

CHAPTER I

INTRODUCTION

The discussion of this research are background of study, problem of study, objective of study, assumption, hypothesis, significance of study, scope and limitation of study, and definition of study.

A. Background of Study

Study is an obligation for student, because the student can get knowledge from study that will be guidance in their life. Study is not only in school but we can get in outside of school like join course. We have to study at least 12 years start from elementary school until senior high school. In teaching learning activities many media like picture, video, and etc, that can used by teacher. Media is a tool that used by teacher to help them in teaching learning process. One of the media that usually used by teacher is poster, poster that used by teacher to make the lesson fun and to make the student interest to learn the subject, and the goal of teaching learning achieved.

Every teacher has a different way to make the student interesting in teaching learning process such as using media, media is made by teacher before she/he enters to the class. Media is a tool that help the teacher in deliver the material to the student, we are as teacher candidate must know how to make a media and determine the media that appropriate with the material, like in elementary school of ponteh 2 (SDN Ponteh 2) the teacher uses a poster as media in deliver the material.

Media is a form of communication both printed or audiovisual and its equipment, should be manipulated, can be seen, heard, and read. Media is everything that can be used to channel messages from the sender to the reception so that it can stimulate the thoughts, feelings, attentions, and interest of the students in such a way that the learning process occurs.¹

Poster generally is symbolic, made to give message quickly and easily. Good poster usually have characteristics colorful, the text is clear, rich with variation, and usually consist of exaggerate statement.² While Sadiman states that poster are not only important for conveying certain impressions but they are also influence and motivate the behavior of those who see them³

Vocabulary is the important tool in language, in indonesia or in english. vocabulary very influence to our skill in learning english, So we must increase our vocabulary. In learning english language vocabulary very needed, many ways to increase vocabulary like reading a book, listen to music and etc. Vocabulary can help us when we speak with other and it can influence to our fluently.

Vocabulary is very important to increased, we must be mastered the vocabulary so we can speak fluently, not only that increasing vocabulary also influence to onother skill in learnig english as foreign language. In school we can learn many vocabularies from our teacher like in elementary

¹ Arief Sadiman, *Media Pendidikan: Pengertian Pengembangan Dan Pemanfaatanya* (Jakarta: PT. Raja Grafindo Persada, 2011), 7.

² Kokom Komalasari, *Pembelajaran Kontekstual Konsep Dan Aplikasi* (Bandung: PT Refika Aditama, 2010), 122.

³ Sadiman, *Media Pendidikan: Pengertian Pengembangan Dan Pemanfaatanya*, 47.

school 2 of ponteh (SDN Ponteh 2) the teacher use poster as media in teaching learning process to mastering student's vocabulary.

Vocabulary is dominated by dictionary. We tend to think of it as an inventory of individual words, with their associated meanings. Vocabulary knowledge involves knowing the meanings of words and therefore the purpose of a vocabulary test is to find out whether the learners can match each word with a synonym, a dictionary-type definition or an equivalent word in their own language.⁴

Vocabulary mastery is an individual's great skill in using word of language, which is acquired based on their own interest' need and motivation.⁵ It means that mastering vocabulary is how much the student can collect a word that will be a knowledge in learning foreign language because by mastering vocabulary it will make the student easier in translating a sentence in English and mastering vocabulary related with four skills in learning English those are speaking, reading, writing and listening.

Nikmatul Ummah, had conducted research about the implemantation poster session technique in teaching speaking for the student's in the sevent grade SPN 1 Pamekasan.⁶ While, istikomah had conducted research about the correlation between poster as media and student's English vocabulary achievement of the sevent grade at SMPN 1 Torjun.⁷

⁴ Siti Azizah, *English Vocabulary* (Pamekasan: STAIN Pamekasan Press, 2009), 1.

⁵ Mofareh Alqahtani, "The Important of Vocabulary and How to Be Taught," 2015, 26.

⁶ Nikmatul Ummah, "The Implementation Poster Session Technique in Teaching Speaking for The Student's in The Seven Grade SMPN 1 Pamekasan" (STAIN Pamekasan, 2013).

⁷ Istikomah, "The Correlation Between Poster as Media and Student's English Vocabulary Achievement of The Sevent Grades at SMPN 1 Torjun" (STAIN Pamekasan, 2017).

As a young learner they should already to learnt about English start form the basic that is vocabulary, because the key of learning foreign language is mastery the vocabulary, and it is impossible for us if we are learning foreign language without mastering and knowing first the vocabulary. Many ways to mastering vocabulary on of the way is using English poster, because in the poster many words or things that can learnt by young learner and that become a new vocabulary for them.

This is an interesting phenomenom that become a reason for researcher to conduct a research, the researcher interested to conduct a research entitle “The Effect of English Poster on Student’s Vocabulary Mastery at The Fifth Grade of SDN Ponteh 2 Pamekasan” that focus on effect of English poster on student’s vocabulary mastery.

B. Problem of Study

According to Mahsun, research problem is a part that consist of problems that going to solved by research.⁸ While jhon W. Creswell states that research problem is educational issues, controversies, or concerns that guide the need for conducting a study.⁹ From the mahsun’s and creswell’s statement means that research problem is a problem or fact that found by researcher in field and going to solve by research.

From the background of study, the researcher focus on the problem that need to solve and describe as follow:

⁸ Mahsun, *Metode Penelitian Bahasa* (Jakarta: PT RajaGafindo Persada, 2007), 40.

⁹ John W Creswell, *Educational Research Fourth Edition*, 4th ed. (Boston: Pearson Education, 2012), 59.

1. Is there any effect of English poster on student vocabulary mastery at the fifth grade of SDN Ponteh 2 Pamekasan?

C. Objective of Study

Based on the problem above, the researcher wants to describe about objective of study and objective of study consist of the goal specifically that want to achieve from the research.¹⁰ Means that research objective is the important part that want to achieve by researcher in question or hypothesis form.

1. To know the effect of English poster on student's vocabulary mastery at the fifth grade of SDN Ponteh 2 Pamekasan?

D. Assumption

Assumption is believe that have by someone as requirement to determine or to do an activity.¹¹ In this research the researcher believes that English poster can give effect on student vocabulary mastery at the fifth grade elementary school of Ponteh 2 Pamekasan.

E. Hypothesis

Hypothesis is a prediction or conjecture that submitted by researcher be in the form of statements to be examined the validity.¹² There are two hypothesis in this research, because in this research there are two variables

¹⁰ Mahsun, *Metode Penelitian Bahasa*, 40.

¹¹ Mohammad Adnan Latief, *Tanya Jawab Metode Penelitian Pembelajaran Bahasa* (Malang: UM Press, 2014), 54.

¹² Tulus Winarsunu, *Statistik Pendidikan* (Malang: UMM Press, 2015), 9.

the first is the effect of poster and the second is student's vocabulary mastery, so the hypothesis as follow:

1. Null Hypothesis (Ho)

There is no effect of english poster on student's vocabulary mastery at the fifth grade of SDN Ponteh 2 Pamekasan.

2. Alternative Hypothesis (Ha)

There is effect of english poster on student's vocabulary mastery at the fifth grade of SDN Ponteh 2 Pamekasan.

From the two hypotheses above, the researcher uses the alternative hypothesis (Ha) means that there is effect of english poster on student's vocabulary mastery at the fifth grade elementary school of ponteh 2 pamekasan.

F. Significance of study

In this part the researcher wants to describe significance of study means of the significance is the benefit of the research theoretically or practically.

1. Theoretically

Researcher hopes the result of this research will be reference or orientation for the reader and teacher to be new knowledge and can helpful the teacher and the reader in mastering vocabulary.

2. Practically

a. For teacher

Researcher hopes the result of this research give information to the teacher to create the new atmosphere in developing student's vocabulary.

b. For students

The student will be easy to mastering vocabulary by using poster that can help them in studying English especially vocabulary.

c. For researcher

The researcher will use this study for further research and understanding about the effect of English poster on student's vocabulary mastery.

G. Scope and Limitation

In this part that is scope and limitation of study explain the part of variables that observed, population, or subject of the research and the location.¹³

1. Scope

The scope of this research is the effect of poster and Student's vocabulary mastery.

2. Limitation

The limitation of this research is researcher limits only in five grades at elementary school of ponteh 2 pamekasan.

¹³ *Pedoman Penulisan Karya Tulis Ilmiah* (Pamekasan: STAIN Pamekasan Press, n.d.), 11.

H. Definition of Key Terms

In this part the researcher wants to explain deeply about the important term in this research, and the function is to make clear about the term. In this research the researcher divides into two terms.

1. English Poster

English Poster is large printed picture that consist of some message or information to deliver to the people, and poster also can use as media in teaching learning process.

2. Vocabulary

Vocabulary or content words are the first recognisable elements of spoken language to develop. We have to master it because vocabulary is related to the four skills in English those are speaking, listening, reading, and writing.