

CHAPTER I

INTRODUCTION

This chapter would like explain about background of study, problem of study, objective of study, significance of study, definition of key terms, and also previous study.

A. Research Contex

In this era of growing globalization, the role of foreign languages is becoming increasingly vital. The development of science and technology and the demands of an increasingly advanced and modern era are increasingly opening up opportunities to communicate internationally. The implementation of the free market at this time provides both opportunities and challenges for Indonesian human resources to be able to compete and survive in this fast-paced era. Domestic professionals must also be able to compete with foreign workers.¹ Given the increasingly close cooperation between Indonesia and other countries, companies in Indonesia must start improving their performance. Both in improving their human resources and technology. In order to ensure the smooth running of trade transactions, there is always something that cannot be separated, namely an understanding of good business communication. A workforce is required to have good communication skills, in this context the ability to speak English.²

¹ Munadzdzofah, *Pentingnya Bahasa Inggris, China, dan Jepang Sebagai bahasa Komunikasi Bisnis di era Globalisasi*, (Jurnal Ilmiah Ilmu Administrasi Dan Sekretari, 2018), 1.
journal_wima.ac.id.

² Ibid.

In this beloved country, English is designated as the first foreign language in accordance with the decree of the Minister of Education and Culture. The choice of English as the first foreign language in Indonesia among other foreign languages is based on several considerations such as in education, economy, politics, culture in the international scope.³ In the business d, English acts as the international language of the business community for uniformity in communication to support successful cooperation. In order for business negotiations with other countries to run smoothly, communication that is understood by both parties can be oral or written.⁴

With this, English education is also included in the language education that should be given to children. As educators we can teach them in various ways, including singing, playing, and drawing. So that they are able to speak English even though it is only an introduction but English is very important for them.⁵

In various educational institutions, especially in Islamic boarding schools, multilingual ability can occur if students are given the opportunity to interact with teachers and other students. This situation makes student a multilingual society, which refers to the fact that in Islamic Boarding School there are several languages that must be used

³ Idham Syahputra, *Strategi Pembelajaran Bahasa Inggris Sebagai Bahasa Asing Dalam Meningkatkan Kemampuan Berbahasa siswa*”, Jurnal Penelitian sosial keagamaan, 17, <https://ejournal.uin-suska.ac.id/index.php/Kutubkhanah/article/viewFile/813/773>.

⁴ Munadzdzofah, 2.

⁵ Ibid.

while being a santri.⁶ The learning system in Islamic Boarding School is partly developed by implementing the habit of using English in communication as is the case at Ummul Quro As-Suyuty Islamic Boarding School.

Speaking skill is a very important aspects to be learned and improved in learning English. When students already has the ability in speaking, they will find it easier to express ideas, thoughts, feelings, exchange information or even build social relationship with other people. Kosar and Bedir (2014) states, that speaking is the core of language learning. It means that, there are several assumptions that a persons' success in learning the language is seen from their ability to speak. Through speaking skill, a person is able to communicate well and effectively with other people, especially with strangers.⁷

Ummul Quro As-Suyuty Islamic Boarding School is located in Plakpak Village, Pegantenan District, Pamekasan Regency, established since May 1, 1983 by KH. Sayuty Muchtar. The students come from various regencies in East Java, especially Madura Island. Not only that, over time, students began to arrive from various islands in Indonesia including Sumatra Island, the goal is still the same, namely to gain knowledge at the Islamic Boarding School located in Plakpak Village. As a result, this boarding school has many languages used in its

⁶ M. Ihsan, *Perilaku Bahasa di Pondok Pesantren* (Wacana Etnik Jurnal Ilmu Sosial dan Humaniora, 2011): 3.

⁷ Annisa, et.al, *English Daily Conversation at Islamic Boarding School in Improving Speaking Skill of EFL students*, (Ethical Lingua, 10, No. 10, 2021), 1.
<https://www.ethicallingua.org/25409190/article/view/260/143>.

environment. To overcome this, two languages were determined to be the official languages at Ummul Quro As-Suyuty Islamic Boarding School while being active students. The two languages are English and Arabic. However, new students do not need to worry, because they are still given a six-month waiver to learn both languages. This means that during this period of time, the students can still use Indonesian as a means of communication while in the Islamic Boarding School environment.⁸

Based on pre-research conducted on Oct 10, 2023. Most of the students who study at the ummul quro boarding school are fluent in English, therefore the reason the researcher conducted this research was due to interest in male students at the ummul quro boarding school whose English is fluent when communicating with each other.⁹

The language used by the students at Ummul Quro As-Suyuty Islamic Boarding School is English and Arabic in communication. But, new students can still use Indonesian for six months. not only because male students come from other regions, but also because of orders from institutions that directly require male students to use English as a means of weekly communication. the compulsory to speak English is also used to facilitate or improve communication by using foreign languages little by little.¹⁰

⁸ Nanang Kosim, Teacher in Ummul Quro As-Suyuty Islamic Boarding School, *Direct Interview* (9 Oct 2023)

⁹ Observation, in Ummul Quro As-Suyuty Islamic Boarding School (10 Oct 2023)

¹⁰ Faris Syariful Hikam, Teacher in Ummul Quro As-Suyuty Islamic Boarding School, *Direct Interview* (23 Oct 2023)

Another reason that underlies the researcher to conduct this research is because to the researcher's knowledge there has been no previous research analyzing the English Week Program in a similar research environment using the same approach and theory.

Based on the discussion above, the researcher will analyze the English Week Program used by Ummul Quro As-Suyuty Islamic Boarding School with the title An Analysis of English Week Program for Male Students Speaking skills in Ummul Quro As-Suyuty Islamic Boarding School Pamekasan.

B. Research Focus

Another term of research problem is called research focus. Research focus or research problem are the educational issues, controversies, or concerns that guide the need for conducting a study. While in Pedoman Penulisan Karya Ilmiah state that the focus of research is a complete and detailed statement of the scope of the problem under investigation, based on problem identification and limitation.¹¹

1. How is the implementation of English Week Program for male students in seven class at Ummul Quro Assuyuti Islamic Boarding School?

¹¹ Tim Penyusun Pedoman Karya Ilmiah, *Pedoman Penulisan Karya ilmiah*. (Pamekasan: IAIN Madura Press, 2020), 16.

2. What are the advantages of the English Week Program for male students in seven class at Ummul Quro As-Suyuty Islamic Boarding School?

C. Research Objective

1. To describe about the English Week Program for male students in seven class at Ummul Quro As-Suyuti Islamic Boarding School implemented?
2. To explain the advantages of the English Week Program for male students in seven class at Ummul Quro As-Suyuty Islamic Boarding School?

D. Significance of Study

Significance of the study is describing the usefulness or urgency of the research, either scientific use (theoretical as well as social use (practical)).¹² So significance of study is an explanation that explain the benefits of research, especially the benefit for education, parents, students and researcher itself. The researcher establish significances of study which consist of the aspects as follows:

1. Theoritically Benefits

The researcher hopes that this research can add knowledge, especially is understanding of the English Week Program for male

¹² Kosim Mohammad, *Pedoman Karya Tulis Ilmiah, Institut Agama Islam Negeri Madura* (Pamekasan: IAIN Madura, 2020). 19

students in seven class speaking skill at Ummul Quro As-Suyuty Islamic Boarding School Pamekasan.

E. Definition of Key Terms

The definition of key terms plays important role in this study in order that there is no misunderstanding, misinterpretation, and misconception between researcher and reader. Creswell suggest us "to begin our research by narrowing our topics to a few key terms using one or two words or short phrases".¹³ The research gives the definition of key terms based on the title as follow:

1. English Language

The English language is an Indo-European language in the West Germanic language group. Modern English is widely considered to be the lingua franca of the world and is the standard language in a wide variety of fields, including computer coding, international business, and higher education.

2. Speaking

Speaking is an oral language skill that is functional in everyday human life. It is because by speaking we can obtain and convey information.

3. English Week Program

The English Week Program is a weekly communication tool set by the Ummul Quro As-Suyuty Islamic Boarding School as an

¹³ John W. Creswell, *Educational Research*, (London, Sage Publication, 2012), 82.

compulsory to communicate students with each other. This English language compulsory is also to facilitate or improve communication by using foreign languages.

F. Previous Study

In previous studies that have been conducted by previous researchers are as follows. Related to the above phenomenon, researchers found three previous studies. The first previous research came from Meylina Nur Wakhidah with the title "Implementation of English and Arabic Club programmes in improving the speaking skills of MI Muhammadiyah 01 Payaman - Lomongan students". This research focuses on two programs, namely the implementation of English and Arabic Clubs in improving students' speaking skills. The result of this research is that students' English skills are still weak. After participating in the English and Arabic Club program, the students experienced a gradual increase in accordance with the grade level of the students. The difference in previous research is that previous research focused on two programs, namely the implementation of the English and Arabic Club programs. Meanwhile this proposed research is the implementation of the English Week Program to improve male students' speaking skills.¹⁴

The second was conducted by Wandu Syahfutra with the title "Mastering English speaking skills with the concept of English Day for

¹⁴ Meylina Nur Wakhidah, *Implementation of English and Arabic Club programmes in improving the speaking skills of MI Muhammadiyah 01 Payaman - Lomongan students*, (2017)

teachers and employees at Fadhilah Integrated Islamic High School Pekanbaru". The results showed that the English Day concept in the training was very effective for all trainees and employees who were active in following the entire process of activities. This enthusiasm is also reflected in the number of participants who participated when asked to come forward to other participants to practice the English learning methods that have been given with the concept of English day. All trainees were highly motivated and enthusiastic in participating in the training. This shows that the trainees are aware of the importance of mastering English in today's era. improve the ability of teachers and employees in mastering English language skills, especially in today's modern era. The difference between the research conducted by Wandu Syahfutra and this research focuses on mastering English speaking skills with the concept of English day for teachers and employees. while this proposed research is the An Analysis Of English Week Program For Male Students Speaking Skill In Ummul Quro As-Suyuty Islamic Boarding School Pamekasan.¹⁵

Third, research conducted by Herman with the title "The Implementation Of Teaching Speaking Ability Through English Club Program At MTs. Mathla'ul Amien Sumenep" this research focuses on 1) The purpose of teaching speaking ability through the English club program at MTs. Mathla'ul Amien sumenep are: a) the members are able

¹⁵ Wandu Syahfutra, *Mastering English speaking skills with the concept of English Day for teachers and employees at Fadhilah Integrated Islamic High School Pekanbaru*, (2017)

to increase self-confidence, b) members are able to increase creative speaking, c) the members are able to speak with good pronunciation, d) The members are able to speak fluently, 2). Material teaching speaking skills through the english club program at MTs. Mathla'ul Amien Sumenep are: a) simple vocabulary for daily activities b) English expressions c) tenses d) part of speech, 3). Methods of teaching speaking skills through English club program in MTs. Mathla'ul Amien Sumenep are: a) discussion method discussion method, b) question and answer method and c) method of describing the picture. 4). evaluation of teaching speaking skills through the english club program at MTs. Mathla'ul Amien Sumenep is a formative evaluation in the form of oral tests and summative evaluation with non-test techniques. Researchers found that English Club as a learning atmosphere to teach speaking skills is effective to do.¹⁶

The similarity of this research with Herman's research is both to improve speaking skill but the object is different, where in this study the object is male students at Ummul Quro As-Suyuty Islamic Boarding School while Herman's researcher examines MTs. Mathla'ul Amien Sumenep. While what distinguishes the two is that this study analyzes the speaking skills of male students at Ummul Quro As-Suyuty Islamic Boarding School. While Herman's research implements Teaching Speaking Skills Through the English Club Program at MTs. Mathla'ul Amien Sumenep.

¹⁶ Herman, "The Implementation Of Teaching Speaking Ability Through English Club Program At MTs. Mathla'ul Amien Sumenep" (2022)