

# CHAPTER I

## INTRODUCTION

According to Creswell, research problem are the phenomenon that appears in educational setting that encourages the researcher to conduct the research in order to answer or reason for the phenomenon. The problem investigated in this research is stated as follows;

### **A. Research Context**

Reading is one of the important skill in language because can increase knowledge, experience, and also get more information. Without reading, we can not get information. Nowadays, the goverment competes to promote a reading activity, like creating a reading envoy in this case is Tantowi Yahya as indonesian reading envoy. Reading is a way to know new language<sup>1</sup>. So that, the reader be able to knows what languange that use in one country. The students can develop their skill to comprehend the meaning, recognize the world, and also interpreting what had been read. Students can get new experience and interesting, especially the message through interpretation to their life.

Reading is not just an individual cognitive peocess it is a basic skill for students to create good knowledge and communication between teacher and students, not only teacher and students but also between students and the other students. The goal of reading instruction is to produce good readers who enjoy reading. It's means that a good reader not only read the text correctly but also must understand the meaning from the text. Good readers also have personal

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<sup>1</sup> Jeremy Harmer, *How to Teach English*, vol. 62, 3 (Oxford University Press, 2008),

interaction with the author by correlate the text.<sup>2</sup>

In a reality, students have difficulties in reading comprehension. It can be seen from their low score, they cannot identify the general idea or the topic in a paragraph, and the main idea of the paragraph. Furthermore the students have low motivation, do not actively participate in any activity undertaken in reading class. Reading is not solely an individual cognitive process. Reading language should be regarded as a social and interactive activity. Reading is the most important skills for acquiring knowledge and gathering information for those learning English as second or foreign language (ESL/EFL), for academic success and for professional development. Reading in the high school students is still low. In many high school students lack common ingredients that are identified as a sense of organisation and failure to establish purpose of reading.

The problem in reading usually has to do with the technique and media used. The developments of technology have brought changes in all aspects including the teaching - learning process. The demand for quality education outcomes forces educators to develop an innovation of educational strategy, for example, using technology in the classroom which is well-known as educational technology. Generally, reading comprehension is taught in formal classes using conventional media. The classroom activities that use conventional media are listening to the explanation and reading given materials using text books<sup>3</sup>. It makes the students have low motivation for the classroom activities. The media used by the teacher are hardly varied.

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<sup>2</sup> THIARA NURUL JAFAR, "IMPROVING STUDENTS'READING COMPREHENSION USING SMALL GROUP INTERACTION (A Classroom Action Research at Second Grade of SMP N 1 Salem, Brebes Academic Year 2011/2012)" (PhD Thesis, UNIVERSITAS MUHAMMADIYAH PURWOKERTO, 2012),.

<sup>3</sup> "Mita Dewi Astuti\_06202244131.Pdf.Crdownload," n.d.

Many technologies have grown rapidly in this era. One of them can be used as media for teaching learning reading comprehension in class that are more motivated students to study. Students today are digital generation. They prefer to use the audio and visual media.

English teachers have been officially required to teach media as part of National Curriculum since 1989, so this appears to be commonplace in English classes.<sup>4</sup> In fact, this element is still somewhat controversial and the extent to which it is taught is still chiefly dependent in the secondary school on the leadership of the head of department and the enthusiasm of individual teachers. Yet, paradoxically, Media Studies remains one of the fastest growing subjects at GCSE and A level, and is almost entirely taught by English teachers. In the primary school, Media Education has never really developed in any significant way and the National Literacy Strategy, especially the literacy hour, has, if anything, diminished its presence<sup>5</sup>.

As a way in to outlining the case for media teaching in English, it is important to reflect briefly on the emergence and identity of Media Studies, which has only existed in schools for about 20 years. Certainly, one simple reason for gaining this perspective is that, as a beginning English teacher, you may well find yourself teaching it in the near future. In higher education, Media studies has become firmly established as a very popular degree programme, attracting a huge number of applicants each year from a diverse range of backgrounds. The nature of such degrees is extremely varied. A minority is essentially technical and vocational, preparing people for work in the industry, but far more are essentially the

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<sup>4</sup> Jane Branson, "12 The Future Of," *Teaching English: A Handbook for Primary and Secondary School Teachers*, 2005, 209.

<sup>5</sup> "Education and Role of Media in Education System" 2, no. 3 (2014).

oretical, involving close study and anal.

This research was carried out during pre-research when conducting a preliminary study at MTSN 1 Pamekasan and this information was obtained from the English teacher at MTSN 1 Pamekasan using of Smart TV will be implemented starting in 2022 to simplify the learning system<sup>6</sup>.

Researchers found that the English teacher in MTSN 1 Pamekasan use smart TV in teaching in reading Innovative learning in schools is a learning strategy that emphasizes the delivery of learning material to students, in the form of expository, inquiry, problem-based learning, improving thinking skills, cooperative learning, contextual learning, affective learning, and scientific approaches.<sup>7</sup> However, the problems found in the learning process are that there are still students who have difficulty focusing on the material presented, are bored with the material presented, and have difficulty understanding the material. The purpose of this research is to find out innovative learning strategies that can be used in the learning process at school become a creative and innovative teacher required the ability to make effective and innovative media reverse. Thus the excited students will be more interested in the material that teacher convey and will spur the spirit of learning in the classroom<sup>8</sup>.

Researcher interested in researching "Exploring the use of smart TV as digital tools in teaching Reading MTSN 1 Pamekasan" using digital technologies as a general capability across early childhood, primary and secondary education contexts, while emphasising the importance of ethical use of digital technologies

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<sup>6</sup> Sitti Saadah, Guru bahasa inggris, *live interview* (18 Agustus, 2023)

<sup>7</sup> Shabrina Azzahra and Mega Febriani Sya, "Strategi Pembelajaran Inovatif Dan Kreatif Di Sekolah Dasar," *KARIMAH TAUHID* 2, no. 1 (February 24, 2023): 329–38, 3.

<sup>8</sup> "llgQ8SYoKjb1jqsu0L1Rw.Pdf," accessed October 18, 2023, <https://ecampus-fip.umj.ac.id/h/umj/llgQ8SYoKjb1jqsu0L1Rw.pdf>.

in new and innovative approaches to teaching and learning. Innovative pedagogy refers to the application of new and creative approaches to teaching and learning. It involves designing and implementing instructional strategies that go beyond traditional methods, aiming to enhance student engagement, critical thinking, problem-solving skills, and overall learning outcomes.<sup>9</sup>

Based on the phenomenon above, the researcher is interested in doing research about **"Exploring The Use of Smart TV as Digital Tools in Teaching Reading in MTSN 1 Pamekasan "**

## **B. Problem of Study**

The problem investigated is stated as follows:

1. How does the teacher use smart tv as digital tools in teaching reading in MTSN 1 Pamekasan ?
2. What are the benefits of using smart tv as digital tools in teaching reading in Mtsn 1 Pamekasan ?
3. What are the weaknesses of using smart tv as digital tools in teaching reading in MTSN 1 Pamekasan ?

## **C. Objectives of Study**

Research aims to solve problems. Therefore, this section contains a description of what objectives to be achieved in the research. Its content is closely related to the research problems that have been formulated<sup>10</sup>. The function of the giving research objective is to know problem solving in research. That would be

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<sup>9</sup> "Innovative Pedagogies with Digital Technology.Pdf," accessed October 18, 2023,.

<sup>10</sup> "Tim Penyusun, Pedoman Penulisan Karya Tulis Ilmiah, (Pamekasan: IAIN MADURA, 2020), - Penelusuran Google," accessed October 18, 2023,.

the answer to the question of research problems. Based on the research focus above, the researcher can determine the research objective of the study as:

1. To describe how the teacher use smart tv as digital tools in teaching reading in MTSN 1 pamekasan
2. To describe the benefit use smart tv as digital tools in teaching reading in MTSN 1 Pamekasan.
3. To describe the weaknes of use smart tv as digital tools in teaching reading in MTSN 1 Pamekasan.

#### **D. Significance of Study**

Significance of study a part that explains about the benefit or the important of research. And as for doing this research,the researcher hopes that the result of this study can provides benefits and some contributions as a refrence to make it easier for many people.it is a research expectation of the research conducted:

1. The Teachers

reseacher expected to the way to motivates the teacher to utilize modern technology in the positive direction and many ways and models that can be used to teach learning processes such as in English class It is hoped to motivate an English teacher in the millennials using a smart tv, teacher can teach science, creativity for students.

2. The Next Researcher

This study is expected can be used as a reference for the next researcher about the use smart tv as digital tools in teaching reading English.

### 3. For Reader

The Reader may give themselves additional knowledge and experience Researchers will learn the process of learning to use smart tv in English and this research will provide an advantage in applying technology to millennial learning.

### 4. For IAIN Madura

This research is expected to be useful as additional literature and as an insight into IAIN Madura library's.

## **E. Definition of Keyterms**

Definition of key term is needed to avoid the differences of understanding or unclearly meaning The terms that are needed to explain are terms that concerned with the main concepts in thesis.

From this definition the researcher wants to discuss about understanding that state the information such as;<sup>11</sup>

#### **A. Reading**

Reading is a multifaceted process that includes the areas of word recognition, orthography (spelling). literacy, phonics, phonemic, awareness, vocabulary, comprehension, fluency, and motivation.

#### **B. Media**

media are the communication outlets or tools used to store and deliver content. Collective of online communication channels where communities interact,share,content and collaborate.

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<sup>11</sup> John W. Creswell, *Educational Research: Planning, Conducting, and Evaluating Quantitative and Qualitative Research* (Pearson Education, Inc, 2012),

### C. Smart TV

smart TV is TV internet which connects to streaming platforms for endless enjoyment of favourite content.

### F. Previous Study

This research is supported from several previous literature or in previous research as for some of which can be presented in previous research in supporting the research by ie Fan Xin Xie Yongzhi Lou the tittle Research on the Reading Application of Smart TV This research aimed the development of Chinese economy, the quality of population has generally improved. More and more people pay attention to the concept of sustainable development of family education. The two-way parenting theory is more suitable for modern social requirements. Here two-way parenting theory is the breakthrough parenting theory. The people who hold the theory argue against the fragmentation of knowledge. The theory provides a nurturing system that responds to each other. It combines ideas, specifications, and methods perfectly. Based on the breakthrough parenting theory which is full of love, all family members constructed a new educational bookstore together.<sup>12</sup> the similarities and the previous in this research is use qualitative methods and same use smart TV in teaching reading. The differencess in this research the application of smart TV bookstore reading is inseparable from the TV book system design .

The second research in supporting the research by Safrida Maris, Zulfi. the tittle The use of youtube video in teaching reading narative text at 8th grade

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<sup>12</sup> Jie Fan, Xin Xie, and Yongzhi Lou, "Research on the Reading Application of Smart TV," *Journal of Educational Theory and Management* 2, no. 2 (April 16, 2018): 47, .



during covid-19 in MTs Muhammadiyah Cilacap.this research study aimed to analyze the use of YouTube video in teaching reading narrative text and to find out the strengths and weaknesses of teaching reading narrative texts using YouTube video.<sup>13</sup>the similarities in this research is use qualitative methods and use media in teaching reading. The differencess in this research use you tube for teaching and the place her research in cilacap but this research in MTSN 1 Pamekasan.

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