

CHAPTER I

INTRODUCTION

A. Research Context

Indonesia is one of the countries studying English as foreign language. But for modern society, English is a common language that is often used in everyday life besides Indonesian. Currently, English has become a communication tool that is widely used in daily activities. Therefore, English is one of the skills that must be mastered by every students for provision in everyday life and in the world of work later. One of them is in the field of listening. Learning to listen in English is no less important than other skills, namely writing, reading and speaking. Because listening skills are needed to make you understand English language.

In this case, English can be taught by utilizing existing technology. As we know, today's technology is getting more sophisticated from year to year. Technology has always played an important role in the educational environment. Become an important part of the teaching profession to what extent they can use technology to facilitate during the teaching and learning process.¹ Besides that by utilizing technology in the learning process, it will be easier for the teacher to convey the material, and also can facilitate students in learning. As for one of the technological media that can be used to

¹ Dr. Mohammad Reza Ahmadi and Guilan University, Guilan, Iran, "The Use of Technology in English Language Learning: A Literature Review," *International Journal of Research in English Education* 3, no. 2 (June 20, 2018): 116, <https://doi.org/10.29252/ijree.3.2.115>.

support the teaching and learning process is to use viral song.

A song is a beautifully composed piece of literature that is sung to musical accompaniment. According to KBBI song are a variety of rhythmic sounds. Songs are usually a way to express emotions and feelings in a fun way. Song is a medium that can improve listening skills. Because we can find songs everywhere and this will train our ears to listen.² When a students listening and then memorizes a song, the lyric will be embedded in it their memories. This is what underlies the researcher to want to research more how to increase viral song in learning listening at school.

According to KBBI, the word *viral* comes from English which means *virus*, which means it is easily spread or epidemic. Virtual virus or viral is the dissemination or communication through cyberspace (internet media) especially on social media. So viral songs are songs that are trending or that often appear and are listened to by social media users. A song can be said to be viral if the song has a lot of views which shows that the song has a large audience.

Listening is one of the language skills. Listening is an important part of proper communication can be mastered by students. By listening, students can get information and develop what the speaker said. According to Anne listening is an essential skill for successful communication.³ Therefore, if a students does not master listening skill,

² Eicha Afriyuninda and Lulud Oktaviani, "The Use of English Songs To Improve English Students' Listening Skills," *Journal of English Language Teaching and Learning* 2, no. 2 (December 31, 2021): 80, <https://doi.org/10.33365/jeltl.v2i2.1442>.

³ Anne Anderson and Tony Lynch, *Listening* (Oxford University Press, 1988).

they will have difficulty getting the information conveyed by the speaker or teacher. In addition, Aminah means that listening is the ability to focus full attention and attention on something.⁴ Based on this definition, the researcher concludes that listening is an ability that must be owned by everyone by focusing attention on someone so that they can get the information conveyed.

Teaching English as foreign language in Indonesia certainly requires learning media that are in accordance with the material presented at that time. Most students when learning to listen, they find it difficult to hear clearly what native speaker are saying. In listening, students are also required to be able to elaborate on the information heard with other information that is already known and interpret its meaning by combining what is in the brain. According to Tyagi listening process includes five stages, namely listening, understanding, remembering, realizing, and responding. Because the process is complicated in listening skill, the right method is needed so that students are able to listen optimally.⁵

MA Nurul Islam is a school located in Pangreman village, Pungging distict, Mojokerto regency. There are adequate learning facilities there and there are several extracurricular activities, such as scouts, futsal, English club, Arabic club, etc. Learning at this school also uses media that is fun and appropriate to the material. As is the case in

⁴ Siti Aminah, "Pentingnya Mengembangkan Ketrampilan Mendengarkan Efektif Dalam Konseling," *Jurnal Education* 4, no. 2 (December 30, 2018): 110, <http://dx.doi.org/10.29210/120182203>.

⁵ B Tyagi, *Listening: An Important Skill and Its Various Aspects* (The Criterion: An International Journal in English, 2013).

learning English, this school usually uses songs when learning about listening. This makes students more enthusiastic and able to enjoy the learning process in class.

There are many kinds of media that can be used in teaching learning. And viral song are a good choice for students at MA Nurul Islam Pungging Mojokerto because they often hear viral song. Moreover, viral song make students more enthusiastic because learning while listening to song is fun, and will help improve their listening skills.

B. Research Focus

Research focus is the core of research observation so that the analysis of research results are more directed. In this case, research is the confusing condition or something that show the question as the effect, there will be the connection two or much factor.⁶ Based on the phenomena in this research context, the researcher's question as follows:

1. How does the teacher use viral song of "Rewrite The Stars" in teaching learning listening lessons in tenth grade at MA Nurul Islam Pungging Mojokerto ?
2. What are the advantages and disadvantages of using viral songs "Rewrite The Stars" in listening lessons for tenth grade at MA Nurul Islam Pungging Mojokerto ?

C. Research Objective

Research aims to solve these problems. Therefore, this section contains a description of the objectives to be achieved in the

⁶ Lexy J Moleong, *Metode Penelitian Kualitatif*, (Bandung: PT. Remaja Rosdakarya, 2007), 384.

research. The contents are closely related to the research problem raised. The function of providing research objectives is to find solution to problem in research. That will be the answer to the research problem question. Based on the research problem above, the researcher can determine the reseach objectives, namely:

1. To describe the teacher uses of viral song of “Rewrite The Stars” in teaching learning listening lesson in tenth grade at MA Nurul Islam Pungging Mojokerto.
2. To describe advantages and disadvantages of using viral song of “Rewrite The Stars” in teaching listening lessons in tenth grade at MA Nurul Islam Pungging Mojokerto.

D. Research Significance

The research objecives that can be taken from this research are:

1. Theoretical significance

The result of this study are expected to be able to increase knowledge about the practice of students listening skill through the use of viral song as a framework for improving the quality of teaching in the classroom.

2. Practicality significance

- a. English teacher

To expected to motivate English teacher to create effective English teaching and learning techniques. Useful for teacher as information to find out how to students listening skill through viral song.

b. Students

It is hoped that with the use of the viral song method in the classroom students will become more active and interested in the teaching learning process.

c. Next researcher

It is hoped that this research can be used as a reference for those who want to do research in teaching English, especially listening using viral song.

d. For school

Make a meaningful contribution to schools that viral song media can improve students listening skills.

e. For researchers

To find out the teacher's efforts in developing students to master listening skills using viral song media. This research can be used as material to expand the knowledge of researchers in preparing themselves as prospective and professional educators.

f. For IAIN Madura

This research is expected to be useful as an addition to the literature and as an insight into the library of IAIN MADURA.

E. Definition of Key Term

In this part explain about some terms needed to avoid differences

in understanding or a lack of clarity in meaning.⁷ To avoid misunderstanding for the readers in classify about the key term, the researcher would like to give explanation of the term used in this research they are follows:

1. Teaching Listening

Teaching listening are concepts carried out by the teacher to students with the aim of encouraging and facilitating students in capturing the material to be studied. And a series of processes that cause students to carry out a series of activities.

2. Listening

Listening is a person's ability to understand what other people convey very well. Be it directly or through media such as music or films. According to Tarigan listening is a process of listening to verbal symbols with full attention, understanding, appreciation and interpretation to obtain information, capture content or messages, and understand the meaning of communication that has been conveyed by the reader through speech or spoken language.

3. Viral Song

Song is a short piece of music with words to sing. According to Jajuli song is a short composition is one brief movement for the medium of solo voice and piano. Songs are a great way for students to learn new words. Because songs

⁷ Tim Penyusun, *Pedoman Penulisan Karya Ilmiah Edisi Revisi* (Pamekasan: Institut Agama Islam Negeri Madura, 2020), 19.

make it easier students to memorize new words.⁸ While viral is the spread of information or communication through cyberspace (internet media), especially on social media.

A viral song is a piece of music that gains rapid popularity and widespread attention through online platforms, social media, and digital sharing. The virality of a song is typically characterized by an exponential increase in its plays, shares, and mentions, often driven by user generated content, memes, and challenges. Viral songs often achieve widespread recognition and cultural impact within a short period of time due to their catchy nature, relatable lyrics, or association with a particular trend or event.

A song can be said to be viral if the song often appears on the audience's homepage or FYP (for you page). Songs that often pass through users FYP also usually become trending songs because they are used in a lot of content. Generally, a song can be said to be viral if it is watched at least 1 million times and gets lots of likes from social media users.

In this research, the author used a song entitled Rewrite the Star, sung by Anne Marie and James Arthur, which was released in 2017. The song Rewrite the Star is still often used as a sound on Tik Tok which often appears. This is the reason why researchers chose the song Rewrite the Star.

⁸ Nuzulur Rohmah and Rohmani Nur Indah, "The Use Of Modified English Song To Improve Vocabulary," *Eltin Journal: Journal of English Language Teachig in Indonesia* 9, no. 2 (October 2021): 122, <https://doi.org/10.22460/eltin.v9i2.p121-129>.

So, viral songs are works of musical art that contain words and are accompanied by musical instruments that are scattered or often appear among social media users (internet media).

F. Previous Study

There are previous studies to provide some guidelines and benchmarks that will be used as comparison material to get updates from research that will be conducted on the same theme.

The first previous study entitled *The Influence of Listening English Song to Improve Listening Skill in Listening Class* in Tri Listiyaningsih journal article. She focused on the influence of listening English song to improve listening skill and how the English song can be media to improve listening skill. And the result of this study is listening English song can improve the listening skill, because song can be media to improve listening skill.⁹ The similarity of this research is the use of songs for listening skill. While the difference of this research is the object. Tri Listiyaningsih choose students majoring in English education in fifth semester as object.

The second previous study, the journal of Eicha Afriyuninda and Lulud Oktaviani entitled *The Use of English Songs to Improve English Students Listening Skills*. This research focus to determine the use of

⁹ Tri Listiyaningsih, "The Influence of Listening English Song to Improve Listening Skill in Listening Class," *Academica : Journal of Multidisciplinary Studies* 1, no. 1 (June 21, 2017): 35–49, <https://doi.org/10.22515/academica.v1i1.601>.

English songs to improve students listening skill.¹⁰ The similarity between our research is the use of songs in teaching English. And the difference is research object. The object in this study were students in the fifth and seventh seventh semester of the English Education study program in Universitas Teknokrat Indonesia.

The third, study by Ayatika Adawiyah *The Effectiveness of Popular Songs In Improving Students Listening Skill*. The writer focused on the use of popular songs that that familiar with students, whether the use of that media is effective or not in improving their listening skill. This research, the writer used quantitative methods and a quasi-experimental design using purposive sampling techniques. The instrument of this research is a written test using text with some words removed and connected to a recording from a voice recorder.¹¹ The similarity between Ayatika Adawiyah's research and the researchers lies in the X variable, regarding songs and listening skills. Meanwhile, the difference is with Ayatika Adawiyah's research which was the object of seventh grade students of junior high school at SMPN 10 South Tangerang. While the research object was the tenth grade students of MA Nurul Islam Pungging Mojokerto.

The result of this study is the post-test score the experimental class and control class improved better than the pre-test. Even though the average post-test score of both classes increased, in the experiment class

¹⁰ Eicha Afriyuninda and Lulud Oktaviani, "The Use Of English Songs To Improve English Students' Listening Skills," *Journal of English Language Teaching and Learning* 2, no. 2 (December 31, 2021): 80–85, <https://doi.org/10.33365/jeltl.v2i2.1442>.

¹¹ Ayatika Adawiyah, "The Effectiveness of Popular Songs in Improving Students' Listening Skill" (UIN Syarif Hidayatullah Jakarta, 2017).

has more improvement than controlled class. So it's possible concluded that popular songs are an effective way to use for improvement students listening skills in seventh grade students at SMPN 10 Tangerang South.¹²

The fourth research conducted by Yanuar Lazuardy entitled *The Effect of Using on Viral Playlist at Spotify on The Students Listening Skill at The Tenth Grade MAN 1 Kota Kediri*. This study that used quantitative research with one group pre-test and post-test. In this research, the researcher focus on the impact of on viral playlist at Spotify from the viral song in March 2021. Researcher focused on the students listening skills that limited in students listening comprehension while the listening ability are about understanding the social function, phrase, and vocabulary of the song at the tenth grade students of MAN 1 Kota Kediri.¹³

The fifth study conducted by Ayu Puspita Sari entitled *The Use of Viral Song in Teaching Learning Vocabulary on Eight Grade at SMPN 1 Proppo Pamekasan*. This research is a qualitative research and the type of research is descriptive. And the data collection was done by interview, observation, and documentation.¹⁴ The similarity between previous researcher and researcher lies in the use of viral songs. While the difference is that previous researcher focused on listening skill.

¹² Yanuar Lazuardy, "The Effect on Viral Playlist at Spotify on The Students Listening Skill at The Tenth Grade MAN 1 Kota Kediri" (Universitas Nusantara PGRI Kediri, 2023).

¹³ Yanuar Lazuardy, "The Effect on Viral Playlist at Spotify on The Students Listening Skill at The Tenth Grade MAN 1 Kota Kediri" (Universitas Nusantara PGRI Kediri, 2023).

¹⁴ Ayu Puspita Sari, "The Use of Viral Song in Teaching Learning Vocabulary on Eight Grade at SMPN 1 Proppo Pamekasan" (IAIN Madura, 2022).