, it means that the creation of monotheism and rausyanfikir will grow the ummah, namely laying the foundations of society through deliberations, and formulating provisions and goals for living together which include freedom, justice, and participation. Muhammad Ali succeeded in creating an ummah so that black people could feel the same way as white people.

However, in order to make researcher more confident that Islamic Social Norms can exist in the field of social norms especially in this film entitled "Ali", researcher interviewed seven people who have ever watched, just watched, or just learned about title or role in the film. The researcher interviewed seven participants to watch the film entitled "Ali" and gave his opinion by answering the research question. The seven participants have different background education, even those who have worked abroad and have experienced discrimination as the characters feel in the film.

Questions:

1. How do you think the social norm appears in that film?
2. Does Islam also have these social norms? Like teaching to fight rights, justice, visiting high levels of equality and so on.
3. Is the role of Ali in the film very important in creating social norms that are consistent with the Islamic principle? No discrimination, no racism, no injustice between each other.
4. Give your criticism of social norms in the film!

The results of the interview obtained by the researcher are as follow:

1. AR (30 y.o, just watched the movie, Cleaning Service in an apartment abroad (Malaysia)

- a. The social norm shown in the "Ali (2001)" movie is to fight for rights, justice and equality in an allied life.
- b. The "Ali (2001)" movie tells about Ali's character's struggle to fight the right, And this film is consistent with Islamic teachings that Islam is a religion that does not distinguish between skin-color beings and teaches us to be fair to others and does not rob others' rights.
- c. The Ali character is very important in creating social norms that are consistent with the Islamic principle, such as speaking about stopping discrimination and racism against each other, such as Ali's character refusing to be called Mr. Clay (even though his name is Cassius Clay) because Ali's character knows that the word "Clay" is means (slave) . And Ali rejects all about discrimination and racism against black races like himself. In the end they called Mr. Clay (Muhammad Ali, the name given by the character Elijah Muhammad), but before the name was

given, Ali asked to be called Cassius X, as a tribute to the character Malcolm X. Because of Ali's character in the film, many of them feel proud because there is a Black Muslim human figure that excels in the world. They feel represented and they fully support Ali's character both before the match and while in the ring. Cheering gave encouragement to Ali, who is considered a hero for the black race and Islam.

- d. Social Critics: Discrimination, racism, deprivation of the rights of others and the participation of other countries in the affairs of a country, such as the Vietnam war, and the terrorist attack that occurred in the Birmingham church, as well as extravagant life and free sex.

2. PAE (21 y.o, have seen Ali movie before, English Teaching Learning Program)

- a. In my opinion, the social norm that appears in the film is clearly illustrated by how people treat others who they think are not the same or the same as them.
- b. Of course. Islam is very strong in teaching his people that we must defend our rights. In that film, how Ali fought for his right to be more valued in a life of friendship by showing that he could and could make his nation and country proud. Ali holds the principle of obedience in Islam.
- c. Yes. With Ali being a boxing athlete and winning the prize, he can already raise his race name. Though he must continue to fight, but slowly but surely, things like racism, discrimination are also beginning to decrease

- d. It is unfortunate how the environment treats people who are not equal to them as garbage. They feel superior just because of different skin colors.

3. ZI (21 y.o, just watched the movie, Accounting Department at UNIBA)

- a. The social norms that emerged from the film prior to Muhammad Ali's arrival were not good. It is not in accordance with social norms in the form of moral norms. In the film there is inequality in society, meaning that there is a difference. That is the difference between black and white.
- b. Yes. Islam teaches what Muhammad Ali did, namely fighting for rights, justice, and upholding community equality.
- c. Yes, the role of Ali in the film is very important. Because since the existence of Ali, rights, justice, and equality of society have come into effect.
- d. Before the character of Ali, the social norms in the film were very bad. Because the rights, justice, and equality of society do not exist. Even in the film, there is a great distinction between black and white people. After the arrival of the character Ali, the social norms in the film came into effect.

4. UHA (21 y.o, have seen Ali movie before, Islamic Broadcasting Communications Department)

- a. In my opinion, the social norms that appear in the film are very visible how different people are from people who have differences or can be said to be a minority in that environment. Unpleasant treatment of people who have different races, even different religions.

- b. Islam has social norms that are high enough to fight for justice and so on. Islam really respects differences and upholds the rights and equality of the people.
- c. It is very important, with Ali being an athlete, there is a high possibility that discrimination, racism, and even injustice can be minimized. Seeing that there is a big character to follow.
- d. It is unfortunate that in the film there is an unpleasant treatment related to social norms. In fact, minority religions are seen to be underestimated or still not well received.

5. AH (24 y.o, just watched the movie, Chief of Marketing Crypto Currency in Kenzo Foundation)

- a. In my opinion, the social norms contained in the film are very clear when white Americans underestimate black people. In the film niggers are treated unfairly and unequally.
- b. Of course yes. After Muhammad Ali as the main character in the film joined the Nation of Islam, he became increasingly struggling to defend rights, uphold justice, and fight for the equality of black people in America. Because Islam does command to defend itself and put you in a place of honor and feel proud as a black group because black is charming. There is no difference in Islam except piety.
- c. Exactly yes. Ali is a symbol of social figures. He is the cause of peace. One of Ali's struggles to create peace was when he refused to join the American armed forces against Vietnam on the grounds that he served Islam. Ali said that unless there was a valid and logical reason for

fighting, war was wrong. Islam ordered not to kill innocent people and Ali adhered to that principle.

- d. Criticism: It is very inhumane when society treats other people disrespectfully just because of the difference in skin color. They feel more valuable and honored because they are white and black people are more despised. This is a great sin for me.

6. Hdt (27 y.o, just watched the movie, Video Editor and Videographer)

- a. The norm in the film is very clear, because with the famous Muhammad Ali in the history of boxing makes many changes in the norm that happens. There is no difference between black and white, and the creation of racial well-being. Norms should have been created in society in order to create a calm and peaceful life. In that film, the social norm of justice, equality and glory was fought very hard by the character Muhammad Ali. He defended religion and fought for justice until he lost many valuable things in his life.
- b. Yes, the film shows discrimination, racism and class differences. So when Muhammad Ali embraced Islam he really fought for rights, justice, and upholding equality in social life.
- c. Yes, the film inspired many people around the world about Ali's struggle against injustice, racism and discrimination.
- d. In my view, in that film, if viewed by the leader at the time of Muhammad Ali's life, the American government is very bad for not implementing social equality in society.

7. FR (18 y.o, just watched the movie, freelancer)

- a. In my opinion, there are a lot of social norms in the film. It can be seen from the treatment received by Muhammad Ali such as injustice, discrimination against black groups and racists.
- b. Yes. After Muhammad Ali became a Muslim, he adhered to the principle of serving his religion and adhered to the principles of Islam according to the Qur'an and Sunnah. One example is when Ali refused to join the American military because he did not want to kill innocent people. In Islam itself war and killing are prohibited except for those who oppress and fight against the Islamic ummah. Ali also fought for justice and equality for black Americans.
- c. Of course yes. Even with Ali being the cause of the implementation of social norms in accordance with Islamic principles such as eliminating discrimination against black people, not being racist, justice and equality were also realized because of Muhammad Ali's struggle.
- d. Criticism: Do not judge a book by its cover. Do not belittle other people just because of their outward appearance. It could be that those we value low have more extraordinary abilities than us. Discrimination and racism are the stupidest things humans do, because we really need each other.

Of the seven above participations it can be concluded that in Ali's film there is a social norm fought by Muhammad Ali. Islam also plays an important role in the existence of Islamic social norms in that film. But I think as a researcher, based on some sources found it can be concluded that Ali's film is just a glimpse of Ali's true glory. In the film it was just focused on a Muhammad Ali's boxing show on the ring. Though it's

important Muhammad Ali thinks research is more than that. Ali is the one who has strong determination; he will do whatever he wants and what he has planned. Ali was cured as the greatest of the century. Ali's greatness in the eyes of people around the world is not only because of his heavyweight champion but Ali as a person with his personality qualities.

Muhammad Ali succeeded in winning the boxing ring. But the great victory of Muhammad Ali was outside the boxing ring, when he practiced the values of Islam in the United States. Muhammad Ali is one of the most famous and influential people in the world. Not just as a fighter, but as a human being as a whole. Ali did more for Islam in this American country than many other Muslims in the history of the United States.

Muhammad Ali holds the strongest faith in Islam and continues to be an anti-discrimination figure ever experienced by Islam in the United States. Muhammad Ali embraced Islam in the middle of discrimination of African-American descendants in the United States. Muhammad Ali embraced Islam is not just a form of sensation. Muhammad Ali embraced Islam and entrusted teachings therein.

One of the great steps of Muhammad Ali was when he refused the military obligation for the Vietnam War in 1967. Muhammad Ali lost time in the golden age as an athlete, which is 25-28 years old, but he confirmed a strong identity as a Muslim who denied form of injustice. Throughout his career back, Muhammad Ali showed that he was a

diamond that did not lose his kiln even though long imprisoned. Muhammad Ali managed to maintain his status as a heavyweight star by winning top fighters like Joe Frazier, Ken Norton, to George Foreman. Although his name is recorded as a legendary fighter, victory in the boxing world for Muhammad Ali is a small victory because the Great War Muhammad Ali is going through is making the United States society look open to Islam. Muhammad Ali lives on Islamic streets and he is become one of the most important figures behind Islamic development in the United States so far.

Quoted from The Undefeated Ali said that, "My fight in the world of boxing is only to make me popular. I have never enjoyed hurting people, bringing people down. But this world only understands power, wealth and popularity. After I heard the strong message of Islam, saw the beauty of Muslim unity, the way to raise children, the way of worship, the way to eat, dress, and the whole Islamic attitude, it was really beautiful. I said that this is something that more people should know about. This will be accepted and make them interested in knowing Islam."

The researcher also received information from the participants that during Ali's time, schools and offices were closed when Ali boxed in the ring because of the world's love for Ali. Ali is the only one who can change the view of people especially Americans towards Islam and they are proud to be Muslim because of Ali.