

# CHAPTER I

## INTRODUCTION

In this chapter, the researcher would like to discuss about research context that tell us about the phenomena in problems of study, research focuses tell us about the focus of problem in research, research objectives tell about the aims of the researcher, significance of study tells about the benefit of the research, definition of key terms tell about the explanation of the title of the research based on the researcher perceptions and previous study which tells about the differences and similarities with other research.

### A. Research Context

In the history of language learning, advances in science and technology have had a huge impact in various fields of human life. Education as an integral part inseparable from humans, of course, on the one hand, it has a big role in the development of science and technology, but on the other hand education also need to take advantage of advances in science and technology in order to be able to achieve objectives effectively and efficiently.<sup>1</sup> Therefore, advances in science and technology also greatly affect the use of learning media in teaching in schools and other educational institutions. In this modern era, which is about how exactly today's modern students prefer to use technology and whether their learning has an impact if they use technology, it proves that the use of technology as a media and tool in learning and student interactivity is increasing. They also find it much more interactive, as well as

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<sup>1</sup>Ali Muhson "Pengembangan Media Pembelajaran Berbasis Teknologi Informasi" *Journal Pendidikan Akuntansi Indonesia* VII, No. 2, (, 2010).

full of interesting field, when assisted by technology transfer knowledge becomes very easy and convenient, as well as effective. This proves that our minds are now inclined work faster when assisted with modern usage technology, be it in education or life.<sup>2</sup> So when we talk about education. Dependence on technology in education has indeed become a habit in today's modern and sophisticated era, because it can make life an easy journey and is absolutely unavoidable not only in everyday life but even at school. Universities and education, because most students today take advantage of technology in learning, especially in English learning.

The media itself in an educational perception is a very important instrument strategic role in determining the success of the teaching and learning process. Because its existence can directly provide its own benefits to the learners. Gerlach and Ely say that if the media is understood in a linear way, is a human, material, or event that builds conditions that enable students to acquire knowledge, skills, or attitudes. In this sense teachers, textbooks, and the school environment are media.<sup>3</sup> So it can be concluded that the media is everything that can be used to channel messages and stimulate thought processes students, arouse enthusiasm, attention, and willingness of students so that the process of learn from students.

The latin word of *medius* is derived which literally means middle, intermediary, or introduction. In arabic, the media is an intermediary or messenger for messages from the sender to the recipient of the message. Media

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<sup>2</sup>Raja Nagasubramani, "Impact of Modern Technology in Information," *Journal of Applied and Advanced Research* 1, no.3 (April 2018), 33.

<sup>3</sup>Cecep Kustandi, Deddy Darmawan, *Pengembangan Media Pembelajaran* (Kencana, 2020), 5.

when understood in broad terms is humans, materials, or events that build conditions that make students able to acquire knowledge, skills, or attitudes. Media can be defined as an intermediary or an introduction to the occurrence of communication from sender to receiver. Media are the tools used to convey information so that the information reaches the recipient of the information. The term learning media is also often identified with teaching<sup>4</sup>.

At first the term media was known as props, later known as audio visual aids (tools) visual/hearing aids). Here in after referred to as instructional materials (learning materials), and now the term commonly used in the world of national education is instructional media (educational media or media). In its development, now the term e-Learning emerged. The letter "e" stands for from electronics. This means that the learning media in the form of tools electronics, including interactive multimedia CDs as offline teaching materials and websites as online teaching materials. Based on the above notions of media learning has a function, namely visualizing something that cannot be seen or can be seen so that it can cause understanding or improve one's perception.<sup>5</sup> This proves that the use of technology as a learning media in class is needed In order to increase the effectiveness and efficiency of learning, this needs to be done so that the learning process learning does not seem less interesting. Therefore, in English learning the role of the media in the process learning is important because it will make the learning process more varied and less boring.

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<sup>4</sup>Dahlia Sirait, "The Use Of Youtube Based On Interactive Learning Media In Learning English In The New Normal Era," *European Journal of English Language Teaching* 6, no. 4 (2021), 11.

<sup>5</sup>Rudy Sumiharsono, Hisbiyatul Hasanah, *Media Pembelajaran* (CV pustaka abadi, 2017), 10.

Technology plays a very important role in people's lives today and can be used in various aspects of life. For example, today's society tends to use technology in their activities or in terms of education, even looking for information via the internet. The internet has grown rapidly, because through the internet, everyone can access a variety of information useful for the development of each individual. Various information found on the internet can be used for teaching materials and teaching materials via the general internet more up to date, so that many students are interested in reading and accessing it. One of the learning media in question is Youtube. One of the Internet services that contain information around the world is Youtube. Youtube was founded by Chad Hurley, Steve Chen, and Jawed Karim and officially launched in June 2005. YouTube also provides a video that helps to enhance the English teaching and learning process. According to Tarunpatel, Youtube contains an abundance of video contents, some of which are highly exploitable in the classroom. In addition, Heriyanto also stated that Youtube videos are limited in length, this makes them suitable for the constricted classroom's time. It means that Youtube can be one of the teaching media that can be used in the classroom.<sup>6</sup> Liu, Wang, & Ryan proved that YouTube videos can become a valuable media to liven up language teaching. Launched in 2005 by three young men in California, Youtube had become a popular site. Founders Steve Chen, Chad Hurley, and Jawed Karim had developed Youtube as a means to share videos quickly and easily, and they encourage users to broadcast

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<sup>6</sup>Rahmi Akmal Hussin, "The Use of YouTube Media Through Group Discussion in Teaching Speaking," *English Educational Journal* 1, no. 11 (January, 2020), 23.

themselves. In addition, Lam said that YouTube is classified as a socially interactive technology that can be applied in classrooms. It involves many potential uses in teaching and learning.<sup>7</sup> From the explanation above, we can see that YouTube is a various site the most popular videos today. But, Of course we know that videos are not by themselves a ready made learning material. Careful planning in accordance with the learning objectives and the videos available on Youtube as a means of supporting will optimizing the learning process because it is in accordance with the learning styles and interests of today's students. In addition, Youtube also provides hundreds of thousands of videos with various topics can be used in classroom learning. Youtube will also host a vast library of free videos for students that will help them become independent learner.

Listening is the most significant part of communication as it is pivotal in providing a substantial and meaningful response. Especially in learning a language for communicative purpose, listening plays a vital role, as it helps the language learner to acquire pronunciation, word stress, vocabulary, and the comprehension of messages conveyed can be based solely on tone of voice, pitch and accent and it is only possible when we listen. In addition, without listening skill, no communication can be achieved.<sup>8</sup> So listening in English is a very important material. Because, we must be able to know and understand what other people tell us.

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<sup>7</sup>Lailatul Mahmudah, "Student Understanding on Simple Past Tense Through VOA Learning English Youtube Channel," *Journal English language in Focus* 1, no.2 (., 2019), 92.

<sup>8</sup>Renukadevi, "The Role of Listening In English Acquisition; The Challenges and Strategies in Teaching Listening," *International Journal of Education and Information Studies* 4, no.1 (., 2014), 60.

Based on the explanation above, it can be seen that Youtube is a learning media that is often used as a media of learning in education in schools, Youtube it self is also a learning media that is included in audio-visual media because it uses hearing and sight. Talking about youtube media, at Ma Thoriqot Shufiyah's school in Palengaan Pamekasan, researchers found that Youtube is media that is used as a learning media in listening. And in this case the researchers found that at the MA Thariqat Shufiyah school in Palengaan Pamekasan when using YouTube as a media in listening learning, many students had different perception on using YouTube as a media in listening learning. Understanding perception is the ability to perceive something.<sup>9</sup> It means that perception is the capability of someone to notice or become aware of something, because different people have different perceptions. We may see the same scene or object in different ways when we use different perception. From various student perceptions on YouTube as a media in listening learning, there are those that provide positive perceptions such as being easier to understand and interesting when using YouTube media because it is a video, there are also those who have negative perceptions such as such as bad network, wasting time, and other reasons. From the explanation of the phenomenon above, researchers are interested in researching The Student's perception on using YouTube as media in listening learning at eleventh class of MA Thariqat Shufiyah Palengaan Pamekasan.

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<sup>9</sup>*Oxford Learner's Pocket Dictionary*, 325.

The research uses this topic in order to know the student perceptions of Youtube, and use the title "The Student's Perception on Using YouTube as Media in English Learning at Eleventh Class of MA Thariqat Shufiyah Palengaan Pamekasan".

### **B. Research Focus**

According to John Creswell, research focus or we can call it as a research topic is the board subject matter addressed by the study. So that research problems are something that will be studied in the research.<sup>10</sup> In this case, the researcher conceives the research problem to address the research objective as follow:

1. What are the students perception on using YouTube as media in Listening learning at eleventh class of MA Tariqat Shufiyah Palengaan Pamekasan?
2. What are advantages on using YouTube as media in Listening learning at eleventh class of MA Thariqat Shufiyah Palengaan Pamekasan?
3. What are disadvantages on using YouTube as media in Listening learning at eleventh class of MA Thariqat Shufiyah Palengaan Pamekasan?

### **C. Research Objective**

According to John Creswell, the research objective is a statement of intent used in quantitative research that specifies goals that the

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<sup>10</sup>John W. Creswell, *Educational Research, Planning, Conducting, and Evaluating Quantitative and Qualitative Research*, Fourth Edition (Boston: Pearson, 2012), 60.

investigator plans to achieve in a study.<sup>11</sup> Based on the research problem above, the researcher state the research objective as follows:

1. To describe the students perception on using YouTube as media in Listening learning at eleventh class of MA Tariqat Shufiyah Palengaan Pamekasan.
2. To describe advantages on using YouTube as media in Listening learning at eleventh class of MA Thariqat Shufiyah Palengaan Pamekasan.
3. To describe disadvantages on using YouTube as media in Listening learning at eleventh class of MA Thariqat Shufiyah Palengaan Pamekasan.

#### **D. Significant of the Study**

The significant of the study presents the significant of the research in scientific or even in social significant. Scientific significant focus on the development of science while for social significant is used to improve the issue in the next period.<sup>12</sup> The significant of the study is formulated as follows:

1. Theoretical

The researcher expected that this research can develop the knowledge and to know about the student's perception on using YouTube as media in Listening learning at eleventh class of MA Tariqat Shufiyah Palengaan Pamekasan.

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<sup>11</sup>Creswell, 111.

<sup>12</sup>*Pedoman Penulisan Karya Ilmiah* (Pamekasan: STAIN Pamekasan, 2015), 18.



## 2. Practical

### 1. For the English teacher

The result of this research can be a reference and help the teacher to know the student's perception on using YouTube as media in Listening learning at eleventh class of MA Tariqat Shufiyah Palengaan Pamekasan.

### 2. For the student

Hope to provide motivation and good experience to students when using YouTube as media in Listening learning at eleventh class of MA Tariqat Shufiyah Palengaan Pamekasan.

### 3. For researcher

The result of this study can be used by the researcher to develop knowledge about the student's perception of using YouTube as media in Listening learning at eleventh class of MA Tariqat Shufiyah Palengaan Pamekasan.

## **E. Definition of Key Terms**

Some word which is used by the researcher as the key of this research to find the meaning and needed to explain clearly called as key terms. Key terms of this research contain the concerned term in this research. Those key terms are to help the reader understand the main point of this research.<sup>13</sup> The researchers will describe the terms used in this study. They are as follows:

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<sup>13</sup>*Pedoman Penulisan Karya Ilmiah*, 18.

1. Perception is the ability to perceive something
2. Media is something that used as a container, tool, or means to communicate.
3. Youtube is a free video sharing website that makes it easy to watch online videos
4. Listening is the ability to identify and understand what others are saying.

#### **F. Scope and Limitation of the Study**

Scope indicates the things that will be researched by the researcher, whereas limitation is a potential weakness or problem with the study that identified by the researcher. The scope of this research focuses on the student's perception of using YouTube as media in Listening learning at eleventh class of MA Tariqat Shufiyah Palengaan Pamekasan.

#### **G. Previous Study**

There are several researchers who have conducted similar studies. One of them is Indra Ridwana Wibowo entitled "The use of YouTube as Teaching Media in Public Speaking Class: Students Perception". This study aims to determine students' perceptions on the use of YouTube as a teaching medium in a public speaking class. Andrey Indra Ridwana's research included to the descriptive qualitative research where tests, questionnaire, interview and observation are used in collecting the data. In this study, it found that there was advantages and disadvantages in using

YouTube as a medium of learning in the Public Speaking class.<sup>14</sup>The difference between previous studies and this research is that previous studies discussed "The Use of Youtube as Teaching Media in Public Speaking Class: Students Perception" which focused more on the use of Youtube as a medium in public speaking classes. While in this research, the researcher discusses "The Student's Perception on Youtube as Media in English Learning at Eleventh Class of MA Tariqat Shufiyah Palengaan Pamekasan".

Another research was also researcher by Rahmi Akmal Hussin, Sofyan A. Gani, Asnawi Moslem "The use of YouTube media through group discussion in teaching speaking". This study at finding out whether the use of YouTube videos through group discussion assisted students to improve their speaking skills (pronunciation, grammar, vocabulary, fluency and comprehensions). Rahmi Akmal Hussin research used a qualitative method with experimental design. The results of this study showed that using YouTube videos through discussion group assisted the students to improve their speaking skills, with the most significantly improved skill was comprehension.<sup>15</sup> The similarity between previous research and this research is the both of this study conducted research on the use of YouTube as a learning medium. The difference between the previous research and this research is that the previous study discussed

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<sup>14</sup>Andrey Indra Ridwana Wibowo, Fitri Kurniawan, " The Use of YouTube as Teaching Media in Public Speaking Class: Student Perspective," (Universitas Muhammadiyah Surakarta, 3 December 2020).

<sup>15</sup>Rahmi Akmal Hussin, *The Use of YouTube Media Through Group Discussion in Teaching Speaking*, *English Educational Journal* 1,no.11(January, 2020).

"The use of YouTube media through group discussion in teaching speaking", which focused more on the use of YouTube as a medium in teaching speaking skills. Meanwhile, in this study, the researcher discussed "The Student's Perception on YouTube as Media in English Learning at the Eleventh Class of MA Thariqat Shufiyah Palengaan Pamekasan".



