

CHAPTER I

INTRODUCTION

In this chapter the researcher explains about research context, research focus, research objective, significance of study, definition of key term, and previous study.

A. Research Context

Entering the current era with global technological advances, influence in various aspects of life both in the fields of politics, economy, culture, arts and even in education. Technological advances in today's development is something that we cannot avoid in life, because of technological advances according to the progress of knowledge. In the field of Technology Education have an important influence in knowledge where in the knowledge, students are taught about natural phenomena and facts and with this technology humans use technology to apply that knowledge. There is an increase in the creation of technology at this time, all parties in the world of education, you must be able to keep up with and keep up with technological advances which exists. We can see that being influenced by the environment around us, technology is very important supported by the availability of an internet network that can affect the development of others, especially in the field of education¹.

Also the development of today's technology shows that education especially in English has become a compulsory subject that students must

¹ Kamelia Kamelia, "Using Video as Media of Teaching in English Language Classroom: Expressing Congratulation and Hopes", *Journal of Ultimate Research and Trends in Education* 1, no. 1 (March 2019): 34, <https://doi.org/10.31849/utamax.v1i1.2742>.

master and teach, and we can use many media to teach English. Ranging from using manual media or visual media such as blackboards, chalk, markers until to internet-based media and technologies such as audio-visual. In the process of teaching and learning English, preparation of teaching tools by teachers can help students to easy understood about the material in the learning. Also, the use of media in the teaching and learning process that used by teachers to deliver a material can attract students' attention so that the learning process takes place, is also a component that supports the learning process.

We know that media is very important in teaching and learning process, because without media the teaching and learning process will not occur. Media means of distributing messages or learning information to be conveyed by the source of the message to the target or recipient of the message. The use of teaching media can help achieve learning success. Media can be seen as media, widely understood, anyone, material, or events that form conditions that allow students to acquire knowledge, skills and attitudes². There are several media that we can use, one example is audio-visual media in the form of video. Video itself is an electronic medium that able to combine audio and video technology visuals together so as to produce a dynamic and interesting show. Selection of video as a media for increasing innovation in addition to being able to combine visuals with audio too can be packaged in various forms, for example combines face-to-face communication with group communication, using text audio and

² Kamelia Kamelia, "Using Video as Media of Teaching in English Language Classroom: Expressing Congratulation and Hopes", *Journal of Ultimate Research and Trends in Education* 1, no. 1 (March 2019): 34, <https://doi.org/10.31849/utamax.v1i1.2742>.

music³. Giving video as learning media also has an important role, especially in TEYL subject. Giving video assignment as a media in TEYL subject has its own purpose. The purpose of giving video in TEYL subject is to make video assignment with the theme of teaching young learners, where the main purpose of making these videos is to train and improve English teaching skills to students. Eva Nikmatul Rabbianty said that we as a teacher who will teach young learners must talk loud and do not yell, use stories when teaching, and give signals to draw attention⁴. So, in this case we can improve our English teaching skill with the video of the teaching practice assignment.

In the previous study, several statements were found regarding giving video assignment in TEYL subject or for young learners but the researcher will straighten out the statement of the researcher himself. There are two sides to the assessment here, first from the young learner side where on this side the use of video in question is video such as animation or the like, the goal is to better understand the material presented easily. Then the second side is from our side as students which the purpose of the video here is a video assignment about teaching practice to young learners. The goal is to train and improve our English teaching skills to young learners. So in essence, the use of video assignments is a unit of media which has the same goal but only differs in the object for which it is intended.

Some subjects often used video as a form of assignment to students at the fifth semester students of TBI IAIN Madura 2022-2023 Academic Year. One

³ Arif Yudianto, "Penerapan Video Sebagai Media Pembelajaran", *Journal Seminar Nasional Pendidikan*, (Agustus 2017): 234, <http://eprints.ummi.ac.id/id/eprint/354>.

⁴ Eva Nikmatul Rabbianty, *Teaching English to Young Learners* (Surabaya: Pena Salsabila, 2013), 30.

of the example is in the TEYL subject that taught by Mrs. Eva Nikmatul Rabbianty in all class of TBI that consists A, B, C, and D class. In TEYL subject, students are taught material about several teaching methods to young learners so that they have a good way of teaching these young learners to realize the teaching and learning process. This can be proven by making video assignments related to teaching practice to young learners which have been given by lecturers and students are expected to be able to apply some of the teaching methods that have been given in the previous meeting.

So, based on the description and phenomenon above, researcher feel interested to choose this title because the researcher would to know how the lecturer giving video assignment as a media in TEYL subject at the fifth semester students' of TBI IAIN Madura 2022-2023 academic year, like the advantages, and also the problems of using video assignment. In addition, making videos in TEYL subject is also very important for us to practice our English teaching skill so that it can increase our self-confidence as English teachers. Once more again, the researcher feel interested in conducting research related to **“Giving Video Assignment as a Media in TEYL Subject at the Fifth Semester Students’ of TBI IAIN Madura 2022-2023 Academic Year”**.

B. Research Focus

John Creswell stated that research focus deals with subject discussed by research⁵. It can be considered as something would be researched by a researcher. Research problem which represents the problems in the research is another term could be used. Dealing with this case, the researcher formulates the problems as follows:

1. How does the lecturer giving video assignment as a media in TEYL subject at the fifth semester students' of TBI IAIN Madura 2022-2023 Academic Year?
2. What are the advantages of giving video assignment as a media in TEYL subject at the fifth semester students' of TBI IAIN Madura 2022-2023 Academic Year?
3. What are the problems of giving video assignment as a media in TEYL subject at the fifth semester students' of TBI IAIN Madura 2022-2023 Academic Year?

C. Research Objective

Research objective deals with aims want to be achieved in the research⁶.

Based on the research focus, the research objectives involve:

1. To analyze the giving of video assignment as a media in TEYL subject at the fifth semester students' of TBI IAIN Madura 2022-2023 Academic Year.

⁵ John W. Creswell, *Educational Research: Planning, Conducting and Evaluating Quantitative and Qualitative Research 4th ed*, (Boston: Pearson Education, 2012), 60.

⁶ Tim Penyusun, *Pedoman Penulisan Karya Ilmiah*, (Pamekasan: IAIN Madura, 2020), 17.

2. To analyze the advantages of giving video assignment as a media in TEYL subject at the fifth semester students' of TBI IAIN Madura 2022-2023 Academic Year.
3. To analyze the problems of giving video assignment as a media in TEYL subject at the fifth semester students' of TBI IAIN Madura 2022-2023 Academic Year.

D. Significance of Study

In this study, there are two significances. Those are theoretically and practically. The researcher will explain the significance of study including the following:

1. Theoretically Significant

Theoretically, this research is expected to be useful as a reference material for such research in the future.

2. Practically Significant

Practically, this research can be useful as follows:

a. For researchers

The results of this research can add scientific insight, knowledge, thoughts and experiences in teaching English language, especially in giving video assignment as a media in TEYL subject.

b. For the fifth semester students' of TBI IAIN Madura

The results of this research are expected to be input for improving English teaching skill in video assignment especially in TEYL subject, the researcher hope that all of the fifth semester students' of TBI can

teach English properly and correctly as we should teach to young learners.

c. For IAIN Madura

As an additional reference collection for the IAIN Madura library and the results of this research can be used as a rationale for conducting further research.

E. Definition of Key Terms

To avoid misunderstanding about the purpose of the theme of this research, it is necessary for researchers to formulate definitions of terms, as for some terms that researchers need to define in this research are as follows:

1. Video assignment is making video with certain themes that are counted as media that are used as assignment in a particular lesson.
2. Media is a messenger technology that can be used for the purposes of the learning process.
3. TEYL subject is a course that learn about how to Teaching English to Young Learners.

F. Previous Study

Previous study is crucial to know since it will guide the researcher to determine the position of the research or its differences and similarity with other research conducted in previous time⁷. In this research, the researcher has two previous studies used.

The first is *Analysis The Use of Instructional Media on Teaching English to Young Learner at Elementary School in Bandung* conducted by Resti and

⁷ Tim Penyusun, *Pedoman Penulisan Karya Ilmiah*, (Pamekasan: IAIN Madura, 2020), 20.

Cynantia Rachmijati⁸. This research contains about how teachers use media to young learners, where in the teaching and learning process the teacher uses realia as a media with material about food. In addition, the teacher also used the coursebook as a media. Instructional media is a tool used by teachers to explain material in the classroom, which is anything that can be used to stimulate children's thoughts, attention, and feelings, to encourage the learning process. Therefore the teacher of English for young learner must create a fun classroom setting by using media, beside of technique and method to attract students' attention. This Research was conducted at elementary school in Bandung, West Java. The participants in this study were 30 grade 3 elementary school students and an English teacher. The aimed of this study is to describe the teacher's preparation and explain the use of media in the classroom. This study uses descriptive qualitative methods, by collecting data using interviews, observation, and document analysis. The results of this study indicate that in preparing the media, the teacher must understand the material to be taught and adjust the media to be used with the material. On this research the media used by teachers are coursebooks, video, realia and picture. Such as video to train on students' speaking and listening skills. Picture is to increase children's knowledge about vocabulary. Coursebooks are used to practice student's reading and writing skill, while realia is used to introduce children to real subject.

⁸ Resti and Cynantia Rachmijati, "Analysis The Use of Instructional Media on Teaching English to Young Learner at Elementary School in Bandung", *Professional Journal of English Education* 3, no. 4 (Juli 2020): 453, <http://dx.doi.org/10.22460/project.v3i4.p453-458>.

The second research was conducted by Ni Komang Prasetyani Laksmi, I Kadek Anggardana Yasa, and Kadek Ayu Mas Mirayani entitled *The Use of Animation Video as Learning Media for Young Learner to Improve EFL Students' Motivation in Learning English*⁹. In this research consists about investigates the advantages of utilizing Animation Video features in the learning process, significantly improving EFL students' motivation to learn English during School From Home, especially for Young Learners. Currently, the use of learning media has an essential role in the educational field. Students and teachers have used the implementation of media in the classroom. The students' motivation in learning English is significant due to English language mastery. In the education world, motivation is needed by students and teachers to be enthusiastic about learning and teaching in the classroom. The performance of media in the academic field is limited to adult learners and young learners. One of the media commonly used in the learning process is the Animation Video, such as the Pow Toon Animation Video. The implementation of Animation Video in the classroom brings several perceptions toward students. This study was designed using the library research method to gather information related to the topic through journals, articles, and books. Therefore, this paper aims to share some theoretical concepts and pedagogical practices using Animation video towards the young learners' perceptions.

⁹ Ni Komang Prasetyani Laksmi, et al., "The Use of Animation Video as Learning Media for Young Learner to Improve EFL Students' Motivation in Learning English", *Lingua: Journal Pendidikan Bahasa* 17, no. 1 (Juni 2021): 42, <https://doi.org/10.34005/lingua.v17i1.1378>.

So from the previous above, the researcher found the differences and the similarities from this research. The differences from this research is on the systematics of time in the use of the media. While the similarities from this research is have the same object is for/to young learners.