

CHAPTER I

INTRODUCTION

The Effect Of Viral English Songs Of TikTok On English Vocabulary Mastery
At 12th Graders Of Pharmacy Department Of SMKN 1 Sampang

A. Background of Study

The era is evolving with all the technological advancements that make it easier for everyone. Along with the advancement of teaching and learning activities that now use various applications and platforms.¹ Indonesia is one of the new countries that using apps as learning media. Therefore, understanding how to use various apps and platforms in learning activities is very important. Apps are one of the most widely used media in learning activities. Usually, apps that are widely used in learning activities are learning activities from home are, zoom meeting, google classroom, Google meet, and other internet-based applications.

Widely used platforms include YouTube, Instagram, WhatsApp, Telegram, and TikTok. Each of these platforms has different benefits and uses. The researcher's main focus in this study is how the TikTok platform is used in the process of teaching and learning English vocabulary.

¹ Silalahi, D. E., Siallagan, H., Munthe, B., & Sihombing, P. S. R. (2022). Investigating Students' Motivation toward the Use of Zoom Meeting Application as English Learning Media during COVID-19 Pandemic. *Journal of Curriculum and Teaching*, 11(5), 41-48

In the Oxford Learner's Pocket Dictionary, vocabulary is defined as all the words a person knows or uses, all the words in a language, a list of words with their meanings, ESP in a book for learning a foreign language.² The media used in vocabulary learning focuses on the use of the TikTok platform.

TikTok as one of the most popular platforms has significantly influenced the growth of its users because it can be used for educational purposes. There are several studies conducted to find out the underlying reasons why TikTok can be the only platform that is viral and widely used, especially for generation “*Jaman now*”.³ In this study, examples of several songs that are often used as backsound content such as Cupid by FIFTY FIFTY, Disenchanted by My Chemical Romance, No Surprises by Radiohead, Memories by Conan Gray and many others. The song above is usually used as a video backsound such as aesthetic videos, sad videos and other video content even now.

TikTok is popular because of its short videos and many interesting contents in it, including educational content. although educational content is somewhat less desirable, there is still content that can be used as learning, for example, content with English or content from native speakers.⁴ despite this, many content creators make their videos with the backsound of English songs until they make the song viral, there are even many old songs that have exploded

² *Oxford Learner's Pocket Dictionary*, fourth (Oxford University Press, 2008).

³ Johannes Ahlse, Felxi Nilsson, and Nina Sandstrom, *It's Time to TikTok - Exploring Generation Z's Motivations to Participate in # Challenges* (Jonkoping University: Bachelor Thesis, 2020).⁷

⁴ Risma Galuh Pitaloka Fahdin, “Student’s Perception Toward The Use of Tiktok in Learning English Vocabulary,” *International Conference Labma Scientific*, “*International Conference Labma Scientific Fair*, 2020, 61.

again because they are often used as backgrounds on tiktok. Of course, these songs can attract listeners to find out and understand the meaning of the song so that they get new vocabulary.

Vocabulary is the basis of students' skills in speaking, listening, reading and writing. Therefore, students must master the vocabulary if they want to to improve their language skills.⁵

In this case, English vocabulary becomes important in learning English and the main modal to learn sentence construction and deep skills Language. This aims to add to the vocabulary of students who can help understand teacher or friend conversations, and practice their speaking skills skills in English.⁶ Vocabulary is needed by everyone for various kinds goals and needs, but there are obstacles at SMKN 1 Sampang in mastering vocabulary especially in pronunciation which makes it difficult for students themselves to learn because many have difficulty to distinguishing the same sound in different words (homophone). Therefore researcher are interested in researching the use of the TikTok Platform as a learning media to English vocabulary through song because most TikTok users are easy to memorize the songs they hear even though they don't know the meaning. In this study the researcher chose the pharmacy department because in the pharmacy department a memorization pattern is often applied to remember various kinds of medicines and their

⁵ Ina Rizki Thatsani, "Vocabulary Mastery and Grammar Mastery Impact on EFL High School Student's Reading Comprehension" 1 (November 2018).97

⁶ Rupina Holidaya and Rojab Siti Rodliyah, "Students Strategies in English Vocabulary Learning" 20 (April \2020): 111.

ingredients. So the researcher were interested in researching whether there was an effect in mastering English vocabulary through viral English songs on TikTok.

Based on the phenomena above, the researcher considers conducting a study entitled “*The Effect Of Viral English Songs Of TikTok On English Vocabulary Mastery At 12th Graders Of Pharmacy Department Of SMKN 1 Sampang*”.

B. Problem of Study

The formulation of the problem is an attempt to state explicit questions for which answers are sought. The problem statement is a complete and detailed statement regarding the scope of the problem to be researched based on problem identification and limitation.⁷

In this research, the researcher focuses on the problem below:

1. Is there any Effect Of Viral English Songs On TikTok To English Vocabulary Mastery At The Pharmacy 12th Students Of SMKN 1 Sampang?

C. Objective Study

1. To know The Effect Of Viral English Songs Of TikTok On English Vocabulary Mastery At 12th Graders Of Pharmacy Department Of SMKN 1 Sampang.

⁷ PPKI IAIN MADURA, Revised ed, September 2020, 16.

D. Assumption of Study

Assumptions are basic assumptions or postulates about something related to research problems whose truth has been accepted by research.⁸ Assumptions are also used to clarify variables in research.

According to the researcher, the assumption of this study is that there is an effect of using the TikTok platform through viral songs as a learning media for mastering English vocabulary for students of SMKN 1 Sampang to develop knowledge according to their needs and make it easier for them to master English, especially in mastering English vocabulary.

E. Hypothesis of Study

According to Creswell, a hypothesis is a statement made in quantitative research when the researcher conjectures or predicts between several attributes or characteristics.⁹ There are two kinds of hypotheses in this study, namely the alternative hypothesis (H_a) and the null hypothesis (H_0). Hypothesis Formulation:

H_a : Sample is normally distributed

H_0 : the sample data is not normally distributed

The hypothesis of this research is:

⁸ Ibid,17.

⁹ John W.Creswell, Educational Research Planning, Conducting and Evaluating Quantitative and Qualitative Research, 4th ed. (Boston: Pearson, 2012), 111.

1. Null hypothesis (Ho): there is no effect of viral English song tiktok on mastery of English vocabulary among 12th grade students of the Pharmacy Department of SMKN 1 Sampang.
2. Alternative hypothesis (Ha): there is an effect of viral English songs on the mastery of English vocabulary among 12th grade students of the Pharmacy Department of SMKN 1 Sampang.

Based on the above assumptions, this study uses the Alternative Hypothesis (Ha) where the hypothesis states that there is an effect of viral English songs on the mastery of English vocabulary among 12th grade students of the Pharmacy Department of SMKN 1 Sampang.

F. Significance of Study

The significance of research is basically a written statement that explains why your research is important.¹⁰

The research expected the result of this study can give significances as follow:

1. Theoretical

Theoretically. The researcher theorizes that the findings of this study can teach readers about the impact or influence of the TikTok platform on students' English vocabulary skills and equip them with extensive knowledge.

¹⁰ Afribary, "How to Write Significance of the Study in a Project Researc Paper," *<https://Afribary.Com/Knowledge/How-to-Write-Significance-of-the-Study-in-a-Project/>* (blog), n.d.

2. Practical

a). For English teacher

The study is design to assist the English teacher in using platform to teach English vocabulary mastery.

b) For the students

The study will help the students have a better vocabulary mastery

c) For the researcher

Researcher can use the findings of this study to learn more about the effect of the TikTok platform as a tool for learning English vocabulary mastery

G. Scope and Limitation

Scope and limitations is a limit of the variables studied, the population or research subjects, and the location of the research.¹¹

The scope of this study focuses on the effect of tiktok platform on students' vocabulary mastery. The research limit is the effect of English viral songs on TikTok platform like Cupid by Fifty Fifty or Somewhere Only We Know by Keane which is usually used as an aesthetic video sound, until now there are still many who use it. There are also old songs that have even gone viral again because many listeners still use the song as a backsound such as A Thousand Years by James Arthur and Disenchanted by My Chemical Romance and is still widely used until

¹¹ IAIN Madura, *Pedoman Penulisan Karya Ilmiah*, 17.

now as backsound sad videos and many others. That viral songs will be used in vocabulary mastery in 12th grade Pharmacy-1 students of SMKN 1 Sampang.

H. Definition of the Key Term

According to Creswell, that to begin the research by narrowing our topic a few key terms using one or two word or short phrases.¹² The purpose of providing key terms is to give universal understanding. So, the researcher gives somw definitions of key term, as follows:

1. Tiktok platform. Tiktok is an application to create and share various short videos.¹³
2. English vocabulary mastery the ability to understand and apply the word contained in a language, both spoken and written, is known as vocabulary mastery.¹⁴
3. English Viral Songs are English song that is widely used and often heard in social media.

I. Previous Study

Knowing previous research is important for researcher and readers.

This will lead researcher to improve research from previous studies. The

¹² W.Creswell, *Educational Research Planning, Conducting and Evaluating Quantitative and Qualitative Research*, 111.

¹³ Chusnul Rofiah and Rica Sanpuspita Rahayu, *Analisis Manual Data Kualitatif Dampak FYP TikTok Pada Pemasaran Digital* (Malang: CV Literasi Nusantara Abadi, 2021), 14.

¹⁴ Moh Firmansyah, "Incresing Students' Vocabulary Mastery by Using Word Wall Method of The Second Grade at SMP Negeri 4 Tolitoli Utara" 4 (desember 2016): 309.

previous research of this study was in 2020, Risma Galuh Pitaloka Fahdin from the Department of English Tadris, State Islamic Institute (IAIN) Kediri conducted a study entitled "Student Perceptions of the Use of TikTok in Learning English Vocabulary" which states that the use of TikTok in learning English vocabulary is an important part of the learning process. words." When using TikTok as a tool for language learning, the students reported that the English video content was easy to understand and easy to remember many of the words they found in the videos, such as vocabulary about verbs, nouns, etc. nouns, etc. Tik Tok as a language learning medium can be considered at this time. Currently. Students expressed the positive impact of the English material content on improving their English skills by watching the videos.¹⁵

The next previous research, this research is to determine the effect of using TikTok application on students vocabulary mastery at SMA Negeri 3 pematangsiantar. The topic of this display has been X-IPA with a sample of X-IPA eight because the experimental group, totalling seventy four students selected by random technique. The test was completed through pre-test and post-test, then statements via viewing and recording patterns. the consequence of displaying the display using the TikTok application has a tremendous impact on students vocabulary mastery. This can be seen from several facts, including 1). The average post-test after treatment became 83.03 while the control rame became 58.92, 2) the standard deviation of the post test

¹⁵ Galuh Pitaloka Fahdin, "Student's Perception Toward The Use of Tiktok in Learning English Vocabulary," International Conference Labma Scientific," 61.

experiment was 9036.97, when the control becomes 2772.76, 3) t-count after treatment becomes 5.81, while the t-table at 0.05 degrees becomes 1.666 so $5.81 > 1.666$. this TikTok application has a very good effect on learning.¹⁶

And the last previous study in 2019 by Umami Kalsum Batu Bara from the Department of English Education State Islamic University North Sumatera (UIN) MEDAN, with the title "Improving The Students' Vocabulary Mastery by Using English Song at Eight Grade of MTS ISLAMIC ZENDING MEDAN" which states that Vocabulary teaching using English songs can improve students' vocabulary mastery. Quantitatively shows that the total score of students is 1747 and the average score of students' test is. 83,19. The percentage of students' scores in post-test II was 18 students who passed and scored 75 or reached 75 only 86%. While those who did not pass or did not reach a score of 75 were 3 people or 14%. So, post-test II in the second cycle was categorized as successful. Qualitatively, seen from the observation results, it can be concluded that the rotating text game can improve students' vocabulary mastery.¹⁷

The similarity between this research and the first previous research is that both of them use TikTok in vocabulary learning. The last study with this study has similarities on the English songs and vocabulary. What distinguishes this research from the first and second previous studies is that this research

¹⁶ Nadia Julyanti Nainggolan, dkk "The Effect of Using TikTok Application on Students' Vocabulary at SMA Negeri 3 Pematangsiantar" Jurnal Pendidikan, Vol.4 (2022),6226

¹⁷ Umami Kalsum Batu, "Improving The Students' Vocabulary Mastery by Using English Song at Eight Grade of MTS ISLAMIC ZENDING MEDAN", Agustus 2019, 32.

combines the two studies, namely by using the TikTok platform but taking viral English songs in it.

