

CHAPTER I

INTRODUCTION

In this chapter, the researcher presents the beginning part of this thesis. It is concerned with research context, research focus, research objective, significance of the study, definition of key terms, and previous study.

A. Research Context

Teachers are people who have a major influence on the educational process in school, so efforts are needed to improve teachers' quality. If the quality of the teacher increases, then the quality of education will continue to increase, and vice versa. Competent teachers will be better able to create an effective learning environment and will be better able to manage classes so that student learning outcomes are at an optimal level.¹

Teachers have a very important role for education to create human resources (HR) who have high competence and excellence. One of the competencies that superior HR must have is literate HR. Literacy culture needs to be applied and taught to students from the lower level to create habits, foster students' interest in reading and writing, and help students to be able to read and understand the contents of the reading.²

The quality of a nation's civilization can be determined through its intelligence and knowledge, while intelligence and knowledge can be obtained from information obtained both orally and in writing so that a literacy culture needs to be applied to create a civilized nation. Various kinds of findings from the legacy of information literacy by intellectuals are enshrined in writings, so that today they are useful as scientific references and for dynamic processes of social life.

¹ Moh User Usman, *Becoming a Professional Teacher* (Bandung: PT Remaja Rosdakarya, 2017), 9

² Jaka Warsihna, "Meningkatkan Literasi Membaca dan Menulis Melalui Teknologi Informasi Komunikasi (TIK)" (Jurnal Kwangsan, Vol. 4 No. 2, Desember 2016), 69.)

Creating a literate generation requires a long process and adequate facilities and infrastructure. We need to realize that literacy activities are not only obtained from formal education or higher education, but various kinds of literacy can be obtained anywhere and anytime. The command to read has been mentioned in the Qur'an surah al-'Alaq verses 5 which reads:

Meaning: "Read by (mentioning) the name of your Lord who created. He has created man from a clot of blood. Read, and your Lord is the Most Glorious. Who teaches (humans) by means of a pen. He taught man what he did not know." (Qs. al-'Alaq 96:1-5).³

Literacy in reading and writing is the most basic literacy that must be mastered by students in order to master other basic literacy in that school. The teacher as a role model for students has a very important role. A teacher must be willing to control his students. So, if students' interest in literacy culture is lacking, the role of a teacher is very much needed. Literacy in reading and writing is the most basic literacy that must be mastered by students in order to master other basic literacy in that school.⁴ The teacher as a role model for students has a very important role. A teacher must control his students. So, if students' interest in literacy culture is lacking, the role of a teacher is very much needed.

The literacy culture which is now decreasing will have a negative impact on the process student development. So, the role of the teacher in growing a literacy culture is very important needed. Ability in literacy will foam student interest in terms reading, writing, listening and speaking. Literacy is important until now this. A nation depends on how the next generation. There for improve the quality of education in a nation requires a literacy culture. For creating a literate generation off abilities from a teacher is needed. Teacher

³ Al Qur'an, al -' alaq (96):1-5)

obliged to encourage and direct student in terms of literacy. That's culture literacy is one way to create quality a quality generation of and so do we know that this will not easy. Takes a long time to grow this literacy culture.

Literacy culture is very important to be implemented in schools in order to cilivize it interesting reading among students is also an effort that can support develop interest and love of reading . Literacy in schools has been widely applied in various schools. As well as many have started to implement a culture of literacy through implemented various programs and activities. However, the lack of students' interest will impact on the implementation of this literacy activity. This is an important role for teachers to be able to increase the desire and foster a sense of liking literacy activities.

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Junior High School of Ummul Quro Putri Plakpak Pegantenan Pamekasan has been implementing a literacy culture. This is a program carried out include English teacher in his classes to make students realize the important of skills; reading and writing. This literacy activity involves all madrasah residents to be the participants, teachers and students. This is literacy activity is expected to foster students interest in reading in English course activities that require deep skills writing and reading, English literacy culture activity is reading English book, then summarizing readings so that can add vocabulary.

The Implementation of literacy culture at Senior High Ummul Quro Putri is sought to make literate madrasa environment a fun, comfortable, and friendly learning place so that madrasa residents are able to manage knowledge well. To maintain sustainability learning with a literacy culture, madrasa seeks to present various kinds of learning resources and reading books to accommodate the reading needs of madrasa residents. Students must be equipped with sufficient provisions, one of which is through literacy activities as a form of effort in responding to today's global challenges.

According to the KBBI literacy is the ability to write and read. Literacy can be understood as knowledge or skills in a particular field or activity. Literation can also be understated as the ability of the individual in processing information and knowledge for life skills. And etymologically the term literacy comes from the Latin "literatus" which means the person who learns. In this case, literacy is closely related to the process of reading and writing.

because literacy is so important to open a window to the world, and I'm curious how the literature culture is applied in mtsaccpi and how the teacher's role in applying literacy culture is so I am interested in researching, and not all schools apply English literature.

Based on the research context above, the researcher is interest conducted research with the title “The Role Of The Teacher In Foaming English Literacy Culture at Islamic Junior High School of Ummul Quro Putri Plakpak Pegantenan Pamekasan” :

B. Research Focus

Based on research context as describe above, the researcher argues that the research focus as follow:

1. How is the implementation of English literacy culture at Junior High School of Ummul Quro Putri?
2. What is the teacher's role in implementing English literacy culture at Junior High School of Ummul Quro Putri?
3. What are supporting and inhibiting factors in implementing a English literacy culture at Junior High School of Ummul Quro Putri?

C. Research Objective

The research objectives are as follows:

1. To describe the implementing English literacy culture in Junior High School of Ummul Quro Putri
2. To describe the teacher's role in implementing English literacy culture in Junior High School of Ummul Quro Putri
3. To describe the supporting and inhibiting factors in implementing a English Literacy Culture in Junior High School of Ummul Quro Putri

D. Significance Of Study

Research aims to solve problems. Therefore, this section contains a description of what objectives to be achieved in the research. Its content is closely related to the research problems that have been formulated⁵. The function of the giving research objective is to know problem solving in research. That would be the answer to the question of research problems. Based on the research problems above, the researcher can determine the research objective of the study namely

1. Theoretically

Theoretically, this research provides benefits in the form of additional knowledge for the world of education about the teacher's role in forming a literacy culture and in implementing a literacy culture in English learning as well as the factors that support and hinder it.

2. Practically

a. Reader

The result of this study can be used as reading material for increase knowledge in the field of education, especially about literacy culture.

b. IAIN Madura

After this research is done, it is hoped that it can become material for study to students, especially those who have concern towards a literacy culture that can be used as a source of knowledge.

c. Researcher

Can increase knowledge, and can know broadly regarding the teacher's role in cultivating a literacy culture at Junior High school of Ummul Quro Putri.

⁵ Tim Penyusun Pedoman Penulisan Karya Tulis Ilmiah, Pedoman Penulisan Karya Tulis Ilmiah, Edisi Revisi, (Pamekasan: IAIN MADURA, 2020), p.38

E. Definition of Key Term

1. Definition of Teacher's

Teachers are professional educators with the main task of educating, teach, guide, train, asses, and evaluate students in early childhood education, and secondary education on the path of formal education.⁶

2. Literacy

Literacy is an activity of learning to read and write that is learned someone who already contains to the four language skills (listening, reading, and speaking,⁷

F. Previous Study

The existence of previous research is to provide some guidelines and a benchmark that will be used as comparison material to get updates from research that will be carried out on the same theme. There's that many previous studies are related to this problem.

1. The first study is, Hasni, K and Witono, A.H "The role of teachers in creating a Literacy Culture through the School Literacy Movement (GLS) in class IV MI Darul Hikmah Darek. In 2020 they focused on development, habituation and have already made it a habit to read 15 minutes before learning begins, as well as arranging facilities and infrastructure as well as a literacy-rich environment. The similarity in this research is that the method used is the same as that used at Ummul Quro Putri Middle School, namely reading 15 minutes before learning begins. The difference with Hasni, L. and Witono's research is that they conducted research in elementary schools while this research was in junior high schools and focused on English language learning.⁸

⁶ Nur Azizah, Peran Guru dalam Mengembangkan Keterampilan Bahasa Siswa Melalui Kegiatan Literasi di Kelas 1 SD Tara Salvia Tahun Ajaran 2018/2019 (Skripsi, FTK UIN Syarif Hidayatullah ,2018),9.

⁷ Muhammad Kharizmi, "Kesulitan Siswa Sekolah Dasar dalam Meningkatkan Kemampuan Literasi" (Jurnal Online: JUPENDAS, Vol.2, No.2, 2020), 13.

⁸ Hasni, L., Witono, A. H., & Khair, B. N. (2022). Peran Guru Dalam Menciptakan Budaya Literasi Melalui Gerakan Literasi Sekolah (GLS) Di Kelas IV MI Darul Hikmah Darek. *Journal of Classroom Action Research*, 4(3), 60-66

2. Maya Kartika Sari et al, their research is entitled *The Role of the Teacher in Optimizing the Literacy Movement at Muhammadiyah Elementary School, Bantul City Yogyakarta*. This study examines the role of the teacher in optimize the literacy movement in schools. As for buying and selling, namely both examine the teacher's role in literacy while the difference lies in the level of research stages carried out. The research was conducted by Katika Sari et al, education level is elementary school while this research is in Junior High School.⁹
3. Febriana Dafit et al, her research is entitled *The Role of the Teacher in Learning to Read and Write through the Literacy Movement at SD 152 Pekanbaru*. This study examines the teacher's role in learning to Read and Write through the Literacy movement in schools. The similarity of this research is that both examine the role of the teacher in literacy, while the difference lies in the level of research conducted. The research was conducted by Febriana Dafit et al, at the elementary school level, while this research was at the Junior High School.¹⁰

⁹ Arwansyah, Yanuar Bagas, et al. "Peranan Guru Sebagai Pengelola Perpustakaan Sekolah Dalam Pengembangan Budaya Literasi Sekolah Di Sd Negeri 2 Sumberagung Jetis Bantul." *Prosiding Seminar Nasional PIBSI ke-44 Yogyakarta*. Vol. 1. No. 1. 2019.

¹⁰ Safitri, Vira, and Febrina Dafit. "Peran Guru dalam Pembelajaran Membaca dan Menulis Melalui Gerakan Literasi di Sekolah Dasar." *Jurnal Basicedu* 5.3 (2021): 1356-1364.