CHAPTER 1
INTRODUCTION

This chapter, the researcher presents introduction of research consist of Research Contex, Research Focus, Research Objective, Significance of Study, Definition of Keyterm and Previous Study.

A. Research Context

English is one of the international languages where most people around the world use it, there are even several countries that use English and used as the main language. English is a communication tool for people who don't speak English in their country or are not native speakers. English has emerged as the world's most important foreign language over the past three decades. At the moment, international communication takes place in English; science; commerce; advertising; diplomacy and the dissemination of cutting-edge technology. Willis, 1996, a and Coury & Carlos, 2001 said it has also become a "lingua franca" among speakers of languages that are not mutually intelligible[1]. One example is when doing international trade, which really needs English as a means of communication. It is not surprising that nowadays English is used as a school subject in several countries, including Indonesia as well as countries that offer English lessons at the junior high school (SMP), senior high school (SMA) and vocational high schools (SMK). With the existence

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[1] Shaimaa Abd El Fattah Torky, The Effectiveness of a Task- Based Instruction program in Developing the English Language Speaking Skill of Secondary Stage Students, (2006), 13, eric.ed.govhttps://eric.ed.gov ›

of English, the community or students do not only have broad knowledge and also have a good language, but the country also provides opportunities for students to be able to compete internationally in any field, be it communication or public speaking.

Speaking is a skill in the form of a sound that comes out of someone's mouth to express or convey something to be conveyed. Additionally, speaking can perform one of two primary functions: value-based (move of data) and interactional (upkeep of social connections) (Brown and Yule, 1983: 3)[2]. Talking is an activity done by humans to humans Retivate another to convey thoughts or ideas, usually someone speaking is accompanied by speech acts. In general, humans when speaking use language that can be understood by the other person and accompanied by body language or movement of body parts so that they can be easily understood. Speaking being the most important means of communication in the modern world, communication skills play an important role for success in their respective fields. One example is a tour guide, in this field we need to play our role as tourist guides and must communicate verbally with tourists, the success of tour guides lies in communicating and the smooth running of their journey when going to places they want to visit. Speaking is one part of language skills. Speaking skills include listening, reading and writing. These aspects are closely related between listening to a speech, writing a speech and reading a speech. People are mostly judged by how they speak. Speaking is also the

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[2] Shaimaa And El Fattah Torky, The Effectiveness of a Task-Based instruction program in Developing the English Language Speaking skill of secondary Stage Students, (2006), 14,.

means by which many languages are learned, including English. To be a good speaker, as long as he can convey what is in our hearts and make himself understood by the listeners. The ability to speak is the ability of a useful activity that one person must use and communicate to others. Speaking is one of the components of language. Speaking is also defined as an interactive meaning-making process involving the production, reception and processing of information.

ESP learning is the process of learning a second language or foreign language. ESP is learning English where the purpose of this lesson is based on students why they want to learn English. Part of English as a second or foreign language is English for special purposes (ESP). It usually means teaching working people or students English with a focus on the vocabulary and skills they need. Likewise with any language that is educated for some reason, certain ESP courses will focus on one job eg, Specialized English, Scholarly English, English for clinical experts, English for servers, English for the travel industry, and so on. Environmental English is one example of an ESP course that can have a significant impact, although with a limited focus[3]. lessonts or students usually study ESP with the intention or purpose, maybe because it is in accordance with the student's field where that field requires English as its main requirement and so on. In the current era there are many jobs or fields that require English as a special requirement, including flight attendants,

[3] NURUL FAIDAH, ENGLISH FOR SPESIFIC PURPOSES:A NEED ANALYSIS OF NURSING STUDENTS AT MEGAREZKY UNIVERSITY OF MAKASSAR, "(universitas Muhammadiyah Makassar, Sulawesi Selatan, 2022),9.

English for tourism and others. The term "specific" in ESP refers to the specific purpose of learning English. Students to approach the study of the English language through an already familiar and meaningful field them This means that they can properly apply what they learn in the ESP classroom way from your jobs and studies. This is essential if the ESP community hopes to grow and prosper in the future the whole community understands what ESP really means. Only then can you upgrade members join with confidence and current members continue past practices brought ESP to his current position in teaching EFL. Besides, it seems to be so the latest paradigm for ESP teachers: Incorporating reality into curricula and realistically design a study program and material that meets the needs of students.

In this world there are many places that are very beautiful and attract people's attention to their beauty. Lots of people spend both small and large funds to be able to visit their dream place. Especially during holidays, people are looking for good and interesting tourist spots according to the wishes of tourists, such as the East Java Beach Park. Etc. Tourism is a journey It has been planned to leave the initial place to the place to be visited which is temporary or not permanent which will be done by a person or family in the context of recreation or vacation. Tourism itself is carried out not only for holidays but there are some people who travel for business. The World Travel & Tourism Council (2003) (WTTC) claims that the travel and tourism industry is the largest in virtually every economic metric, including employment, capital investment, gross output,

value added, and tax contributions.[4] There are several benefit to tourism it self such as: the first advantage is the need to achieve respect, respect that is based understand the contribution of tourism to the economy accurately, health Tourism has an image problem. Of course it is not considered a legitimate part of economic development. For some people, tourism is not important not even a legitimate part of the government and in the current budget crisis worthy of funding. If tourism could claim that it is truly an industry have the right to be treated the same as other recognized persons industry, then tourism image and support to improve. The second and the next advantage is the need for a stable table frame, analyze and publish accurate travel information meaningful and credible. Historically, economists have used it industry as a basis for measurement and research. If tourism wants measured and studied seriously, that's where tourism comes from should become an industry. This can only be achieved by treating tourism as an industry tourism compared to other sectors of the global economy. And the last is Some "travelers" require some form of identification. Belonging to an industry is a clear and simple way to achieve identity and self-esteem related to identity. In the field of tourism services is its main task, tourism provides many services for tourists such as food and beverage services, travel services, transportation, accommodation or lodging services and so on.

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[4] William F. Theobald, "GLOBAL TOURISM" *Third edition* (2004): perpus.univpancasila.ac.id https://perpus.univpancasila.ac.id › ...PDF
Global Tourism - Third edition - Edited by William F. Theobald.

The purpose of this study is to analyze how ESP learned the students' English speaking skills in the subject of English tourism at vocational high 3 Pamekasan. The reseacher chose vocatinal high school 3 pamekasan as school that will conduct research because this school is one of the school in pamekasan which has a perhotelan or tourims department. Researchers want to know more about the role of ESP in students' speaking skills, because as we know ESP is language learning that has specific goals for students and English tourism is a subject that discusses something related to tourism. So the researcher take the initiative to combine the two and will see the results of this study.

B. Research Focus

The problem investigated is stated as follows:

1. How does the teacher implementation of ESP learning on students' speaking skills of English for tourism at vocational high school 3 Pamekasan?

2. What advantages and disadvantages of ESP learning on students' speaking skills of English for tourism at vocational high school 3 Pamekasan?

C. Research Objective

This research aims to solve and provide solutions to a problem. Therefore, this chapter contains a description of the objectives to be achieved in the research. The function of providing research objectives is to find solutions in research. This is the answer to the research problem

questions. Based on the research problems above, researchers can determine:

1. To describe the implementation of ESP learning on students' speaking skills of English for tourism at vocational high school 3 Pamekasan

2. To know the advantages and disadvantages of implemenaton ESP learning on students' speaking skills of English for tourism at vocational high school 3 Pamekasan

D. Significance of Study

The following parties are anticipated to benefit from this study:

1. For the student

Having esp subjects in the English tourism class is very helpful for students' speaking skills because as we know, English tourism is work related to communication with tourists.

2. For university

Use for campuses or universities Can be used as a reference as research material and can add ETL (English Teaching Learning) input in the library at IAIN Madura

3. For the further research

Can be used as a reference for the same research or previous study

E. Definition of Keyterm

1. English

English is the most widely used international language around the world. English is generally used by people when talking to foreigners

or abroad. English is a communication tool and the most effective language when you want to convey information or someone's expression.

2. Speaking Skill

Speaking is one of the skills that is needed in any case, because speaking is a form of verbal communication that is carried out by one person to another in conveying information or feelings. The quality of one's speech can be seen when communicating with people or speaking in front of many people, this is a benchmark for someone when doing public speaking.

3. English for Specific Purpose (ESP)

ESP is an approach to learning a second language or foreign language that aims to be based on the students themselves. Usually students want to study ESP with the aim that students can master English in accordance with the student's field or profession. ESP is different from English in general, because ESP is more specific and focuses on the areas of students who want to learn ESP.

4. Tourism

Tourism is a trip where a person or family plans to travel from one place to another temporarily for the purpose of vacation or recreation. Tourism can also provide services, such as tour guide services, lodging services, transportation services and also culinary services.

F. Previous Study

The existence of previous studies is to provide some guidelines and a benchmark which will be used as comparison material to get an update from research that will be carried out with the same theme. There are so many previous study related to this issues.

1. "NEED ANALYSIS OF ENGLISH SPEAKING MATERIALS FOR TWELFTH GRADE STUDENTS OF TOURISM PROGRAM" by Dini Rahmadani. This study aims to analyze the needs of tourism students in speaking English at SMK Harapan Massa Depok. Researchers used a mix of qualitative and quantitative methods. This research uses observational data from classes, interviews, and other sources as the basis for a study. In order to analyze the data, the examiner uses the following five criteria: completing the process of learning English in class, participating in the class 12 tourism, and instructing the class 12 tourism teacher in English in addition to the class 12 tourism program In order to analyze the quantitative data, the author employs a statistical analysis known as a questionnaire, and in order to analyze the qualitative data, the author employs models Miles and Hubberman.

This study shows that English teachers and tutors should pay more attention in teaching tourism. This material is likely to contain the needs of tourism students. In addition, during the teaching process, teachers must pay attention to strategies or

techniques and classes in order to understand how to teach tourism. Therefore, educators must take the initiative to accommodate classes, namely technology and everyday equipment that is useful for tourism[5].

The similarity of this research and this thesis is the research object, namely speaking, while the difference between this research and this thesis is that in this research the focus is more on the needs of tourism students in speaking materials, while this thesis is the role of ESP in students' speaking skills.

2. "THE IMPORTANCE OF ENGLISH SPEAKING IN TOURISM SECTOR IN ACCORDANCE WITH STAKEHOLDERS" by NABILLA. This study aims to understand how stakeholders see the importance of learning English as a second language in their career journey and how stakeholders can overcome this problem. Researchers used a qualitative descriptive method. When this research is carried out, the person concerned will be able to identify the obstacles and difficulties faced in acquiring the speech skills that are being used. In this case, random sampling is used because there is no guarantee that the results will be consistent. This research shows that many people agree that learning English is important for their professional life because it increases work

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[5] Dini Rahmadani, "NEED ANALYSIS OF ENGLISH SPEAKING MATERIALS FOR TWELFTH GRADE STUDENTS OF TOURISM PROGRAM," (SYARIF HIDAYATULLAH ISLAMIC STATE UNIVERSITY JAKARTA, Tanggerang Selatan Banten, 2019), 6.

efficiency. Nonetheless, the participants experienced some difficulties such as tourist accent and fast speech.[6]

The similarity between this research and this thesis lies in the mastery of English or a foreign language, while the difference between this study and this thesis is that this study is more directed at language difficulties caused by accents and fast speech, while this thesis is more into the role of ESP in language skills. Talking students

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[6] NABILLA, " THE IMPORTANCE OF ENGLISH SPEAKING IN TOURISM SECTOR IN ACCORDANCE WITH STAKEHOLDERS " (Universitas Islam Negeri Ar-Raniry Banda Aceh, 2019),vii.