

CHAPTER I

INTRODUCTION

In this chapter the researcher explain about research context, research focus, research objectives, significance of research, scope and limitation, and definition of key terms.

A. Research Context

There are many kinds of literatures such as drama, poetry, song and also prose. They relate with language. They have their own language style to interest many people. For example in music, a song is a composition or voice performance by singing or along side musical instrument.¹

Christopher stated in Sholihatus Shofiah's thesis, poetry as art. Poetry and music also part of literature. Literature is a standart of expression from what the people have shown in live, have experienced about life have lost in thought and felt about aspects of ife which interest directly and forcefully. Actually literature is become a media and way to help the author to know and analyze the meaning in a poetry and song which in there poetry or song have many beautiful and many metaphor meaning. By study literature the reader and hearer also can enjoy the meaing easily, they also know what the hidden meaning that contained in that poetry and song. In literature the creativity of author looks at how the way he express the meaning in poetry or song.²

James Rachels describes a minimum concept that virtue is an attempt to guide one's action by reason, while giving equal weight to the interest of each individual to whom such

¹Fitriyah Musthafa's Thesis, *Analysis of Relligious Value on Maher Zain's "FORGIVE ME" Album on Al-Ghazali's Perspective*, thesis un published (STAIN Pamekasan 2016), 1

²Sholihatus Shofiah's Thesis, *A Study of Irony on Lady Gaga's Song*, thesis un published (STAIN Pamekasan 2013), 2

as action would be involved. Rachel emphasizes the function of reason to determine whether an act of morality or not.³

Frans Magnis Suseno as quoted C. Adiningsih stated that moral refers to the goodness and badness of humans as humans, so that morals are the area of human life in terms of their goodness as humans. Morality is the attitude of one hearts that is revealed in out ward actions. Morality occurs when a person take the right attitude because aware of his obligations and responsibilities and not because he seeks profit. So, morality is the attitudde and actios that are selfless and have moral values.⁴

Moral values are all values related to good and bad concepts. Moral values have more urgent demands more and more serious enough. Realizing moral values is an appeal from consience.⁵

Saif Adam is a talented musician at this time who is engaged in religious music. He was born in Essex city on the 5th December, Saif was brought up in a traditional Muslim family where teaching was the main profession. Original hailing from Irak, they were keen to is till spiritual and Islamic value. Throughout his childhood, Saif demonstrated a keen interest in music and performance. He taught himself to play the guitar and canon drums.

His years at college and university gave him the impetus and drive to perfect his musical skills. It was during this time he combined performance, composition and his love for the spiritual. He progressed to write his own lyrics resulting in fully crafted tracks. After graduation, Saif pursued a career in the music industry. This resulted in a series of collaborations with mainstream artists including Ed Sheeran, N-Dubz and X Factor judged a Contostavlos. This fruitful period gave Saif a value able opportunity to perfect his vocal

³ Mohammad Muchlis Solichin, *Akhlaq dan Tasawuf* (Surabaya: Pena Salsabila, 2014), 23-24

⁴ Mohammad Muchlis Solichin, *Akhlaq dan Tasawuf* (Surabaya: Pena Salsabila, 2014), 24

⁵ Aprilia Intan Pratiwi's Thesis, *Nilai Moral dalam lirik lagu "Lihat Dengar Rasakan" dan "Uluran Tanganku" Karya Sheila on 7*, thesis unpublished on (UIN Sunan Kalijaga: Yogyakarta, 2012), 12

abilities and song writing skills. But it was during a life changing trip to Makkah when he realized he could combine his musical talent with his faith. His music could become a new and exciting way in which to connect with his Muslim brothers and sisters .

Upon his return, Saif began to deeply absorb the teachings of the Prophet Muhammad and it was at this point that his life changed forever. He felt empowered and decided that he would try and share these positive messages with the community through the medium of music. Saif now writes and performs songs that have been written with the strength of Islam at the fore front of the message.

Saif has spent a great deal of time in the studio working on his debut album. 'Heart' is set to be released during 2013 and is a heartfelt ode to Islam. He has poured his heart and soul into this work and that raw emotion really comes through. The debut single 'Believe' will definitely strike a chord in all of us. The album is both uplifting and heart ending. He sings about how the ummah have stray from the word of Islam, yet if we believe and have faith, then Allah will guide us all through the gates of Heaven.⁶

The complete name of Imam Al-Ghazali is Abu Hamid Muhammad al Thusi al Ghazali. His title is Hujjatul Islam Zaynuddin att-Thusi. He was born on 450 H / 10\58 Min Thus Kurasan.⁷ The researcher choose Imam Al-Ghazali's persepective because he is a familiar figure in Islam which has powerful religion field. He has many books, so the researcher can choose his books that are suitable with this concern.

The researcher thinks it is very necessary and important to study about the religious values in Saif Adam's songs because the researcher want to show other people that song has

⁶https://id.m.wikipedia.org/wiki/Saif_Adam

⁷Siswanto, *Filsafat dan Pemikiran Pendidikan Islam* (Surabaya: Pena Salsabila,2015), 98

meaningful. Not only beautiful, cheerful, sadness that we can find in a song but we also can find moral values there.

From description above, the researcher interest to analyze Islamic moral value. In this research, everything that exists message in Islamic moral value in a heart songs album. Interestingly, this study the author will look for the moral message of Islamic that is in the songs so that all who get this result are expected to understand are there. The researcher chooses the songs Lyric of Saif Adams that the message of Islamic moral value in every lyric. Based on research context, the researcher chosen songs lyric an object of research for graduating paper entitled“An Analysis of Islamic Moral Value in Saif Adams “Heart” Songs Album based on Al-Ghazali’s Perspective”.

B. Research Focus

Cresswell stated that the research focus needs to stand on its own and be recognized as distinct step because it represent the problem address in the study.⁸

Based on the research context above, the researcher formulates the research focus as below:

1. What are Islamic Moral Value which are found in the lyric of Saif Adam's "Heart" song Album?
2. How are the Islamic Moral Value in Saif Adam's "Heart" song Album based on Al-Ghazali perspective ?

C. Research Objective

According to John W Cresswell, research objective is a statement of intent used in qualitative research that specifies goals that the investigator plans to achieve in a study.⁹

The author wants to have goals to be achieved, so that the result obtained are in accordance with what we expect. The objectives of this study are as follows:

1. To find out Islamic Moral Value or moral message of lyrics in Saif Adam's "heart" song album.
2. To describe the Islamic Moral Value in the lyric of Saif Adam "heart" song album in Al-Ghazali's perspective.

D. Significance of The Research

⁸John W Cresswell, *Educational Research, Planning, Conducting, and evaluating, Quantitative and Qualitative Research, 4 th ed* (Boston : Pearson,2012), 59

⁹Ibid. 111

Cresswell stated significance of the research explain the essential of research either scientific or social aim. Scientific aim in developing knowledge whereas in social aim is guide as one of effort and step in solving social problem. The same word, this section involves the importance and deserve of problem that will be investigated.¹⁰

In this research the researcher has two significances of the research. As follows:

1. Theoretical significance ;

- a. The result of this study can be used as reference for other researcher who wants to conduct a research of literature on song.
- b. The result of this study will enrich the study about moral values on literary work.
- c. The result of this research can be promoted the motivation of student to study about song. In order can be add their knowledge about literary work, especially on Saif Adam's song.

2. Practical significance ;

a. For the reader

The researcher hopes this research can be made to useful the reader who want to appreciate the literary work. In part through this study, it is proposed for giving practical contribution on how to analyze literary work especially in Saif Adam song selected lyric

b. For the student

The researcher hopes this research can be useful and students can develop their understanding about literature and also motivate students in order to make students interest to literature especially song,

c. For the teacher

¹⁰Ibid. 627

For the teacher especially the English teacher, it will increase their teaching competence on analyzing literary work of song so that the successful of teaching and learning process can be reached.

d. For the researcher

This research can be the way to learn deeply about literature. And researcher expects can get more knowledge about Islamic moral values, strategy to analyze literary work and get much more messages from many songs. Furthermore, this research can be one of the references in conducting further research dealing with literary work especially in analyzing songs.

E. Scope and Limitation of Research

Scope is limited of variable on other variable in research, population or research subject, and research localization. It can also in explaining variable become sub variable espouse the indicators.¹¹

The scope of this research is focused on Islamic Moral Values in Saif Adam songs based on Imam Al-Ghazali's perspective. These limitation are useful to other potential researcher who may choose to conduct a similar or replication study. Because of this album has many songs, so the researcher would like to analyze on 5 songs in Heart album by Saif Adam because include the best and popular song and good to hearer.

F. Definition of Key Terms

This section describes the terms used so that there are similarities in interpretation and avoids the obscurity of meaning.¹²

¹¹*Pedoman Penulisan Karya Tulis Ilmiah Edisi Revisi, Sekolah Tinggi Agama Islam Negeri (Pamekasan: STAIN PMK Press, 2015), 12*

Explanation of the definition of terms as bellow:

- A. Islamic Moral is the lesson to be learn from a Story, poem, fable, play, songs or indeed any work which purports to teach people to good moral based on Islamic approach.
- B. Moral Message: is something that can be taken from good or bad that is conveyed.
- C. Saif Adam is a religious singer from England
- D. Heart is the name of Album by Saif Adam
- E. Album is collection of songs that sang by the singer

Al-Ghazali's persepective is a persepective that is created by imam Al-Ghazali. He is familiar figurein islam which has powerful religion field. In this research the perspective is about moral values.

¹²*Pedoman Penulisan Karya Ilmiah Edisi Revisi, Sekolah Tinggi Agama Islam Negeri (STAIN PMK Press, 2015), 11*