

CHAPTER I

INTRODUCTION

This chapter would like to explain about background of study, problem of study, objective of study, significance of study, definition of key terms, and also previous study.

A. Background of Study

Teaching is the process of interaction of teachers or learning resources in a learning environment with the learners. Teaching also can be interpreted as assistance or direction given by teachers until there are a process of gaining knowledge, mastery of skills and habits, and the formation of and beliefs in learners.¹ Therefore, we can conclude that teaching attitudes can refer to the process of transfer knowledge, values or experience from teachers or the learning resources. So, the way how teachers teach can influence the learning process because it determines whether the learning process is successful or not.

Djamaluddin and Wardana stated that learning is a process or effort by individuals to get behavioral changes, it can in the form of knowledge, skills, or in attitudes and positive values as an experience of various materials that have been studied.² So, it can conclude that learning can define as an effort of human where the result of the process is behavioral changes. Therefore, learning is very important in human life, because with learning, someone can increase their knowledge, their ability, and even

¹ Ahdar Djamaluddin and Wardana, *Belajar dan Pembelajaran: 4 Pilar Peningkatan Kompetensi Pedagogis* (Sulawesi Selatan: CV Kaaffah Learning Center, 2018), 13.

² Ibid.

repair their behavior.

In the implementation, teaching and learning process has several kinds of media that can used to help the lecturers explain and convey the material and it is also can help the learner easier to understand and get the point of the material that given by lecturers.

According to Smaldino, et al. media means as anything that can carries information from a sources to the receivers.³ Based on this understanding, we can conclude that media is refers to the anything that can help a source; if in educational setting it can be a lecturers to the receivers or the students.

The use of media can be different from one lecturer to another, because media usually use based on the need from the lecturers and the learners. Sometime it is also depend on the material that going to discussed and the media that can used should be appropriate with it. Media also can use in several ways based on the goals of the teaching and learning process. It can be used to convey the materials during the teaching and learning process or it is also used to given the assignment.

In the era of the technological developments like now days, media in teaching and learning process also have some impacts based on this technological development such as the use of various digital application have begun to facilitate the teaching and learning process. It was like the *Canva* application that begun to use as media to given an assignment.

³ Sharon E. Smaldino, et al. *Instructional Technology and Media for Learning 8th ed.* (New Jersey: Pearson Merrill Prentice Hall, 2004), 9-10.

Canva is one of application that provide some graphic design tools, such as some graphics, photos, and fonts that can be used and edited by the user to make their own design.⁴ Therefore, we can conclude that *Canva* application is an editing application that provide some features that allows the user to make a lot of interesting design, such as in making slides for presentations, making advertising posters, letters, resumes, even though for making an interesting infographics.

In this era, the use of *Canva* application in educational setting is being the new things. *Canva* application has been widely used as a learning media or media assignment in various courses/classes, such as writing, listening, until the TOEFL class. According to Phillips, The TOEFL test is a test to measure English proficiency of they who are held English as foreign language (nonnative speakers of English).⁵ In order to get a highest score in TOEFL test, there is a course that was arrange to discussed about how to answer all of the sections in the TOEFL test. While, TOEFL assignment is tasks in TOEFL class that given by lecturer to measure students' understanding about the skill that presented and discussed.

This phenomenon can researcher found in TOEFL class at sixth semester of TBI IAIN Madura. Mrs. L, as the lecturer of TOEFL class at sixth semester of TBI IAIN Madura usually gives an individual

⁴ Elsa Christiana and Khoirul Anwar, "The Perception of Using Technology Canva Application as a Media for English Teacher Creating Media Virtual Teaching and English Learning in Loei Thailand," *Journal of English Teaching, Literature, and Applied Linguistics* 5, no. 1 (February, 2021), 63.

⁵ Deborah Phillips, *Longman Preparation Course for The TOEFL Test: The Paper Test* (United States of America: Pearson Education, Inc., 2003), 15

assignment for the students using this *Canva* application. The students should make a review for the material that has been discussed in the class. This kind of assignment is different from the others because in giving the assignment, the lecturer did not ask the students to write down or type the review in a piece of paper like the traditional concept, but the lecturer ask them to make an infographic which contain their review about the material by using *Canva* application as media assignment to make their review infographic become more interesting.

However, the impact of the use of *Canva* application in teaching and learning process may feel by students. Therefore, they may have some perceptions about it. They may agree and think that the use of this media is suitable with their personality and they also can disagree and think that the use of this media is not suitable with their personality. These perceptions can help the teachers to make decision dealing with how they will manage and fix their media in teaching and learning process in order to give more positive impact or value and also to make it better in the future.

Based on description above, the researcher is interested in knowing about the other students' perception about the use of *Canva* application in TOEFL class, especially in sixth semester of TBI IAIN Madura. Therefore, the researcher is interested in the research with the title **"Students' Perception on The TOEFL Assignment in Using *Canva* Application at Sixth Semester of TBI IAIN Madura"**.

B. Problem of Study

According to Creswell, Research problems are the phenomenon that appears in educational setting that encourages the researcher to conduct the research in order to answer or reason for the phenomenon.⁶ Therefore, based on the research context as described above, this research is focused on the formulation of the problem as follows:

1. How do the sixth semester students perceive on the use of *Canva* application in TOEFL assignment at TBI IAIN Madura?
2. How do the sixth semester students use *Canva* application in the TOEFL assignment at TBI IAIN Madura?

C. Objective of Study

According to Creswell, research objective is the major intent or purpose of the research used to solve the problem. Therefore, research objective define as the purpose or the goals which would like to reach by conduct the study.⁷ Therefore, based on the research problem above, researcher has the following objectives to be achieved as follows:

1. To identify how do the sixth semester student perceive on the use of *Canva* application in TOEFL assignment at TBI IAIN Madura.
2. To identify how do the sixth semester students use *Canva* application in the TOEFL assignment at TBI IAIN Madura.

⁶ John W. Creswell, *Educational Research Planning, Conducting and Evaluating Quantitative and Qualitative Research, Fourth Edition* (Boston: Pearson, 2012), 59.

⁷ Ibid, 60.

D. Significance of Study

Significance of study is the use and the urgency of the research, it can be based on either scientific (theoretical) or social (practical).⁸ Therefore, significance of study become a section in the research that provide information about the benefits and the impact of the study for certain circles, especially for teachers, students, or for further researchers. So, the researcher established significances of this research which consist of the aspects as follows:

1. Theoretically

The results of this study will provide contributions and information about education, especially in the field of media assignment in teaching and learning process. Besides, it also will be an alternative reference to enrich knowledge about a media that can used to give an assignment.

2. Practically

- a. For Teachers

The aim of this study is to find out the students' perception to the use of *Canva* application in TOEFL assignment, so the teacher will have an overview about the use of this media and how the students think about it. Therefore, the teachers can use it as consideration in use media assignment in the future.

⁸ *Pedoman Karya Tulis Ilmiah* (Pamekasan: Institut Agama Islam Negeri Madura, 2020), 19.

b. For Students

The result of this research will provide information about the use of *Canva* application as media of assignment. So the students can give their perception about how the use of this media.

c. For Further Researcher

This research can be used as inspiration for further research that has the same problem in future study. The result of this research will give them a new reference and new idea to conduct others research and be a new field in use *Canva* application as media assignment.

E. Definition of Key Terms

Definition of key terms is explanation for some words or clauses that related with the concept of research. These explanations are needed to avoid misunderstanding and the different perception to the meaning of words or clauses, and to make the readers easier to understand about the words or clauses.⁹ To clarifying the meaning of the key terms, the researcher provides an explanation for the terms, as follows:

1. Students' Perception

Students' perception was defined as think or belief of students about something. It means as the understanding of students about something or phenomenon.

⁹ *Pedoman Karya Tulis Ilmiah* (Pamekasan: Institut Agama Islam Negeri Madura, 2020), 19.

2. TOEFL Assignment

Assignment is tasks that given by lecturers to the students to check and measure their understanding about the material. While, TOEFL assignment is tasks in TOEFL class that given by lecturer to measure students' understanding about the skill that presented and discussed.

3. *Canva* Application

Canva application is one of editing application that provide some graphic design tools, such as some graphics, photos, and fonts that allows the user to make a lot of interesting design, such as in making slides for presentations, making advertising posters, letters, resumes, etc.

F. Previous Study

Actually, the researcher found five previous studies related to this research. First is the journal written by Yulinda Utami and Dewi Suriyani Djamdjuri entitled "Students' Motivation in Writing Class Using of *Canva*: Students' Perception."¹⁰ This journal discussed about the students' perception related to their motivation in writing class by using *Canva* application at Senior High School Bigin Teluk. The results of this research state that the use of *Canva* application in the writing class has a positive impact to the students, such as it can increase students' motivation and abilities in writing class. Beside positive impact, students also have some obstacles in using *Canva* application, such as they need more time to design using this application and

¹⁰ Yulinda Utami and Dewi Suriyani Djamdjuri, *Students' Motivation in Writing Class Using of Canva: Students' Perception*, article was provided in The 3rd Bogor English Student and Teacher (BEST) Conference 2021 (Bogor, 2021), 153.

they also have to pay for a premium account for using some pictures and elements without watermark.

The similarity of this previous study with the research that researcher will do is both researches discussed about the use of *Canva* application and how the students' perception about it. While, the differences between both researches is this previous study focus on the use of *Canva* application in writing class as learning media, but in this research, the researcher focus on the use of *Canva* application as media assignment in TOEFL class.

The second previous study that the researcher found is also journal written by Elsa Christiana and Khoirul Anwar entitled "The Perception of Using Technology *Canva* application as a Media for English Teacher Creating Media Virtual Teaching and English Learning in Loei Thailand."¹¹ This journal discussed about how the English teachers' perception on the use of *Canva* application to create virtual learning media in Loei Thailand. Then, the result of this research describe that *Canva* application can be used and facilitated the teachers to create learning media and improve their online teaching process and based on this research *Canva* application also has benefits to improve learning media that used by teachers effectively and it is also easy to share to the students.

The similarity of this previous study with the research that researcher will do is both researches discuss about the use of *Canva* application in teaching and learning process. While, the differences is this previous study

¹¹ Elsa Christiana and Khoirul Anwar, "The Perception of Using Technology *Canva* Application as a Media for English Teacher Creating Media Virtual Teaching and English Learning in Loei Thailand" *Journal of English Teaching, Literature, and Applied Linguistics* 5, No. 1 (February, 2021): 62.

focus on the usage of *Canva* application by teachers and how their perception about it, other differences is this previous study focus on the use of *Canva* application to create learning media, but this research focus on the use of *Canva* application by students as media assignment and how their perception about it.

The third previous study that the researcher found is also journal written by Muhamad Sofian Hadi, Lidiyatul Izzah, and Qondila Paulia entitled "Teaching Writing Through *Canva* Application to Enhance Students' Writing Performance."¹² This journal discussed about the effectiveness of the using *Canva* application to enhance students' writing performance or skills. From the research analysis of students' writing test score and the t-test calculation, it can be conclude that the result of this research is *Canva* application become an effective media to facilitate students to enhance their writing performance.

The similarity of this previous study with the research that researcher will do is both researches discuss about the use of *Canva* application in teaching and learning process. While, the differences is this previous study focus on the effectiveness of *Canva* application if it use as learning media to enhance students' writing performance, other differences is this previous study used a quantitative method which is pre-experimental research design by applying pre-test and post-test to obtain the data, but this research was use a qualitative method which is descriptive research design by interview, observation, and documentation. This research also focus on the use of *Canva*

¹² Muhamad Sofian Hadi, Lidiyatul Izzah, and Qondila Paulia, "Teaching Writing Through *Canva* Application to Enhance Students' Writing Performance" *Journal of Languages and Language Teaching* 9, No. 2 (April, 2021): 228.

application by students as media assignment in TOEFL class and how their perception about it.

The fourth previous study that researcher found is also a journal written by Audi Yundayani, Susilawati, and Chairunnisa entitled "Investigating The Effect of *Canva* on Students' Writing Skills."¹³ This journal discuss and investigate about how *Canva* can affect the students' writing skill that applied in English Foreign Language (EFL) class. Based on the students' pre-test and post-test score, the researchers in this research conclude that there is a significant positive effect on the use of *Canva* application to the students' writing skill that applied in EFL class.

The similarity of this previous study with the research that the researcher will conduct is both of the research discuss about the use of *Canva* application in teaching and learning process. While, the differences between both of them is this previous study focus on the effect of using *Canva* application if it use as media of writing to help the students explore their ideas to write, and the other differences is in this previous study the researchers use *Canva* application in English Foreign Language (EFL) class with mixed method design by quantitative approach with experimental design and qualitative approach with semi-structured interview technique, but this research focus on the use of *Canva* application as media assignment in TOEFL class and how their perception about it with qualitative approach by conducting an observation, interview, questionnaire, and documentation.

¹³ Audi Yundayani, Susilawati, and Chairunnisa, "Investigating The Effect of Canva on Students' Writing Skill," *English Review: Journal of English Education* 7, No. 2 (June, 2019): 169.

The last previous study that the researcher found is a journal written by Rahmatullah, Inanna, and Andi Tenri Ampa entitled "Media Pembelajaran Audio Visual Berbasis Aplikasi *Canva*."¹⁴ This journal discuss about the use of *Canva* application as audio visual learning media in economic teaching and learning process. The result of this study shows that the use of *Canva* application can increase the learning outcomes of students and it can make the students easier to understand the materials.

The similarity of this previous study with the research that the researcher will conduct is both of the research discuss about the use of *Canva* application in teaching and learning process. While, the differences between both of them is this previous study focus on the use of *Canva* application as audio visual media in teaching economic materials and whether it can develop the students outcomes with conduct the research using quantitative approach, but this research focus on the use of *Canva* application as media assignment in teaching TOEFL class and how the students perceive about it.

¹⁴ Rahmatullah, Inanna, and Andi Tenri Ampa, "Media Pembelajaran Audio Visual Berbasis Aplikasi *Canva*," *Jurnal Pendidikan Ekonomi Undiksha* 12, No. 2 (2020): 317.