CHAPTER I

INTRODUCTION

This chapter is an introduction chapter. It needs subject, contains a general description of the problem. This chapter contain of research context, research focus, research objective, significance of study, definition of keyterms and previous study.

A. Research Context

The vlog assignment makes students more confident to speak in front of them and trains their mentality when there is an interview assignment or making a vlog that describes a place or event. In addition, with the assignment of vlogs that use English, it can increase students' speaking ability, the more often they talk, the easier it will be for them to speak.

Students' perceptions are needed so that teachers or lecturers understand what students need and what students have difficulties with when working on the assignments given by them. Perception itself is each person's personal opinion or thoughts, which means that everyone has different thoughts. As time goes by, the use of smartphones among young people is increasing, especially for students who need applications that help them study and do assignments. Therefore teachers or lecturers must think of ways so that students can make the best use of the technology they have, by giving creative and contemporary assignments.

Speaking is one type of language skill to be achieved in the teaching of modern languages. Speaking is devided into two broad contexts; foreign

language and second language situations. A foreign language (FL) context is a context where the target language is not the language of communication in society (for example, learning, learning English in Indonesia or learning Japan in Australia). A second language (SL) context is one where the target language is the language of communication in the society (such as English in the UK or Spanish in Mexico).[1] Speaking is the main means of fostering mutual understanding, and mutual communication, and using language as its medium. Speaking is a tool to deliver something or express an idea, or feeling, to the listeners and get feedback from them. In this era, communication is very important in our daily life because people need to get and deliver information about something to each other.

Speaking is accepted by everyone as an essential language-communication skill, but its importance to language learners goes beyond just day-to-day communication. Speaking activities can be said as good communication if they can release the information clearly and can be understood by others. It is why people have to produce and interact with the English language in their daily learning communication. Speaking is probably the language skill that most language learners wish to perfect as soon as possible. It used to be the only language skill that was difficult to practice online.

Marianne Celce-Murcia states that for most people the ability to speak a language is synonymous with knowing the language since speech is the most

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[1] Kathleen M. Bailey, "*Speaking Chapter Three*" (USA: Monterey Institute of International Studie), 54

basic means of human communication.[2] The ability to speak has a very important role in daily life. With the ability to speak, a person will be able to convey ideas, thoughts, ideas, and feelings to others. Thus, the ability to speak must be learned from an early age to be skilled in speaking so that what is conveyed can be understood by the listener. To be able to speak English well, they need to study the other subskills such as pronunciation, vocabulary, and grammar.

Learning English in Indonesia is considered difficult and feels boring because of the lack of learning strategies provided by the teacher. This makes students feel bored and not excited to take part in learning, therefore teachers must be able to make varied learning strategies so that students feel happy and can attract students' interest in learning so that students more easily accept the material presented during learning. Four years ago, Indonesia and even the whole world implemented work from home and online learning at home. All students inevitably have to follow these regulations and use technology as a tool or media for distance learning. This of course increase the laziness of students in learning. They feel unsupervised by the lecturer and not too attached lecturers must be able to make online learning fun.

In the modern era, almost everything uses technology. One that cannot be separated from the use of technology is the teaching and learning process. Starting from kindergarten to university is not spared from the use of technology. At the lecture level, the teaching and learning process almost fully utilizes technology, one of which the used in assignments, many lecturers from

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[2] Marianne Celce-Murcia and Elite Olshtain, *Discourse and Context in Language Teaching: A Guide for Language Teachers* (USA: Cambridge University Press, 2000), 163.

courses have assignment to their students' to make videos and then upload them on social media. This of course makes students' have to be familiar with the use of various kinds of technology used in learning. One of the platforms that is often used is YouTube. Students are asked to make a vlog then upload it on Youtube.

At IAIN, various kinds of vlogs are made on vlog assignments, such as explanations of material, dramas and other things. This makes students' learn other things, besides this assignment makes students' more confident in saying something or in playing different people with different characters from themselves so that they are smarter in playing roles. IAIN Madura is one of States Islamic based on Islam and its location on located Panglegur street km 4. Previously, the name of this campus was Islamic high school or commonly called STAIN Pamekasan. Over time, the status of STAIN changed to IAIN Madura.

There are four faculties at the IAIN Madura campus, namely Tarbiyah economics, syari'ah and business and ahwalul syahsiyah In the tarbiyah faculty, there are several study programs, including English Tadrıs, Islamic religious education, Arabic Tadris and others. The researcher chooses the object of research in the English language learning program, because the criteria that refer to phenomena in the field are in the TBI study program, and according to the lesson plan that the English speaking lecturer has issued, there is an assignment to make a vlog to help improve students' speaking skills, This makes researchers increasingly interested in conducting research on TBI students at IAIN Madura

Based on the facts found in the field, the researcher was inspired to research more about **"Students' Perception on Vlog-Based Assignment (Video Blog) Toward Students' Speaking Ability at Students of English Teaching Learning Program IAIN Madura 2023-2024 Academic Year".**

B. Research Focus

According to John Creswell, research focus or we can call it as a research topic is the board subject matter addressed by the study.[3] Based on the above statement, this research is focused on the formulation of the problem as follows;

1. How do the students' perception of vlog-based assignment toward student speaking ability at students of English teaching learning program IAIN Madura 2023-2024 academic year?

2. What are the difficulties in completing vlog assignments toward students' speaking ability at students of English teaching learning program IAIN Madura 2023-2024 academic year?

3. How do the students' solve the difficulties in completing vlog assignments toward students' speaking ability at students of English teaching learning program IAIN Madura 2023-2024 academic year?

C. Research Objective

The purpose of this research is to find a solution to the problem. Therefore, this section contains what the researcher will achieve in this research. The function of providing a goal in research is to find out the solution to the problem in research that will be the answer to the research focus. Based

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[3] John W. Creswell, *Educational Research: Planning, Conducting, and Evaluating Quantitative and Qualitative Research*, 4th ed (Boston: Pearson, 2012).

on the research problem, the authors determine the objectives of this study, namely:

1. To describe how the students' perception of vlog-based assignment toward student speaking ability at students of English teaching learning program IAIN Madura 2023-2024 academic year.

2. To describe what the difficulties in completing vlog assignments toward students' speaking ability at students of English teaching learning program IAIN Madura 2023-2024 academic year.

3. To describe how the students solve the difficulties in completing vlog assignments toward students' speaking ability at students of English teaching learning program IAIN Madura 2023-2024 academic year.

D. Research Significance

The significance of research describes the usefulness or benefits of research, both scientific theoretical and social practical uses.

1. Theoretical Significance

This research is expected to add knowledge for IAIN Madura students to find students' perception on vlog-based assignment (video blog) toward students' speaking ability.

2. Practical Significance

a. For students

The results of this study can be used as a reference and solution regarding students' perception on vlog-based assignment (video blog) toward students' speaking ability.

b. For teacher

The results of this study can help teachers to more easily to teach speaking and shorten the time in processing and collecting assignments.

c. Other researcher

To provide additional information for other researchers who wish to carry out further research in related fields.

d. For researcher

To find benefits or uses on the vlog-based assignment (video blog). it also increases the knowledge of researchers when looking for problems about it.

E. Definition of Key Terms

1. Perception

Perception is a person's response to something according to their thoughts. Everyone has different perceptions, because people have different thought, their perception of a thing or process cannot be the same.

2. Speaking

Speaking is one of the four fundamental language skills. It involves oral communication between a speaker and listeners through a two-way process, which includes both productive speaking and receptive listening with understanding. Speaking is a collaborative process that involves producing, receiving, and processing information to construct meaning. Therefore, it can be said that speaking is a crucial language skill that enables students to communicate effectively with others.

3. Vlog-Based Assignment

Vlog Assignment is vlog assignments are a form of assignment given by lecturers to students to increase students' confidence in speaking. Using vlogs, the lecturers could help the students' to keep engaged in English when they are beyond the class. To make the vlogs, the students' would automatically recall several vocabularies related to the topics they have learned, and they would be accustomed to pronouncing the words. Vlog Assignment is not mainly intended to enable students to do mutual interaction in English, rather it helps students to develop their speaking ability by activating the acquired vocabulary, phrases, or sentences.

F. Previous Research

The existence of previous studies to provide some guidelines and benchmarks that will be used as comparison material to get updates from research that will be carried out with the same theme. There have been so many previous studies related to this issue.

The first study, by Nofrina Eka Putri and Senorica Yulia Sari. *"Applying Vlog Assignment to Develop Students' Speaking Ability"*. She explain the effect of the effectiveness of vlogs in students' assignments to improve speaking skills. she showed that the application of the Vlog Assignment method was effective in helping students develop speaking skills.[4]

The second study by Shoba Andiappan, Goh Hock Seng, Soo Ruey Shing. *"The Use of Vlogging Enhance Speaking Performance of ESL Students in a*

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[4] Nofrina Eka Putri and Senorica Yulia Sari, "Applying Vlog Assignment to Develop Students' Speaking Ability," in *Proceedings of the 7th International Conference on English Language and Teaching (ICOELT 2019)* (7th International Conference on English Language and Teaching (ICOELT 2019), Padang, Indonesia: Atlantis Press, 2020), https://doi.org/10.2991/assehr.k.200306.046.

Malaysian Secondary School". He explain about the effect of a vlogging project on students' speaking performance, the students' experience and perception of making and using vlogs in their language learning were also investigated. This study indicates that the use of vlogs warrants further research in order to inform the feasibility and pedagogical impact of using vlogs to enhance students' speaking skills.[5]

The third study, by Berlinda Mandasari, dkk. *"Improving Students' Speaking Performance Through Vlog"*. She explain about the effect of using technology towards the students' performance and identifying the improvement of the student's performance after learning English using Vlog.[6]

Based on the previous research above, there are differences between this research and previous research as mentioned. The difference between this research and previous research is that it uses different objects. The similarities between the research and previous research are using qualitative methods, and using vlogs to increase the speaking ability of students.

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[5] Shoba Andiappan, "The Use Of Vlogging To Enhance Speaking Performance Of Esl Students In A Malaysian Secondary School," n.d.
[6] Berlinda Mandasari, "Improving Students' Speaking Performance Through Vlog," n.d.