CHAPTER I

INTRODUCTION

In this chapter, the researcher presents the introduction of research context, research focuses, research objectives, significance of study, scope and limitation and definitions of key term.

A. Research Context

Nowadays, mastery of foreign language is a necessity that people must master. Language is the most important instrument for communicating with other people, without language people cannot understand what other people said, they cannot do conversation each other. Learning language must be done since we still a child, as soon as child learns the language, it sooner will be easier to understand the language for children. Learning second language or foreign language in children occurs when they have mastered their first language or mother tongue. The children often speak a mixed language because they do not fully speak the second language. There are many parents that force their children to master foreign language, because they assume that if the children can master foreign language, they can consider that the children are clever.

The branch of science that discuss about language is linguistic and it is include to sociolinguistic. In accord with Sumarsono that sociolinguistic is the study of language and the condition of society and their culture background and ecological properties of the environment in which the interact,[1] while Wardaugh defines that sociolinguistics is concerned with investigating the relationship between language and society with the goal being a better understanding of the structure of language and of how languages function in communication.[2]

To be able to speak two languages they must be able to master both languages, between first language and second language. First language is their mother tongue and second language is foreign language. It often happen blending languages if a process of communication is carried out by children who can master first language and second language. Mixing language in sociolinguistic is called a code mixing. Code mixing is piece of one language are used while a speaker is basically using another language,[3] and code mixing happens in bilingual or generally in multilingual. It is found when the speakers mix two languages or more to achieve their purposes. Sometimes, the speaker uses two or more languages to state their though, instruction, message, or experience in order to the readers or the listeners can receive what the speakers said. It is caused by the situation that demands language mixing and by the habitual of the speakers become one of the backgrounds of code mixing usage. The phenomena become a style of speaking society. The society use English as the third languages after their mother tongue or native

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[1] Sumarsono, *Sosiolinguistik*, 2.
[2] Wardaugh, *An Introduction to Sociolinguistic Fifth Edition*, 12.
[3] Indrawan Jendra, *Sociolinguistic The Study of Societies Language*, 79.

language. For instance in Indonesia, most of society in Indonesia speaks used two languages, Indonesia and English. They are mix Indonesia and English when they are talk.

There are many researchers who already conducted about code mixing, for instance Indira Kurniati from State Islamic University of Syarif Hidayatullah Jakarta, she was conduct *" A sociolinguistic Analysis of Code Mixing on Nine Summer Ten Autumn Novel by Iwan Setiawan"*. Her research is discussed about types of code mixing and interference that are existed on *Nine Summer Ten Autumn* novel. She found twenty data to be analyzed. Then, from twenty data that had already analyzed, there are nineteen data were using outer of code mixing and there is no interference in the conversation and only one data that included of inner of code mixing.[4]

The second is Marshyke Trisharman I. Pello from University of Sanata Dharma Yogyakarta 2019. His thesis is *"An Analysis of Code Mixing Found in Two Selected Videos by Nessie Judge"*. His research focuses on types of code mixing and the reason of using code mixing. He found there are 84 data that included to intra sentential of code mixing and 22 data of intra lexical code mixing, and for the reason he found 3 reasons of using code mixing in two selected videos by Nessie Judge.[5]

While this research about *"Code Mixing Made by Gempi on Youtube Gading Marten's Channel"* and focus on types of code mixing and factors of code mixing made by Gempi on Gading Marten's Youtube Channel. As the

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[4] Indira Kurniati, A Sociolinguistic Analysis of Code mixing on Nine Summer Ten Autumnn Novel by Iwan Setiawan
[5] Marshyke Trisharman I. Pello, *An Analysis of Code Mixing Found in Two Selected Videos by Nessie Judge*

similarities of these previous studies is about analysis types and factors of code mixing and and the differences are the first previous study there are twenty data cases for the types of code mixing which included to outer of code mixing and inner code mixing, then the second previous study there are 106 cases for the types of code mixing which included to intra-sentential code mixing and intra lexical code mixing, while this research there are 27 cases for the types of code mixing which included to inner of code mixing, outer of code mixing, and hybrid of code mixing.

The phenomena of code mixing occur on youtube Gading Marten's channel. In his channel, Gempi when speaks with Gading she mixes two languages, those are English and Indonesia. Example:

1. Gempi: iya the one for you

    From the example above Gempi said to Gading used Indonesian language *"iya"* and then she mixes to English language *"the one for you"*

2. Gempi: sepedahan? is have so many bicycle?

    The second example Gempi also used Indonesian language *"sepedahan?"* then she mixes to English language *"Is have so many bicycle?"* this phenomenon often happened in Indonesia where people often mixed their language to English in conversation.

    Researcher chooses the study because the phenomenon is often happened in the society and in this case the researcher wants to analyze the types of code mixing and the factors of code mixing that made by Gempi on Gading Marten's youtube channel, and the researcher uses Gempi as an

object because Gempi is one of actress child that booming in this year because she often appear in infotainment like Insert, Seleb on News, etc. One of the factors is she has a project with Arsy as photo model and the result of photo looks cute and make netizen interested to her cute face. She can speak English well eventhough sometimes she mixes the languages when she talks with her parents especially with Gading Marten as her father and it can be seen on the Gading Marten's youtube channel. So, the researcher take the title of the research was **"Code Mixing Used by Gempi on Gading Marten's Youtube Channel Based on Suandi Perspective"**.

B. Research Focuses

The research focus needs to stand on its own and be recognized as a distinct step because it represents the problem addressed in the study.[6] In qualitative research, it is formulated just in temporary while and it will develop in the field research. Based on the phenomenon in the research context, the study is conducted to collect detail information and give detail description about code mixing used by Gempi on Gading Marten's youtube channel.

Based on the research context above, the research focuses of the study are:

1. What are the types of code mixing used by Gempi on Gading Marten's youtube channel?

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[6] Creswell, *Educational Research Planning, Conducting, and Evaluating Quantitative and Qualitative Research Educational Research*, 59.

2. What are the factors of code mixing that made by Gempi on Gading Marten's youtube channel?

C. Research Objectives

Research objective is a statement of intent used in quantitative research that specifies goals that the investigator plans to achieve in a study.[7] Research objective describe what we expect to achieve by a research.

In this study the researcher has two objectives that related with research problem, those are:

1. To find out the types of code mixing made by Gempi on Gading Marten's youtube channel.

2. To describe the factors of code mixing that made by Gempi on Gading Marten's youtube channel.

D. Significant of Study

The researcher hopes that the result of the study may be useful contribution education for educational research particularly about code mixing.

Generally there are 2 kinds of significant of study, those are:

1. Theoretically

Contribute toward the development of sociolinguistic theory and also to increase information of linguistic, especially code mixing.

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[7] Creswell, *Educational Research Planning, Conducting, and Evaluating Quantitative and Qualitative Research Educational Research*, 111.

2. Practically

a. For English Teachers

The English teachers can use this paper as a reference to enrich their comprehension about code mixing, and the teacher can use a youtube as a media in teaching learning process to make the students enjoy.

b. For the Readers

The students can more understand about code mixing and they can apply this theory in their daily life, and it can be used as guidance in studying linguistic, especially for sociolinguistic code mixing

c. For the Next Researcher

This thesis can be reference to the other researcher to conduct further research dealing with similar problem.

E. Scope and Limitation

Scope is range of things that a subject, an organization.[8] The scope means that what the researcher will discuss or explain in this research. And the scope of the study is code mixing.

Limitation is act of limiting or controlling, rule, fact or condition that limit.[9] The researcher limits this study on Gading Marten's youtube channel. [10] The content consists of code mixing Indonesian English and English Indonesian languages activities of Gading Marten and Gempi.

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[8] Bull, *Oxford Learners Pocket Dictionary*, 393.
[9] Bull, 256.
[10] https://youtu.be/PapaGading

F. Definition of Key Terms

Definition of key terms telling about some terms that used in the research to give clear explanation. In this research the researcher would like to give explanation about:

1. **Code Mixing**

   Code mixing is when people use one word or phrase from a language. The speakers insert word from other language in their sentence while use a particular language.

2. **Gempi**

   Gempi Noura Marten or Gempi is a daughter of Gading Marten and Gisella Anastasia. She was born in Jakarta, 16 January 2015. She is so cute and has many fans, and although she is a child, but she can speaks English very well. She often used English when she interacts with her parents. It can be proven on youtube Gading Marten's channel. Gempi used Indonesia then she switch to English language.

3. **Gading Marten's Channel**

   Gading Marten is one of famous actor of Indonesia. He was born in Jakarta, 8 May 1982 and now he is 37 years old. On April he made a youtube channel with the Papa Gading name. In his channel there are 36 videos. The content is about activities of Gading and Gempi.

4. **Youtube**

   Youtube is a website of video sharing or watch video that popular and shared by people in universe. Youtube provides hundreds thousands

of videos by some of topics that can be uses for learning, start from education content, entertainment content, news and etc.