

CHAPTER I

INTRODUCTION

This chapter presents about introduction, including the Background of Research, Research Focuss, Research Objective, Significance of Research, Scope and Limitation of Research, Definition of Key Term, and Previous Study.

A. Research Context

ESP has had a relatively long time to mature and so we would expect the ESP community to have a clear idea about what ESP means. Strangely, however, this does not seem to be the case. In October this year, for example, a very heated debate took place on the TESP-L e-mail discussion list about whether or not English for Academic Purposes (EAP) could be considered part of ESP in general. At the Japan Conference on ESP also, clear differences in how people interpreted the meaning of ESP could be seen. Some people described ESP as simply being the teaching of English for any purpose that could be specified. Others, however, were more precise, describing it as the teaching of English used in academic studies or the teaching of English for vocational or professional purposes.¹

English in the Modern World Language is an important tool that we use nowadays. In the first place, we are not only using it to creating an idea or for communicating, but also to build friendship in a work or educational ties.²

According to Tom Hutchinson & Alan Waters Lancaster “English for Specific Purposes is teaching which has specified objectives”. That true when you learnt English you have to know why you learnt the English and what the purpose of it.³

ESP of the fields of applied linguistics that has developed among academics working in the fields of teaching and use of english in accordance with the needs of the fields science and professions where english in the fieds of economics, law,anrgculture,medicine, Engineeringor other field.⁴

I thinklearningenglish has a specific purpose and an important role in the realm of education,all students are required to learn english not only in public but also vocational school such as

¹English for Specific Purposes: What does it mean? Why is it different?”, diakses dari<https://www.laurenceanthony.net/abstracts/ESParticle.html> , pada 02 september 2022 23.00 WIB

²” Importance Of English In The Modern World” , diakses dari <https://www.ipl.org/essay/Importance-Of-English-In-The-Modern-World-PKZRB22FC486>, pada 18 Agustus 2021 Pukul 12.00 WIB.

³“English for spesific purpose”, diakses dari <https://espeed2016.blogspot.com/2016/06/chapter-6-need-analysis.html>, pada 04 september 2022 20.00 WIB.

⁴Dudley-Evans, T. ,& St John,M. J.,*Development in English for specific purposes* (cambridge: Cambridge University Press, 1998), 4

medical school realm of health english has an important role for textbooks, searching material from the internet, In presentation, taking the examinations and especially in scope of work because most of the materials and medical devices used english. The importance of the need to learn english in realm of health due to the provision of good english at school makes it easier for them in scope of work, and makes them professional medical personnel, therefore every school, especially the principal requires students to follow english lessons good for their needs.

The main purpose of ESP is to develop language skills that are specific to a particular field or discipline, such as business, engineering, law, medicine, etc. The language skills taught in ESP are tailored to the needs and goals of the learners, and the content of the lessons is related to the specific field or discipline they are studying. In contrast, GE is designed to teach learners the basics of English language skills, such as grammar, vocabulary, listening, speaking, reading, and writing, for everyday communication. ESP courses use authentic materials, such as textbooks, articles, and videos, that are relevant to the learners' specific field or discipline. This means that the content of ESP courses is more specialized and technical than the content of GE courses, which covers a broader range of topics and materials. The methodology used in ESP is more practical and goal-oriented than in GE. ESP teachers often use task-based and communicative language teaching methods to help learners develop the language skills they need to communicate effectively in their specific field or discipline. In contrast, GE courses often use more traditional language teaching methods that focus on grammar and vocabulary drills, repetition, and memorization. ESP learners are typically professionals or students who have a specific goal in mind and who need to use English in a particular context. They are often highly motivated and have a good understanding of the technical language used in their field. In contrast, GE learners can be anyone who wants to learn English for personal or academic reasons and may have varying levels of motivation and language proficiency.⁵

The reason behind the researcher want to research this problem is because there is still a lack of understanding about the importance of esp in a field not only about learning English but how to use English according to the field well, especially at SMK Kesehatan Nusantara Pamekasan in the eleventh grade, the phenomenon most of student doesn't exactly why they learnt about it.

⁵ "English for Specific Purposes (ESP) versus General English (GE) diakses dari " <https://www.linkedin.com/pulse/english-specific-purposes-esp-versus-general-ge-amr-farag#:~:text=In%20summary%2C%20ESP%20and%20GE,language%20skills%20for%20everyday%20communication>". Pada 15 juni 2023 pukul 14.00 WIB.

From the first previous research by Heni Fatmawati (Needs Analysis in English For Specific Purposes at Vocational School) in this study there is similarities with this research that is about the object of the research is a vocational school, while for differences of the research is the previous study research for marketing major.

The second previous study by Fitriani S “ Analyzing students needs on the content of math english materials in math education department pf UIN alauddin makassar

From the above problems found the existence of the needs analysis and the purposes of the learning english for medical students, it is very important to conduct research on need analysis (english for specific purposes) especially for eleventh grade students in SMK Kesehatan Nusantara Pamekasan.

B. Research Focuses

According to John W. Creswell, Research Problem is general educational issue, concern, or controversy, addressed in research that narrow the topic.⁶ Donald Ary also states that research problem is a question about the relationship between variable.⁷ Research focus determines a detailed assertion about the context or background of the problem that will be observed by the researcher. As the research problem in quantitative research, research focus in qualitative research is also elaborated in question form which contains an explicit question based on the central phenomena that caused the problem. Besides, from the explanation before, research focus is also called as research question.⁸

Based on the research context above, the researcher finds out the research focus of this research as follows.

1. What is the student needs based on ESP perspective for medical student in SMK Kesehatan Nusantara Pamekasan.
2. What are advantages of ESP for medical students in SMK Kesehatan Nusantara Pamekasan.

C. Research Objectives

⁶ John W. Creswell, *Educational Research: Planning, Conducting, and Evaluating Quantitative and Qualitative Research*, 4th ed (Boston: Pearson, 2012), 59.

⁷ Donald Ary et al., *Introduction to Research in Education*, 8th ed (Belmont, CA: Wadsworth, 2010), 54.

⁸ Donald Ary, *Introduction to Research Education*, Eight Edition, et. Al. (USA: Wadsworth, Cengage Learning, 2010), p. 24.

John W. Creswell states that research purpose is a statement that advances the overall direction or focus for the study.⁹On the other hand, the purpose of research is to discover answers to questions through the application of scientific procedures.¹⁰The purpose statement is a statement that advance the overall direction or focus for the study. The researcher describe the purpose of the study in more succinctly formed the sentence. It is used both in qualitative and quantitative research and is typically found in the “statement of the problem”. This study aims to answer question.

1.To know What is the student needs based on ESP perspective for medical studentinSMK Kesehatan Nusantara Pamekasan.

2. To know What is advantages of ESP for medical students in SMK Kesehatan Nusantara Pamekasan.

D.Significance of Study

Significance of study is a part that explain about the advantage or the importance of research.this research study there is two significant such as theoretical and practical.¹¹

1.Theoretical

In theoritically this research about need analysis student need for non english department especially medical student in SMK Kesehatan Nusantara Pamekasan.

2. Practical

1. ForTeacher

The results of this study are expected so that teachers are aware of the importance of english for medical student and pay more attention for good teaching methods in SMK Kesehatan Nusantara Pamekasan.

2. ForStudents

The result of this study are expected to create reciprocity so that students who read it can benefit and feel that english is very important for them especially for medical students

3. ForResearcher

This research help researcher get knowledge ,andanswer the problem about the purpose and the need analysis for medical students in SMK Kesehatan Nusantara Pamekasan.

E.Definition of Keyterms

⁹ John W. Creswell, *Educational Research: Planning, Conducting, and Evaluating Quantitative and Qualitative Research*, 4th ed (Boston: Pearson, 2012), 110.

¹⁰ Sirajul Islam and Sofiah Samsudin, “Characteristics, Importance and Objectives of Research: An Overview of the Indispensable of Ethical Research,” *International Journal of Scientific and Research Publications (IJSRP)* 10, no. 05 (May 12, 2020): 333, <https://doi.org/10.29322/IJSRP.10.05.2020.p10138>.

¹¹Tim Penyusun et al., “Pedoman Penulisan Karya Ilmiah (IAIN MADURA,2020),” , 17

1. ESP : an approach in the teaching and use of english for special fields and studies that are in accordance with the needs of the fields of science and professions that use english.
2. NEEDSANALYSIS : Is the process to know the needs of learning English and determine what a training will be carried out.

F.Previous Study

The researcher takes 2 previous study that has been researched before. The first has been researched by Heni Fatmawati with the title “ Needs Analysis in English For Spesific Purposes at Vocational Sschool.”¹²

She analyzed the needs english for spesific purposes of the eleventh grade student of marketing major of SMK Negeri 1 Demak in the Academic Year of 2016/2017.

She found out that English is so important for marketing student especially for promotion, but they even don't know what ESP exactly and never learnt before and 82.3% students purposes to be able to communicate in English well in marketing activities, 82.3% from the precentage some want to improve their speaking skills the reason was 79.4% student agree that skill very important, 67.6% student say that speaking skills are difficult and 41.1% student says that english was hardly to understand, 50.% Student argued that the teacher technique no really interesting and 59.2% the student argued the teacher explanation was not clear but still understandable, the percentage 100% main source of english was english text books and 58.8% students argued the teacher provided the english hard to learnt, 88.2% students argued english class not effective and 55.8% student no enjoy the class, 88.2% student sometimes response to the teacher and 47% student response by a nswer the loudly , 58.8% agreed that ESP is really good if the school planned of ESP program 73.5% student hoped their school provide for all study program.¹³

The second previous study written by Fitriani S “ Analyzing students needs on the content of math english materials in math education department of UIN alauddin makassar ”

She analyzed about ”does the current situations meet the sudent' needs of english for spesific purpose at math department”¹⁴

The result is for personal information the student who join the english class there are 11 respondent in this research of math education department

¹²Heni Fatmawati, Needs analysis in English for spesific purposes at vocational school”(skripsi, Uin walisongo,Semarang,2017) 4

¹³Heni Fatmawati, Needs analysis in English for spesific purposes at vocational school”(skripsi, Uin walisongo,Semarang,2017) 42-44

¹⁴Fitriani S, Analyzing students needs on the content of math english materials in math education department pf UIN alauddin makassar, ”(skripsi, UIN alauddin makassar,Makassar,20117) 52-53

From 11 respondents the researcher found out that English is very important for math students even though the department did not have a direct relationship with English, in the teaching and learning process the material studied already in accordance with student needs.