

CHAPTER I

INTRODUCTION

In this chapter, the researcher present about research context, research focuses, research objective, significance of study, definition of keyterms, and previous study. The explanation of all are as follow :

A. Research Context

At this time, it is undeniable that the education value has declined very rapidly in society. An example of the problem is the number of crimes that occur within the scope of Indonesian society such as rape, robbery, murder and others. This can happen because they cannot apply the good values they get in their life. Various types of social deviations that occur within the scope of students such as bullying, cyberbullying, rape, drug and alcohol use, brawls, victimization, intimidation and teacher injury.¹ The role of parents is very important in providing educational value to their children such as moral education, social education and so on because parents are the closest people and are the first teachers who teach various things to children.² Based on the theory put forward by Benny Dwi Lukituaji in book “bahan ajar pendidikan nilai”, education is a means to change the conditions or character that exist in humans. In fact, character becomes a benchmark for whether a nation and country is developing or not.³

It cannot be denied that the decline in the value of education is one of the factors causing crime in people's lives. So far the crime rate that has occurred in

¹Lauren Musu-Gillete, “*Indicators Of School Crime And Safety*” national center (Maret 2018), 3.

²Efrianus Ruil, “*Tugas dan Peran Orang Tua dalam Mendidik Anak*”, 145.

³Benny Dwi Lukitoaji , “*Bahan Ajar Pendidikan Nilai*”, 29.

Indonesia is very high and this can be proven by the data obtained from the book of Statistik Kriminal 2022 which is released by Badan Pusat Statistik Indonesia every year⁴. Detailed data can be seen from the following table:

Table 1.1
Crime Statistics

Indicator Type	Year			
	2018	2019	2020	2021
<i>Crime Total (Jumlah Kejahatan)</i>	294.281	269.324	247.218	239.481
<i>Crime Clock (Selang Waktu Terjadinya Kejahatan)</i>	00,1'47	00,1'57	00,2'07	00,2'11
<i>Crime Rate (Resiko Penduduk Tekena Kejahatan)</i>	113	103	94	90

Source: Badan Pusat Statistik, 2022.

Based on the table, we can see that the number of crimes that occur in Indonesia has decreased every year. In 2018 the crime rate in Indonesia reached 294,281 and in 2019 the crime rate decreased slightly to 269,324, and there were 247,218 cases that occurred in 2020 and around 239,481 criminal cases occurred in 2021.

Even though the crime rate that has occurred in Indonesia has decreased every year, it cannot be denied that this number is still high where the crime rate in 2021 will still touch 200.000. So this is still considered very high. Therefore, a way is needed to overcome the high crime rate. One of them is by teaching what is the

⁴Devy Setiyowati dkk, "Statistik Kriminal 2022" (Direktorat Statistik: Badan Pusat Statistik, 2022), 10.

value of education and the importance of the value of education to adolescents to prevent the emergence of new criminals in the future.

The role of school in teaching character education as an institutions is one of the important factors for teaching character educational values to children, in this case the teacher has an important role in conveying character education to children, because the teacher's role in schools is not only to teach but also as a planner, leader, an organizer, a Recorder and Evaluator, a Manager, a Decision Maker, an Advisor, a Motivator, a Communicator, and a Coordinator.⁵

However, most teachers are currently more focused on the material they teach and pay less attention to the behavior of their students, causing a decrease in the value of their education. Teachers need media to assist in conveying material to their students, so that they can focus more on the material presented. As well as the media used must be interesting and fun so that students will not quickly feel bored in teaching and learning activities in the classroom, one of the media that can be used is movie.

Movie is one of the media that can be used to convey a variety of educational values, and many films can teach us various lessons about the value of education out there. There are many advantages of delivering education through film. As Harmer States There are many good reasons why students should be encouraged to learn by using film media as they can see the language used, pick up a range cross cultural clue, and allow students to enter various other worlds of communication.⁶

Movie is a literary work that can be used to convey education, because movie is not only a moving picture but film also conveys certain messages about

⁵Dr. Showkeen Bilal Ahmad Gul, *Teacher And Value Education And Exploratory Study*.

⁶Jeremy Harmer, "*The Practice of English Language Teaching*", 308."

life. There are even people out there who are motivated to learn English through a movie and most of the children spend their time watching animation movie.

Animation Movie are learning media that can be used to bridge learning so that students can be more focused and more interested in learning and provide a new environment for students. Animation movie present unique and interesting stories for children and film lovers in general. Learning to use animation movie is quite interesting because the main character is not only a human being but the main character can also be animals, plants and others. With animation movie children can learn by acquiring various things such as culture, education, history, morals and lifestyle. Education is the most easily absorbed element in a movie and its delivery is usually described implicitly.⁷

Based on sumantri statement in the book "Bahan Ajar Pendidikan Nilai" by Beny Dwi Lukitoaji character educational value is an important educational activity for adults and adolescents, both inside and outside school, because "Value determination" is an important activity that must be we think carefully and deeply.⁸

Walt Disney Animation Studios is one of America's largest studios and is a filmmaker-driven animation studio responsible for making some of the most beloved films ever made. Walt Disney Studios has been established since 1923 and was founded by Walt Disney. This video has released many famous films such as Frozen, Snow White, Tangled, Moana, Toy Story, and one of the most famous films is Mickey Mouse and several other films.⁹

⁷Irfai Fathurohman dkk, "*Film Animasi Sebagai Media Pembelajaran Terpadu Untuk Memacu Keaksaraan Multibahasa Pada Siswa Sekolah Dasar*", 2..

⁸Benny Dwi Lukitoaji, "*Bahan Ajar Pendidikan Nilai*", 10.

⁹Walt Disney Animation Studios, "*be part of our story.*" diakses pada 20 februari 2023 dari <https://disneyanimation.com..>

Moana was chosen as a research subject by the researcher, because the moana storyline is quite different from other princess storylines at the Disney studio, where Disney usually tells about love stories but Moana tells about the adventures of a teenage girl to save her village because Fiti's heart was stolen by a demigod named Maui. Moana films, which tell an interesting plot, are very popular with children and have won several awards.

The key competencies in the 21st century are the ability to think critically, creativity, collaboration, communication and there is also caring which is the most important thing in an organization in the future.¹⁰ This ability is also expected to be possessed by young people as the next generation of the nation.

It is important for the younger generation to have critical thinking skills to make the right decisions. On the one hand, communication skills are also important for the younger generation because communication skills will be very much needed in the future. When we enter the world of work, the younger generation must also be able to collaborate with the wider community to build Indonesia so that it will be better in the future, and one thing that is no less important is a caring attitude, the younger generation must have a caring attitude towards the surrounding environment and towards the nation and state of Indonesia so that our country will be able to be better in the future. A caring attitude towards others will also create a sense of belonging to each other in the community, so that they will protect each other.

Caring attitude related to the movie chosen by the researcher in his research, namely the Moana movie, in which Moana as a new leader candidate in his village

¹⁰ National Education Association, *Preparing 21st Century Students For A Global Society*.

is adventurous because he cares about the people in the village. the village where he lives with his people is experiencing drought and a food crisis and even the fish in the sea are disappearing so inevitably coloring goes on an adventure to save the village from drought. The caring character of Moana can be made as a motivation to care more about the environment around us and we can make motivation to teach the character educational value to the nation's generation, so they can better understand the value of existing character educational value, and the younger generation will care more about their social environment.

Caring character as one of the core in the implementation of character education is an attitude or action that always wants to provide assistance to other people and communities in need. Caring character is an implementation of human awareness as social beings who cannot live alone. As social beings, humans will share the suffering or difficulties of other people so that there is a desire to provide help to people who are in trouble. Caring characters in the implementation of character education can shape the personality of future generations to become more qualified.¹¹

Ministry of National Education Agency for Research and Development Center for Curriculum stated that Character education is an education system by instilling values in accordance with national culture with components of knowledge (cognitive), feelings (affection feeling), and actions, both towards God Almighty both for oneself, society and the nation. The Indonesian government has formulated policies in the context of building national character. In the 2010-2025 National Policy for National Character Development it is emphasized that character is the

¹¹ Novi Setiawatri dan Aceng Kosasih, "*Implementation Of Social Care Character Education In The Pluralist Community Of Pluralism In Cigugur Kuningan*", p.188

result of the integration of four parts, namely exercise of the heart, exercise of thought, exercise, and exercise of feeling and intention. Exercise of the heart is related to feelings of attitude and belief/faith, exercise of thought is related to the reasoning process to seek and use knowledge critically, creatively and innovatively, exercise is related to the process of perception, readiness, imitation, manipulation, and the creation of new activities accompanied by sportsmanship, as well as the exercise of taste and intention related to will and creativity which is reflected in caring, imagery, and the creation of novelty.¹²

The existence of previous studies is to provide some guidelines and a benchmark which will be used as comparison material to get an update from research that will be carried out with the same theme. There are so many previous study related to this issues.

Based on the previous research, "An Analysis of Educational Value in Bilal A New Breed of Hero Movie" by Yunita Audina Fabru. In his research he grouped the value of education into two two parts namely the value of being and value of giving. Value of being is a value within the human individual that is reflected in our actions and how we behave others. Which includes, honesty, brave, self confidence, self discipline and purity. While the value of giving is a value that needs to be practiced or provided which would then be accepted as given. Which is include, loyalty and trustworthiness, respect, love, not selfishness, kind, friendly, fair and humanist.¹³

¹² Achmad. Dahlan Muchtar dan Aisyah Suryani, *Pendidikan Karakter Menurut Kemendikbud* p.53

¹³Yunita Audina Fabru, "An Analysis Of Educational Value in Bilal A New Breed Of Hero Movie" (Tesis, Raden Intan State Islamic University, Lampung, 2021), 17

Second, Uswatun Hasanah with the research entitled “An Analysis Of Educational Value In Moana Movie”. his research is the same as research conducted by researchers, where Uswatun Hasanah examines the educational value contained in the Moana movie as well as researchers who also examine the educational value contained in the Moana movie. It's just that what distinguishes between Uswatun Hasanah and researchers is that they use different theories where Rani uses the Ministry of National Education theory as a reference for her research. Meanwhile, the researcher used Benny Dwi Lukitoaji's Statement as a reference for examining the educational value contained in this Moana movie.¹⁴

Third, “An Analysis Of Moral Value In Up Movie” by Windriani. She finds some moral value in this movie such as, never give up, alturism, love and loyalty, respect, help each other, courge, self dicipline. This research is different from research conducted by researchers because this research examines the moral values contained in the movie up, while the researchers examine the educational values contained in the film Moana. The films analyzed are different and the values analyzed are also different. but the location of the similarities is that both use dialogue to analyze.¹⁵

Based on the explanations, the researcher found a lot of moral value and educational value in a movie. So, that it made the researcher want to find out more about the educational value contained in a movie. Therefore, the researcher are interested in researching “**The Caring Character Of Moana In Moana Movie :**

¹⁴Uswatun Hasanah, “*An Analysis Of Educational Value In Moana Movie*” (thesis, Faculty Of Tarbiyah And Teacher State Institute Of Islamic Studies, Ponorogo) 18.

¹⁵Windriani, “*An Analysis Of Moral Value Teaching In ‘The Fate Of The Furious’ Movie (Based On Its Main Characters)*” (tesis, University Of Muhammadiyah, Sumatra Utara Medan, 2020) 45.

Implication For Teaching Character Educational Value In Kurikulum Merdeka”

B. Research Focus

John W. Creswell stated that research focus is the educational issues, controversies, or concerns that guide the need for conducting a study.¹⁶ Research focus is a situation that originates from the relationship between two or more factors by which the result is in a confusing situation or raising a question mark, tentative, situational according to the actual phenomenon and a solution or effort is needed to answer it.¹⁷ In conducting research, the research focus is needed as an important thing in determining the direction of research, limit the study and directing the research. Therefore the research focus in this study is as follows :

1. What are the key themes and messages related to caring character educational value that are present in the Moana movie?
2. How can these themes be integrated into the implementation of Kurikulum Merdeka in Indonesia?

¹⁶John W. Creswell, *Educational Research : Planning, Conducting, and Evaluating Quantitative and Qualitative Research*, (Boston : Pearson, 2012), 59.

¹⁷*Pedoman Penulisan Karya Ilmiah* (Pamekasan : IAIN Madura Press 2020), 29

C. Research Objective

Objective of the study is the major intent or objective of the study used to address the problem.¹⁸ It means that the objective of study is the answer of research focus or the goal research. The researcher should know the purpose of goals of the study that will be searched by showing the aims. Therefore, this section contains the description to be achieved in the research. The content of this section is closely related to the research problem that has been formulated, and the purpose of the research is to find out how to solve a problem in research. based on the research problem, the researcher can determine the objectives of the research carried out, namely:

1. To find out the key themes and messages related to caring character educational value that are present in the Moana movie
2. To describe how these theme integrated into the implementation of Kurikulum Merdeka in Indonesia

D. Significance Of Study

The research purpose that can be taken from this research are :

1. Theoretical Significance

This researcher is expected the result of this study can contribute to the development of caring character that implication for character educational values in kurikulum merdeka taken from the moana movie, and also the researcher expected this result give information to the readers about how to study the educational value in movie.

¹⁸John W. Creswell, *Educational Research : Planning, Conducting and Evaluating Quantitative and Qualitative Research*, 60.

2. Practical Significance

a. For the student

To inspire the students about the importance of character educational value which contained in the movie and give the information about the character educational value of the movie.

b. For the readers

To give contribution to the readers, particularly to the student of English Education Department of IAIN Madura Pamekasan, in enriching reference concerted with character educational value of the movie.

c. For the researcher

The purpose of this project is to get understanding for research of analyzing of character educational value in the moana movie and to get more information about character educational value.

d. For the next researcher

The project can be a reference if the future researcher will take the same project about character educational value. The researcher expect that the future research can develop and find other viewpoint that contain in moana movie.

e. For IAIN Madura

This research expected to be useful as additional literature and as insight into IAIN Madura library's.

E. Definition Of Keyterm

We should begin our search of literature by narrowing our topic to few key terms using on or two words or short phrases.¹⁹The formulation of term definitions is more emphasized on the meaning given by the author, without being described according to the origin of the reference.²⁰ The goal of defining the key terms is to provide readers with an understanding of the key terms that will be used by researchers in his research. Therefore, the researcher needs to explain the terms, such as :

1. Educational Value

Educational value is the value of education is the value that educates people towards a better life.

2. Character Education

Character education is an action taken by humans consciously to educate students so they can develop good character in themselves and be useful for society.

3. Caring Character

Caring character is an attitude of caring for the surrounding environment, be it for a person, the environment and the country.

4. Merdeka Curriculum

The Merdeka Curriculum is a curriculum with various intra-curricular learning where the content will be more optimal so that students have enough time to strengthen competence.

¹⁹Ibid, page 82.

²⁰*Pedoman Penulisan Karya Ilmiah* (Pamekasan : IAIN Madura Press 2020), 20

5. Pancasila Student Profil

Pancasila students are the embodiment of Indonesian students as students who have global competence and behave according to Pancasila value.

6. Moana Movie

Moana movie is a 2016 American 3D computer-animated movie directed by Ron Clements and John Musker. Produced by Pixar Animation Studios for Walt Disney Picture which is one of the largest animation studios in America.

F. Previous Study

The existence of previous studies is to provide some guidelines and a benchmark which will be used as comparison material to get an update from research that will be carried out with the same theme. There are so many previous study related to this issues.

Based on the previous research, "An Analysis of Educational Value in Bilal A New Breed of Hero Movie" by Yunita Audina Fabru. In his research she used the theory of speaking model by Dell Hymes to analysis the educational value in the movie and she also used the descriptive qualitative method in his study. Yunita found thirty-five utterances that contain types of educational value. She grouped the value of education into two parts namely the value of being and value of giving. Value of being is a value within the human individual that is reflected in our actions and how we behave others. Which includes, honesty, brave, self confidence, self discipline and purity. While the value of giving is a

value that needs to be practiced or provided which would then be accepted as given. Which is include, loyalty and trustworthiness, respect, love, not selfishness, kind, friendly, fair and humanist.²¹ The similarity of research conducted by researcher and research vonducted by Yunita Audina Fabru is that they both use descriptive qualitative methods to research. While the differenties between the researcher and Yunita research is the theory that used to analyze the educational value in the movie is different and the movie used as the object of research is also different, where the researcher used uses the Moana movie as the oject of his research, while Yunita uses Bilal A New Breath Of Hero movie as the object of his research.

Second, Primus Sari Javana Chomsi with the research entailed “The Implementation Of Character Education In Merdeka Belajar Curriculum In English Learning Process”. In her research she revealed that teachers implemented character values based on character dimension in Pelajar Pancasila Profile by utilizing some strategies, those are cooperative learning, contextual teaching and learning, and affective learning. Her study was aimed to identify what are strategies used by the teachers in implementing character education in Merdeka Belajar curriculum in English learning process at Junior High School 4 Banjarbaru. The data in this study was collected by conducting observations and interviews. The subjects of this research were two English teachers of seventh grade and two students from each teacher’s class at Junior High School 4 Banjarbaru. This research analyzed the data by reducing the data, displaying the data and drawing conclusion and verification. However, the

²¹Yunita Audina Fabru, “*An Analysis Of Educational Value In Bilal A Breed Of Hero Movie*”, (Raden Intan State Islamic University Lampung, 2021), p.17

research conducted by the researcher aims to implement movies on the value of character education in the independent curriculum²²

Third, “An Analysis Of Moral Value In Up Movie” by Windriani. Windriani discusses about the moral values of the character in the movie and she founds some moral value in this movie such as, never give up, altruism, love and loyalty, respect, help each other, courage, self discipline. This research is different from research conducted by researchers because this research examines the moral values contained in the movie up, while the researchers examine the educational values contained in the film Moana. The films analyzed are different and the values analyzed are also different. The equation only lies in the method used in which the researcher and Windriani both use descriptive qualitative methods in their research.²³

Fourth, “An Analysis Of Educational Values In Life Of Pi Movie” by Selvy Dwi Suryati. This research is almost the same as the first researcher, Yunita Audina Fabru, where Selvy Dwi Suryati classifies educational values into two things, namely the value of giving and the value of being. Loyalty and trustworthiness, respect, love, not selfishness, kind, friendly, fair and humanist is includes in value of giving, and then honesty, brave, self confidence, self discipline and purity is includes in value of being. And Selvy found that the dominant educational value in life of pi movie is never give up (15%), grateful (15%), religious (15%), peace (15%), loyalty (10%), diligent (10%), not selfish (5%), purity (5%), respect (5%). This research is almost the same as research

²² Primus Sari Javana Chomsi, “The Implementation Of Character Education In Merdeka Belajar Curriculum In English Learning Process”

²³ Windriani, “An Analysis Of Moral Value In Up Movie”, (University Of Muhammadiyah Sumatera Utara Medan, 2020), p.45

conducted by researchers where the researchers and Selvy Dwi Suryati are uses descriptive qualitative method and also examine educational value in the research. Selvy Dwi Suryani uses theory of speaking model by Dell Hymes in his research, while the researcher uses Benny Dwi Lukitoaji's statement on his research. The researcher also use different movie to be used as research object, where Selvy uses Life Of Pie movie as object on her research meanwhile the researcher uses moana movie as an object of research.²⁴

Fifth, Uswatun Hasanah with the research entitled "An Analysis Of Educational Value In Moana Movie". His research is the same as research conducted by researchers, where Uswatun Hasanah examines the educational value contained in the Moana movie as well as researchers who also examine the educational value contained in the Moana movie. It's just that what distinguishes between Uswatun Hasanah and researchers is that they use different theory's where Uswatun Hasanah uses the Ministry of National Education theory as a reference for her research. Meanwhile, the researcher used Benny Dwi Lukitoaji's Statement as a reference for examining the educational value contained in this Moana movie.²⁵

Last is "The Implementation Of Merdeka Curriculum In English Teaching Learning At The Seventh Grade Of Smpit Insan Mulia Surakarta In The Academic Year 2022/2023" by Arum Ambar Sari. The results of her study show that the Merdeka Curriculum has been implemented in English teaching learning. The teacher makes Alur Tujuan Pembelajaran and Modul Ajar based

²⁴Selvy Dwi Suryati, "*An Analysis Of Educational Values In Life Of Pi Movie*", (Raden Intan State Islamic University Lampung, 2018), p.32

²⁵Uswatun Hasanah, "*An Analysis Of Educational Value In Moana Movie*" (thesis, Faculty Of Tarbiyah And Teacher State Institute Of Islamic Studies, Ponorogo) 18.

on Merdeka Curriculum that is adapted to the characteristics of the educational unit. The teacher has also implemented a learning cycle and conducted an assessment based on the Merdeka Curriculum. Learning components in the form of objectives, materials, methods, media and evaluation have been fulfilled in English teaching learning. The problem faced by the teacher are the limited time to design differentiated learning based on the individual needs of students and the teacher cannot maintain student enthusiasm until the end of the lesson. This reseatch is similar with the research conducted by the researchers in which they both apply a qualitative descriptive method and collect the data through observation, interview, and documentation. The differenties from this research is the object that choosen in the research where the researcher use movie as a research object meanwhile arun research object is sevent grade of SMPIT insqn mulia surakarta ²⁶

Based on the explanation above, it ca be conclude that there are differences and similarities between research conducted by resarcher and the previous research. The different is that the researcher use a new perspective that has never been used in research that has been done before, while the similarities are they both use movie as research object and examine the values that are contain in the movie. With the previous researchs, the researcher want to uses it as a reference basic for his research.

²⁶ Arum Ambar Sari, "The Implementation Of Merdeka Curriculum In English Teaching Learning At The Seventh Grade Of Smpit Insan Mulia Surakarta In The Academic Year 2022/2023".