

CHAPTER I

INTRODUCTION

This chapter discusses about research context, research focus, research objectives, significance of study, definition of key terms and previous study.

A. Research context

Campus plays a crucial role in producing high-quality human resources capable of competing on a global level. Higher academic education prioritizes quality improvement and broadening scientific knowledge, thus producing graduates based on their respective skills and expertise. These prospective graduates are trained to develop scientific insights to compete at both national and international levels.

To enhance the quality of education and student engagement, universities must have promoters or drivers to support and develop students' learning motivation. Internal campus organizations are the most important drivers for the academic development of students through student activities organized by these entities. As academic organizations, they serve their members as motivators, initiators, educators, and facilitators in the learning process. According to Mulyasa E., the foundation of an organization is to be a motivator, educator, leader, and facilitator.¹

The term organization comes from the Latin word "organum," meaning tool, part, or body member². An organization serves as a platform for a group

¹ E Mulyasa, *Menjadi kepala madrasah Professional*, (Bandung. PT Remaja Redoskarya).126.

²Wukir, "Human Resource Management in School Organizations", (Yogyakarta: Multi Presindo, 2013), page 2.

of people with a common goal based on shared thinking. Therefore, the role of an organization is crucial in guiding its members to achieve desired goals by utilizing available resources and a systematic approach based on a clear structure. As Soetandyo Wignjosoebroto stated, an organization is a system consisting of various elements such as people, resources, technology, and information. Organizations also have clear objectives, functions, and structures, governed by applicable rules and norms.³ This includes campus organizations with various student activities.

Student activities are extracurricular activities involving student participation in student organizations, sports, arts and culture, social and humanitarian activities, and activities that boost students' learning motivation. These activities are expected to help students develop skills, stimulate learning interest, social skills, leadership, creativity, and collaborative abilities.

The vision, mission, and goals of IAIN Madura emphasize the university's commitment to providing higher education with a strong organizational structure and culture, integrity, and competitiveness at regional, national, and international levels.⁴ In the context of student activities, this means that every student activity must be well-organized, transparent, and competitive both regionally and internationally, to prevent issues in management and implementation. The importance of student activities in higher education has been recognized by many universities, including IAIN Madura. Through well-organized and structured student activities, students are

³Wignjosoebroto, "Indonesian business management: concepts and applications" (jakarta: Erlangga. 2008) p. 10.

⁴IAIN Madura drafting team, "vision, mission, goals, and strategies", <https://iainmadura.ac.id/site/data/1.3>, on March 4 2023 at 10.33 WIB

expected to develop holistically and become high-quality human resources, aligned with the university's vision, mission, and goals. Student activities should be coordinated by internal campus organizations under the university's auspices.

Internal campus organizations are integral to the campus identity and hold an official position within the campus environment. Generally, it can be said that organizations are formed by people to achieve certain goals that cannot be accomplished individually.⁵ As stipulated in Law No. 12 of 2012 on Higher Education, paragraph 3 on Student Organizations, Article 77, "The function of intra-campus student organizations is at least to accommodate student activities, develop student talents, motivate students, educate students, and provide facilities for students".⁶ The officially recognized internal student organizations within higher education institutions include the Student Senate, Student Executive Board, Special Activity Units, Student Activity Units, and Study Program Student Associations.⁷

The Study Program Student Associations are particularly significant due to their close interaction and communication with students in their respective programs. Communication among students also serves as a platform for conveying student aspirations to faculty and university leadership.

The role of Study Program Student Associations is crucial in motivating, educating, and facilitating potential students. This is a key method for

⁵Winardi, "organizational and organizing theory" (Jakarta, PT Raja grafindo persada2003) 1.

⁶ Undang-undang Republik Indonesia Nomor 12 Tahun 2012 tentang Pendidikan Tinggi. Jakarta: Lembaran Negara Republik Indonesia.

⁷The drafting team, "Student Portal" IAIN Madura, <https://iainmadura.ac.id/site/data/1.3>, on March 6, 2023 at 13.51 WIB

motivating students to continue improving their learning and remain active in class. Learning motivation encompasses all driving forces within students that stimulate learning activities, ensure the continuity of these activities, and provide direction to achieve the desired learning objectives.⁸ Motivation is a driving force and a significant promoter in all activities.

The role of the Study Program Student Association, including HMPS TBI, is equally important in enhancing students' motivation to learn English through various initiatives. Based on the researcher's experience while active in HMPS TBI, the organization plays a vital role in boosting students' motivation to learn English, educating potential students, and facilitating their learning outside the classroom. With programs supporting academic activities, such as discussions, material presentations, and international seminars, HMPS TBI demonstrates its significant role in motivating students to learn, especially its members.

Therefore, the author is motivated to study the role of HMPS in increasing learning motivation. Based on the above reasons, the author titles the research "The Role Of HMPS TBI On Motivating Members In Learning English In The 2023-2024 Period," driven by the interest to delve deeper into the role of HMPS TBI in enhancing students' motivation to learn English.

⁸Ahmad Roghib Muri Kurniawan, "The role of the trensains high school students' organization in increasing learning motivation in Islamic religious education activities. e-ISSN: 2620-3901; 1-19

B. Research Focus

Based on research context this research will focus on:

1. What is The Role of the English Language Student Association (HMPS TBI) in Motivating the Members in Learning English for the 2023-2024 Period?
2. What are the Supporting Factors of HMPS TBI IAIN Madura in Motivating Members in Learning English in the 2023-2024 period?
3. What are the Inhibiting Factors of HMPS TBI IAIN Madura in Motivating Members in Learning English in the 2023-2024 period?

C. Research Objective

The objectives to be achieved in this research are:

1. To Find Out the The Role of the English Language Student Association (HMPS TBI) in Motivating the Members to Learn English for the 2023-2024 Period.
2. To Find Out the Supporting Factors of HMPS TBI IAIN Madura in Motivating Members in learning English in the 2023-2024 period.
3. To Find Out the Inhibiting Factors of HMPS TBI IAIN Madura in Motivating Members in Learning English in the 2023-2024 period.

D. Significance of Study

This research has two uses or benefits as follows:

1. Theoretically

Contributing thoughts that can enhance knowledge development in the efforts to explore the role of HMPS TBI for its members. HMPS TBI

has an important role as a motivator, educator, and facilitator for its members and can serve as a reference and guidance for other researchers who will conduct similar studies in the future.

2. Practically speaking

The practical uses that can be obtained in this study are as follows:

a. For IAIN Madura

As a basis for comparison and evaluation to gain insights in the effort to study the role of student organizations.

b. For HMPS TBI

To serve as input, information, and reference for the management of HMPS TBI in their role to educate and enlighten HMPS TBI members by being motivators, educators, and facilitators in supporting members through their development process.

c. For Researchers

This research can enhance experience, scientific insight, and understanding of the role of the TBI Student Association (HMPS TBI) at IAIN Madura in increasing students' motivation in learning English for the 2022-2023 period..

E. Definition of Key Terms

This thesis proposal is entitled "The Role Of HMPS TBI On Motivating Members In Learning English In The 2023-2024 Period". To avoid misunderstandings in the interpretation of this study regarding the definitions of various terms. Then the researcher describes several definitions of terms in the title of this thesis, namely as follows:

1. Role

A role is an action expected to be possessed by a person who holds a position in society. In the realm of HMPS TBI, there is a distinction between the power holders of HMPS TBI and the members of HMPS TBI.

2. HMPS TBI

The HMPS TBI is an organizational body authorized to gather students from the English Language Education department and strives to enhance students' motivation in learning English.

3. Membership of HMPS TBI

Membership is a position of people as members of HMPS TBI IAIN Madura who carry out the duties and work programs of HMPS.

Based on the points that have been outlined and explained, it can be interpreted that the role of HMPS TBI IAIN Madura in increasing the learning motivation of its members in English language learning is something that can help the organization play a role in motivating its members to learn English.

F. Previous Studies

The existence of previous research is to provide a framework regarding empirical and theoretical studies of problematics as a basis for approaching the problems being faced, and used to solve these problems.

Based on the research title above, there are previous studies that have been conducted related to similar research, namely as follows:

1. Inun Marantika from the Department of Development Economics, Faculty of Economics, State University of Malang with the thesis title "The Influence of Extracurricular Organizational Activity and Learning Motivation on Student Achievement of the Faculty of Economics, State University of Malang". As for the results of his research is the activeness of student extracurricular organizations have a negative influence on student achievement. Thus the activeness of the organization and learning motivation has a negative influence on student achievement of the Faculty of Economics, State University of Malang.⁹ From the results of Inun Marantika's research, there are similarities with research by researchers, namely research on the activity of organizational members and learning motivation. However, there are also differences between research by researchers where Inun Marantika's research focuses more on student activity in

⁹Inun Marantika, "The Effect of Extracurricular Organizational Activity and Learning Motivation on Student Achievement of the Faculty of Economics, State University of Malang" (Thesis, State University of Malang, 2017)

extracurricular organizations, while research by researchers focuses more on membership in campus internal organizations.

2. Andi Husriadi Anwar, with the title "The Role of the Department's Student Association (Hmj) on the Learning Achievement of the Management of the Student Association of the Department of Islamic Religious Education, Faculty of Tarbiyah and Teacher Training Uin Alauddin Makassar"¹⁰. The results of the research findings can be concluded that the role of HMJ has a positive influence on learning motivation and student achievement. Thus the role of the HMPS organizational institutions has an important role in increasing the learning motivation of students of the Faculty of Tarbiyah and Teacher Training UIN Alaudin Makassar. This study has similarities with both researching the HMPS/HMJ organization.
3. Siska Sinta Pratiwi, with the title "The Effect of Student Activeness in Organizations and Learning Motivation on Student Achievement in the Faculty of Economics, Yogyakarta State University". There is a positive and significant influence of learning motivation on student achievement of the Faculty of Economics, Yogyakarta State University. Students whose learning motivation is in the very high category also have high GPA scores. This is indicated by the value of t_{count} the learning motivation variable is 15.219 with a significance

¹⁰Andi Husriadi Anwar, "The Role of the Department's Student Association (Hmj) on the Learning Achievement of the Management of the Student Association of the Department of Islamic Religious Education, Tarbiyah and Teacher Training Faculty, UIN Alauddin Makassar" (thesis, UIN Alaudin Makassar, 2017)

level of 0.000¹¹. In Siska Sinta Pratiwi's research, there is a similarity in the research focus with the researcher's research. That is about the activeness of students in organizations and the impact that occurs when active in organizations. However, there are also differences between Siska Sinta Pratiwi's research and the researcher's research, namely this research is more specific to the research object.

¹¹Siska Sinta Pratiwi, with the title "The Effect of Student Activity in Organization and Learning Motivation on Student Achievement in the Faculty of Economics, Yogyakarta State University" (thesis, Yogyakarta State University, 2016)