

# CHAPTER I

## INTRODUCTION

### A. Research Context

The COVID-19 virus which first appeared in Wuhan, China at the end of 2019 spread widely and had a big impact in various ways around the world. The spread of the virus that was quite wide and fast finally made the World Health Organization (WHO) set this virus outbreak at the level of pandemic on 11 March 2020<sup>1</sup>. Pandemics are for the most part disease outbreaks that become widespread as a result of the spread of human-to-human infection.<sup>2</sup> To prevent the spread of this dangerous virus, World Health Organization (WHO) urges everyone in the world to stay at home, keep a distance, and always wear a mask outside the home. In the end, this pandemic also finally has an impact on the education system. Due to the appeal to keep a distance and stay at home, an online learning system was implemented.

The 21th century which enters the industrial era 4.0 demands that the learning process can take place all day long.<sup>3</sup> Therefore, the existence of a pandemic does not decide the educational process, learning during a pandemic becomes an online learning system. COVID-19 appeared in 2020, after two years, now a lot of people have been vaccinated. Mostly people already know how to face this virus, how to protect themselves by following vaccinations, using masks outside the house, keeping a distance and

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<sup>1</sup> World Health Organization, "WHO Director-General's Opening Remarks at the Media Briefing on COVID-19-11 March 2020," 2020, <https://www.who.int/director-general/speeches/detail/who-director-general-s-opening-remarks-at-the-media-briefing-on-covid-19---11-march-2020>.

<sup>2</sup> W. Qiu et al., "The Pandemic and Its Impacts," *Health, Culture and Society* 9 (December 8, 2017): 3, <https://doi.org/10.5195/HCS.2017.221>.

<sup>3</sup> Achmad Noor Fatirul and Djoko Adi Walujo, *Desain Blended Learning: Desain Pembelajaran Online Hasil Penelitian* (Surabaya: Scopindo Media Pustaka, 2020), 6.

following other health protocols. With such considerations, many school agencies have begun to implement face-to-face learning again. However, it is not completely face-to-face, for example at IAIN Madura, this campus has started implementing a blended learning system since the issuance of a circular letter from campus stating that the 2021-2022 odd semester lectures will be carried out with a blended learning system starting on 30 August 2021. Blended learning, like its name suggests, blends online learning with more traditional methods of learning and development.<sup>4</sup> Since the implementation of online learning and now become blended learning, the learning media used are increasingly diverse. Both in online learning systems or blended learning systems, the use of audio visual media is very helpful in the learning process. Audio visual aid or media is sensitive tools used in teaching and as avenues for learning.<sup>5</sup> Raharja suggests that audio visual media are modern instructional media fits with the era development (science progress, and technology include visible and audible media).<sup>6</sup> One of the audio visual media that is often used in the learning process is video.

Video is a telecommunication tool that can be seen by the five senses (eyes), which is a live image (motion). In addition, video is including audio visual media which are divided into two types. First is equipped with sounds and images equipment in a single unit, it called pure audio visual media such as motion film sounds (movie), television, and video. Second is impure audio visual media, namely what known as slide, opaque, overhead projector and

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<sup>4</sup> Kaye Thorne, *Blended Learning: How to Integrate Online & Traditional Learning* (London ; Sterling, VA: Kogan Page, 2003), 2.

<sup>5</sup> Skye Aderson, *Audio Visual Aids in Education* (United Kingdom: ED-Tech Press, 2019), 19.

<sup>6</sup> Raharja, *Media Pendidikan* (Jakarta: Raja Wali, 2000).

visual equipment.<sup>7</sup> In learning system, sometimes, video is used as a media for students to collect assignments. Not only to collect assignments, video also giving so many benefits in learning system. But also, it helps student to build their technology literacy skills.<sup>8</sup>

Not a few teachers or lecturers who give assignments in the form of video assignments to their students during the pandemic. Video assignments are usually given when the teacher or lecturer wants to see the performance or skill of his or her students in doing the assignments he or she given. The choice of using media in the form of videos on students assignment, especially during the COVID-19 pandemic blended learning is because videos can be viewed anytime and anywhere, so teachers or lecturers do not need to always meet face-to-face and at the same time with his or her students. It will help the teachers or lecturers in assess the student correctly according to the student's ability on the video assignment.

In English Teaching Media (ETM) learning process, the learning focusses on how students choose the media that need to be used in the learning process or later when they will teach. In this ETM class, students are expected to know the kinds of media that can be used in the teaching learning process, so on with how to use that kind of media. During blended learning due to COVID-19 pandemic conducted at IAIN Madura, to find out and test students' abilities in understanding, choosing, and using media in learning, lecturers have several ways, such as holding an online class by using kind of social media such as WhatsApp group or holding the face-to-face learning

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<sup>7</sup> Rizal Fuady and Ariffin Abdul Mutalib, "Audio-Visual Media in Learning" 1, no. 2 (2018): 4.

<sup>8</sup> Smaldino Lowther Russell, *Instructional Technology and Media for Learning*, Tenth Edition (United States of America: Pearson, 2014), 292.

process at the real and same place in classroom, but from the issuance of a rector's circular letter number B-1239/In.38/R/PP.00.9/08/2021, it can only be attended by 50% of the total number of students in one class, or it can also be done by giving video assignments to their students. From the researcher pre-interviewed with some of the 5<sup>th</sup> semester students of English teaching learning program students in IAIN Madura academic year 2021/2022, they said that they faced some difficulties on making video assignments such as in editing, preparing the script, need to much time because in blended learning system they need more to manage their time, need a proper camera with enough storages, and faced the experience of failing in uploading the video on some applications like YouTube.

Based on description above, the researcher is interested in knowing about students' difficulties on making video assignments in English Teaching Media blended learning, especially at 5<sup>th</sup> semester of English teaching learning program in IAIN Madura Academic year 2021/2022. The researcher uses the term difficulty rather than the term obstacle, because difficulty is the state of being difficult, or hard to do, while obstacle is something that impedes, stands in the way of, or holds up progress. So difficulty here means someone face something that hard to do or difficult to do. So the researcher uses the term difficulty because the researcher wants to know whether the students face difficulty or not and what are the students' difficulties they face on making video assignment in English Teaching Media. Therefore, the researcher is interested in the research with the tittle "Students' Difficulties

on Making Video Assignments in English Teaching Media Blended Learning at the 5th Semester of TBI IAIN Madura Academic Year 2021/2022”.

## **B. Research Focus**

Research focus is most general set of phenomena about the study and it is as the general set of question that the study addressed.<sup>9</sup> Based on research context as described above, this research is focused on the formulation of the problem as follow:

1. What are the students’ difficulties and the factors on making video assignments in English Teaching Media blended learning at the 5th semester of TBI IAIN Madura academic year 2021/2022?
2. How do students solve difficulties on making video assignments in English Teaching Media blended learning at the 5th semester of TBI IAIN Madura academic year 2021/2022?
3. What are the students’ opinions on making video assignments in English Teaching Media blended learning at the 5<sup>th</sup> semester of TBI IAIN Madura academic year 2021/2022?

## **C. Research Objective**

John W. Creswell states in his book that a purpose is the major intent or objective of the study used to address the problem.<sup>10</sup> Research objectives contains about what the target that the researcher reach in the research. Based on the research problem above, researcher has the following objectives to be achieved:

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<sup>9</sup> Lexy J. Moleong, *Metodologi Penelitian Kualitatif* (Bandung: PT. Remaja Rosdakarya, 2011), 27.

<sup>10</sup> John W. Creswell, *Educational Research Planning, Conducting and Evaluating Quantitative and Qualitative Research*, Fourth Edition (Boston: Pearson, 12), 60.

1. To identify the students' difficulties and the factors on making video assignments in English teaching media blended learning at the 5<sup>th</sup> semester of TBI IAIN Madura academic year 2021/2022.
2. To describe how students solve difficulties on making video assignments in English teaching media blended learning at the 5<sup>th</sup> semester of TBI IAIN Madura academic year 2021/2022.
3. To describe the students' opinions on making video assignments in English teaching media blended learning at the 5<sup>th</sup> semester of TBI IAIN Madura academic year 2021/2022.

#### **D. Significance of Study**

Significance of study is describing the benefits or urgency of the research, either scientific use (theoretical) as well as social use (practical).<sup>11</sup>

So significance of study is an explanation that explains the benefits of research, especially the benefit for education, students, lecturers, and researcher, and readers. The researcher establishes significances of study which consist of the aspects as follows:

##### **1. Theoretically**

The results of this study will help provide contributions and information about education, especially in the field of language learning media. And it also will be an alternative reference to enrich knowledge about the students' difficulties on making video assignments in ETM Blended Learning.

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<sup>11</sup> *Pedoman Karya Tulis Ilmiah* (Pamekasan: Institut Agama Islam Negeri Madura, 2020), 19.

## **2. Practically**

### **a. For Students**

The aim of this study is to find out directly for the students' difficulties on making video assignment in ETM Blended Learning.

### **b. For Lecturers**

This research is expected to be useful for lecturers, especially for the lecturer of ETM who wants to give the video assignments, more specifically in blended learning system, to get the information about what are the difficulties that might their students faces in making the video and will consider what are the wise solutions when they want to give the video assignments.

### **c. For Researchers**

The researcher hopes that this research will be useful for other researchers in the future who will conduct another research related with this research. So this research can be a reference that can be used by other researchers.

### **d. For Readers**

The researcher hopes this research can be the reading material for the readers and also as references material that are used in result of this research. Moreover, the research hopes that the result of this research will give the valueable skill to make a good test that can be applied in educational world.

## **E. Definition of Key Term**

Definition of key terms or operational definitions are required for avoid differences in meaning or lack of clarity of meaning.<sup>12</sup> To avoid misunderstanding and word difficulty for readers in clarifying about the key term, the researcher wants to provide an explanation of the term, as follow:

### **1. Students' Difficulties**

Students' difficulties are condition in which the students face the problem. It is also defined as something is not easy to do or hard to do by the students. Students' difficulties in this research are the problem that students face on making video assignment in in ETM blended learning at the 5th semester of TBI IAIN Madura academic year 2021/2022

### **2. Video Assignments**

Video is one of the audio visual media that can be seen by the five senses (eyes and ears) which is a live image (motion). Video assignments are media that students use in making their assignments.

### **3. Blended Learning**

Blended Learning is a learning system that combines face-to-face learning system in the class and online learning.

## **F. Previous Study**

Previously, the researcher found the study written by Aynur Aksel and Fatma Gurman-Kahraman entitled "Video Project Assignments and Their Effectiveness on Foreign Language Learning".<sup>13</sup> This research used

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<sup>12</sup> *Pedoman Karya Tulis Ilmiah*, 19.

<sup>13</sup> Aynur Aksel and Fatma Gürman-Kahraman, "Video Project Assignments and Their Effectiveness on Foreign Language Learning," *Procedia - Social and Behavioral Sciences* 141 (August 2014): 319–24, <https://doi.org/10.1016/j.sbspro.2014.05.055>.



quantitative approach to find out whether the video project assignment is effectively used in foreign language learning. The result of this research showed that the assigned video affected the student's foreign language education positively. The researchers of this research said that the use of technology while learning a foreign language was appreciated by the learners. The video project assignment in foreign language learning make the learners' learning more creative and give the benefits in increasing the students' listening and speaking skills. The similarity of this research with the research that researcher will do is about the use of video assignment in foreign language learning. While the difference is about what will be researched. This research examines the effectiveness of video assignments, while the research that researcher will do is about students' difficulties on making video assignment. Other than that, this research examines about the effectiveness of the video assignment in foreign language learning while the research that the researcher will do is about analyze the students' difficulties on making video assignment in English teaching media or ETM blended learning.

The researcher also found the other research written by Diah Anugrah Dipuja entitled "Persepsi Mahasiswa Terhadap Video Monolog Sebagai Alternatif Tugas Dalam Pembelajaran Daring".<sup>14</sup> This research describes about the students' perceptions of monologue videos as alternative tasks in online learning. The result of this research showed that the application of monologue videos by students is considered effective as an alternative assignments to online learning because it can increase students activity,

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<sup>14</sup> Diah Anugrah Dipuja, "Persepsi Mahasiswa Terhadap Video Monolog Sebagai Alternatif Tugas Dalam Pembelajaran Daring," *Tunjuk Ajar: Jurnal Penelitian Ilmu Pendidikan* 3, no. 2 (August 18, 2020): 114, <https://doi.org/10.31258/jta.v3i2.114-129>.

creativity, and motivation. But from the students' perceptions, there are also some difficulties that they faced such as in making video scripts and video editing as well as network constraints and internet quota. The similarity of this research with the research that researcher will do is about the video assignment in pandemic COVID-19 era. This research also describes about the students' difficulties on making video assignment even though it is not the main explanation in this research. While about the difference, this research is about the students' perceptions, and the research that researcher will do is about the students' difficulties. Other than that, the difference of this research with the research that researcher will do is in the video. This research more specifically explains about the video monologue as alternative assignments in online learning, whereas the researcher will describe about the video assignment in general term not only focus on one type of video. And more specific is about the video assignment in ETM blended learning.