

CHAPTER 1

INTRODUCTION

A. Research Context

In the modern era, society is faced with the development of information technology which so fast. This can be seen from the increasing use of gadgets and the number of users Internet service every year. Information technology itself has the meaning of a tool to support a job or task related to information. Technological progress is something that goes according to the direction of the development of science, which has a negative or positive impact in it. ¹

There are 160 million people or 59 percent of the world's population is connected to the internet. Indonesian too feel the impact of the development of technology and communication where there are more mobile phone users than the total population of Indonesia. This can be interpreted that every person on average has two or more mobile phones in his life. These residents are also always connected or connected to the internet so that they have an internet account.²

The phenomenon of very significant progress in the field of communication science, triggers several experts dub this phenomenon as the communication revolution. Development technology and

¹ Fransiska Timoria Samosir, Dwi Nurina Pitasari, Purwaka, Purwardi Eka Tjahjono, "The effectiveness of Youtube as a Student Learning Media", *Record and Library Journal*, Vol. 4, No. 2 (March, 2018): 81,

<https://e-journal.unair.ac.id/RLJ/article/view/8000>

² Muetia Safitri, "Students Perception of the use of Social Media for Learning English at the Eleventh-Grade Students of SMA Al-Hasra in Academic Year", (Disertasi, UIN Syarif Hidayatullah State Islamic University Jakarta, 2021), 1.

communication make it easier for a person to connect with various information making it easier to carry out daily activities. Through gadgets and computers, students or the public can carry out activities such as watching, searching for information, doing activities and work, doing business and others.³

Moreover, YouTube is one of the most popular video sharing services on the internet today and is used as a learning medium that presents images and sound representations ideas or events in the classroom. Watching videos can be another way to learn other than reading books, because that's the hope of the internet generation which tend to demand varied learning.

Apart from YouTube as the current social network widely used today. The inclusion of YouTube in education is an easy and user-friendly way friendly way to improve collaboration skills and integrate technology into learning activities.⁴

YouTube is considered a source online materials that can play a key role in the field of teaching and learning. It has become more popular among people, especially among teenagers.⁵

This media presents various teaching materials; One of them is English. Visual learning and attractive design is very easy to download.

³ Nurrica Harlinda, "Students Perceptions in using Youtube as Media for Learnig English As a Foreign Language", (Disertasi, IAIN Palangkaraya, 2019), 1.

⁴ Jessy Gracella, Dedi Rahman Nur, "Students Perception of English Learning throught Youtube Application", *Borneo Educational Journal*, Vol. 02 No. 01 (February 2020): 21, <https://jurnal.fkip-uwgm.ac.id/index.php/Borju> .

⁵ Sitti Utami Rezkiawaty Kamil, Muthia Putri Aprina , *Komunikasi, Pembangunan, dan Media* (Kendari: Komunika, 2020), 18.

Students will easily absorb the information provided by the teacher if it is presented with interesting pictures and visuals. YouTube may be used to test topics that students find difficult. English subjects turned into subjects that are difficult for students to learn. A number of students remember this subject as difficult because the language taught is a foreign language.

YouTube may be a provision of mastery and acquisition of media knowledge that can meet the demands of digital technology. YouTube can foster hobbies and help the learning style of the virtual generation. In addition, YouTube can also be a large library of free moving images for students.

YouTube is one of the well-known learning platforms with several benefits for students, especially improving their speaking skills. Students can learn how to speak and pronounce words in English by watching Youtube. Students can also learn to speak from strangers on Youtube. Likewise at SMPN 1 Sampang, using social media, especially YouTube in learning English.

This phenomenon can be found by researcher at the Ninth grade students' of SMPN 1 Sampang. Students' used YouTube as media learning to learn speaking such as pronouncing word from the native speaker, learning native speakers' accent and also learning to speak fluently like native speaker. Using YouTube to learn speaking can make learning process more interesting because students can find various video to help them learn speaking.

Based on the phenomenon above, students' Perception on the use of YouTube as learning media at the Ninth grade of SMPN 1 Sampang is

important because researcher need to know students' Perception of YouTube they use to learn speaking to conduct this study. So that, the researcher decides to conduct research entitled ‘students' perception on the use of youtube as learning media in learning speaking at the ninth grade of SMPN 1 Sampang’.

B. Research Focus

Research problems are the educational issues, controversies, or concerns that guide need for conducting a study.⁶ Base on research context as described above, this research is focused on the formulation of the problem as follow:

- 1) How do students perceive the use of youtube as learning media in learning speaking at the ninth grade of SMPN 1 Sampang ?
- 2) What are the factors that influence students' perception on the use of youtube for learning media in learning speaking?

C. Research Objective

John W. Creswell stated in his book that a purpose is the major intent or objective of the study used to address the problem⁷. Research objective usually consists of the aim that wants to be achieved by the researcher through the research. Based on the research focus above, the researcher has the following objectives to be achieved:

⁶ John W. Creswell, *Educational Research Planning Conducting and Evaluating Quantitative and Qualitative Research*, Fourth Edition (Boston: Pearson, 2012), 59.

⁷ John W. Creswell, *Educational Research Planning Conducting and Evaluating Quantitative and Qualitative Research*, Fourth Edition (Boston: Pearson, 2012), 60.

1. To describe how students perceive the use of youtube as learning media in learning speaking at the ninth grade of SMPN 1 Sampang.
2. To describe the factors that influence students' perception on the use of youtube for learning media in learning speaking.

D. Research Significance

The significance of the study is describing the usefulness or urgency of the research, either scientific use (theoretical) as well as social use (practical).⁸ So, the significance of the study consist of an explanation of the benefits of research, especially benefits for the education, teachers, and the researcher itself. The researcher divided the significance of this study into some aspects as follows:

1. Theoretical

The results of this study are expected to broaden horizons teachers in developing learning using social media youtube ,especially in speaking. In addition, this research can be used as an additional reference for further education and research.

2. Practical

- a. For Teacher

This Study aims to find out directly about students' perception of using Youtube, especially in Speaking at SMPN 1 Sampang.

⁸ Tim Penyusun, *Pedoman Karya Tulis Ilmiah* (Pamekasan: Institut Agama Islam Negeri Madura, 2020), 19.

Knowing students' perception can be a review or evaluation for learning about the use of Youtube as a medium for learning speaking in the ninth grade.

b. For Researcher

The results of this study will provide experience and knowledge about alternative teaching methods such as Youtube social media that can be used by students' especially speaking. In addition, researchers will know students' perception as a result of using the strategy itself.

c. For students

Through knowing students' perception about the use of Youtube social media, it will be input for teachers in implementing the learning process using Youtube social media. So that students' can play an active role in learning. In addition, students' interest and understanding.

E. Definition of Key Terms

Definition of key terms or operational definitions is required to avoid differences in meaning or lack of clarity of meaning.⁹ To avoid readers' misunderstanding and difficulties in clarifying the key term, the researcher wants to explain the term, as follows:

⁹ Tim penyusun, *Pedoman Karya Tulis Ilmiah* (Pamekasan: Institut Agama Islam Negeri Madura, 2020, 19).

1. Perception : Perception is a process of identifying something by using the five senses.
2. Learning media : learning media are all facilities,tools and media used in the learning process.
3. YouTube : is an application for sharing, and watching videos.
4. Speaking : speaking is conveying information or messages orally.

F. Previous Study

There has been a lot of previous research on this proposal. The author is not the first to study it. Some are in the form of final lectures and some are in the form of journal articles. The use of social media in previous studies has many distinct similarities, and that is the point of difference between the research conducted by the authors and the existing research. The discussion may indeed be similar, but the object of study and its scope are certainly different. Most of the previous studies.

Research conducted by Nurrica Harlinda, thesis titled Students' Perception in Using YouTube as Media for Learning English as a Foreign Language. This study was carried out to find the students' perception of the English Education Study Program at IAIN Palangka Raya that used quantitative with the survey to 120 students generation 2016-2018. In addition, this study investigated the students' perception of using YouTube as media for learning English as a foreign language to improve their language skills and language components.

Research conducted by Geminati Sakkir, Syariffudin Dollah, and Jamalludin Ahmad in 2020 discuss Students' perception of using YouTube in EFL classrooms. This study investigated the use of YouTube in the EFL classroom by surveying students' perceptions towards using YouTube to learn the English process at the English Education Department in University Negeri Makasar. The differences of this study are that the data were collected using a questionnaire that collected background information of participants, and in this study, the research also used a fivepoint Likert scale to gauge the students' perception of the use of YouTube in the EFL classroom.

Research conducted by Andika Pernama, 2020 with the title "Perception on EFL Students on the use of YouTube Videos for Speaking skill. This study investigates the use of YouTube in EFL classrooms by surveying students' perceptions of the use of YouTube videos to speaking skills. The difference from this study is that the data collected using a questionnaire that collects background participants' information, and in this study, the study also used a five-point Likert scale to measure students' perceptions of using YouTube videos for speaking skills in the EFL class.

Then, research was conducted by Jessy Gracella and Dedy Rahman Nur in 2020 titled Students' Perception of English through YouTube Application. This study aimed to identify students' perceptions of using YouTube in English learning. The similarity of this study that the method used qualitative method. The data collected through interview-based on case study design.

Based on the previous study, researchers found that that the study has a similarity which is to know students' perceptions about the use of YouTube in learning English. However, there are some differences between this research with related previous study. The first difference is sample of students used. Previous study took samples English education students while the researcher took a source of students from junior high school. The second is the method. Preview study used quantitative methods to conduct research while this study uses a qualitative method to dig deeper into students' perceptions of the use of YouTube as a medium for learning Speaking. Therefore, in spite of all research differences and similarities, researchers still use all previous research as a reference to guide him to conduct this research.